Assignment Name: Concert Companion
Group Name: Worldwide Coders

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Problem Statement

The live show ticket market is making it increasingly more work for the average fan to see their favorite artist in person. Individuals who do not manage to purchase a ticket at presale will be forced to succumb to the predatory practices of companies that buy up tickets and inflate the prices beyond what any reasonable person would pay. To combat this issue, Worldwide Coders plans to create a website that informs individuals of times and dates of presales for their favorite artists, giving the average consumer a chance to beat out companies. This should lower the financial barrier to entry and lead to a more accessible concert experience.

● Who is experiencing the problem?
    ○ People who choose to attend in-person, live concerts are experiencing this problem.

● What is the Problem?
    ○ Concert tickets shoot up in price following presales, and presale dates are not easily accessible to the average concertgoer. Tickets are quickly bought up by companies and resold at higher prices – this significantly raises the average concert ticket price for the average consumer.

● Where does the problem present itself?
    ○ This problem presents itself in the unfairly heightened financial barrier to entry that the average person faces in pursuing leisure activities, such as seeing their favorite artist in concert. A person may choose or be forced to choose not to attend an enjoyable or even life-altering experience because a middleman has made the tickets unaffordable by the time the person is aware that tickets are available.

● Why does it matter?
    ○ It matters because people buying concert tickets don't want to spend more money than they have to, and the current financial barrier excludes many dedicated fans

who simply can't pay.