ZivaXu PORTFOLIO

FOR GRAPHIC DESIGN



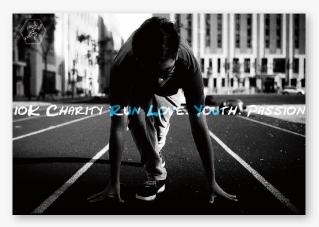
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10K Charity Run Postcard

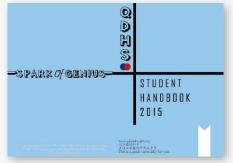


Alumni Association Poster

The QR codes enable students who graduated to scan and join the area chat groups which they belong to.



Interview Workshop Poster



Student Handbook Cover



Charity Sale Tote Bag



Christmas Gala Program & Poster







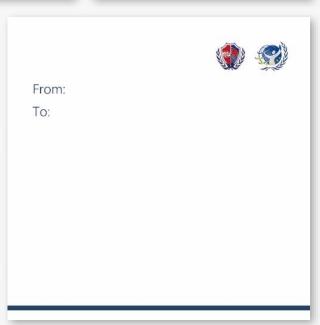


晚餐餐券

Dinner

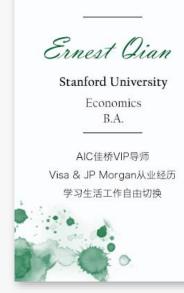
18 -

19日





High School Model UN Series Badges for Delegates / Secretariats / Volunteers Meal Tickets for Breakfast / Lunch / Dinner Blank Notice Slip (Post-it) Table Card (from left to right)





Online Lecture Speaker Name Card



Social Media Post Banner



Online Staff Name Card Based on fotor.cn

The staffs are able to customize the name card

by substituting the name, position title and QR code with their own online.

The name card enables others to add the staff as their friend on WeChat for communication.



Panopath過來人 致力于打破留學信息不對稱 900+在校生陪伴价一起走過申請季



Offline Activity "Hello America" Poster

Panopath

Panopath is an online social media account based on WeChat. It is also one of the most popular accounts in China which faces Chinese students studying abroad.



Mug Design (A)



。FF与文案不可兼得 Panopath 过来人

Mug Design (B)





Wayoung Education Brochure (A) Brochure (B) Logo (from top to bottom)



Wayoung Education

Wayoung Education is an agency for students studying abroad which tutors their college application. The corporation is based on Canada and Hong Kong but offers international-wide services.





Dormitory Blackboard Design (Maple 750) The "No one is too old for fairytales" part is adopted from Pinterest. Reference is at the bottom of the actual board.



LOGO Design for an LGBTQ+ Project in 2015 International Baccalaureate World Student Conference



Rapid Poster Design This is a practice design done in 20 minutes.



Creative Name Card Design The name card is for a founder of an education organization about environmental protection and rural area development.