

官网访问约一周的数据，已经将几个用户信息字段做替换处理，所有 distinct_id 都是原来值 hash 过的。

+-----+-----+	
name	cname
+-----+-----+	
index_leave	[官网]离开首页
btnClick	[官网]点击按钮
about_leave	[官网]离开关于页
formSubmit	[官网]申请帐号尝试提交
clickSubmit	[官网]申请帐号验证通过
courses_leave	[官网]关闭视频页
demo_leave	[Demo]离开
courses_play_leave	[官网]关闭视频播放页
page_close	page_close
\$pageview	[官网]浏览页面
click_send_cellphone	[官网]发送验证码
verify_cellphone_code	[官网]验证码是否准确
+-----+-----+	

属性大部分都没设置中文名，直接参考字段名即可。

[官网]离开首页:

```
{
  "distinct_id": "595466e9a8e733434ce08de16e927d985e0b5d48",
  "lib": {
    "$lib": "js",
    "$lib_method": "code",
    "$lib_version": "1.6.20"
  },
  "properties": {
    "$os": "windows",
    "$model": "pc",
    "$os_version": "6.1",
    "$screen_height": 800,
    "$screen_width": 1280,
    "$lib": "js",
```

```

"$lib_version":"1.6.20",
"$browser":"chrome",
"$browser_version":"56",
"$latest_referrer":"",
"$latest_referrer_host":"",
"$latest_utm_source":"baidu",
"$latest_utm_medium":"cpc",
"$latest_utm_campaign":"通用词",
"$latest_utm_content":"通用-用户画像",
"$latest_utm_term":"用户画像",
"_latest_ch":"demo",
"_session_referrer":"https://www.baidu.com/
baidu.php",
"_session_referrer_host":"www.baidu.com",
"session_page_url":"https://www.sensorsdata.cn/?
utm_source=baidu&utm_medium=cpc&utm_term=%E7%94%A8%E6%88%
B7%E7%94%BB%E5%83%8F&utm_content=%E9%80%9A%E7%94%A8%2D%E7
%94%A8%E6%88%B7%E7%94%BB%E5%83%8F&utm_campaign=%E9%80%9A%
E7%94%A8%E8%AF%8D",
"pageUrl":"https://sensorsdata.cn/?ch=demo",
"pageStayTime":5.692,
"pagePosition":2,
"$is_first_day":true,
"$is_first_time":false,
"$ip":"219.135.131.99"
},
"type":"track",
"event":"index_leave",
"_nocache":"0654392402996",
"time":1488791047953
}

```

[官网]点击按钮:

```

{
  "distinct_id":"9939d3e087bca29c42334d96dccd25ca0e0665
2a",
  "lib":{
    "$lib":"js",
    "$lib_method":"code",
    "$lib_version":"1.6.20"
  },
  "properties":{
    "$os":"windows",

```

```

    "$model": "pc",
    "$os_version": "10",
    "$screen_height": 768,
    "$screen_width": 1366,
    "$lib": "js",
    "$lib_version": "1.6.20",
    "$browser": "chrome",
    "$browser_version": "56",
    "$latest_referrer": "",
    "$latest_referrer_host": "",
    "_latest_ch": "demo",
    "_session_referrer": "",
    "_session_referrer_host": "",
    "session_page_url": "https://sensorsdata.cn/?
ch=demo",
    "pageUrl": "https://sensorsdata.cn/?ch=demo",
    "page": "index",
    "name": "request",
    "requestBtn": "2",
    "$is_first_day": true,
    "$is_first_time": false,
    "$ip": "111.204.198.242"
  },
  "type": "track",
  "event": "btnClick",
  "_nocache": "0652937076129",
  "time": 1488791051772
}

```

[官网]离开关于页

```

{
  "distinct_id": "b8a7a2cfe58e97364085377c82a31e5b7fe00d
f6",
  "lib": {
    "$lib": "js",
    "$lib_method": "code",
    "$lib_version": "1.6.20"
  },
  "properties": {
    "$os": "macosx",
    "$model": "mac",
    "$os_version": "10.12",
    "$screen_height": 900,
    "$screen_width": 1440,

```

```

        "$lib": "js",
        "$lib_version": "1.6.20",
        "$browser": "safari",
        "$browser_version": "10",
        "$latest_referrer": "https://www.baidu.com/
baidu.php",
        "$latest_referrer_host": "www.baidu.com",
        "$latest_utm_source": "baidu",
        "$latest_utm_medium": "cpc",
        "$latest_utm_campaign": "品牌词",
        "$latest_utm_content": "品牌-神策",
        "$latest_utm_term": "神策",
        "_session_referrer": "https://mail.alibaba-
inc.com/alimail/",
        "_session_referrer_host": "mail.alibaba-inc.com",
        "session_page_url": "https://www.sensorsdata.cn/
courses/",
        "pageUrl": "https://www.sensorsdata.cn/
about.html",
        "pageStayTime": 2.256,
        "pagePosition": 1,
        "$is_first_day": true,
        "$is_first_time": false,
        "$ip": "182.92.253.3"
    },
    "type": "track",
    "event": "about_leave",
    "_nocache": "5399735541066",
    "time": 1488791194641
}

```

[官网]申请帐号尝试提交:

```

{
    "distinct_id": "05275c9a86246309de06ef9e9443dbecb2d9e4
32",
    "lib": {
        "$lib": "js",
        "$lib_method": "code",
        "$lib_version": "1.6.20"
    },
    "properties": {
        "$os": "windows",

```

```
"$model": "pc",
"$os_version": "6.1",
"$screen_height": 900,
"$screen_width": 1440,
"$lib": "js",
"$lib_version": "1.6.20",
"$browser": "ie",
"$browser_version": "8",
"$latest_referrer": "http://www.baidu.com/
baidu.php?sc.
7aTK000CsN4Tg5PoJD2RkwGeLKw10QX_gsd5_9wivon8TF7uPKdUs4_3F
nTw1N47PgPb_0At2SvUGv1KPG8Hq2iwK4vdsILAzxmfDHP5bh4Dd0Rtxt
Sc6ED1UtRAXR-2a0yMuRZxfnq-aPU6IRzGs-dsc3h-7iNPINYT4S",
"$latest_referrer_host": "www.baidu.com",
"$latest_utm_source": "baidu",
"$latest_utm_medium": "cpc",
"$latest_utm_campaign": "通用词",
"$latest_utm_content": "通用-用户画像",
"$latest_utm_term": "用户画像",
"_session_referrer": "http://www.baidu.com/
baidu.php?sc.
7aTK000CsN4Tg5PoJD2RkwGeLKw10QX_gsd5_9wivon8TF7uPKdUs4_3F
nTw1N47PgPb_0At2SvUGv1KPG8Hq2iwK4vdsILAzxmfDHP5bh4Dd0Rtxt
Sc6ED1UtRAXR-2a0yMuRZxfnq-aPU6IRzGs-dsc3h-7iNPINYT4S",
"_session_referrer_host": "www.baidu.com",
"session_page_url": "https://www.sensorsdata.cn/?
utm_source=baidu&utm_medium=cpc&utm_term=%E7%94%A8%E6%88%
B7%E7%94%BB%E5%83%8F&utm_content=%E9%80%9A%E7%94%A8%2D%E7
%94%A8%E6%88%B7%E7%94%BB%E5%83%8F&utm_campaign=%E9%80%9A%
E7%94%A8%E8%AF%8D",
"requestBtn": "10",
"isSuccess": true,
"isMsg": false,
"name": "金**",
"contact": "158*****",
"verification_code": "4981",
"company": "美***",
"email": "j*****",
"site_url": "https://www.sensorsdata.cn/?
utm_source=baidu&utm_medium=cpc&utm_term=%E7%94%A8%E6%88%
B7%E7%94%BB%E5%83%8F&utm_content=%E9%80%9A%E7%94%A8%2D%E7
%94%A8%E6%88%B7%E7%94%BB%E5%83%8F&utm_campaign=%E9%80%9A%
E7%94%A8%E8%AF%8D",
"from_url": "baidu",
```

```

    "referrerUrl": "http://www.baidu.com/baidu.php?sc.7aTK000CsN4Tg5PoJD2RkwGeLKw10QX_gsd5_9wivon8TF7uPKdUs4_3FnTw1N47PgPb_0At2SvUGv1KPG8Hq2iwK4vdsILAzxmfDHP5bh4Dd0RtxtSc6ED1UtRAXR-2a0yMuRZxfnq-aPU6IRzGs-dsc3h-7iNPINYT4S",
    "referrHostUrl": "www.baidu.com",
    "siteUrl": "https://www.sensorsdata.cn",
    "$is_first_day": true,
    "$is_first_time": false,
    "$ip": "116.231.5.148"
  },
  "type": "track",
  "event": "formSubmit",
  "_nocache": "0696344326377",
  "time": 1488791955163
}

```

[官网]申请帐号验证通过:

```

{
  "distinct_id": "9939d3e087bca29c42334d96dccd25ca0e06652a",
  "lib": {
    "$lib": "js",
    "$lib_method": "code",
    "$lib_version": "1.6.20"
  },
  "properties": {
    "$os": "windows",
    "$model": "pc",
    "$os_version": "10",
    "$screen_height": 768,
    "$screen_width": 1366,
    "$lib": "js",
    "$lib_version": "1.6.20",
    "$browser": "chrome",
    "$browser_version": "56",
    "$latest_referrer": "",
    "$latest_referrer_host": "",
    "_latest_ch": "demo",
    "_session_referrer": "",
    "_session_referrer_host": "",
    "session_page_url": "https://sensorsdata.cn/?ch=demo",
    "requestBtn": "2",
    "name": "y**",

```

```

        "contact": "186*****",
        "verification_code": "9415",
        "company": "B**",
        "email": "c*****",
        "site_url": "https://sensorsdata.cn/?ch=demo",
        "from_url": "demo",
        "$is_first_day": true,
        "$is_first_time": false,
        "$ip": "111.204.198.242"
    },
    "type": "track",
    "event": "clickSubmit",
    "_nocache": "7825449252929",
    "time": 1488791143422
}

```

[官网]关闭视频页:

```

{
    "distinct_id": "978ab1876c3063608cd564a1ab90bfd6eaaf8e44",
    "lib": {
        "$lib": "js",
        "$lib_method": "code",
        "$lib_version": "1.6.20"
    },
    "properties": {
        "$os": "macosx",
        "$model": "mac",
        "$os_version": "10.12",
        "$screen_height": 800,
        "$screen_width": 1280,
        "$lib": "js",
        "$lib_version": "1.6.20",
        "$browser": "firefox",
        "$browser_version": "51",
        "$latest_referrer": "https://www.baidu.com/baidu.php",
        "$latest_referrer_host": "www.baidu.com",
        "$latest_utm_source": "baidu",
        "$latest_utm_medium": "cpc",
        "$latest_utm_campaign": "通用词",
        "$latest_utm_content": "通用-用户画像",

```

```

        "$latest_utm_term": "用户画像",
        "_session_referrer": "https://www.baidu.com/
baidu.php",
        "_session_referrer_host": "www.baidu.com",
        "session_page_url": "https://www.sensorsdata.cn/?
utm_source=baidu&utm_medium=cpc&utm_term=%E7%94%A8%E6%88%
B7%E7%94%BB%E5%83%8F&utm_content=%E9%80%9A%E7%94%A8%2D%E7
%94%A8%E6%88%B7%E7%94%BB%E5%83%8F&utm_campaign=%E9%80%9A%
E7%94%A8%E8%AF%8D",
        "pageUrl": "https://www.sensorsdata.cn/courses/",
        "pageStayTime": 642.284,
        "pagePosition": 1,
        "$is_first_day": true,
        "$is_first_time": false,
        "$ip": "125.119.80.24"
    },
    "type": "track",
    "event": "courses_leave",
    "_nocache": "3113117938583",
    "time": 1488791725041
}

```

[官网]离开:

```

{
    "distinct_id": "595466e9a8e733434ce08de16e927d985e0b5d
48",
    "lib": {
        "$lib": "js",
        "$lib_method": "code",
        "$lib_version": "1.6.20"
    },
    "properties": {
        "$os": "windows",
        "$model": "pc",
        "$os_version": "6.1",
        "$screen_height": 800,
        "$screen_width": 1280,
        "$lib": "js",
        "$lib_version": "1.6.20",
        "$browser": "chrome",
        "$browser_version": "56",
        "$latest_referrer": "https://www.baidu.com/
baidu.php",
        "$latest_referrer_host": "www.baidu.com",
    }
}

```



```

        "$latest_utm_source": "baidu",
        "$latest_utm_medium": "cpc",
        "$latest_utm_campaign": "通用词",
        "$latest_utm_content": "通用-用户画像",
        "$latest_utm_term": "用户画像",
        "_session_referrer": "https://www.baidu.com/
baidu.php",
        "_session_referrer_host": "www.baidu.com",
        "session_page_url": "https://www.sensorsdata.cn/?
utm_source=baidu&utm_medium=cpc&utm_term=%E7%94%A8%E6%88%
B7%E7%94%BB%E5%83%8F&utm_content=%E9%80%9A%E7%94%A8%2D%E7
%94%A8%E6%88%B7%E7%94%BB%E5%83%8F&utm_campaign=%E9%80%9A%
E7%94%A8%E8%AF%8D",
        "pageUrl": "https://www.sensorsdata.cn/demo.html",
        "pageStayTime": 21.291,
        "pagePosition": 1,
        "$is_first_day": true,
        "$is_first_time": false,
        "$ip": "219.135.131.99"
    },
    "type": "track",
    "event": "demo_leave",
    "_nocache": "4967393021929",
    "time": 1488791057880
}

```

[官网]关闭视频播放页:

```

{
    "distinct_id": "2f89a7bc2dfb9fb9bea55d88c54a03091dd95be4
7c",
    "lib": {
        "$lib": "js",
        "$lib_method": "code",
        "$lib_version": "1.6.20"
    },
    "properties": {
        "$os": "windows",
        "$model": "pc",
        "$os_version": "10",
        "$screen_height": 900,
        "$screen_width": 1600,
        "$lib": "js",

```

```

        "$lib_version": "1.6.20",
        "$browser": "chrome",
        "$browser_version": "56",
        "$latest_referrer": "https://www.baidu.com/
baidu.php",
        "$latest_referrer_host": "www.baidu.com",
        "$latest_utm_source": "baidu",
        "$latest_utm_medium": "cpc",
        "$latest_utm_campaign": "通用词",
        "$latest_utm_content": "通用-数据分析",
        "$latest_utm_term": "大数据分析",
        "_session_referrer": "https://www.baidu.com/
baidu.php",
        "_session_referrer_host": "www.baidu.com",
        "session_page_url": "https://www.sensorsdata.cn/?
utm_source=baidu&utm_medium=cpc&utm_term=%E5%A4%A7%E6%95%
B0%E6%8D%AE%E5%88%86%E6%9E%90&utm_content=%E9%80%9A%E7%94
%A8%2D%E6%95%B0%E6%8D%AE%E5%88%86%E6%9E%90&utm_campaign=%
E9%80%9A%E7%94%A8%E8%AF%8D",
        "pageUrl": "https://www.sensorsdata.cn/courses/
play.html?v=addition",
        "pageStayTime": 4.211,
        "pagePosition": 1,
        "$is_first_day": true,
        "$is_first_time": false,
        "$ip": "180.109.58.66"
    },
    "type": "track",
    "event": "courses_play_leave",
    "_nocache": "6072868444166",
    "time": 1488792536804
}

```

page_close:

```

{
    "distinct_id": "9f8169726967d5e18416e4751ca7fb40c894aa
0c",
    "lib": {
        "$lib": "js",
        "$lib_method": "code",
        "$lib_version": "1.6.20"
    },
    "properties": {

```

```

        "$os": "windows",
        "$model": "pc",
        "$os_version": "6.3",
        "$screen_height": 768,
        "$screen_width": 1366,
        "$lib": "js",
        "$lib_version": "1.6.20",
        "$browser": "chrome",
        "$browser_version": "56",
        "_session_referrer": "https://
wemart.cloud.sensorsdata.cn/user_analytics/?
project=default",
        "_session_referrer_host": "wemart.cloud.sensorsdat
a.cn",
        "url_path": "/tools/code_auto/",
        "pageStayTime": 11164.384,
        "$is_first_day": true,
        "$is_first_time": false,
        "$ip": "222.73.202.248"
    },
    "type": "track",
    "event": "page_close",
    "_nocache": "0868018215562",
    "time": 1488792094951
}

```

[官网]浏览页面:

```

{
    "distinct_id": "9939d3e087bca29c42334d96dccd25ca0e0665
2a",
    "lib": {
        "$lib": "js",
        "$lib_method": "code",
        "$lib_version": "1.6.20"
    },
    "properties": {
        "$os": "windows",
        "$model": "pc",
        "$os_version": "10",
        "$screen_height": 768,
        "$screen_width": 1366,
        "$lib": "js",
        "$lib_version": "1.6.20",
    }
}

```

```

    "$browser": "chrome",
    "$browser_version": "56",
    "$latest_referrer": "",
    "$latest_referrer_host": "",
    "_latest_ch": "demo",
    "_session_referrer": "",
    "_session_referrer_host": "",
    "session_page_url": "https://sensorsdata.cn/?
ch=demo",
    "$referrer": "",
    "$referrer_host": "",
    "$url": "https://sensorsdata.cn/?ch=demo",
    "$url_path": "/",
    "$title": "神策数据 | Sensors Data - 国内领先的用户行
为分析产品",
    "ch": "demo",
    "$is_first_day": true,
    "$is_first_time": true,
    "$ip": "111.204.198.242"
  },
  "type": "track",
  "event": "$pageview",
  "_nocache": "9587552771961",
  "time": 1488791050856
}

```

[官网]发送验证码:

```

{
  "distinct_id": "9939d3e087bca29c42334d96dccd25ca0e0665
2a",
  "lib": {
    "$lib": "js",
    "$lib_method": "code",
    "$lib_version": "1.6.20"
  },
  "properties": {
    "$os": "windows",
    "$model": "pc",
    "$os_version": "10",
    "$screen_height": 768,
    "$screen_width": 1366,
    "$lib": "js",

```

```

        "$lib_version": "1.6.20",
        "$browser": "chrome",
        "$browser_version": "56",
        "$latest_referrer": "",
        "$latest_referrer_host": "",
        "_latest_ch": "demo",
        "_session_referrer": "",
        "_session_referrer_host": "",
        "session_page_url": "https://sensorsdata.cn/?
ch=demo",
        "info": "1*****",
        "result": "ajax success",
        "$is_first_day": true,
        "$is_first_time": false,
        "$ip": "111.204.198.242"
    },
    "type": "track",
    "event": "click_send_cellphone",
    "_nocache": "2078298564543",
    "time": 1488791114336
}

```

[官网]验证码是否准确：

```

{
    "distinct_id": "9939d3e087bca29c42334d96dccd25ca0e0665
2a",
    "lib": {
        "$lib": "js",
        "$lib_method": "code",
        "$lib_version": "1.6.20"
    },
    "properties": {
        "$os": "windows",
        "$model": "pc",
        "$os_version": "10",
        "$screen_height": 768,
        "$screen_width": 1366,
        "$lib": "js",
        "$lib_version": "1.6.20",
        "$browser": "chrome",
        "$browser_version": "56",
        "$latest_referrer": "",

```

```
    "$latest_referrer_host": "",
    "_latest_ch": "demo",
    "_session_referrer": "",
    "_session_referrer_host": "",
    "session_page_url": "https://sensorsdata.cn/?
ch=demo",
    "info": "9415",
    "result": "正确",
    "$is_first_day": true,
    "$is_first_time": false,
    "$ip": "111.204.198.242"
  },
  "type": "track",
  "event": "verify_cellphone_code",
  "_nocache": "0433821380624",
  "time": 1488791123038
}
```