

# ZIXIN WANG

Phone: +86 153-2021-8307 ◊ Email: zixin\_wang@zju.edu.cn  
<https://zixin-wang.netlify.app>

## RESEARCH INTERESTS

---

Usable Security and Privacy, Blockchain, Social Media, HCI, Social Computing

## EDUCATION

---

**Zhejiang University**  
*MSc in Applied Psychology*

Sep 2021 - Jun 2024 (expected)  
*Hangzhou, China*

- **GPA:** 3.86/4.0
- **Relevant Courses:** Economic Psychology (95), Bayesian Data Analysis (91), Psychological Research on Advertising and Marketing (93)

**Southwest University**  
*BSc in Psychology*

Sep 2017 - Jun 2021  
*Chongqing, China*

- **GPA:** 4.0/4.0
- **Rank:** 1/102
- **Relevant Courses:** Cognitive Neuroscience (100), Quantitative Methods (97), Psychological Statistics (93), Psychometrics (90), Multi-Factor Experiment Design (93), Psychology of Learning and Teaching (95), Social Psychology (90)

## PUBLICATIONS

---

1. [Draft] Tu Le, **Zixin Wang**, Danny Yuxing Huang, Yaxing Yao, and Yuan Tian. 2023. VPAWatcher: Towards Real-time Voice Interaction Data Collection Monitoring and Ambient Light Privacy Notification for Voice-controlled Services. *Submitted to CHI conference on Human Factors in Computing Systems*.
2. [USENIX Security '23] **Zixin Wang**, Danny Yuxing Huang, and Yaxing Yao. 2023. **Exploring Tenants' Preferences of Privacy Negotiation in Airbnb**. In *32nd USENIX Security Symposium*.
3. [USEC '23] Stefany Cruz, Logan Danek, Shinan Liu, Christopher Kraemer, **Zixin Wang**, Nick Feamster, Danny Yuxing Huang, Yaxing Yao, and Josiah Hester. 2023. **Toward Identifying Home Privacy Leaks Using Augmented Reality**. In *Workshop on Usable Security and Privacy (USEC)*.
4. [iConference '23] Xiang Chen, Jiamu Xie, **Zixin Wang**, Bohui Shen, and Zhixuan Zhou. 2023. **How We Express Ourselves Freely: Censorship, Self-censorship, and Anti-censorship on a Chinese Social Media**. In *18th iConference*.
5. [HICSS '23] Zhixuan Zhou, **Zixin Wang**, and Franziska Zimmer. 2023. **Anonymous Expression in an Online Community for Women in China**. In *56th Hawaii International Conference on System Sciences (HICSS)*.
6. [Oxford Open Energy '23] Moritz Platt, Stephen Ojeka, Andreea-Elena Drăgnoiu, Oserere Ejemen Ibelegbu, Francesco Pierangeli, Johannes Sedlmeir, and **Zixin Wang**. 2023. **Energy Demand Unawareness and the Popularity of Bitcoin: Evidence from Nigeria**. In *Oxford Open Energy*.

7. **[FiDeFix@ICDCS '23]** Andreea-Elena Drăgnoiu, Moritz Platt, **Zixin Wang**, and Zhixuan Zhou. 2023. **The More You Know: Energy Labelling Enables More Sustainable Cryptocurrency Investment**. In *1st Workshop on Fintech and Decentralized Finance (FiDeFix) co-located with ICDCS*.
8. **[Psychology: Techniques and Application]** **Zixin Wang** and Qinghua He. 2020. **Examining Factors Influencing Financial Literacy of College Students**. In *Psychology: Techniques and Application*, 8(4): 206–213.
9. **[National Academic Conference of Psychology]** Xiping Jiang, Yue Li, **Zixin Wang**, Ziyuan Xue, and Yuan Liu. How Teacher Support Influences Student Life Satisfaction: A Mediating Analysis Based on PISA2018 Data. In *23rd National Academic Conference of Psychology*.

## RESEARCH EXPERIENCE

---

### Tenants' Preferences of Privacy Negotiation in Airbnb

May 2022 - May 2023

*Research Assistant to Dr. Yaxing Yao*

*Virginia Tech*

- Conducted a vignette study to understand whether Airbnb tenants have privacy negotiation needs, what factors influence their negotiation intention, and their privacy negotiation preferences
- Found that (1) device type was the only factor that significantly influenced participants' negotiation intention and (2) participants preferred to convey their privacy needs through asynchronous channels
- Proposed design implications to better support tenants' privacy negotiation needs, e.g., enforcing disclosure of data collection on home-sharing platforms, designing standardized templates to disclose data practices of smart devices, and developing mechanisms to support privacy negotiation

### Anonymous Expression of Female Users on Social Media

Feb 2022 - Jun 2022

*Advised by Kyrie Zhou from UIUC and Franziska Zimmer from HHU*

*Zhejiang University*

- Investigated common topics of anonymous female expression on social media platforms through a content analysis
- Identified 20 gender issues commonly discussed in the Chinese context, e.g., workplace harassment, reproductive freedom, and age anxiety
- Discussed how social media served as a platform for women to (anonymously) express themselves in conservative cultures

## AWARDS AND HONORS

---

- Excellent Graduate (City-Level), Chongqing, 2021
- Tanglixin Enterprise Scholarship (~\$7,000), Southwest University, 2021
- Science Scholarship (~\$3,000), Southwest University, 2020
- National Scholarship (~\$1,200), Southwest University, 2020
- National Scholarship (~\$1,200), Southwest University, 2019
- First Prize, 10th Chongqing Student Growth Forum, 2019
- Academic Science and Technology Award, Southwest University, 2019
- Outstanding Student in Summer Program, Tsinghua University, 2019
- Outstanding Paper, 1st Economic and Psychological Academic Conference, 2019
- First-class Scholarship (~\$800), Southwest University, 2018