

# ZIXIN WANG

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<https://zixin-wang.netlify.app>

## RESEARCH INTERESTS

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Usable Security and Privacy, HCI, Social Computing

## EDUCATION

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**Zhejiang University**  
*MSc in Applied Psychology*

Sep 2021 - Jun 2024 (expected)  
Hangzhou, China

- GPA: 3.86/4.0
- Relevant Courses: Economic Psychology (95), Bayesian Data Analysis (91), Psychological Research on Advertising and Marketing (93)

**Southwest University**  
*BSc in Psychology*

Sep 2017 - Jun 2021  
Chongqing, China

- GPA: 4.0/4.0
- Rank: 1/102
- Relevant Courses: Cognitive Neuroscience (100), Quantitative Methods (97), Psychological Statistics (93), Psychometrics (90), Multi-Factor Experiment Design (93), Psychology of Learning and Teaching (95), Social Psychology (90)

## PUBLICATIONS

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1. [Draft] Tu Le, **Zixin Wang**, Danny Yuxing Huang, Yaxing Yao, and Yuan Tian. 2023. VPAWatcher: Towards Real-time Voice Interaction Data Collection Monitoring and Ambient Light Privacy Notification for Voice-controlled Services. *Submitted to CHI conference on Human Factors in Computing Systems*.
2. [USENIX Security '23] **Zixin Wang**, Danny Yuxing Huang, and Yaxing Yao. 2023. **Exploring Tenants' Preferences of Privacy Negotiation in Airbnb**. In *32nd USENIX Security Symposium*.
3. [USEC '23] Stefany Cruz, Logan Danek, Shinan Liu, Christopher Kraemer, **Zixin Wang**, Nick Feamster, Danny Yuxing Huang, Yaxing Yao, and Josiah Hester. 2023. **Toward Identifying Home Privacy Leaks Using Augmented Reality**. In *Workshop on Usable Security and Privacy (USEC)*.
4. [iConference '23] Xiang Chen, Jiamu Xie, **Zixin Wang**, Bohui Shen, and Zhixuan Zhou. 2023. **How We Express Ourselves Freely: Censorship, Self-censorship, and Anti-censorship on a Chinese Social Media**. In *18th iConference*.
5. [HICSS '23] Zhixuan Zhou, **Zixin Wang**, and Franziska Zimmer. 2023. **Anonymous Expression in an Online Community for Women in China**. In *56th Hawaii International Conference on System Sciences (HICSS)*.
6. [Oxford Open Energy '23] Moritz Platt, Stephen Ojeka, Andreea-Elena Drăgnoiu, Oserere Ejemen Ibelegbu, Francesco Pierangeli, Johannes Sedlmeir, and **Zixin Wang**. 2023. **How to Make Users Adopt More Sustainable Cryptocurrencies: Evidence from Nigeria**. In *Oxford Open Energy*.

7. [FiDeFix@ICDCS '23] Andreea-Elena Drăgnoiu, Moritz Platt, **Zixin Wang**, and Zhixuan Zhou. 2023. **The More You Know: Energy Labelling Enables More Sustainable Cryptocurrency Investment**. In *1st Workshop on Fintech and Decentralized Finance (FiDeFix) co-located with ICDCS*.
8. [Psychology: Techniques and Application] **Zixin Wang** and Qinghua He. 2020. **Factors Influence Financial Literacy in College Students**. In *Psychology: Techniques and Application*, 8(4): 206–213.

## RESEARCH EXPERIENCE

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### Tenants' Preferences of Privacy Negotiation in Airbnb

May 2022 - May 2023

Research Assistant to Dr. Yaxing Yao

Virginia Tech

- Conducted a vignette study to understand whether Airbnb tenants have privacy negotiation needs, what factors may influence their negotiation intention, and their privacy negotiation preferences
- Findings showed that device type was the only factor that significantly influenced our participants' negotiation intention, participants prefer to convey their privacy needs through asynchronous channels
- Summarized design implications to better support tenants' privacy negotiation needs

### Anonymous Expression of Female Users on Social Media Platforms

Feb 2022 - Jun 2022

Advised by Kyrie Zhixuan Zhou from UIUC and Franziska Zimmer from HHU Zhejiang University

- Studied common topics of anonymous female expression on social media platforms through a content analysis
- Identified 20 female issues commonly discussed in the Chinese context, with cheating-partner, controlling parents, and age anxiety taking the lead
- To Motivate more policies and platform designs to accommodate females' needs

## AWARDS AND HONORS

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- Excellent Graduate (City-Level), Chongqing, 2021
- Tanglixin Enterprise Scholarship (~\$7,000), Southwest University, 2021
- Science Scholarship (~\$3,000), Southwest University, 2020
- National Scholarship (~\$1,200), Southwest University, 2020
- National Scholarship (~\$1,200), Southwest University, 2019
- First Prize, 10th Chongqing Student Growth Forum, 2019
- Academic Science and Technology Award, Southwest University, 2019
- Outstanding Student in Summer Program, Tsinghua University, 2019
- Outstanding Paper, 1st Economic and Psychological Academic Conference, 2019
- First-class Scholarship (~\$800), Southwest University, 2018