## **Assignment #1**

Due Feb. 7<sup>th</sup>, 2019

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with Subject: StatCan 2019 Course

## **Data Visualization and Association Rule Mining**

1. A static parallel co-ordinates plot can be done in R using information at https://rdrr.io/cran/GGally/man/ggparcoord.html or

https://rdrr.io/cran/MASS/man/parcoord.html or https://plot.ly/r/parallel-coordinates-plot/

We can also consider interactive parallel coordinate plots by using the information at <a href="http://www.buildingwidgets.com/blog/2015/1/30/week-04-interactive-parallel-coordinates-1">http://www.buildingwidgets.com/blog/2015/1/30/week-04-interactive-parallel-coordinates-1</a> or <a href="https://www.rforge.net/doc/packages/iplots/ipcp.html">https://www.rforge.net/doc/packages/iplots/ipcp.html</a>

Further information on categorical and discrete parallel co-ordinate plotting can be found at <a href="https://cran.r-project.org/web/packages/cdparcoord/vignettes/cdparcoord.html">https://cran.r-project.org/web/packages/cdparcoord/vignettes/cdparcoord.html</a>

You may also use bubble plot to explore data – see <a href="https://towardsdatascience.com/exploring-the-census-income-dataset-using-bubble-plot-cfa1b366313b">https://towardsdatascience.com/exploring-the-census-income-dataset-using-bubble-plot-cfa1b366313b</a>

and here is more information on creating scatterplot matrices in R - https://www.statmethods.net/graphs/scatterplot.html

a) ggplot2 ships with a data set that records the carat size and the price of more than 50 thousand diamonds, from <a href="http://www.diamondse.info/">http://www.diamondse.info/</a> collected <a href="in 2008">in 2008</a>. Consider the analysis presented at <a href="https://www.r-bloggers.com/visualization-series-using-scatterplots-and-models-to-understand-the-diamond-market-so-you-dont-get-ripped-off/">https://www.r-bloggers.com/visualization-series-using-scatterplots-and-models-to-understand-the-diamond-market-so-you-dont-get-ripped-off/</a>

Use methods from Week 1 material and the above (scatterplot matrices, co-plotting, parallel coordinate plotting, ggobi representation, etc.) to explore this dataset and discover interesting relationships and patterns. Present your graphical results along with a written summary of findings.

- b) Try using various visualizations on the Census Income Data Set (also known as AdultUCI) Census Income Dataset to learn from this data and find interesting patterns and/or results. Present your graphical results together with a written summary of findings.
- 2. Refer to the dataset Census Income Data Set (also known as AdultUCI) <u>Census Income Dataset</u> at the UCI Machine Learning Repository with additional information on converting it to the Adult dataset for transaction processing at <u>Adult Data Set information</u>. Carry out association rule mining on this dataset by determining appropriate support and confidence levels and obtaining the top 10 rules.