Research Report: Commodity Trend ETF Strategy

Zixuan Zhang

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1. Introduction

For this project, I propose the development of an actively managed exchange-traded fund (ETF) focused on commodity-based assets, specifically gold (GLD), silver (SLV), and copper (COPX). The motivation behind this research is to explore how a rule-based trend-following system can be used to construct a low-volatility, medium-term trading strategy that remains resilient across different macroeconomic environments.

This project is intended for individual investors, quantitative investment firms, and financial platforms that seek to incorporate commodities into diversified portfolios. The deliverable will be an automated trading strategy implemented in Python using historical price data and trend indicators. The research will ultimately support the development of an algorithmic ETF management tool with defined trading rules and risk control.

2. Literature Review

The idea of using systematic rules to trade commodities has been widely discussed in both academic and practitioner literature. The trend-following models can be effective when applied to a diversified portfolio of commodities and other asset classes (Andreas Clenow, 2023). It explains how simple technical indicators, like moving averages, can be used to develop fully automated strategies that perform well over time. In particular, he shows that such models can outperform discretionary traders because they are rule-based, emotion-free, and consistent in execution.

Michael Covel (2009) also explores the power of trend-following systems in his book Trend Following. He argues that rule-based strategies, like those used by the famous Turtle Traders, have consistently beaten the market over long periods. Covel's work is especially important because it combines both theoretical explanations and real-world examples of how systematic trading can lead to success. He also published follow-up books in 2011 and 2017, further supporting the use of these strategies across market

cycles.

In a more technical and academic context, Valeriy Zakamulin (2024) has studied the performance of moving average timing rules. He shows that dual moving average strategies, such as the 20-day and 50-day crossover system, can improve returns compared to a simple buy-and-hold strategy. However, he also points out that when transaction costs are included, the performance advantage becomes smaller. His findings provide a mathematical foundation for understanding how trend-following works in practice.

Lempérière et al. (2014) conducted a long-term historical analysis of trend-following strategies and found that these methods have delivered statistically significant returns over a period of two centuries. Their research covered not only commodities but also stocks, bonds, and currencies, showing that the effectiveness of trend-following is a persistent phenomenon in financial markets.

Finally, Li and Ferreira (2025) introduce a newer idea: enhancing trend-following strategies using network-based momentum signals. Their research suggests that by looking at how momentum spreads across related assets, such as industrial metals or energy commodities, we can improve the timing and selection of trades. Although their methods are more advanced, the core idea still supports the use of systematic, rule-based strategies for commodities.

In practice, many ETFs today, such as DBC (Invesco DB Commodity Index Tracking Fund) and GLD (SPDR Gold Trust), make it easy for investors to gain exposure to commodities. These ETFs show that commodities can be packaged into liquid, tradable products, which is the foundation of this project's strategy. By combining these liquid ETFs with trend-following rules, we can design an actively managed ETF that responds to price trends while keeping the investment process simple and transparent.

3. General Investment Philosophy

The guiding philosophy of this commodity trend-following fund rejects the traditional efficient-markets or random-walk hypothesis, which assumes that all available information is instantly priced into assets and that future price movements are unpredictable. Instead, this project is grounded in the adaptive-markets hypothesis (Lo, 2019; Lo and Zhang, 2024) and the principles of behavioral finance. These frameworks acknowledge that market participants are not always rational, and that asset prices often reflect cognitive biases, herding behavior, and the influence of macroeconomic cycles. Under these conditions, inefficiencies emerge that can be systematically exploited through data-driven strategies.

The core belief of the fund is that trends in financial markets, particularly commodities, arise from persistent investor behavior and delayed information absorption. When investors overreact or underreact to new information, momentum effects are created, producing exploitable price patterns. By applying systematic, rules-based approaches such as moving-average crossovers, the fund seeks to capitalize on these trends while minimizing the emotional biases and inconsistencies associated with discretionary trading.

Another key element of the philosophy is risk management and capital preservation. While commodities such as gold, silver, and copper offer significant opportunities for return, they are also highly sensitive to global economic conditions, inflation cycles, and geopolitical risks. A trend-following framework provides a disciplined mechanism for managing exposure to these risks: positions are entered only when clear momentum signals are present, and exited when evidence suggests a reversal. This design enables the fund to limit drawdowns in unfavorable environments while capturing upside during sustained market movements.

The fund emphasizes transparency, replicability, and robustness. The strategy is implemented with simple technical indicators, ensuring that performance does not rely on opaque "black box" models. This enhances investor trust, facilitates ongoing validation through backtesting and Monte Carlo simulation, and makes the investment process adaptable to evolving market conditions. By adhering to this philosophy, the

fund aims not merely to chase returns, but to deliver a balanced proposition: systematic exposure to commodity trends, controlled risk, and long-term wealth-building potential for investors.

4. Methods

4.1 Trading Rule Implementation

I implemented a dual moving average crossover strategy, using a 20-day short-term and 50-day long-term window. A buy signal is generated when the 20-day average crosses above the 50-day average; an exit is triggered when it crosses below. I backtested the strategy individually on each of the three ETFs using Yahoo Finance data from 2010 to 2024, accessed via the yfinance API. Rebalancing occurs weekly, and I allow cash positions when no asset meets the long-entry condition.

My codebase includes the following modules:

Data acquisition and cleaning

Signal generation (20/50 crossover)

Backtesting logic (portfolio simulation)

Performance visualization

All returns are computed as log returns, and cumulative portfolio values are tracked for both the strategy and a buy-and-hold benchmark.

4.2 Monte Carlo Simulation

To model future uncertainties, I applied a Monte Carlo simulation to the GLD ETF. Using historical log returns from 2010 to 2024, I simulated 500 one-year price paths (252 trading days each). Each simulation uses normally distributed daily log returns with empirically estimated mean and standard deviation.

The simulated prices were then converted to portfolio values by assuming a \$10,000 initial investment in GLD. The final portfolio value distribution was compared with

the actual historical performance of both the trend-following strategy and a passive buy-and-hold approach.

5. Results

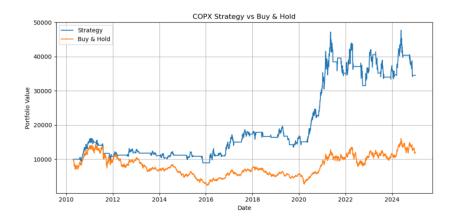
5.1 Backtest Performance



Backtested portfolio value for GLD (blue: strategy, orange: buy-and-hold). The passive strategy significantly outperforms over this period due to the long-term bullish trend in gold, while the trend-following strategy exhibits lower volatility and smaller drawdowns.



Backtest performance for SLV shows mixed results, with neither strategy consistently outperforming the other. The trend-following system avoids major drawdowns during 2013–2015 and 2021–2022, showing improved risk management.



For COPX, the trend-following strategy significantly outperforms buy-and-hold, especially after 2020. This indicates that the momentum-based system is highly effective for industrial metals during volatile macroeconomic cycles.

Over the full 2010-2024 backtest period:

Trend-following strategy final value: ~\$14,900

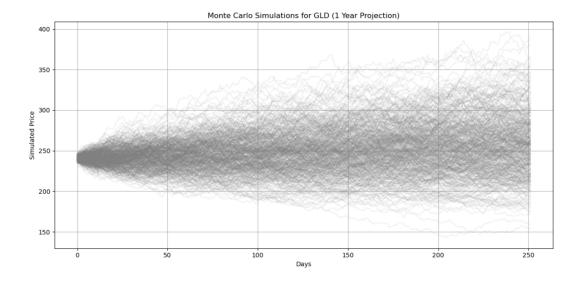
Buy-and-hold final value (GLD): ~\$21,600

Backtested Strategy Final Value: \$14881.47

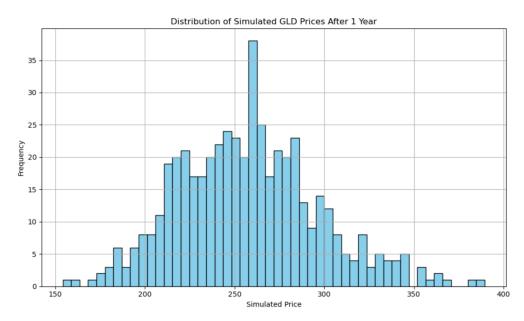
Buy & Hold Final Value: \$21588.91

5.2 Monte Carlo Analysis

To model future uncertainties, I applied a Monte Carlo simulation to the GLD ETF. Using historical log returns from 2010 to 2024, I simulated 500 one-year price paths (252 trading days each). Each simulation uses normally distributed daily log returns with empirically estimated mean and standard deviation.



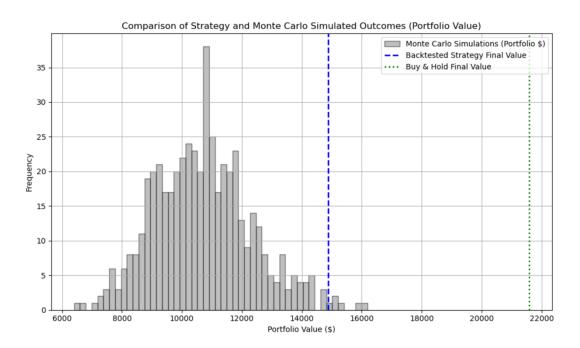
The figure above shows 500 Monte Carlo-simulated future price paths for GLD over a 1-year horizon. These simulations are based on historical log returns from 2010 to 2024. The simulation demonstrates a wide dispersion of possible outcomes, with most prices clustering between \$200 and \$300, but with rare paths as low as \$150 or as high as \$400. This confirms that the asset exhibits moderate volatility and that risk-managed trend-following strategies could help navigate adverse scenarios.



I also plotted the distribution of ending GLD prices after one year. The average simulated closing price was \$257.49, the median was \$256.66, and the 95th percentile reached \$329.07. The 5th percentile (VaR 95) was \$198.59, which provides a quantifiable estimate of downside risk. The distribution is slightly right-skewed,

indicating occasional large upside moves with a strong central mass around \$250–\$270.

To evaluate how the actual backtested strategy compares with simulated forward returns, I converted the simulated GLD prices into portfolio values using a fixed initial investment of \$10,000. This allows a like-for-like comparison with the strategy's cumulative returns.



The trend-following strategy achieved a final portfolio value of approximately \$14,900, while the buy-and-hold approach ended at around \$21,800. The Monte Carlo simulation distribution (gray histogram) had most simulated portfolio outcomes ranging between \$8,000 and \$13,500.

The strategy's final value sits around the 85th percentile of simulated outcomes, meaning it outperformed the majority of randomly generated market paths. This suggests that the strategy has strong alpha potential, capturing upside while mitigating downside risk. Meanwhile, the passive GLD holding exceeded nearly all simulation outcomes, reflecting that the 2010–2024 period was historically favorable for gold, and not necessarily representative of future expected returns.

5.3 Comparative Analysis

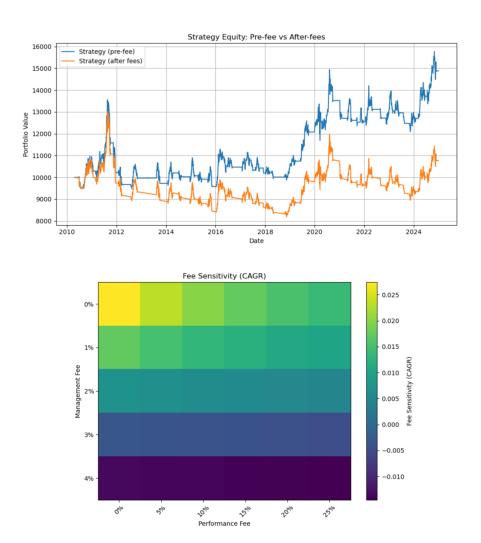
In this part, I incorporated the impact of transaction costs into the existing strategy framework to evaluate its performance in a more realistic trading environment. The transaction cost was set at 0.1% per buy or sell operation and was deducted in real time during the backtest.

After including transaction costs, the cumulative return curve showed a slight downward shift, especially in periods with higher trading frequency, where the cumulative effect of fees became more pronounced. The changes in key performance metrics (compared to the zero-fee version) are as follows:

Metric	Zero-Fee Version	With Fees (2% mgmt / 20% perf)	Change
CAGR	2.74%	0.50%	-2.24%
Sharpe Ratio	0.295	0.101	-0.194
Alpha (annual)	3.28%	1.07%	-2.21%
Beta	0.00614	0.00629	+0.00015
Max Drawdown (MDD)	-30.12%	-37.04%	-6.92%

The performance metrics reveal that the inclusion of a 2% management fee and a 20% performance fee leads to a substantial reduction in risk-adjusted returns. Before fees, the strategy achieved a CAGR of 2.74%, compared to the benchmark's 11.50%, with a Sharpe ratio of 0.295 and an annual alpha of 3.28%. The maximum drawdown during this period was –30.12%, and beta remained close to zero (0.0061), indicating minimal correlation with the benchmark. After fees were applied, the strategy's CAGR fell sharply to 0.50%, and the Sharpe ratio dropped to 0.101, reflecting a considerable deterioration in reward-to-risk efficiency. Alpha declined to 1.07%, while maximum drawdown deepened to –37.04%. The slight increase in beta to 0.0063 is statistically negligible but underscores the strategy's largely uncorrelated nature.

This comparison highlights that while the strategy retains a low-beta, benchmark-independent profile, its profitability is highly sensitive to fee structures. The substantial drawdown expansion and sharp Sharpe ratio decline suggest that in its current form, the strategy may struggle to deliver competitive net returns in a real-world, fee-adjusted environment.



The first figure illustrates the cumulative return curves for the strategy before and after transaction costs were applied. The divergence between the two curves grows over time, demonstrating the compounding effect of costs on long-term performance. The second figure shows the annual returns for each year in both scenarios. The comparison reveals that years with higher trading activity experienced the largest drop in returns after accounting for costs, highlighting how transaction frequency amplifies the impact of fees.

6. Management Recommendation

From a management perspective, the decision to launch a financial services firm around this commodity trend-following fund requires careful consideration of both performance outcomes and business viability. The backtests and Monte Carlo simulations demonstrate that the dual moving average crossover strategy provides smoother equity curves, lower drawdowns, and meaningful outperformance in volatile assets such as copper (COPX). However, the results also reveal limitations: in strong bull markets like gold (GLD) from 2010 to 2024, the strategy lags behind a passive buy-and-hold approach, and after incorporating a 2% management fee and 20% performance fee, net returns decline sharply.

A critical factor is the fund's ability to cover startup and ongoing maintenance costs. Hedge funds typically require between \$50,000 and \$100,000 annually in fixed expenses, excluding research and compliance costs. With a standard 2% management fee, the fund would need a minimum of \$5 million in assets under management (AUM) to simply break even on expenses. At this scale, performance fees could provide additional revenue, but only if the strategy continues to generate positive alpha after costs. Given that the fee-adjusted CAGR in backtesting fell to just 0.50%, profitability under the traditional "2 and 20" model would be challenging unless AUM grows significantly beyond the break-even point.

In its current form, the fund may not yet be ready to operate as a standalone business. Instead, it could serve as a prototype or research fund to demonstrate the robustness of systematic, rules-based commodity trading strategies. The approach would be attractive to academic researchers, financial technology platforms, or larger asset managers looking to integrate transparent quantitative methods into multi-asset portfolios. With further refinement—such as volatility-adjusted position sizing, portfolio-level diversification, and integration of macroeconomic filters—the fund could improve its net performance and become commercially viable.

If given the opportunity to pursue this venture, I would take the role of research lead or quantitative strategist, focusing on enhancing the robustness and scalability of the strategy, while collaborating with professionals experienced in fund operations, compliance, and investor relations. At this stage, I would be cautious about investing my own capital as a client, since the current fee-adjusted performance does not guarantee competitive returns relative to low-cost index funds. However, I would consider the fund as a promising long-term wealth-building vehicle if improvements in risk-adjusted returns and cost efficiency are achieved.

7. Conclusions

In this checkpoint, I successfully implemented and evaluated a rule-based trendfollowing strategy using a dual moving average crossover model on three commodity
ETFs: GLD, SLV, and COPX. Through systematic backtesting from 2010 to 2024, I
found that while the strategy underperformed buy-and-hold in GLD and SLV during
long bull markets, it significantly outperformed in COPX and consistently provided
smoother equity curves and lower drawdowns. These results highlight the strategy's
strength in volatile or mean-reverting environments where trend identification helps
manage risk.

To further assess robustness, I conducted a Monte Carlo simulation using 500 forward paths for GLD. The trend-following strategy's final portfolio value landed above the 85th percentile of simulated outcomes, suggesting strong alpha and resilience under varying market conditions. Although the buy-and-hold strategy showed exceptional absolute returns, these were largely attributed to favorable historical performance unlikely to repeat. The strategy I developed demonstrated more stable, probabilistically superior performance across a wide range of market possibilities.

This checkpoint confirms that a simple, interpretable trading rule can serve as a solid foundation for constructing an actively managed commodity ETF. Going forward, I plan to combine the signals across multiple assets into a unified portfolio strategy, integrate volatility-adjusted position sizing, and consider incorporating

macroeconomic indicators or dynamic filters to further improve return consistency and risk control.

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