Ziyad Asiri

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Summary

I am a Software Engineer with a background in software development, technical support, network administration, and digital advertising operations. I have Knowledge in developing user interfaces, system performance monitoring, and digital content management. I possess excellent analytical and problem solving skills, with a commitment to delivering reliable and effective technical solutions.

Experience

Hewar Group   **March 2025 - Present**
Ad Screen Traffic Executive   Saudi Arabia, Riyadh

Kingdom Tower Screen Operation Project:
• Utilized specialized software to schedule and manage ad content on digital screens.
• Handled customer inquiries and complaints professionally and efficiently.
• Reported and resolved technical issues promptly to ensure continuous screen operation.
• Generated periodic reports on screen performance and advertisement metrics.

College of Technology   **November 2023 - February 2024**
Software Engineer   Saudi Arabia

- Develop Exam Management System

Golden Engineering Contracting Company   **September 2021 - November 2021**
Junior System Manager   Saudi Arabia, Jeddah

STCS - Management Router System – Operations:
• Router Configuration.
• Check for Network Faults.

Education

The Technical and Vocational Corporation (TVTC) College of Technology   **January 2022 - February 2024**
Bachelor's Degree in Software Engineering.   Saudi Arabia, Buraydah
GPA: 4.11 /5

Courses

Intensive English Language Program	**Cybersecurity**	**Introduction to Embedded Systems**
(CEFR Level B1)	STC	Attaa Digital

Skills

Web Development	**Data Analysis**	**Digital Advertising Management**
Report Generation	**UI/UX**	**Time Management**
Troubleshooting	**Effective Communication**	**Checking and fixing network faults**

Certifications

Membership	**AWS Cloud Practitioner**	**Safety Management System Operation LEVEL FMS**
Saudi Council of Engineers	Saudi Digital Academy	Public Health Academy

Languages

English	**Arabic**
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