

Dear Admission Committee,

I am writing to express my sincere interest in applying to Eitan Berglas School of Economics, Tel Aviv University for graduate study in ECON. My motivation for pursuing this field stems from a deep curiosity about how economic and financial systems shape real-world outcomes, as well as a strong desire to contribute to the development of data-driven and evidence-based policy research.

Throughout my academic journey, I have developed solid analytical and quantitative skills that allow me to approach complex questions with rigor and precision. In exploring ECON, I have been particularly inspired by the insights published in leading academic journals such as American Economic Review, Annals of Statistics, Econometrica, which have shaped my understanding of both theory and methodology. These works have also encouraged me to develop stronger technical and research competencies, which I continue to refine through coursework and independent projects.

I have also focused on building professional skills that align with current research and industry demands. I am proficient in CRM systems and marketing automation tools, which I believe are crucial for my future goal working as an Senior Marketing Manager.

I am confident that the program's rigorous training and strong research environment will help me expand my academic horizons and prepare me for future research and professional challenges. Thank you for considering my application. I look forward to the opportunity to pursue my academic goals at Eitan Berglas School of Economics, Tel Aviv University.

Sincerely,  
Lingwei Zhang