### Al & ML for Data Scientists

Class 4: Real Big Financial Data

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Quant RUC (人大量化)

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CSMAR & WRDS

Kaggle

Selenium

- What is the most important elements for Machine Learning?
  Data
- What makes the ML in finance unique? (we financial data)
- Why real data?

#### First look a the fake data

- sklearn.datasets is a good source for TOY data
- Good source for practice
- Only issue is that fake data is fake
- Lets check out why (Please follow to blank lpynb)

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#### **CSMAR**

CSMAR, short for China Stock Market & Accounting Research Database, is a comprehensive research-oriented database focusing on China Finance and Economy. CSMAR was developed by Shenzhen CSMAR Data Technology Co., Ltd based on academic research needs, meeting with the international professional standards while adapting to China's features.



#### **CSMAR**

- professional level financial data for stock & company study
- used by both financial companies and financial researchers

### CSMAR: easy to use

- Easy to use especially for Python users
- We can use both UI and API (what is UA and API?)
- its check it with me step by step and login from lib

#### **WRDS**

# USA counterpart of CSMAR <sup>1</sup>



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## Kaggle

- Kaggle, a subsidiary of Google LLC
- Heavely platform for Quant Research (us)
- Codes, data, competition and more
- Let check it out! (Kaggle)



### Kaggle

- Kaggle is most important data source for now
- You can search and find your interested research topics
- Let check it out! (Kaggle)

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#### Data from the internet

- 1. Internet has valuable data for the financial predictions
- 2. Internet data low quality? No
- 3. Selenium is a powerful and popular tool

#### But how to use?

- I will guide you to study this package
- but next time you should know how to learn any package by yourself

#### But how to use?

- Template + Documentation + CHATGPT + BING
- Template (from search bing and from CSDN, StackOverFlow, CHATGPT)
- [Unknown knowledge o Bing + Documentation + ChatGPT]

#### Please follow me to the selenium codes

CH1\_Class4\_Quant\_Stock\_Information.ipynb

Homework3

Real Financial Data

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### Homework3-1: Data Mining

- Housing Price Data from https://esf.fang.com/
- Housing Rent Data from https://zu.fang.com/
- Data needed: listed below



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### Homework3-2: Data Mining



### Homework3-2: Data Mining (Group)

- Team 1 北京-海淀 I: 苏州桥、万柳、北太平庄、世纪城
- Team 2 北京-海淀 II: 西三旗、清河、西二旗、上地
- Team 3 河北 (京北): 怀来、下花园、张北、桥西
- Team 4 河北-廊坊+北京-通州:大厂、燕郊、马驹桥、亦庄
- Team 5 北京-昌平: 沙河、霍营、回龙观、天通苑
- Team 6 天津:中新生态城(滨海新区)、武清、劝业场(和平)、八里台(南开)
- Team 7 重庆-渝北: (Please choose your own blocks)
- Each person only in charge of one block and only get first 20 pages if too many for you



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### Homework3-3: Data Research (Your Own)

- Collect Data from your teammates and merge the data (please feedback to TA if someone no response, so we can help both team and other student)
- Data description of your data and whether data has outliers
- Then get housing price per m2 and housing rent per m2 (price/m2 and rent/m2) for each block
- 1) data description for each block 2) Calculate median price to rent ratio for each block
- Figure A: Bar Plot the median price to rent ratio for each block (The global fair value should around 200)

### Homework3-4: Data Science Modeling

- Model 1  $price/m2_i = \beta_0 m2_i + \beta_2 location_i + \epsilon_i$
- Model 2  $rent/m2_i = \beta_0 m2_i + \beta_2 location_i + \epsilon_i$
- Use model 1 and model 2 to predict price and rent for the m2 = 50, m2 = 100
- Figure B and C: Bar Plot the price to rent ratio for each block for the m2 = 50, m2 = 100

#### Homework3-5: Data Science Modeling Pro Max

- Add features non-linearity and interaction to Model 1 and Model 2, then get Model 1+ and Model 2+. Compare with R2 of Model 1, Model 2 vs Model 1+, Model 2+. Which one has higher R2 and why?
- Use model 1+ and model 2+ to predict price and rent for the m2 = 50, m2 = 100
- Figure E and F: Bar Plot the price to rent ratio for each block for the m2 = 50, m2 = 100. Compare the bar plots from these three methods. Which one should you trust?
- Submission: only Ipynb codes to your personal folder (NO DATA PLEASE. Git is for codes not for data)