Dear Admissions Committee,

My name is Cristiano Lu, and I am pleased to apply for the Master of Finance program at Departamento de Economía, Universidad Carlos III de Madrid.

In my free time, I enjoy reading top-tier academic research to stay updated with the latest advancements in marketing. I regularly read articles from leading journals such as Journal of Consumer Psychology, Journal of Marketing Research, and Journal of the Academy of Marketing Science.

I want to be a marketing analyst. To achieve my goal, I have practical skills in Python, SQL, Math, PowerBI, Tableau and etc.

I am particularly drawn to Departamento de Economía, Universidad Carlos III de Madrid due to its strong academic environment and research-oriented approach.

Thank you for considering my application. I am eager to contribute to and benefit from the rigorous academic culture at Departamento de Economía, Universidad Carlos III de Madrid.

Sincerely,

Cristiano Lu