

Sales and Transactions Report by Period

Year

2016

Region

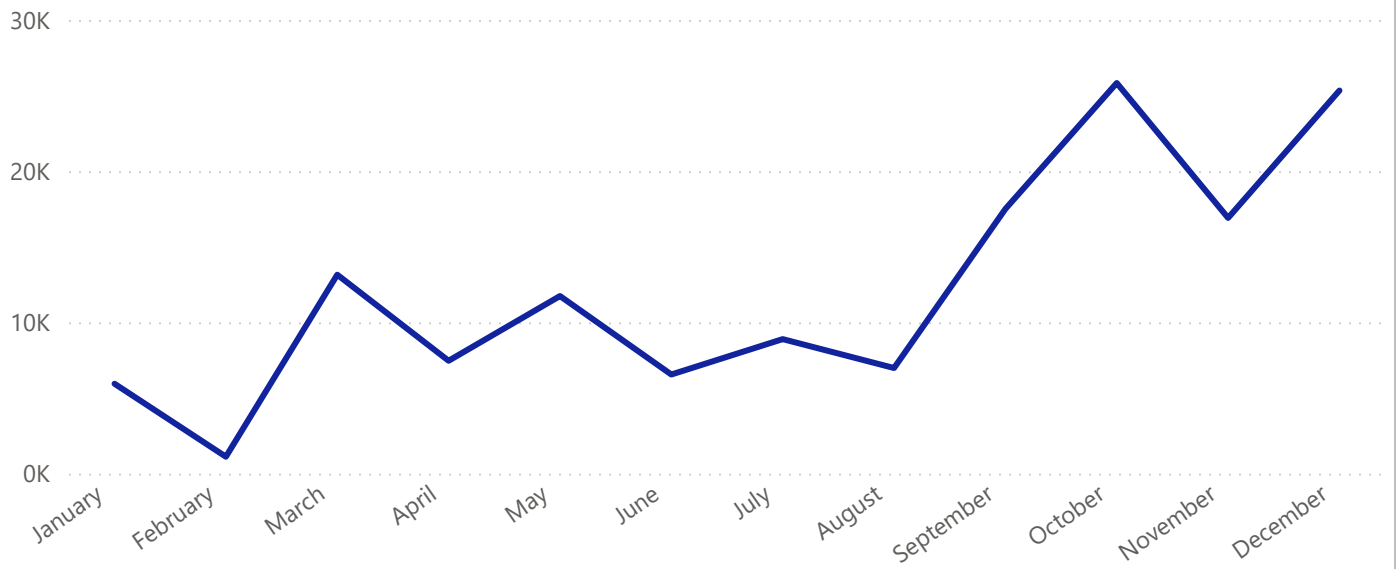
Central

Category

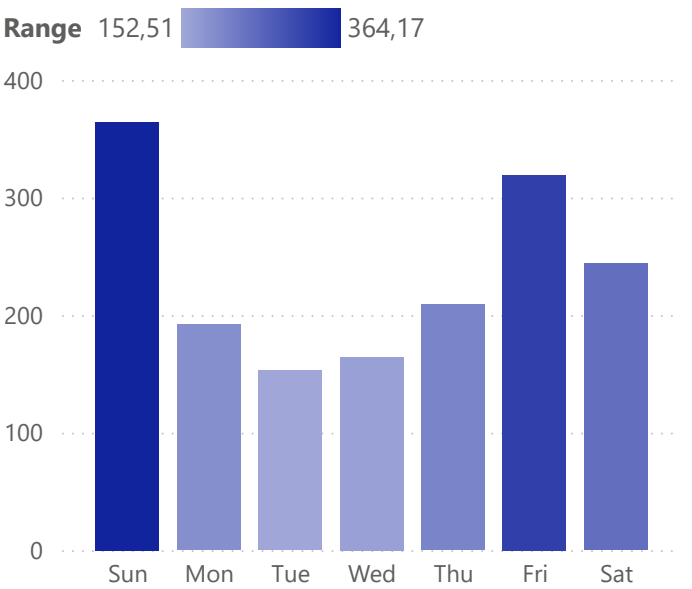
All

Total sales over the period amount to \$147 429,38 and total number of transactions is 305

How sales trended over the months

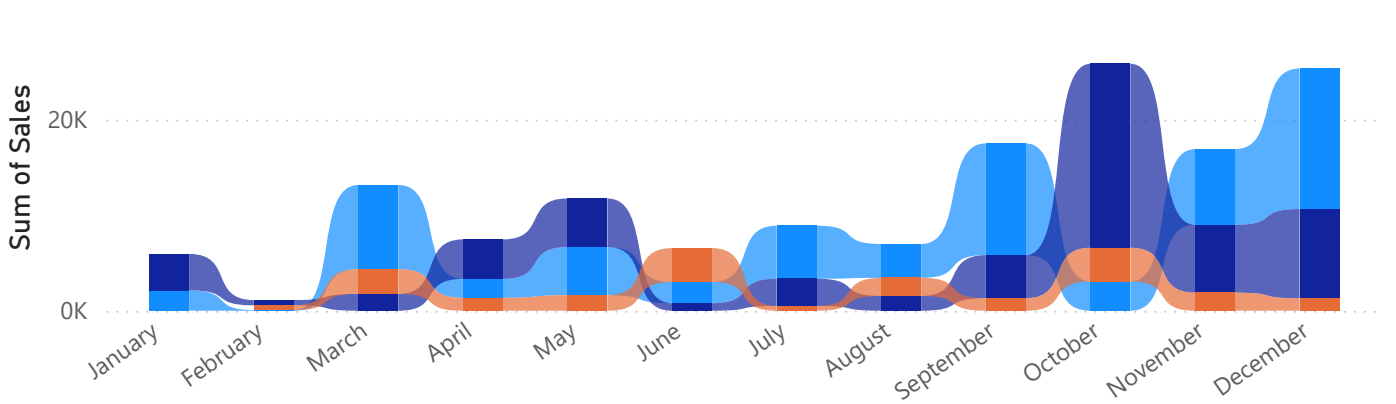


Average Sales by Day of Week

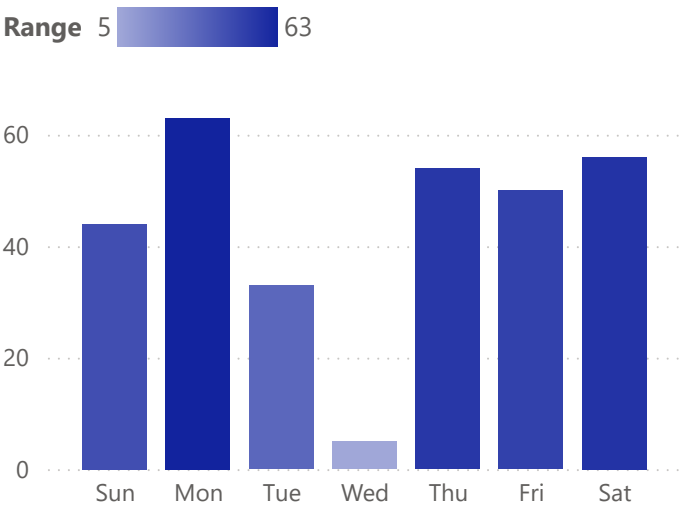


How customer segments rank over the months

Segment ● Consumer ● Corporate ● Home Office



No. of Transactions by Day of Week



Sales and Transactions Report by Location

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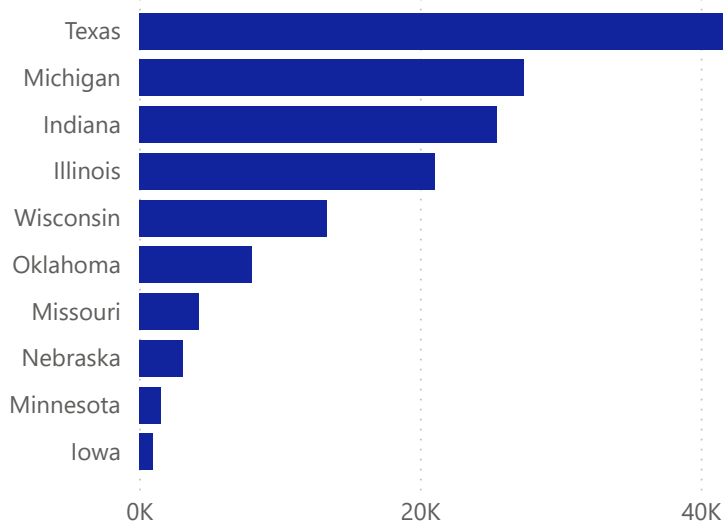
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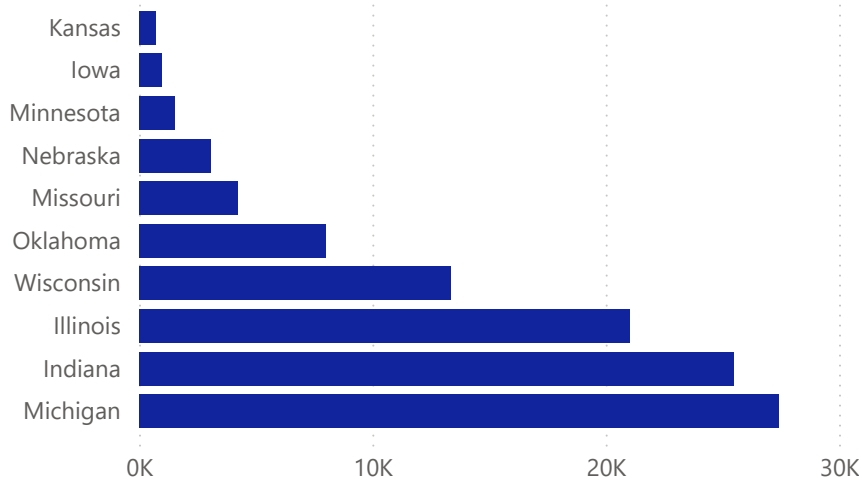
Top 10 States by Sales



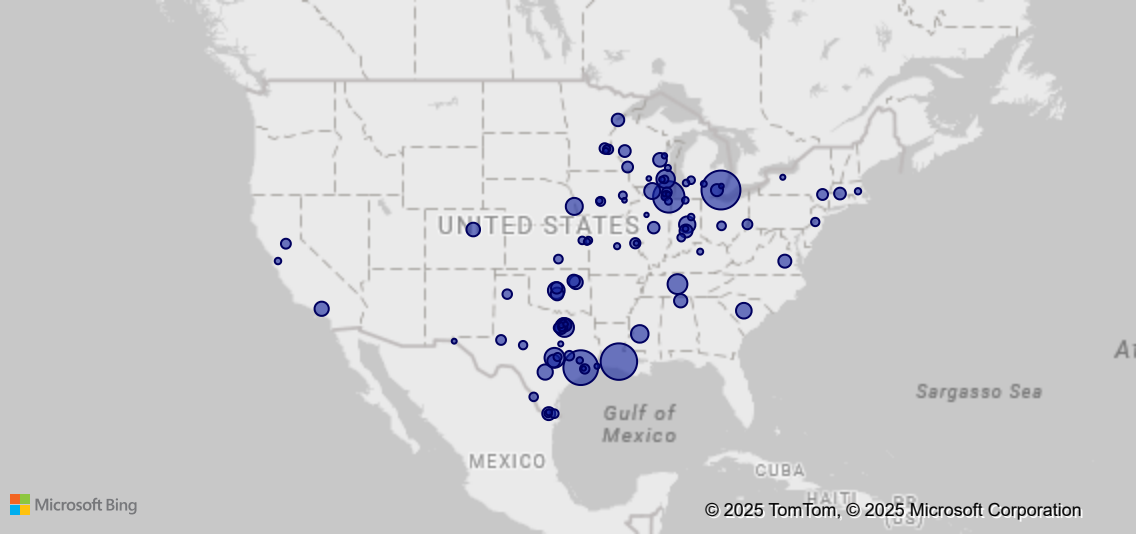
% of Transaction shipments of top 10 states

State	First Class	Same Day	Second Class	Standard Class
Illinois	14,93%	1,49%	22,39%	61,19%
Indiana	20,00%	5,00%	10,00%	65,00%
Iowa	16,67%	16,67%	33,33%	33,33%
Michigan	13,33%	3,33%	16,67%	66,67%
Minnesota	14,29%		28,57%	57,14%
Missouri			28,57%	71,43%
Nebraska	20,00%		20,00%	60,00%
Oklahoma	12,50%	12,50%	6,25%	68,75%
Texas	13,93%	4,92%	22,95%	58,20%
Wisconsin		5,00%	20,00%	75,00%

Bottom 10 States by Sales




Sales distribution by City




Advanced Sales Exploration and Analysis

Total sales over the period amount to \$2 297 200,86 and total number of transactions is 5009

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Try one of these to get started

- total discount
- total quantity
- total sale over time
- orders sorted by city

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