



Cloud Computing Basics



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Today's Takeaways

By the end of today's session, you should be able to explain:

- ▶ What Cloud Computing is
- ▶ Pros and cons of Cloud Computing
- ▶ Roles in Cloud Computing Delivery
- ▶ Cloud Computing Deployment Models
- ▶ Cloud Service Models
- ▶ Virtualization, Serverless, Containers



Key Concepts / Terms

- | | |
|---------------------------------|--------------------|
| ▶ Cloud Computing | ▶ Client-Server |
| ▶ Elasticity | ▶ Virtualization |
| ▶ Capital vs. Operating Costs | ▶ Containerization |
| ▶ IaaS vs. SaaS vs. PaaS | ▶ Microservices |
| ▶ Public, Private, Hybrid Cloud | ▶ DevOps |



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Introduction to Cloud Computing

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Introduction to Cloud Computing

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Introduction to Cloud Computing

What is Cloud Computing?

- The **Cloud** term refers to software and services running on the Internet, not locally on your computer.
- So you can store and access data and programs over the internet rather than the hard drive of your computer



Cloud Computing = Application running on someone else's computer



Introduction to Cloud Computing

Evolution of the Cloud Computing

- In 1950, The idea of cloud computing came into the picture,
- In 1970, The concept of virtualization has evolved with the Internet,
- In 1997, Professor Ramnath Chellappa had mentioned the Cloud in an article,
- In 2006, Amazon Web Services (AWS) launched its public cloud,
- In 2008, Google announced a preview release of App Engine,
- In 2008, Microsoft launched Azure,
- In 2009, Alibaba launched Alibaba Cloud,
- In 2011, IBM introduced the IBM SmartCloud Project,
- In 2012, Oracle launched the Oracle Cloud.



Introduction to Cloud Computing

Evolution of the Cloud Computing

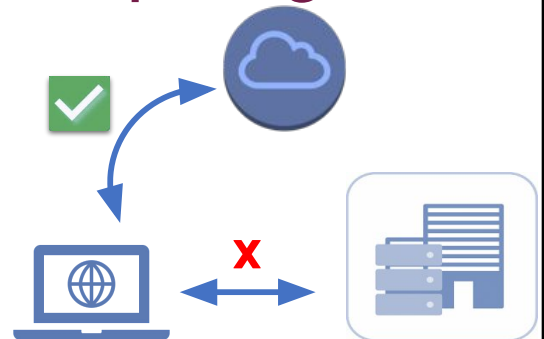
- In 2006, Amazon Web Services (AWS) launched its public cloud,



Introduction to Cloud Computing

How Cloud Works?

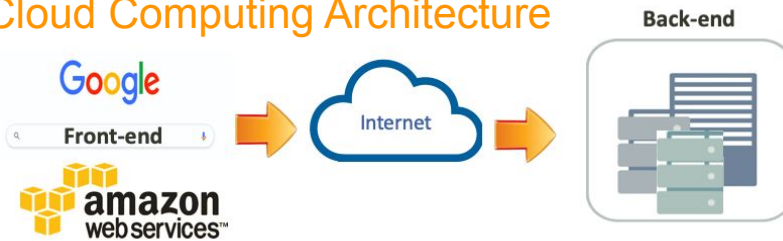
- Information and data are stored on physical or virtual servers that a cloud computing service can retain and monitor.
- Instead of computer or data center, a client uses an internet connection to access the stored information on the cloud.





Introduction to Cloud Computing

Parts of Cloud Computing Architecture

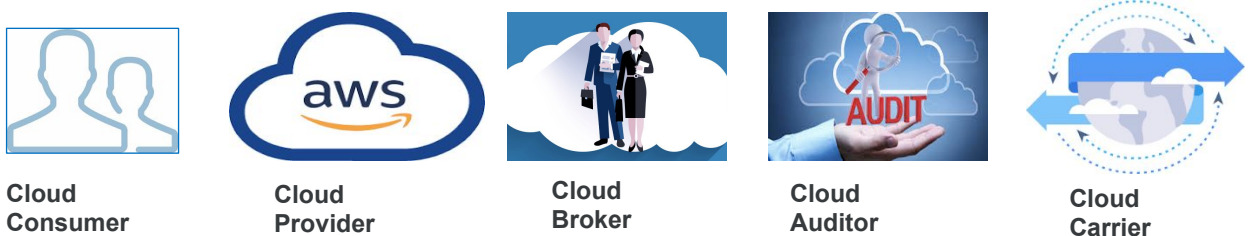


- The **Front-end** is the client part of cloud computing.
- User interface, applications and cloud computing platforms.
- Example: [AWS Management Console](#)
- The **Back-end** is managed by the host.
- It consists of virtual machines, data storage, security system, etc.
- Responsible for security mechanisms, traffic control, etc.
- Example: [AWS Data Center](#)



Cloud Computing Architecture

Roles of Cloud Computing



- A **Cloud Consumer** is an user of cloud products and services.
- The purveyor of products and services is the **Cloud Provider**.
- The **Cloud Broker** connects consumers to appropriate cloud providers.
- The **Cloud Auditor** conducts independent performance and security monitoring.
- The **Cloud Carrier** is the interconnect between datacenters and aggregated WANs.



Introduction to Cloud Computing

Popular Cloud Computing App.

- Cloud usage is now spreading rapidly around the world.
- Examples of companies using cloud computing :
 - Google Drive,
 - Netflix,
 - Apple iCloud,
 - Dropbox,
 - Microsoft Office Online.



Introduction to Cloud Computing

Cloud Computing vs. Cloud Storage



➡ Cloud Storage

➡ Cloud Computing



Introduction to Cloud Computing

Cloud Computing is Everywhere



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Introduction to Cloud Computing

Features of the Cloud Technology

Cost Efficiency

- No upfront costs
- Economy of scale

Speed & Agility

Availability

Reliability

Auto-updating

Increased Security

Elasticity & Flexibility

Business Focus

Global in Minutes

Democratizes Technology

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Introduction to Cloud Computing

Advantages of the Cloud Technology



- Increases the **value of the work** (cloud native, cloud agnostic,)



Introduction to Cloud Computing

Disadvantages of the Cloud Technology

- Internet Dependency
- Loss of Control





Section 1 Recap - Today's Takeaways

By the end of today's session, you should be able to explain:

- ▶ What Cloud Computing is
- ▶ Pros and cons of Cloud Computing
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- ▶ Cloud Computing Deployment Models
- ▶ Cloud Service Models
- ▶ Virtualization



Key Concepts / Terms

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| ▶ Cloud Computing | ▶ Client-Server |
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| ▶ Public, Private, Hybrid Cloud | ▶ DevOps |



Break
return @ 11am



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Why Cloud Computing?



Why Cloud Computing?

Zeitgeist (The spirit of the time)



Why Cloud Computing?

New Concepts

- Virtualization
- Containerization Technology
- Software Development Cycle
- Serverless

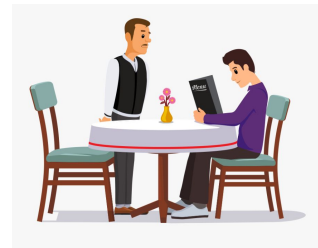
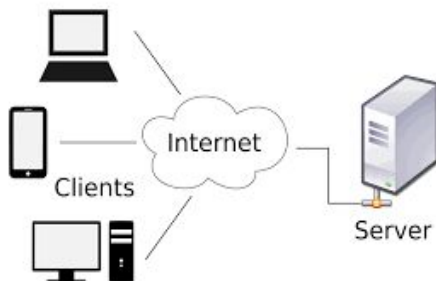


3 Virtualization

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Virtualization Server and Client

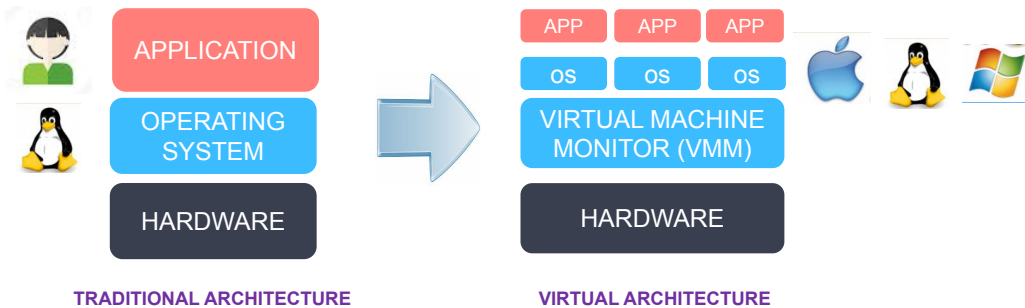


- A **server** is a connection point for several clients, that will handle their requests.
- A **client** is software that (usually) connects to the server to perform actions. The client provide a **user interface** that allows users to carry out actions. It forwards these requests to the server, which carries out the action and returns a response.



Virtualization

What is Virtualization?



- Virtualization refers to the operation of multiple operating systems called guests by sharing the same physical equipment resources.
- This will help the user to share a single physical resource instance or application with multiple users by providing multiple machines at the same time.

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Virtualization

Server and Client



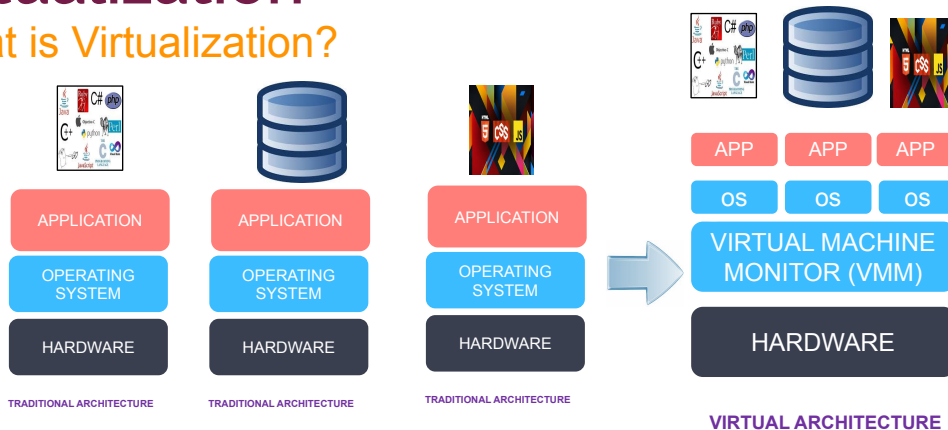
- Assume that you have web application, and at least you need three servers to keep application running; Front-end , Back-end and Database
- But the necessity to install these servers on separate machines creates an idle capacity for you.

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Virtualization

What is Virtualization?



App : 3

Hardware : 3

O/S : 3

App : 3

Hardware : 1

O/S : 3

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Virtualization

Why Virtualization?

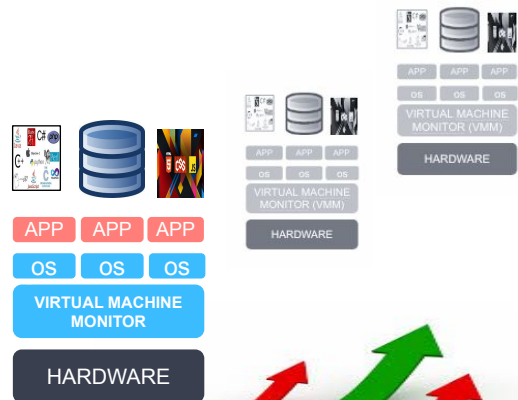
ANALOGY



“If you only need milk, would you buy a cow?”

SCALE OUT - SCALE IN

SCALE UP - SCALE DOWN





Virtualization

Type of Virtualization?



Software Virtualization



Server Virtualization



Storage Virtualization



O/S Virtualization



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Containerization Technology



Containerization Technology

What is container?



Container technology, also simply known as just a **container**, is a method to package an application so it can be run, with its dependencies, isolated from other processes.

The major public cloud computing providers, including Amazon Web Services, Microsoft Azure and Google Cloud Platform have embraced container technology.

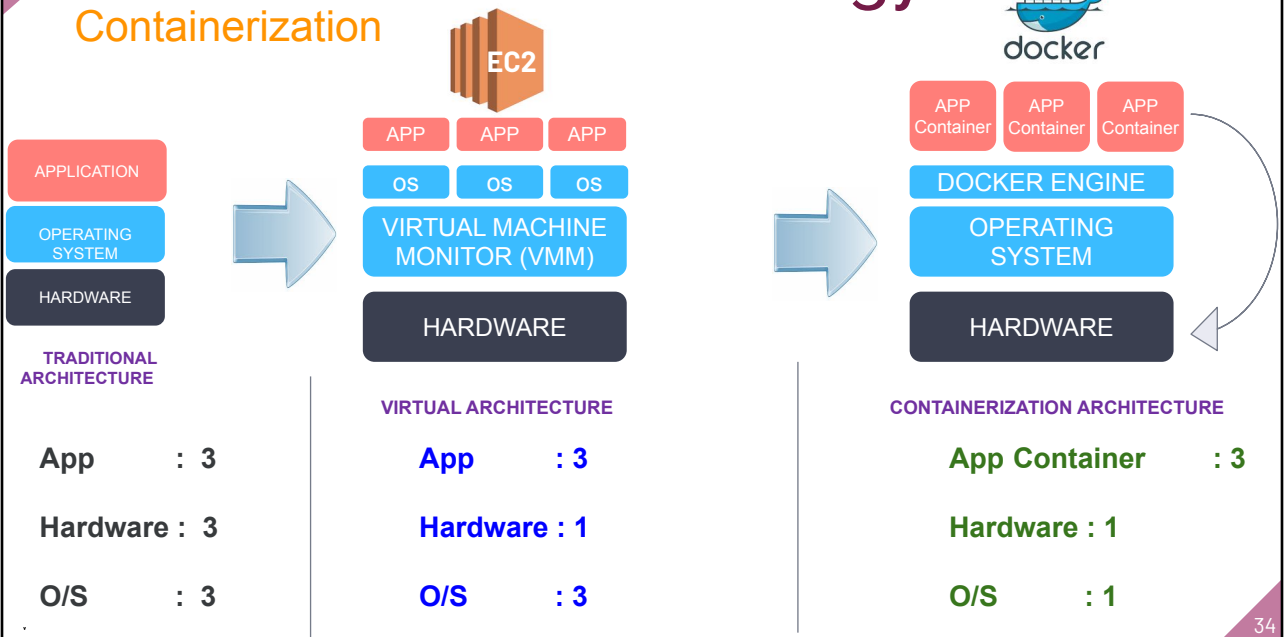
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Containerization Technology

Containerization



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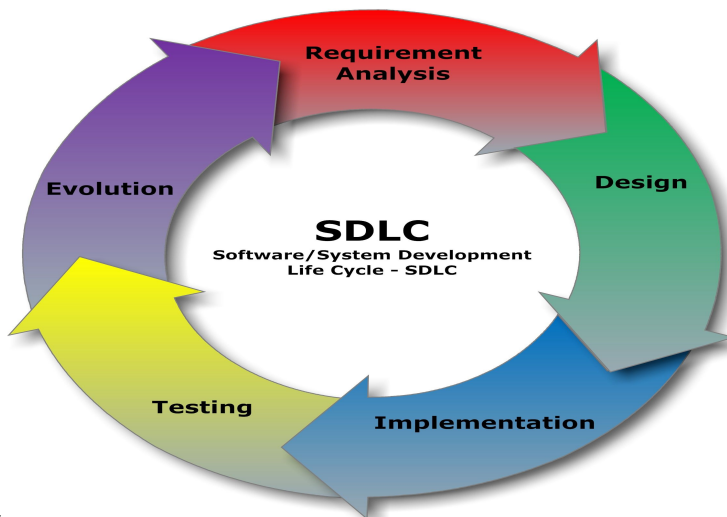
Software Development Cycle

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Software Development Cycle

What is SDLC?

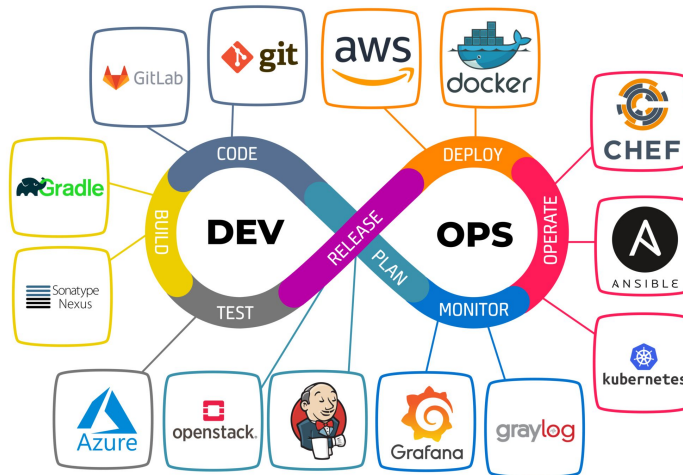


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Software Development Cycle

DevOps



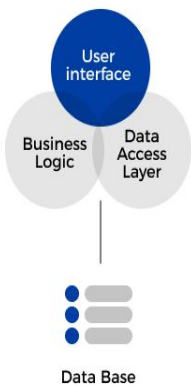
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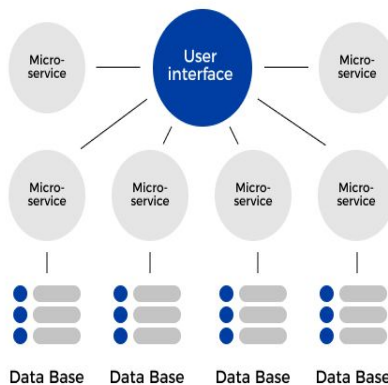
Software Development Cycle

Software Development Architectures

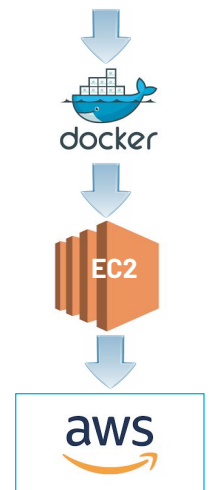
MONOLITHIC ARCHITECTURE



MICROSERVICE ARCHITECTURE



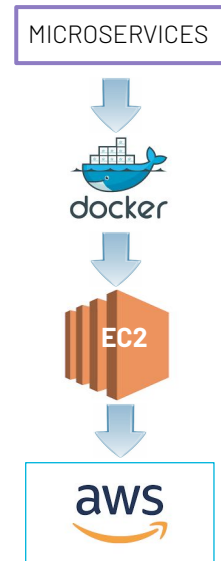
MICROSERVICES





Software Development Cycle

Software Development Architectures



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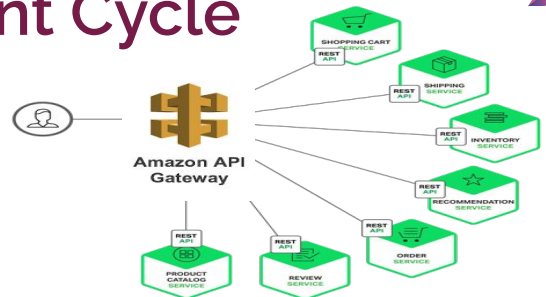


Software Development Cycle

API Gateway

API stands for Application Programming Interface. An API is a software that allows two applications to talk to each other.

An **API gateway** is an API management solution acting as the single entryway into a system for all API.



CAT-GIFs.com



Serverless



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What is Serverless

- Serverless services allows users to write and deploy code **without any concern** about the underlying infrastructure
 - On-premises
 - physical hardware + OS + manage capacity + write application
 - Cloud-based virtualization
 - OS + manage capacity + write application
 - Serverless
 - Write application!

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Managing Capacity with Serverless

- Serverless does not mean there are no servers
- All compute hardware, virtualization and OS **managed by cloud provider**
- Cloud provider also **manages scaling** to meet service level agreement
- Cloud provider ensure **high availability** in case of hardware failures
- Now, pay for only for when your **application runs**



Why Build Serverless?



Benefit from a fully
managed service



Scale flexibly



Only pay for
resources you use



Enhance developer
productivity



Seamless
Connections



Develop Intelligent
Apps



Examples of Serverless in AWS

Compute Services



AWS Lambda

Event-driven code service (python, node.js, ...)



AWS Fargate

Serverless containers

Application Integration



AWS Step Functions

Workflow orchestration

Data Store



Amazon DynamoDB

Document / NOSQL Database



Amazon Aurora Serverless

Relational database (MySQL / PostgreSQL)



Why Cloud Computing?

- Increases the value of the work
- Zeitgeist (The spirit of the time)
- Cost reduction (pay as you go -source optimization)
- Scalability need
- Virtualization
- Containerization Technology
- Software Development Cycle
- From Monolithic to Microservices



Session 2 Recap - Today's Takeaways

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- ▶ Cloud Computing Deployment Models
- ▶ Cloud Service Models
- ▶ **Virtualization**



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Break
return @ 12pm

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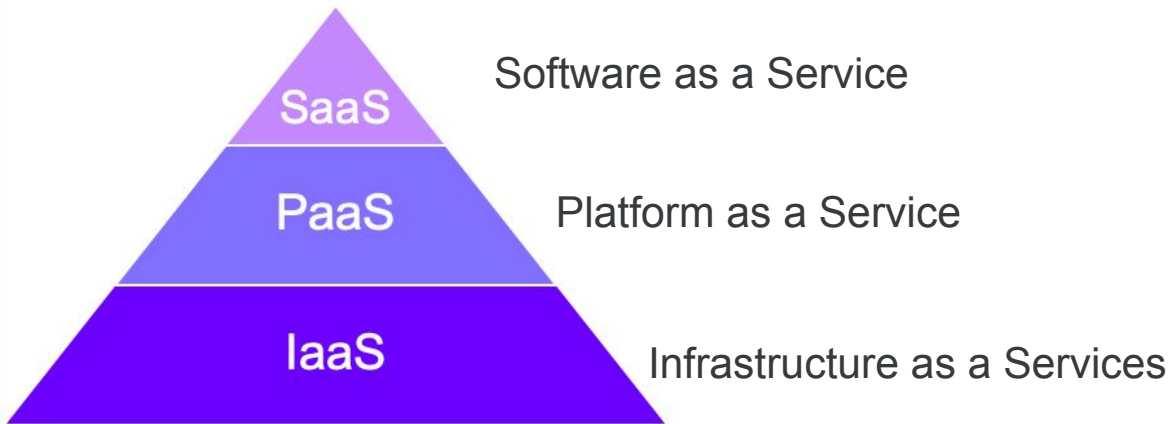
Service Models

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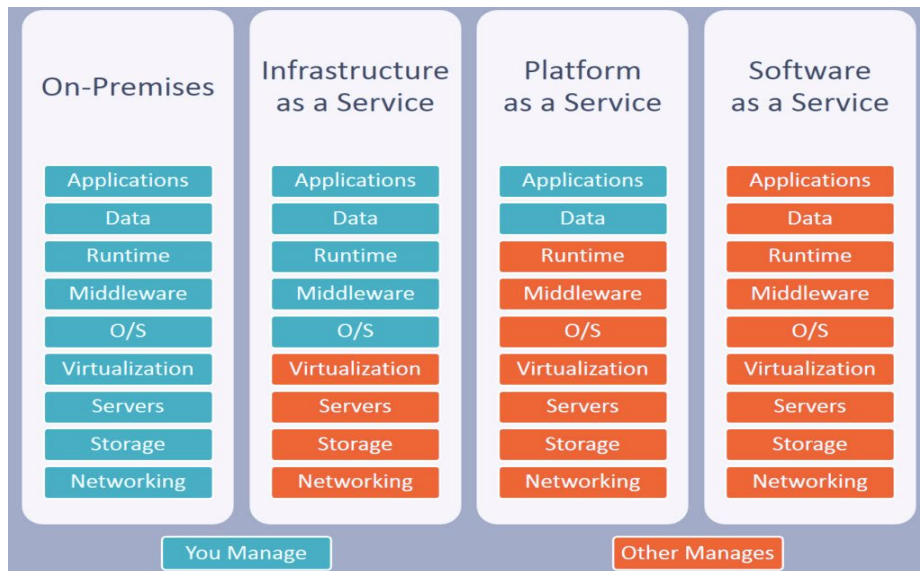
Service Models

Cloud Service Models



Service Models

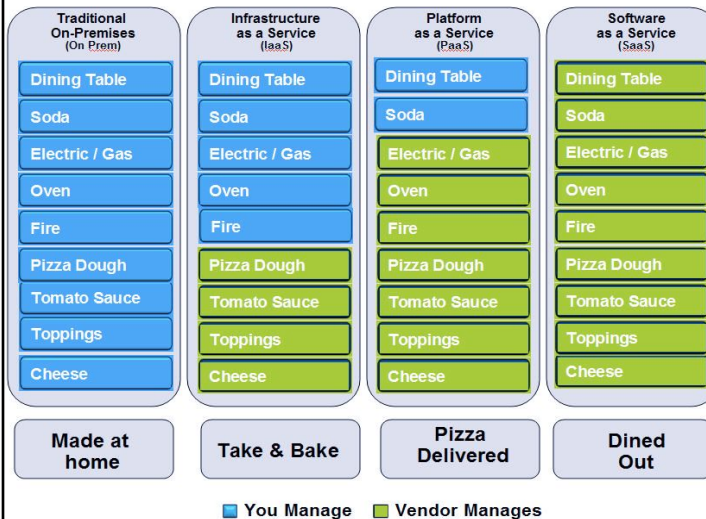
Cloud Service Models





Service Models

Pizza Analogy for Service Model Comparison



- **On-Premise Model**; You take **all** the ingredients-Make it yourself
- **IaaS Model**; You buy **some** ingredients- Make it yourself
- **PaaS Model**; Order pizza delivered
- **SaaS Model**; Go to the pizzeria.

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Deployment Models



Deployment Models

Cloud Deployment Models



Deployment Models

Public Cloud



- Public Cloud is the name of the information service used for platforms that transfer data to all individuals or organizations with internet access.
- Public Clouds are owned and operated by **cloud service providers**.
- Amazon EC2, Google AppEngine, Windows Azure Services Platform, IBM Blue Cloud



Deployment Models

Private Cloud



- It means using or creating a cloud infrastructure that is dedicated to only a specific customer/organization.
- The key differences between private and public clouds;
 - Not publicly accessible
 - Private Clouds are owned and operated by your IT team.



Deployment Models

- Hybrid clouds



- Hybrid clouds use both private and public clouds, depending on their purpose.
- Hybrid clouds are Integrated environments of public and private infrastructure.
- For example, You can use a **Public Cloud** to interact with customers while retaining secure data via a **Private Cloud**.



Deployment Models

Community Cloud



- Community clouds are shared platforms, usually with shared data and data management considerations, between organizations.
- If **multiple/sister companies** share use of cloud technology, it is called Community Cloud
- A community cloud, for example, may belong to a single government and can be used by different departments of that government.



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Kahoot!



THANKS!

Any questions?

You can find me at:

► altaz@clarusway.com

