

MAKING YOUR COMPETITORS JEALOUS

20



24

CREATIVE DESIGN SYNDICATE



KLAD IS A MULTIDISCIPLINARY DESIGN SYNDICATE THAT PROVIDES COMPREHENSIVE LONG-LASTING SOLUTIONS FOR PEOPLE. EVERY DESIGN WE DELIVER IS ORIGINAL, AND EVERY PROJECT IS TREATED UNIQUELY. WE TREAT OUR CLIENTS AS LONG-TERM PARTNERS.

REMOTE, WORLDWIDE

リモート、世界的に

удаленно, по всему миру

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MOTION & 3D

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UI/UX & WEB

THE RIGHT SHADE
GIVING YOUR

OUR PRINCIPLES

01. ENHANCING - NOT INDULGING
02. OPEN AND TRANSPARENT
03. ONLY ORIGINAL SOLUTIONS

We push for the solutions that we find best.
We won't nod and agree to the ideas we find weak.

We treat clients like partners and we believe that
trust and openness are core components to ensure
partnership's success.

Every project is unique for us. We will never reuse
materials or drafts from the past project to cut corners.

We strive for the best quality we can deliver.
No compromises.

MULTIDISCIPLINARY EXPERTISE IS A CORE COMPONENT OF OUR STUDIO

PRODUCT

DIGITAL

BRANDING

Industries

Web3 & Blockchain
Retail & E-commerce
Lifestyle & Well-being

Food & Beverage
Banking & Finance
Architectural Engineering

Biotech & Healthcare
Jewellery Manufacturing
Logistics & Transportation

Tools

| | |
|----------|------------|
| Figma | Cinema 4D |
| Adobe CC | ZBrush |
| Blender | HTML + CSS |
| | JavaScript |
| | PHP |
| | Python |
| | Logic Pro |

1SEC

TASK

Prepare the company for the initial launch in less than two months. The client didn't have any brand or design materials.

SOLUTION

Defined key positioning points further developed in naming and branding. Came up with the packaging direction and concept alongside the temporary solution just for the launch. Suggested a drop-based business model supported by a suitable web design concept.

LENGTH

6 weeks

INDUSTRY

Food & Beverage

COUNTRY

Singapore

YEAR

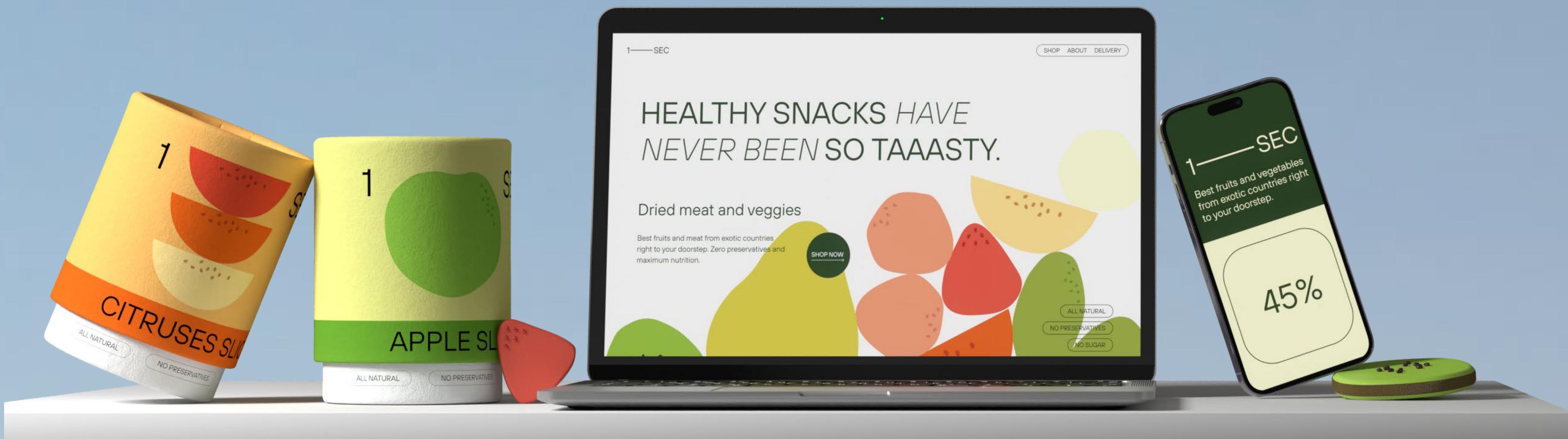
2022

Branding

Naming

Product

Web



[OPEN PROJECT](#)

SUBVT

TASK

The client wanted to create a visually appealing and modern design for the open-source node monitoring app for PoS validators.

SOLUTION

Prepared 3 branding concepts with UI examples. Collaborated on UX mapping for cross-platform design. Created component library with light/dark modes. Proposed and implemented 3D node model for app status and wearable version.

INDUSTRY

Web3 & Blockchain

COUNTRY

Turkey

LENGTH

16 weeks

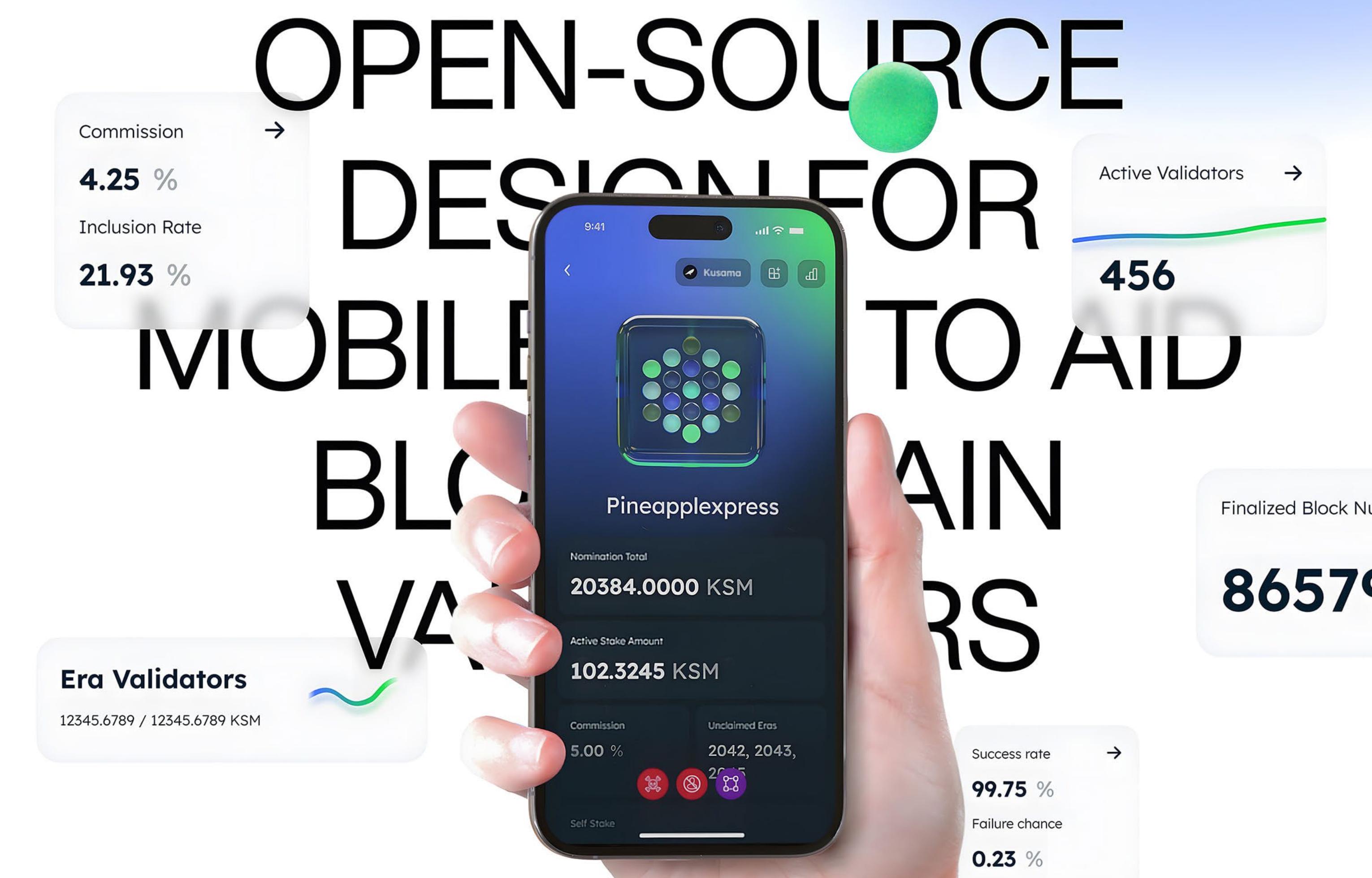
YEAR

2021

UI/UX

Branding

[OPEN PROJECT](#)



VEEV

TASK

The company planned to create a lot of video content and asked us to prepare a brand motion library with reusable assets.

SOLUTION

Created three concepts based on the brand strategy and existing visuals. Developed a set of new brand animations that we provided as Adobe Premiere templates.

COUNTRY

USA

INDUSTRY

Housing & Construction

YEAR

2022

LENGTH

10 weeks

Motion



[OPEN PROJECT](#)

Data Visualisation

UI/UX

Front-end

OPEN PROJECT

MERLIN

LENGTH

28 weeks

COUNTRY

USA

INDUSTRY

Web3 & Blockchain

YEAR

2022



TASK

Preparing the company for the initial launch of a smart contract analytics web app. The client had already implemented backend but lacked front-end and marketing materials.

SOLUTION

Created a "get early access" landing page with reusable React components, integrated Strapi blog & Vercel hosting. Designed a top-notch UI with UX mapping and iterative user feedback. Provided 6 months of front-end support and usability testing.

OMNIA

Web

Brand redesign

TASK

The company wanted to do a redesign without actual redesign as they had a lot of physical materials and an interior containing old visuals.

SOLUTION

Redefined the brand, preserving the original logo sign and primary typeface. Developed a new merch strategy, launching starter packs and seasonal styles. Overhauled the website for enhanced performance and optimized digital assets. Changed the exterior design of both physical studios.

COUNTRY

Netherlands

INDUSTRY

Lifestyle & Well-being

LENGTH

9 weeks, ongoing

YEAR

2022



OPEN PROJECT

GUNA

TASK

Refresh the brand elements to match web3 space and make a simple yet engaging landing page focusing on the brand.

SOLUTION

While we didn't change the symbol part of the logo, we decided to update the brand's core fonts and colours. To make the landing page more engaging, we have created a 3D model of the logo that follows the mouse cursor.

LENGTH

5 weeks

INDUSTRY

Web3 & Blockchain

COUNTRY

Australia

YEAR

2022

[OPEN PROJECT](#)



CHAINVIZ

TASK

W3F funded project to create realtime WebGL Polkadot and Kusama validator ecosystem visualisation, including parachain views and validator explorer.

SOLUTION

Created brand concept suitable for minimalistic data visualisation. Developed 3D model to visualise the validator space. Assembled panel-based web app UI/UX.

COUNTRY

Turkey

LENGTH

19 weeks

INDUSTRY

Web3 & Blockchain

YEAR

2022

UI/UX

Brand Motion

3D

OPEN PROJECT

STARS+HONEY



TASK

The client struggled with product visuals, including packaging and product animations.

SOLUTION

Developed a 3D model for packaging. Produced animated product showcases. Expanded product imagery across all flavour variations. Designed animated flavour visualizations integrated with packaging models.

COUNTRY

USA

INDUSTRY

Food & Beverage

LENGTH

12 weeks

YEAR

2023

Product

Motion

3D

[OPEN PROJECT](#)

PROJECT-BASED

Each project is quoted separately based on discovery sessions and briefing. Most weeks, we'll bill between 30 and 40 hours per person, and it's pretty rare that a project we take on is under six weeks of work.

PARTNERSHIP

Close collaboration with the internal teams. We can work as an outsourced design department or as a design support for the in-house team. Every collaboration is assigned with a personal manager that is responsible for all of the communication with our team.

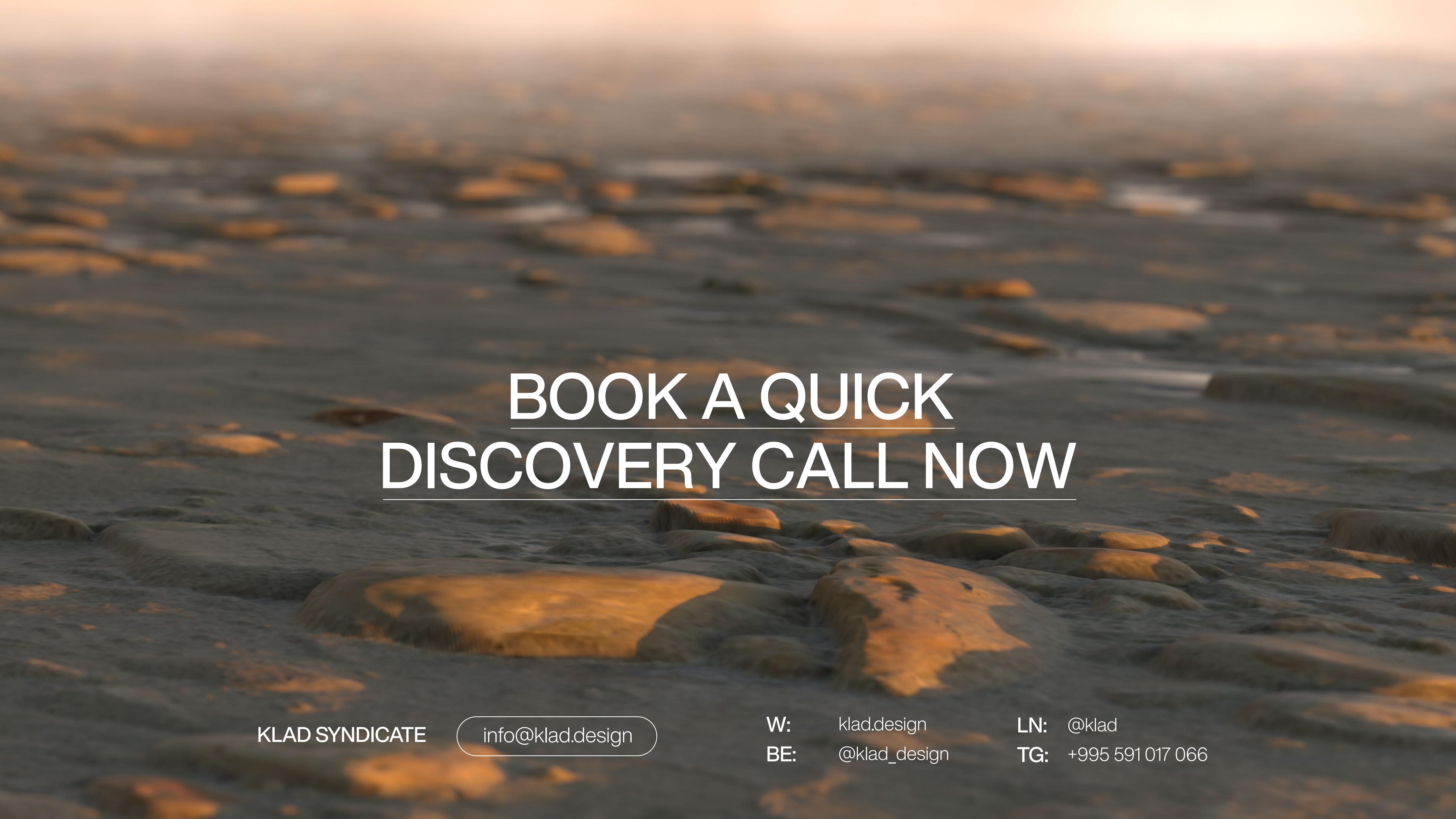
70 EUR/HR

STUDIO HOURLY RATE

TYPES OF ENGAGEMENT

**WE CREATE
PROFOUND
EXPERIENCES**

**FOR
COURAGEABLE
CUSTOMER
EXPERIENCE**



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DISCOVERY CALL NOW**

KLAD SYNDICATE

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