

# BREND ZMIJANEJ

## CONTACT

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## SKILLS

- HTML, CSS, JavaScript
- React, NEXT.js
- PHP & MySQL
- Version Control (Git)
- APIs & Web Services (REST, SOAP)
- Problem-Solving & Debugging
- Software Testing & QA

## LANGUAGES

- Albanian: First Language
- English: C2

Proficient
- German: A2

Elementary
- Turkish: B1

Intermediate

I am a detail-oriented and adaptable individual with a strong passion for problem-solving and technology. My experience as a **WordPress Developer** and **Software Engineering** Intern has allowed me to develop a versatile skill set, blending technical expertise with a user-focused approach. I thrive in **fast-paced environments** where I can collaborate with cross-functional teams to deliver customized solutions. I'm always **eager** to learn and stay updated with the latest trends in web development and software engineering. I take pride in creating high-quality, efficient, and **visually appealing digital experiences** that meet both user needs and project goals.

## EXPERIENCE

- July 2024 - Current

**WordPress Designer** *istore*, Tirane

As a WordPress Designer, I was responsible for creating visually appealing and highly functional websites using the WordPress content management system (CMS). This role involved designing themes, customizing plugins, ensuring responsive design, and optimizing website performance while adhering to SEO best practices. My focus was on user-centered design, maintaining branding consistency, and delivering seamless user experiences.

**Key Responsibilities:**

**Theme & Plugin Customization:**

  - Conceptualized and designed custom WordPress themes based on client requirements and brand guidelines.
  - Developed fully responsive websites that work seamlessly across various devices and browsers.

**User Experience (UX) & User Interface (UI) Design:**

  - Designed intuitive, user-friendly layouts focusing on clean design and optimal usability.
  - Worked closely with clients to ensure their vision and branding were consistently reflected across the site.

**Collaboration & Communication:**

  - Worked closely with cross-functional teams, including marketing, content creators, and developers, to deliver projects within deadlines.
  - Communicated project progress and challenges to stakeholders, ensuring alignment on goals and deliverables.

**E-commerce & WooCommerce Integration:**

  - Set up and customized WooCommerce stores, integrating payment gateways, shipping options, and product catalogues.
  - Designed user-friendly shopping experiences, from product selection to checkout.

**Technologies & Tools Used:**

  - WordPress, WooCommerce, Elementor, Divi, WPBakery Page Builder, etc.
  - HTML5, CSS3, JavaScript, PHP
  - Adobe Creative Suite (Photoshop, Illustrator) / Figma / Sketch for design work
  - SEO Tools (Yoast SEO, Google Analytics)
- March 2024 - April 2024

## **Software Engineering Intern *RadioSol*, Tirane**

As a Software Engineering Intern at RadioSol, I worked closely with the engineering team to design, develop, and maintain software solutions tailored to the needs of radio broadcasting systems and platforms. This role involved coding, debugging, testing, and participating in collaborative projects aimed at optimizing the station's digital and broadcasting infrastructure.

### **Key Responsibilities:**

#### **Software Development & Maintenance:**

- Assisted in the development of internal tools and web applications used for managing radio broadcast scheduling, playlists, and content streaming.
- Collaborated on building and enhancing software systems that support live streaming, podcasts, and digital content management.

#### **Debugging & Troubleshooting:**

- Identified and resolved bugs in existing software systems, ensuring smooth radio operations and uninterrupted broadcast streams.
- Tested software modules and features, ensuring performance and stability across various platforms. Documented issues, created reports, and suggested solutions to enhance system performance and user experience.

#### **Radio Automation & Scheduling Systems:**

- Assisted in the development and customization of automation software to schedule and manage radio broadcasts, including playlist generation, show timings, and advertisements.

#### **Collaboration & Cross-Departmental Communication:**

- Worked closely with senior engineers, content creators, and the IT team to understand broadcasting needs and translate them into software features.
- Participated in code reviews and team meetings, contributing to design discussions and suggesting technical solutions for ongoing projects.
- Interfaced with marketing, content, and operations teams to ensure software developments aligned with station goals and requirements.

#### **Database Management:**

- Assisted in managing and optimizing databases used for storing and organizing audio content, playlists, and listener data.
- Worked with SQL and NoSQL databases to implement data storage solutions for real-time analytics, audience engagement, and content reporting.

#### **System Integration & API Development:**

- Contributed to developing and integrating APIs for external services such as music streaming platforms, social media, and advertisement networks..

#### **Testing & Quality Assurance:**

- Wrote unit tests, conducted integration tests, and ensured code quality by adhering to industry-standard testing practices.
- Collaborated with the QA team to automate testing processes, ensuring seamless deployment and functionality of new features across multiple systems.

#### **Mobile & Web Application Support:**

- Assisted in maintaining and improving mobile apps or web interfaces that allow listeners to interact with the station, stream live shows, and access archived content.

#### **Technologies & Tools Used:**

- Programming Languages: Python, JavaScript, C++, SQL
- Frameworks: Django, Node.js, React
- Databases: MySQL, MongoDB, PostgreSQL
- APIs: REST, SOAP (for integration with third-party platforms)
- Version Control: Git
- Development Tools: Visual Studio Code

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## EDUCATION

2024

### **Bachelor of Science Computer Engineering**

**Epoka University**, Tirana

During my studies at Epoka University, I gained a strong foundation in computer science and engineering principles, with a focus on software development, hardware design, and systems integration. The program equipped me with in-depth knowledge of algorithms, data structures, operating systems, database management, and network security. I worked on several collaborative projects that enhanced my problem-solving skills and allowed me to apply theoretical concepts to real-world applications.

#### **Key Coursework:**

- Software Engineering & Agile Development
- Data Structures and Algorithms
- Artificial Intelligence & Machine Learning
- Database Systems and Management
- Computer Networks & Network Security
- Embedded Systems & Digital Design

#### **Key Achievements:**

- Developed a final-year capstone project on the Delish Food Delivery Application that simplifies and enhances the food ordering process by offering a convenient platform that connects users with local restaurants. It addresses the challenges of traditional food ordering methods by providing an intuitive interface for browsing menus, customizing orders, and placing them easily on mobile devices. Users can track their orders in real-time, improving transparency and reducing uncertainty, while secure payment integration ensures safe transactions. The app also promotes exploration of new cuisines and personalized promotions, fostering a dynamic food ecosystem. As the application evolves, it aims to continuously improve based on user feedback and data insights, ensuring a convenient, efficient, and satisfying dining experience..
- Completed internships and practical training, applying my academic knowledge to industry challenges.