

Ronin McCobb

UX/UI Designer

A highly organized UX/UI designer who is passionate about collaborative design, user-centric solutions, and seeing projects through from start to finish. Seeking to apply critical thinking and analytical skills alongside technical design expertise to create impactful user experiences.

Education

User Interface Design Certificate

2021 • CareerFoundry.com

- 400+ hour course dedicated to learning and practicing UI design
- Covered design principles, wireframing, user flows, user testing and feedback, and responsive design
- Utilized newfound skills by designing 4 apps from ideation to mockups, with case studies featured in portfolio

Bachelor of Arts in Global Studies

May 2021 • University of California, Berkeley

- 3.86 GPA
- Developed critical thinking skills and the ability to assess and resolve global issues by studying both historical and contemporary international relations
- Additional courseload in art practice, including sculpture and print design

Experience

Key Holder, Itoya Topdrawer

Berkeley, CA • March - December 2021

- Mastered details of over 100 different products in order to successfully contribute to \$4000-\$15000 daily sales goal
- Managed store and supervised up to 5 staff members when manager wasn't present
- Responsible for closing procedures, including daily cash count, sales report to corporate, and securing storefront

Board Member, Berkeley Student Food Collective

Berkeley, CA • 2019-2021

- Collaborated with nine other board members to make decisions for 100+ student run 501c non-profit grocery store
- Ran fundraisers and phone drives as head of the strategic partnerships committee, raising awareness of food justice issues on campus

Sales Intern, Uhuru Furniture

Oakland, CA • February - August 2021

- Created graphic advertisements for sales and store newsletters
- Led expansion project, researched and found new affordable storage space in order to expand store operations

Contact

[behance.net/roninmccobb](https://www.behance.net/roninmccobb)
mccobbronin@gmail.com
512-538-4208
www.linkedin.com/in/ronin-mccobb

Tools

Adobe XD
inVision
Figma
Balsamiq
HTML
CSS
Adobe Suite

Skills

User research
Communication
Prototyping
Dependability
Native app design
Eagerness to learn
Animation
Presentation
Iconography