

Week 13 - Testing

Think Aloud Study

For each think-aloud session, create a new copy of the feedback table below in your process book. During the session, one team member should carefully listen to the tester and document their observations and feedback in the "Notes" column. Ensure that all sections of the table are completed for each tester. If your group has 3 or more members, you must conduct at least two independent think-aloud sessions and document feedback for both.

	Notes (To be filled by project leads)
Tester Name	Josh
Describe any usability issues or confusion the tester encountered while using the prototype.	"Explore boston" button not working, ← there are two similar buttons
Was the tester able to understand the main message of the data story? (e.g., Yes/No + why/why not?)	"Explore" button redirected to services
What parts of the interface or visualization did the tester find most engaging or effective?	Interactive visualizations, specifically with the buttons and hovering over, transit map
What parts did the tester find confusing or less effective?	Transit line reliability definition and just being more clear and how thats measured
Did the tester encounter any inconsistencies in design, data, or narrative?	No, it maintains invitation for exploration, confusion between explore and services ("confusing and unnecessary,"
Were there any unexpected interactions or insights that emerged during the session?	Nav bar
What specific improvements or changes did the tester suggest for the prototype?	Nav bar should stay the same throughout page changes, moving it vertical when moving to another page
Did the tester suggest any additional insights or visualizations to include?	Get a heat map working
General observations or comments from the tester.	layout is intuitive