

# Sprint 4

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Growth and Opportunities

# 203

The total number of standard customers eligible for the new Platinum Customer Account. Indicates a sizeable pool of potential clients for the new service.

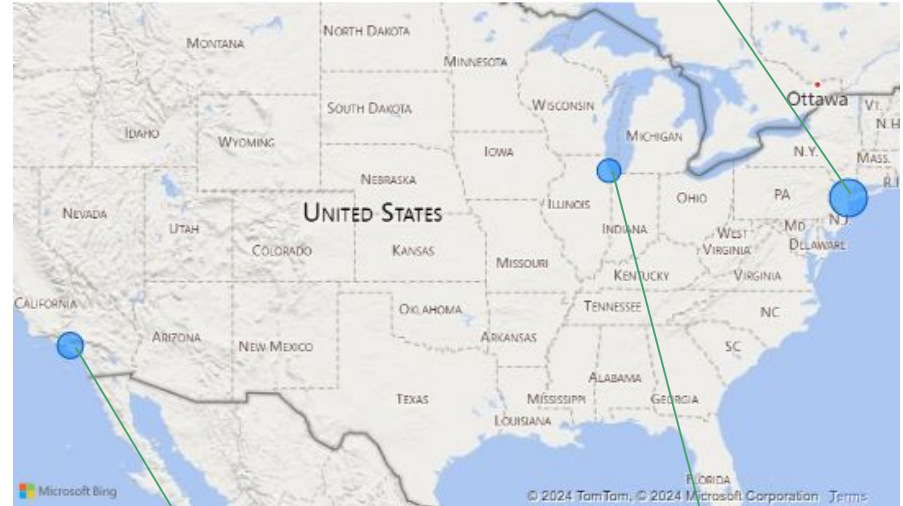
Out of the eligible standard customers, the below have successfully completed loan repayments within the previous 12 months.

# 16.3%

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# Branches to Prioritise

- **Quay Manhattan:** High density of potential Platinum Customers, indicating a significant opportunity for conversion.
- **Quay Philadelphia Central:** Strategic location with a sizable customer base, presenting ample prospects for the Platinum Account.
- **Quay Yonkers:** Recognized as an emerging market, focusing training efforts here could yield substantial growth in Platinum Account acquisitions.



Quay Manhattan

Quay Yonkers

Quay Philadelphia Central