

AFRICA MEDIA REVIEW

1987 Volume 1 Number 2



- Current Debates in Mass Communication Research
- Research Priorities for African Development
- Traditional Communication in Modern Development
- Health Information Among Rural Dwellers

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Africa Media Review intends to be a forum for the study of communication theory, practice and policy. It addresses itself to those interested in communication development in Africa with special reference to the impact of communication studies on Africa and its people.

Manuscripts

The Editorial Board welcomes well-researched scholarly articles and book reviews and other contributions in all areas of communication for possible publication in the ***Africa Media Review (AMR)***. Articles should not exceed 8000 words (including notes and references), and book reviews should not exceed 2000 words.

Three copies of each article and review should be submitted (one original and duplicates). They should be typed double-spaced on A4 white paper.

Notes and References

Notes and References should be numbered serially in the text and explained correspondingly at the end of the article. They should be typed on separate sheets appended to the article. References should give the name of the author, title of the book, the place, the publisher and the date of publication, editions where applicable and relevant pages. For article references, the title of each article should appear in single inverted commas, followed by the underlined title of the book or journal in which it appears, the volume number and also the issue number as shown below. All these should be preceded by the names of the authors, surname last.

Quotations should be in single quotes. Quotations of four lines or more should be indented and typed single space with no quotation marks.

Titles and sub-titles in the article should be in upper and lower cases, for example, "Communication Development in Africa."

Illustrations

All illustrations should be clearly drawn in dark ink and large enough for printing reduction purposes. All charts, maps and

diagrams should be referred to as fig., and should be numbered consecutively in the order in which they are presented in the text. They should be put at the end of the text with indications on the text, as to where they would be placed. Captions to figures should be written below the drawings.

Examples for Notes and References

1. Nnamdi Azikiwe, *Communication and Society*, Lagos: National Press Limited, 1900, pp. 40-45.
2. Jomo Kenyatta, *Government and the Media*, Nairobi, Harambee Press, 1920, p. 100.
3. *Ibid.* p. 30.
4. Kwame Nkurumah, "Journalism and Ideology," *African Review*, Vol. 1, No. 1, 1985, p. 10.

(References have not been altogether harmonized in this issue).

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Comment on the content of this issue

The sequence of articles in AMR Volume 1 No. 2 has been rationalized according to the themes with which they deal. Generally this issue revolves around the theme of communication research in Africa, and the use of traditional forms of African communication in modern development.

The first group deals with trends and imperatives for communication research in Africa, and includes contributions from the late Professor Ugboajah, Okigbo, Pratt and Obeng-Quaidoo. This group is followed by a single article that explores research and training requirements for rural development communication by Nwosu. The last three articles deal with traditional systems of communication in Africa by Wilson, and the application of communication strategies in agricultural and health development by Emenyeonu and Bosomptra respectively. These categories are not fixed - the sequence in each issue will be rationalized according to the articles that qualify for publication.

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