

Zoe I. Sobowale | BSc

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Profile

Motivated and detail-oriented computer science graduate eager to launch a career working with innovative technologies. Possessing a solid foundation in fundamental computer science principles, algorithms, and programming languages, with a passion for problem-solving and continuous learning. Demonstrated proficiency in HTML, CSS, and JavaScript, with hands-on experience gained through personal projects and coursework. Proven ability to work effectively in independent and team-based settings, leveraging strong communication and collaboration skills. Seeking an entry-level position to apply and further enhance technical skills in a dynamic and challenging environment.

Education

University of Lincoln | BSc (Hons) Computer Science

John Rowan Sixth Form | 3 A-Level's Computer Science, Economics and Business

Townley Grammar School for Girls | 10 GCSE's A to C (English (Grade: B), Maths (Grade: A))

Experience

Freelance Web Designer

Self-Employed | August 2023 to Present

- ∴ Engaged with clients to discern their specific requirements and negotiated effectively to reach mutually beneficial agreements, resulting in successful project outcomes.
- ∴ Generated exemplary sample websites that showcased creative and functional solutions, leaving a positive impression on potential clients, and enhancing the company's portfolio.
- ∴ Implemented proactive communication strategies, ensuring clients were consistently informed about project progress, fostering trust and transparency.
- ∴ Drove user-centred design by conducting comprehensive research on user journey needs, resulting in highly intuitive and user-friendly products.
- ∴ Elevated product quality by rigorously testing functionality and usability, identifying and rectifying issues early in the development process.
- ∴ Facilitated productive feedback loops by presenting draft sites to clients and adeptly incorporating their input, resulting in refined and client-satisfying final products.
- ∴ Maintained cutting-edge knowledge in design trends, technological advancements, software updates, and accessibility standards, ensuring projects adhered to industry best practices.
- ∴ Provided expert advice to clients on Search Engine Optimization (SEO), resulting in improved online visibility and increased organic traffic.

Content Creator

University of Lincoln Students' Union | UoL StudentLife | December 2020 to July 2023

- ∴ Produced captivating multimedia content, including articles, blog posts, social media updates, videos, and photographs, showcasing vibrant facets of student life.
- ∴ Conducted in-depth interviews and gathered authentic narratives from students, faculty, and staff, creating compelling and relatable content that resonated with the university community.
- ∴ Collaborated seamlessly with a dynamic team of content creators, photographers, and designers, harmonizing efforts to deliver impactful multimedia projects.
- ∴ Leveraged advanced content management systems, including WordPress, to flawlessly publish and optimize content on the university's website. This ensured a unified brand image and adherence to editorial standards.

- ∴ Engineered innovative concepts and strategies to elevate the university's online presence, resulting in heightened engagement levels and bolstered student recruitment and retention efforts.
- ∴ Drove performance improvements through vigilant monitoring and analysis of key engagement metrics, such as website traffic, social media interactions, and content effectiveness. This data-driven approach guided decision-making and paved the way for refined content strategies.

Warehouse Operative

Net-a-porter.com | July 2021 to August 2021

- ∴ Loaded and unloaded packages in a fast-paced warehouse environment.
- ∴ Maintained, inspected, and organized the warehouse.
- ∴ Followed all instructions and safety procedures during assembly.

Swimming Teacher

York Swim Academy, Lincoln | September 2019 to January 2020

- ∴ Conducted daily checks on swimming areas and equipment to maintain safety and good condition.
- ∴ Adhered to safety guidelines to always maintain a safe and happy swimming environment.

Swimming Teaching Assistant

Colfe's Leisure Centre | November 2016 to September 2019

- ∴ Support my ASA-qualified Level 2 to prepare for and deliver each session for ages 3- 16.
- ∴ Ensure that the poolside is safe during and after every session in line with the health and safety policy.
- ∴ Encourage and support the children in stretching their confidence in the water and perfecting their techniques with each stroke throughout each lesson.
- ∴ Improve my confidence which can easily be transferred to leadership roles.

TECHNOLOGY DOMAIN	TECHNOLOGIES AND TOOLS
Programming Languages	C#, HTML, CSS, JavaScript, React, TypeScript, PHP, Python
Framework	Tailwind CSS, React Native, Angular (Typescript), Bootstrap CSS
IDE's	PyCharm, Visual Studio Code, Visual Studio, Notepad++
Design Tools	Figma, Adobe XD, Adobe Photoshop, Canva, Uizard
Database Technologies	SQL, MySQL
Other	Waterfall Model, Git, AnyDesk, WordPress, CapCut, DaVinci Resolve, Android Studio, Node.js, NPM, pyPIP/pipenv, Expo, Expo Go, Microsoft: Word, PowerPoint & Excel

Skills

- ∴ Ability to manage pressure, prioritise tasks, and handle conflicting demands.
- ∴ Effective verbal and written communication skills utilising various tools and mediums.
- ∴ Ability to complete assigned responsibilities independently in a given timeframe with minimal supervision.
- ∴ Excellent collaboration skills, adaptable to situations
- ∴ Staying up to date with innovations in technology
- ∴ Paediatric and Adult first aid
- ∴ Learning and building new skills

- ∴ Certified Swim Instructor, ASA
- ∴ Netball Coach. 1st4sport
- ∴ Crocheting, Netball, Gaming

Projects:

Web Designer Freelance: Casa Grande Care Website

Description: This project showcases my proficiency in HTML, CSS, JavaScript, and Bootstrap, as well as my commitment to client satisfaction through effective communication and tailored solutions. I am proud to have contributed to Casa Grande Care's digital presence, providing them with an asset to showcase their exceptional care services. Collaborated closely with the client to understand their unique requirements and preferences, conducting regular meetings, and providing updates throughout the development process. This ensured that the final product perfectly aligned with Casa Grande Care's vision and brand identity.

- ∴ Four Distinct Pages: Developed four individual pages, each with dedicated sections to comprehensively represent Casa Grande Care's offerings, including home, about, services, contact page.
- ∴ Responsive Design: Implemented Bootstrap to guarantee a responsive and visually appealing experience on various devices, from desktops to mobile devices, enhancing user accessibility and engagement.
- ∴ Custom Contact Form: Integrated a custom contact form to facilitate seamless communication between Casa Grande Care and potential clients, ensuring inquiries are efficiently received and addressed.

Technologies Used: HTML, CSS, JavaScript, and Bootstrap.

Dissertation Project: GymBuddy, Fitness Mobile Application

Description: Designed and developed a dynamic mobile application, GymBuddy, that empowers users to create personalized workout routines by inputting available gym equipment.

- ∴ Continuously refined the application based on user feedback, resulting in a user-centric experience. Introduced an innovative visual element by showcasing workout previews through GIFs.
- ∴ Utilised React Native's intricate state management mechanisms and integrated external APIs to deliver a seamless user experience.
- ∴ Documented the development process, testing outcomes, and intended future use.

Technologies Used: Uizard (Prototyping), React Native, Exercise Database API, Node.js, Expo, Android Studio (Testing)