**Zoe Westwood**

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| D.O.B | 15/01/1997 |
| Portfolio | zoe-westwood.co.uk |

An organised, productive and creative individual who is comfortable using technology and whom is happy to learn, gain and improve upon skills.

**Work and Experience:**

**June 4th 2018 – June 8th 2018 Web Designer - The Genesis Challenge – Southampton Solent University**

A weeks experience with Solent Creatives, following Google’s design sprint methodology where as a team we took an idea, designed, branded and produced a useable produce within five days. As part of the team I collaborated with others to decide upon the colour schemes, branding and overall layout of the product.

* Daily presentations to give updates and progress reports to the rest of the team
* Group brainstorming coming up with the name and identity of the brand
* Assisting with the production and drawing of the logo
* Using technical design tools including Sketch App and Adobe XD to produce and create wireframes of the product
* Production and creation of email templates using an online tool; MailChimp
* Creating and repeatedly altering screen flows to ensure the best user journey
* Independently working to ensure that wireframes were completed on time

**September 2015 – May 2018 BSc 2:1 (Hons) Web Design and Development, Solent University**

A three-year course studying both the aesthetic and programming side to web design. Throughout the three years, a number of skills were developed and gained including knowledge of HTML, CSS, JavaScript and PHP. Along with design skills within software such as Sketch App, illustrator, Tumult hype and prototyping tools such as invision and Mockingbot. I have independently managed my time to complete coursework to a high standard and to tight deadlines. This includes carrying out user research producing questionnaires, carrying out focus groups and interviews as well as creating personas, sketching and wireframing products before prototyping and gaining feedback from users using eye tracking software; Tobi.

**Sept 2012 – until present Volunteer and Leader in training at Local Guide group**

Weekly volunteering at local Guide group, assisting and running meetings, organising and running games, supervising guides, basic food preparation. I learnt here how to deal with different people, from the younger Guides to the senior leaders, and developed my ability to take responsibility over groups and individuals; this has helped with my people skills and I am confident when talking to different people.

**Feb 2013 – Dec 2016 WHSmith**

Serving customers on till, handling money on a regular basis, customer service - dealing with queries and returns, checking and reducing prices on confectionary items, ensuring that the shop floor is kept tidy and replenished. The different roles required me to be able to prioritise and take responsibility of different jobs as necessary, I had to be able to recognise what task was most important for me to do at what time and perform it correctly.

**July 2014 – April 2015 Hart Leisure Centre**

In pool teaching assistant, assisting and supporting different members of the swimming team and children within the pool.

**Technical Skills:**

Good skills using Microsoft, Excel and PowerPoint. Excellent skills within Sketch App, knowledge of Adobe Creative Cloud including photoshop, XD, inDesign and illustrator.

**Education:**

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| 2:1 with Honours Web Design and Development | Solent University | September 2015 – May 2018 |
| A-Levels including ICT, Psychology and Use of Maths  AS-Level in Accounting | Farnborough Sixth Form College | September 2013 – June 2015 |
| Ten GCSE’s grades A-C including English, Maths and Science | Court Moor School | September 2008 – July 2013 |

**Interests and Hobbies:**

Video gaming, films and fictional reading.

**References:**

Available upon request