Zoey Hashemi

Interactive Media Designer

Creative and motivated IMD student, proficient in industry-standard tools, rapid learning ability, and effective problem-solving skills.

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EDUCATION

Interactive Media Design Diploma
Algonquin College

09/2022 - Present   *Ottawa, ON*

Dean's Honer List, GPA 3.6 /4

- Web Development
- Content Management Systems
- Digital Graphics
- Video Foundation
- User Experinece Design
- Professional Communication in Digital Media
- Design Foundations
- Applied projetc

Persian Language and Literature, Ph.D.
Ferdowsi University of Mashhad

09/2008 - 10/2013   *Mashhad, Iran*

Dean's Honer List GPA 4/4

- Cognitive Metaphor Theory in Sufism literary texts

WORK EXPERIENCE

Digital Asset Coordinator
Sinders Bridal House

01/2024 - Present

Achievements/Tasks

- Video Production and Editing
- Design covers and graphics in Photoshop and Canva for digital content
- Content Publishing and Management
- Record, edit, and produce podcast episodes using Adobe Audition
- Collaboration and Communication

Assistance Professor
Kosar University of Bojnord

01/2016 - 01/2018   *Bojnord, Iarn*

Persian Language and Literature Department

Achievements/Tasks

- Engaged first-year students in deep discussion on assigned topics
- Performed research to serve as basis for academic writing for publication
- Evaluated student activities and performance levels to provide reports on academic progress

LANGUAGES

English
Full Professional Proficiency

Persian
Full Professional Proficiency

TECHNICAL SKILLS

Content Management Systems
WordPress, Drupal, Shopify

Design Areas
UX/UI, Web, Mobile

Design Tools
Adobe Creative Suite, Figma, InVision, Sketch, Canva

Microsoft Office Suite
Outlook, Word, Power Point, Excel

Programming Languages
CSS, HTML, JavaScript, PHP, Bootstrap

PERSONAL PROJECTS

Front-End Web Development & CMS (09/2022 - Present)
- Using HTML, CSS, and JavaScript, as well as frameworks and tools, to design and create responsive and accessible websites.
- Designed and developed a website mockup by incorporating branding and visual elements to create a cohesive online presence.
- Developed a responsive and accessible e-commerce platform for a fictional small business.
- Modifying WP themes and plugins using PHP and front-end coding enhances website performance and functionality to meet specific requirements.

Multimedia designing (09/2022- Present)
- creating some creative film production and managing all aspects of the project, from scriptwriting and storyboarding to animation and post-production.
- Designing a series of informative infographics during the Digital Graphic Design course.
- Utilizing Adobe After Effects and Premiere Pro to bring the story to life, showcasing animation skills.
- Creating a logo, business cards, brochures, and social media graphics to establish a strong visual identity.

SOFT SKILLS

Critical Thinking   Decision making

Interpersonal Communication   Multi-tasking

Problem Solving   Team working

REFERENCES

Meghan Lavergne
"Sinders Bridal House"

Contact : *admin@sindersbridal.com*