

Zoey Hashemi

Interactive Media Designer

A creative and motivated Interactive Media Design student, proficient in industry-standard tools such as Adobe Creative Suite and front-end technologies. Known for a rapid learning ability, adaptability, and strong problem-solving skills. Passionate about creating visually appealing and functional designs while continuously exploring new techniques and technologies to enhance user experience.



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EDUCATION

Interactive Media Design, Diploma Algonquin College

09/2022 - Present

Ottawa, ON

Dean's Honer List, GPA 3.6 /4

- Web Development
- Content Management Systems
- Digital Graphics
- Video Foundation
- User Experience Design
- Communication in Digital Media
- Design Foundations
- Applied project

Persian Language and Literature, Ph.D. Ferdowsi University of Mashhad

09/2008 - 10/2013

Mashhad, Iran

Dean's Honer List GPA 4/4

- Cognitive Metaphor Theory in Sufism texts

PERSONAL PROJECTS

Front-End Web Development & CMS (09/2022 - Present)

- Using HTML, CSS, and JavaScript, as well as frameworks and tools, to design and create responsive and accessible websites.
- Designed and developed a website mockup by incorporating branding and visual elements to create a cohesive online presence.
- Developed a responsive and accessible e-commerce platform for a fictional small business.
- Modifying WP themes and plugins using PHP and front-end coding enhances website performance and functionality to meet specific requirements.

Multimedia designing (09/2022 - Present)

- creating some creative film production and managing all aspects of the project, from scriptwriting and storyboarding to animation and post-production.
- Designing a series of informative infographics during the Digital Graphic Design course.
- Utilizing Adobe After Effects and Premiere Pro to bring the story to life, showcasing animation skills.
- Creating a logo, business cards, brochures, and social media graphics to establish a strong visual identity.

UX Design (09/2022 - Present)

- Developed high-fidelity screen layouts
- Carried out secondary research and designed personas, user flows, scenarios, and wireframes
- Conducted mind mapping and sketching

TECHNICAL SKILLS

Content Management Systems

WordPress, Drupal, Shopify

Design Areas

UX/UI, Web, Mobile

Design Concepts

Prototyping, wire-framing, storyboarding, Sketching, Branding, Responsive Design, Accessibility, Usability testing, and Persona creation

Design Tools

Adobe Creative Suite, Figma, InVision, Sketch, Canva

Microsoft Office Suite

Outlook, Word, Power Point, Excel

Operating Systems

Mac OSX, Windows

Programming Languages

CSS, HTML, JavaScript, PHP, Bootstrap

HONOR AWARDS

Nominated for Research and Literary Criticism Award (03/2016 - 03/2016)

Parvin Etesami Literary Award Ceremony

- Tehran, Iran

Selected as place of honour, Youth Language and Literature Division (01/2016)

International Farabi Festival

- Tehran, Iran

SOFT SKILLS

Critical Thinking

Decision making

Interpersonal Communication

Leadership

Multi-tasking

Problem Solving

Researching Skills

WORK EXPERIENCE

Digital Asset Coordinator (co-op)

Sinders Bridal House

01/2024 - 09/2024

Carlton place, ON

Achievements/Tasks

- Video Production and Editing
- Design covers and graphics in Photoshop and Canva for digital content
- Content Publishing and Management
- Record, edit, and produce podcast episodes using Adobe Audition
- Collaboration and Communication

Assistance Professor (Full-time)

Kosar University of Bojnord

01/2016 - 01/2018

Bojnord, Iran

Persian Language and Literature Department

Achievements/Tasks

- Engaged first-year students in deep discussion on assigned topics
- Performed research to serve as basis for academic writing for publication
- Evaluated student activities and performance levels to provide reports on academic progress

Department Head of Persian Language and Literature (Full-time)

Kosar University of Bojnord

04/2016 - 09/2017

Bojnord, Iran

Achievements/Tasks

- Managed ongoing curriculum and course development
- Handled all budgets and ordering materials, books, and supplies
- Coordinated bimonthly agenda and meetings

Lecturer (Part-time)

Centre of Farsi to non-Persians at FUM

10/2013 - 02/2016

Mashhad, Iran

Ferdowsi University of Mashhad

Achievements/Tasks

- Created lesson materials, visuals and digital presentations to supplement lesson plans
- Created customized learning plans to support individual student progress
- Led cultural immersion activities to enhance students' understanding of Persian culture
- Mentored students through office hours and one-on-one communication worked with students to improve their reading, writing, and speaking

Instructor (Part-time)

Ferdowsi University of Mashhad

02/2009 - 02/2015

Mashhad, Iran

Achievements/Tasks

- Taught undergraduate coursework in Persian literature
- Used learning assessments to regularly monitor student understanding of class concepts and materials
- Evaluated and revised lesson plans and course content to achieve student-centered learning

VOLUNTEER EXPERIENCE

Podcast Host

Ghasedaksheno Podcast 

05/2020 - 09/2022

Online podcast platforms

Tasks/Achievements

- Create a weekly podcast that is listened to by fans in over 13 countries
- Evaluate and criticize contemporary Persian literature books
- Edit audio files into an entertaining podcast format
- Promoted podcast episodes via social media

Reviewer

Memorial University Of Newfoundland

03/2018 - 03/2018

St. John's, NL

20th Aldrich Interdisciplinary Graduate Student Research Co

Tasks/Achievements

- Reviewed and criticized history and literature panel presentations

Technical Speaker

MUNIranian Association

12/2019

St. John's, NL

Memorial University Of Newfoundland

Tasks/Achievements

- Presented speech about Yalda and Christmas

LANGUAGES

English

Professional Working Proficiency

Persian

Native or Bilingual Proficiency

INTERESTS

Biking

Color Pencil Drawing& Acrylic Painting

Podcast

Reading

Running

Yoga

REFERENCES

Meghan Lavergne

"Sinders Bridal House"

Contact : admin@sindersbridal.com

Sean Sytsma

"Professor at Algonquin college"

Contact : sytsmas@algonquincollege.com