PropUX

Hi! I'm Zoey,

who enjoys

UI/UX Designing,
Product Designing, Graphic Designing,
Web Developing, Apps Developing

See My Projects

About Me

I'm Zoey a Passionate Interactive Media Design Student, Located in Ottawa, Canada.

As a UX designer, I believe that design should be user-centric, intuitive, and engaging. I possess a solid foundation in human-centered design, along with proficiency in industry-standard tools such as Adobe Creative Suite and HTML/CSS. I am eager to collaborate with a team of designers and developers on projects that have a meaningful impact on users. With my quick learning ability and problem-solving skills, I am ready to take on new challenges and contribute to your organization's success as a co-op user experience designer.

I love the art of storytelling and applying it to my work. Although I may not have the power to solve major global issues, I do have the ability to make a positive impact by improving the experience for users in various areas like job performance, buying processes, or banking. I believe that through storytelling and creative thinking, I can help your business improve and achieve success. Let's work together to create a better user experience and feel a great story for your customers.

- Design Tool
- Web Development
- UX Research
- Information Architecture
- Responsive Design

See My Resume

Design Tools

I thrive on immersing myself in projects and managing them comprehensively, from conception to completion. From generating ideas to bringing them to life in development, I am dedicated to utilizing design tools to empower my creativity and deliver exceptional user experiences.

My Education

Interactive Media Design
Algonquin college, Ottawa, ON
(2022-present)
Dean's Honor List, GPA 3.8 /4

Persian Literature,
Ph.D
Ferdowsi University

What I do

With a keen eye for aesthetics and a deep understanding of user experience, I create intuitive interfaces that engage and delight users. Additionally, my proficiency in content management systems allows me to develop functional and user-friendly websites. Combining creativity with technical skills, I bring a fresh and innovative approach to web development, delivering visually appealing and effective digital experiences.

User experience design
Creating intuitive and user-friendly interfaces that prioritize customer needs through researching, designing wireframes and prototypes, and testing and iterating until optimized.

User Interface Design
Focus on designing the visual and interactive elements of a digital product or service, ensuring user interfaces that are aesthetically pleasing and easy to use, layout, typography, and color scheme to create a cohesive visual experience.

Content Management System
providing dynamic websites in popular CMS platforms such as WordPress, Drupal, and Shopify. My services include customizing themes, plugins, and templates, ensuring responsive design and mobile compatibility.

Web Development
Code and program websites and web-based applications using programming languages such as HTML, CSS, and JavaScript, as well as frameworks and tools to develop the back-end infrastructure.

My Portfolio

Welcome to my world of UI/UX design and web development!
I've had the pleasure of working on a variety of exciting projects that showcase my skills in creating exceptional digital experiences. From designing intuitive interfaces for mobile apps to crafting user-friendly websites, my projects highlight my expertise in UI/UX design, web development, and CMS. Come explore my portfolio and see how I've brought my ideas to life through innovative digital projects!

All | UI Project | CMS Projects | Web Development | Graphic Design

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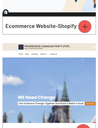
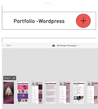
Ecommerce Website-Shopify

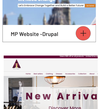
Portfolio -Wordpress



MP Website -Drupal



Prototyping-Adobe Xd



Ecommerce Website -Coding

UX Research-Persona

Brochure Designing-Indesign

Responsive Website Coding

Videography -Adobe Premier pro

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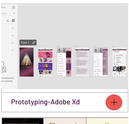
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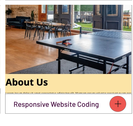

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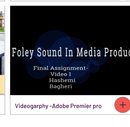

Videography -Adobe Premier pro

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