Zoey Hashemi

UX Designer Intern

Creative and motivated IMD student proficient in industry-standard tools, rapid learning ability, and effective problem-solving skills. Actively seeking a UX designer role to contribute technical expertise and innovative solutions to impactful projects.

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📍 Ottawa

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zoeyhashemi.github.io/portfolio/

github.com/ZoeyHashemi

TECHNICAL SKILLS

Design Areas:	UX/UI, Web, Mobile	**Design Tools:**	Adobe Creative Suite, Figma, InVision, Sketch, Zeplin, Miro, Procreate
Programming Tools:	VS Code, Dreamweaver, CodePen, GitHub, Bootstrap	**Programming Languages:**	CSS3, HTML5, JavaScript, PHP
Content Management Systems:	WordPress, Drupal, Shopify	**Office and Collaboration Tools:**	SharePoint, Microsoft Office Suite

EDUCATION

Interactive Media Design Diploma
Algonquin College, Ottawa, ON ⌁
09/2022 – Present   *Dean's Honor List, GPA 3.78/4*

Persian Language and Literature, Ph.D.
Ferdowsi University of Mashhad, Iran
09/2008 – 12/2013   *Dean's Honor List, GPA 3.8/4*

PERSONAL PROJECTS

UX Design (01/2023 – Present)
- Creating high-fidelity screen layouts that prioritize aesthetics, usability, and accessibility. ⌁
- Designing personas, user flows, scenarios, and wireframes based on secondary research.
- Conducting mind mapping and sketching exercises. ⌁
- Implementing usability testing to gather feedback and refine designs for user satisfaction.

Multimedia designing (09/2022- Present)
- creating some creative film production and managing all aspects of the project, from scriptwriting and storyboarding to animation and post-production.
- Designing a series of informative infographics during the Digital Graphic Design course.
- Utilizing Adobe After Effects and Premiere Pro to bring the story to life, showcasing animation skills.
- Creating a logo, business cards, brochures, and social media graphics to establish a strong visual identity.

Front-End Web Development (09/2022 – Present)
- Using HTML, CSS, and JavaScript, as well as frameworks and tools, to design and create responsive websites.
- Creating a mobile app prototype in HTML/CSS.
- Designed and developed a website mockup by incorporating branding and visual elements to create a cohesive online presence. ⌁
- Developed a responsive and accessible e-commerce platform for a fictional small business. ⌁

WORK EXPERIENCE

Instructor
Ferdowsi University of Mashhad
02/2009 – 02/2015   *Mashhad, Iran*
Achievements/Tasks
- Taught various Persian literature topics to undergraduate students.
- Developed and delivered lesson plans, assignments, and exams.
- Conducted research and presented findings at academic conferences.
- Mentored students on research projects and academic writing.
- Developed strong communication and organizational skills, fostering a passion for education.

SOFT SKILLS

Critical thinking	Problem solving	Interpersonal Communication	Multi-tasking