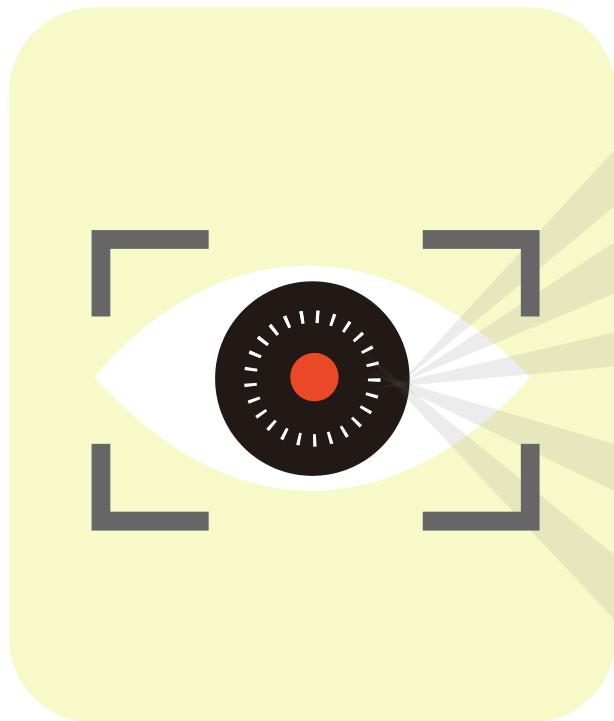


Day 1

Artificial Intelligence & Machine Learning

Speakers:
ZHOU Siyu (Zoe)
ZHONG Licheng (Simon)
DENG Chunwei (Logan)

What Will We Do Today?



Ice-breaking

For Us to Know about Each Other

Overview

Pre-survey, Arrangements, and Quiz

Introduction to A.I.

Introduction to Artificial Intelligence

10-min Break

Introduction to M.L.

Introduction to Machine Learning

10-min Break

Application of M.L.

Application of Machine Learning

Ice-breaking



Ice-breaking

Guess:

Two truths and one lie about each of us

ZHOU Siyu (Zoe):

1. like playing badminton
2. never broken a bone
3. get up 7:30am every day

ZHONG Licheng (Simon):

1. like playing table tennis
2. now study in the fourth year
3. get used to stay up late

DENG Chunwei (Logan):

1. like playing basketball
2. like traveling with friends
3. cannot stay up late

Ice-breaking

Tell us:

Two truths and one lie about each of you

Write on a paper with a pen or
type in the chat box of the Zoom.

Overview



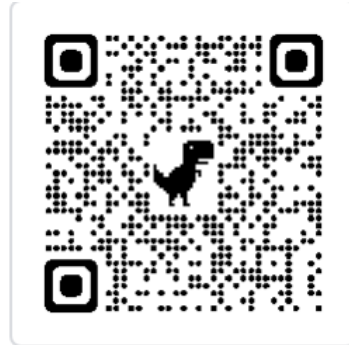
Pre-survey

How much do you know about A.I., trigonometry,
and programming? Let's check!

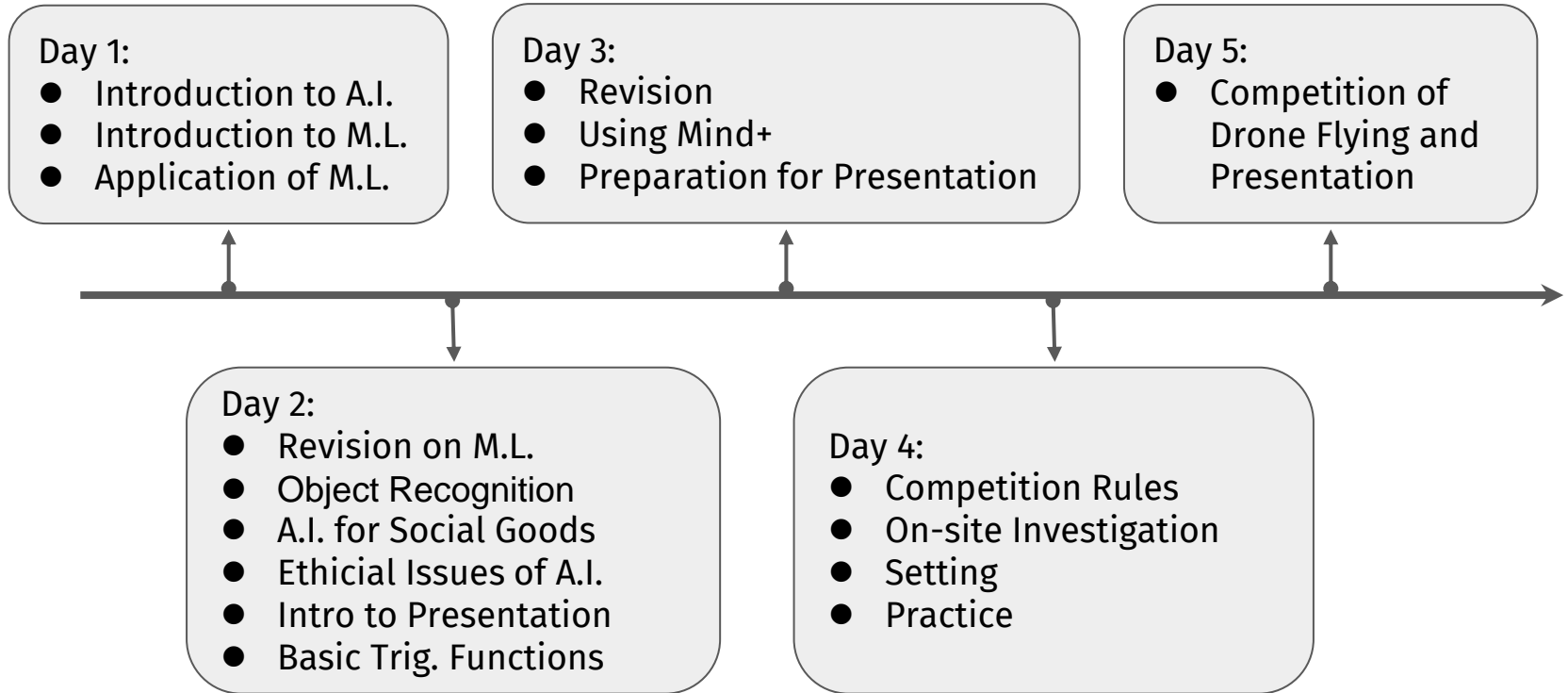
You can use the link:

<https://quizizz.com/join/quiz/637710021e3411001d4efcfb/start?studentShare=true>

or scan the QR code:

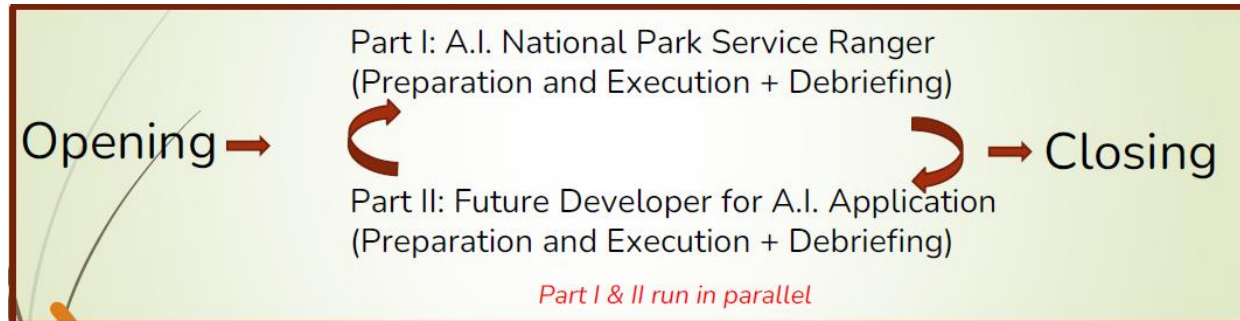


Workshop Schedule From Day 1 to Day 5



Competition Overview

Duration (2.5 hours)	Group A (5 teams)	Group B (5 teams)
5 mins	Opening	
5 mins	Transit	
60 mins	Competition*	15-mins Preparation + 45-mins Presentation*
5 mins	Transit	
60 mins	15-min Preparation + 45-min Presentation*	Competition*
5 mins	Transit	
10 mins	Closing	



Competition Overview

Part I: A.I. National Park Service Ranger (Drone Flying)

- Plan the optimal flying route which includes ONE diagonal line and program your drone to scan a total of 8 objects (including animals, visitors and hunters) in the national park
- Service recipients MUST take off your drone at ONE of the "Start" points and land at anywhere within the competition area upon completion
- Service recipients should NOT fly beyond the competition area
- Duration: 25 minutes (15 minutes preparation and 10 minutes flying time)
- Maximum flying attempts: 3
- Maximum flying height: 2m
- Materials provided: 2 extra batteries and 2 measuring tapes

Part II: Future Developer for A.I. Application (Presentation)

- Service recipients to present an original and creative idea on how A.I. object recognition and drone can be applied for social good in daily life and make a positive impact to the community
- Service recipients are encouraged to incorporate the use of other technologies into your innovative design
- Presentation duration: 3-5 minutes
- Presentation materials: maximum 5 PowerPoint slides
- The presentation is recorded via Zoom

Overview Quiz

Have you understood about the schedules and requirements of competition? Let's check!

You can use the link:

<https://quizizz.com/join/quiz/6377b813d95458001e2a1628/start?studentShare=true>

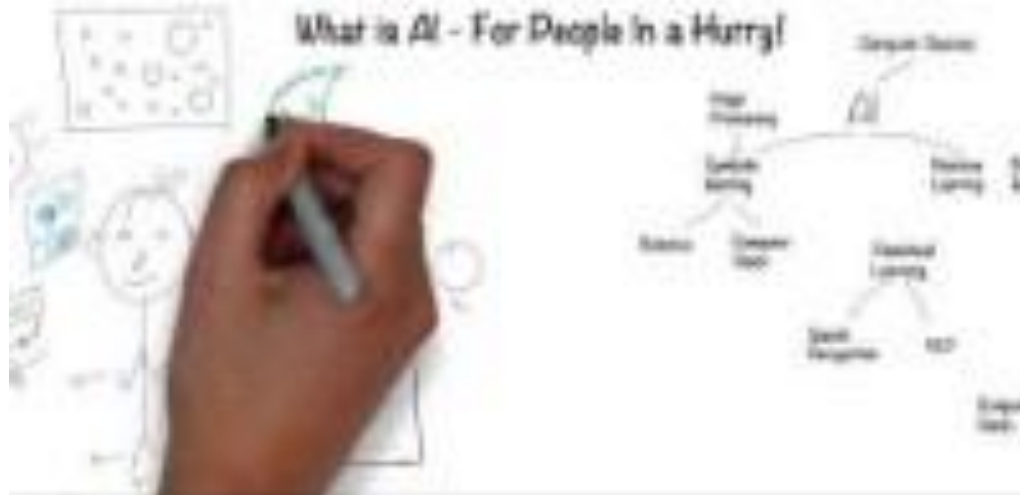
or scan the QR code:



Introduction to A.I.



What is Artificial Intelligence?



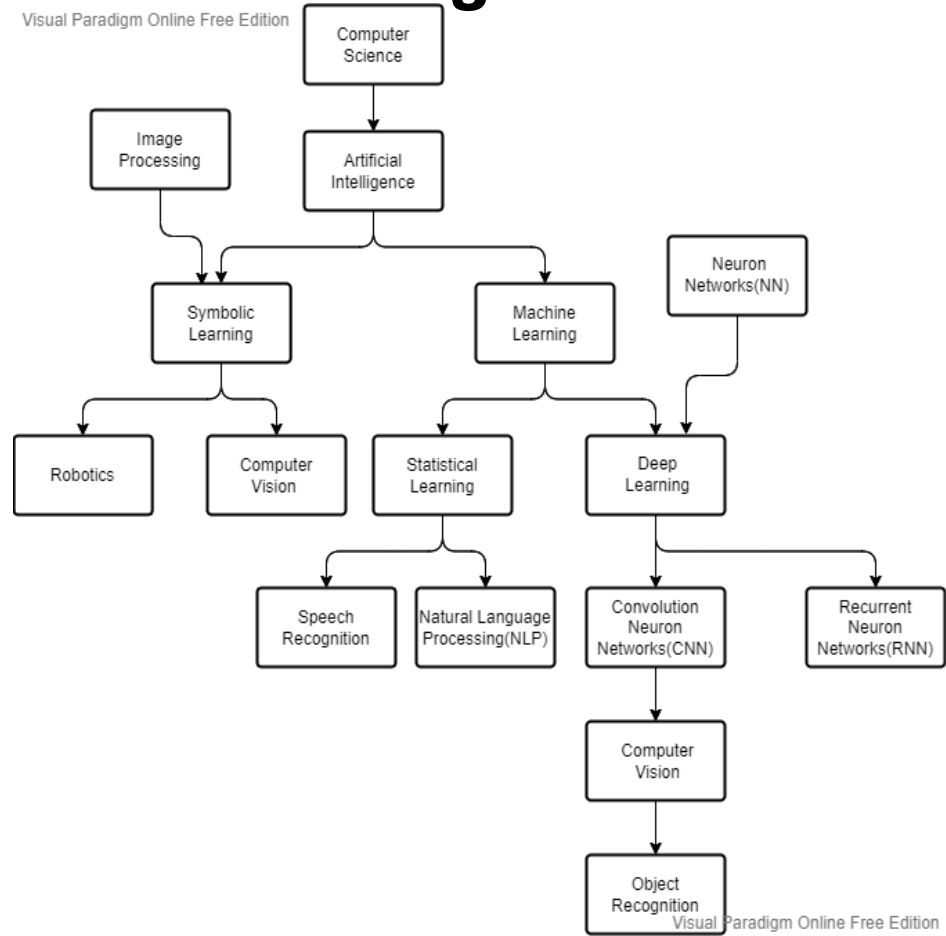
Link: <https://youtu.be/2ePf9rue1Ao>

What is Artificial Intelligence?

Visual Paradigm Online Free Edition

Summary of the Video

- Classification
- Prediction



Visual Paradigm Online Free Edition

What is Artificial Intelligence?

Artificial Intelligence (A.I.)

- uses computers and machines to mimic the problem-solving and decision-making skills of a human.(IBM)
- combines computer science and robust dataset.
- learns how to sense, learn, reason, and act.
- need a lot of data input, and then output as one human react.

Pattern Recognition

Image Processing

Decision-making

Reasoning

Problem-solving

Learning

Speech Recognition

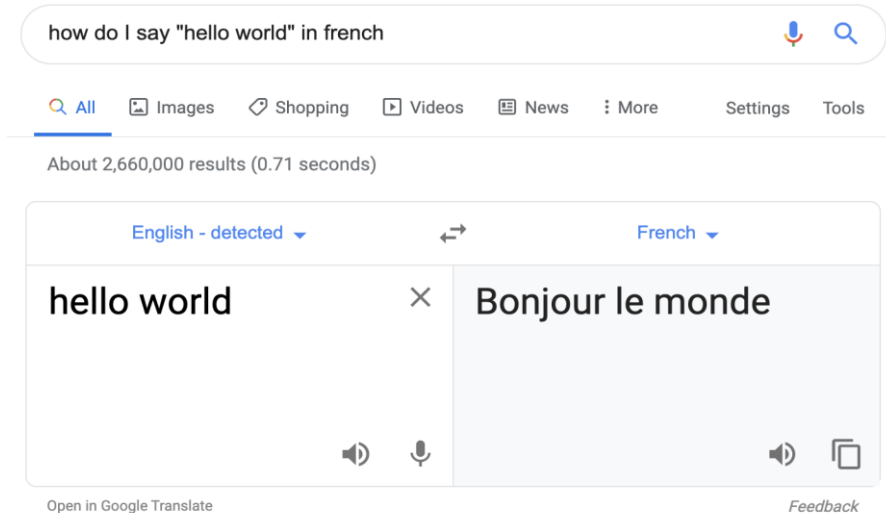
Object Recognition

Robotics

Language Processing


Application of A.I.

- Intelligent search engines and personalized result pages language processing, reasoning
- Translator function language processing



Application of A.I.

- ChatBot (chat robot) in service industry
language processing, prediction

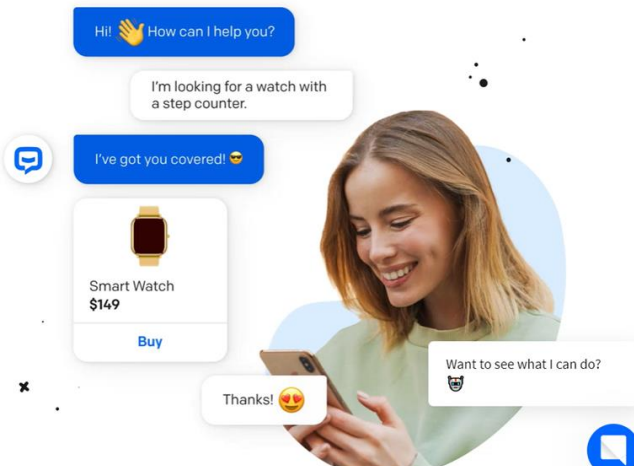
[Product](#) [Pricing](#) [Integrations](#) [Resources](#) [Log in](#) [Sign up free](#)

With ChatBot, automating customer service is a breeze

An all-in-one platform to build and launch
conversational chatbots without coding.

[Sign up free](#)

✓ Free 14-day trial ✓ No credit card required



Hi! 🙋 How can I help you?

I'm looking for a watch with a step counter.

I've got you covered! 😊

Smart Watch
\$149
[Buy](#)

Thanks! 😍

Want to see what I can do?

Application of A.I.

- Recommendation of ADs, posts, videos, music, and movies in which users possibly interest on different kinds Internet source platform

Classification for marketing

facebook

 YouTube

NETFLIX



Application of A.I.

Other Applications:

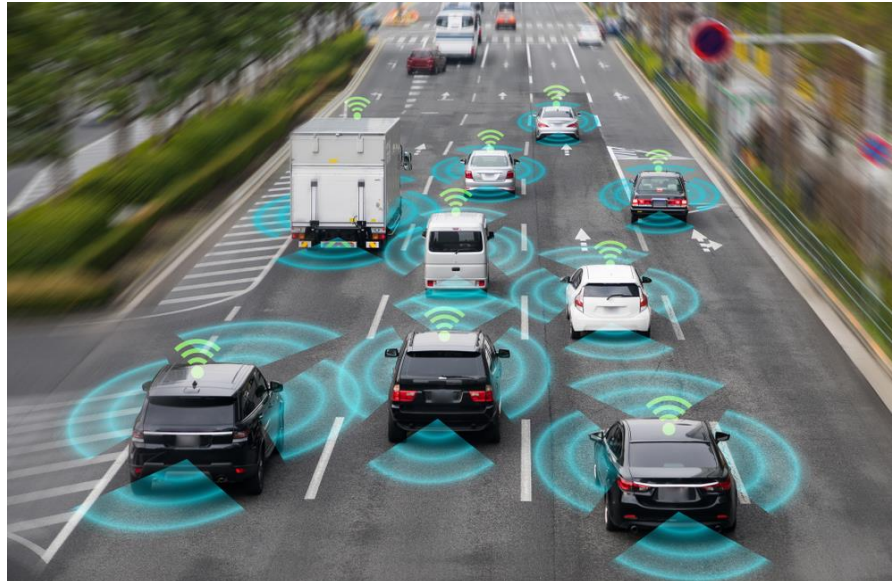
- Intelligent security robots for guarded and surveillant purposes
- Intelligent grading systems for assessing assignment purposes
- Intelligent medical systems for diagnosing diseases
- Guided machines for visually disadvantaged people
-

Application of A.I. - True or False Practice

Write answers
on a paper with
a pen or type
them in the chat
box of the Zoom.

- Autonomous/self-driving vehicles: automatically calculating driving path and controlling vehicles

problem-solving,
decision making,
a lot of data
input for
training
model...



Application of A.I. - True or False Practice

Write answers
on a paper with
a pen or type
them in the chat
box of the Zoom.

- Unlocking a phone or a door with your
fingerprint

problem-solving,
decision making,
a lot of data
input for
training
model...



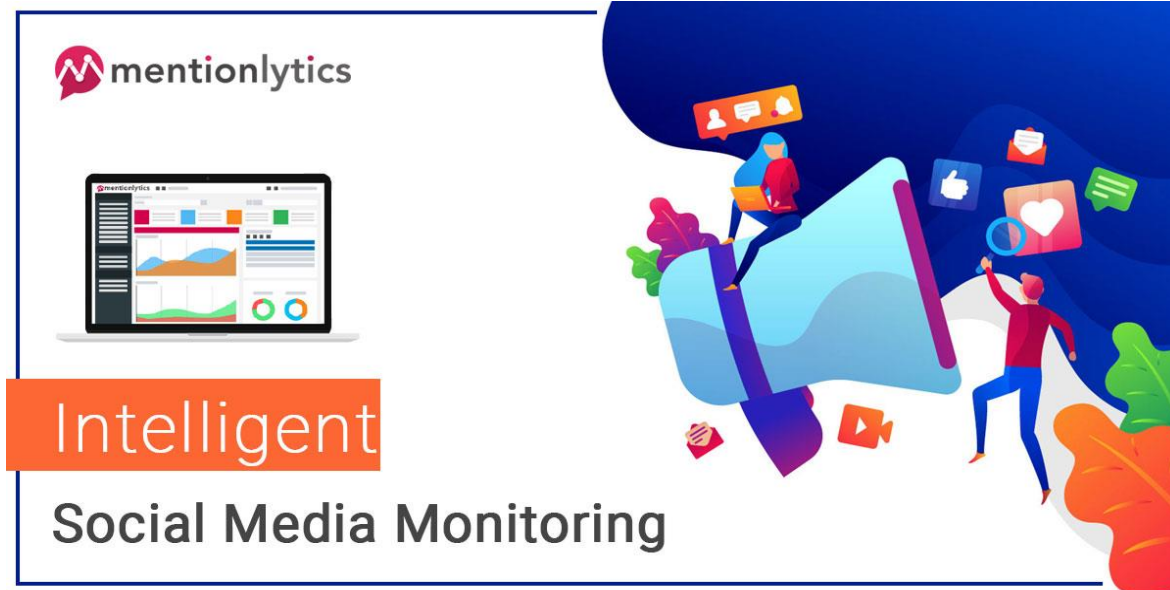
Application of A.I. - True or False Practice

Write answers
on a paper with
a pen or type
them in the chat
box of the Zoom.

- Intelligent social media data monitoring and analysis system

Link: <https://www.mentionlytics.com/>

Pattern-
recognizing,
and analyze
what does
article discuss
about



The advertisement for Mentionlytics features a laptop displaying a dashboard with various charts and graphs. To the right of the laptop is a large, stylized illustration of a person sitting on a large, blue, abstract shape, surrounded by various social media icons like a heart, a thumbs up, and a speech bubble. The text 'mentionlytics' is at the top left, and 'Intelligent Social Media Monitoring' is at the bottom in a large, bold font.

mentionlytics

Intelligent
Social Media Monitoring



Application of A.I. - True or False Practice

Write answers
on a paper with
a pen or type
them in the chat
box of the Zoom.

- Dust collector

Panasonic

No data input



Application of A.I. - True or False Practice

Write answers
on a paper with
a pen or type
them in the chat
box of the Zoom.

- Automatic music generation machines

For different mood, different genre Link: <https://soundraw.io/>

Pattern-
recognizing with
a lot of data input



Application of A.I. - True or False Practice

Write answers
on a paper with
a pen or type
them in the chat
box of the Zoom.

- Intelligent voice assistance software

Language
processing,
speech
recognition with
a lot of data
input

I'm Siri, your virtual assistant.



Application of A.I. – Challenging Question

Write answers
on a paper with
a pen or type
them in the chat
box of the Zoom.

Which one of the following is the best example of A.I.?

- A. A smart toothbrush reminds you to brush your teeth every day at 7a.m..
- B. A smart toothbrush that has a camera in it and connect to a smartphone so you can see your teeth when you brush them.
- ☒ C. A smart toothbrush that tells you where you need to brush better and gives you a rating on how well you brush.

Application of A.I. – Challenging Question

Explanations for the three choices:

- A. Pre-setting reminding time to brush teeth can be achieved by programming, not involving problems.
- B. A toothbrush with a camera and connected to a smartphone is only an electronic equipment combining two functions, not involving problems.
- ☒ C. A toothbrush telling better places to brush and giving rating, needs to collect data about teeth, analyzing data, and giving advices with rating, involving a completed **problem-solving process**.

One More Example - Improvement to A.I.



Link: <https://youtu.be/-RHG5DFAjp8>

One More Example - Improvement to A.I.

Problem-solving,
speech
recognition,
language
processing,
...

In the video, Google Assistant (A.I. machine) made a complex phone call to make a reservation. The conversation **didn't go as planned**, but the Google Assistant **responded in a normal way**.

Now: growing up rapidly but should be used to serve humans.

Future: smarter & being **applied in more occasions**, may cause mistakes (misunderstanding of A.I.) and illegal use.

Let's Break!

10 min



Introduction to M.L.

- What is Machine Learning
 - Quick Draw
 - Manual Recognition
 - Summary
- How to Train Machines to Learn
 - Google Teachable Machine
 - Summary

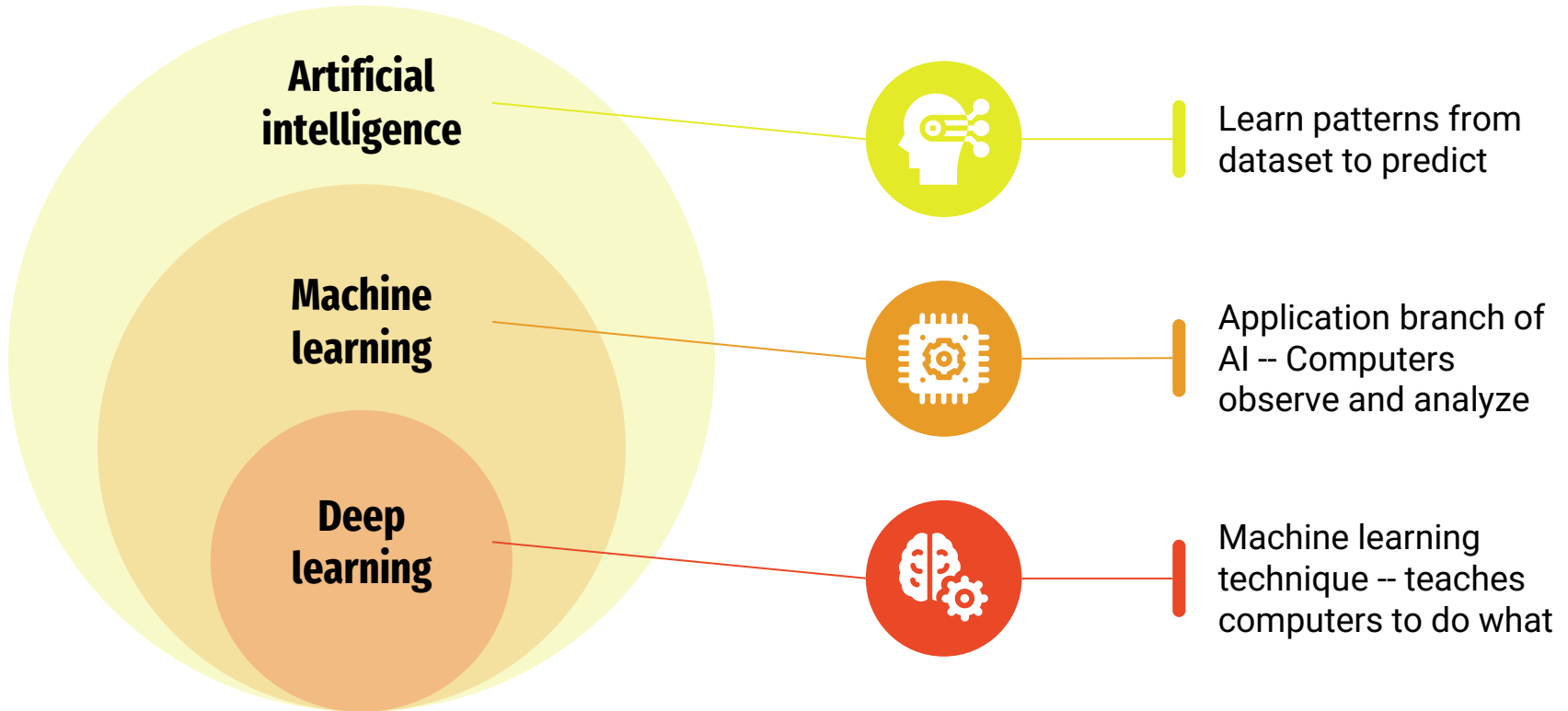


What is Machine Learning?



Link: https://youtu.be/f_uwKZIAeM0

What is Machine Learning?



Compare Artificial Intelligence and Machine Learning



Artificial Intelligence

- Computers act on their own
- They act according to environment
- Systems display cognitive ability
- Computers make decisions

VS



Machine learning

- It's an application of AI
- Computers observe and analyze
- Predict based on previous patterns
- Pre-programmed algorithms

How Do Machines Learn?

How Do Human Learn?



How Do Machines Recognize Object? How Do Human Recognize Object?

Let's think about these questions through two activities!

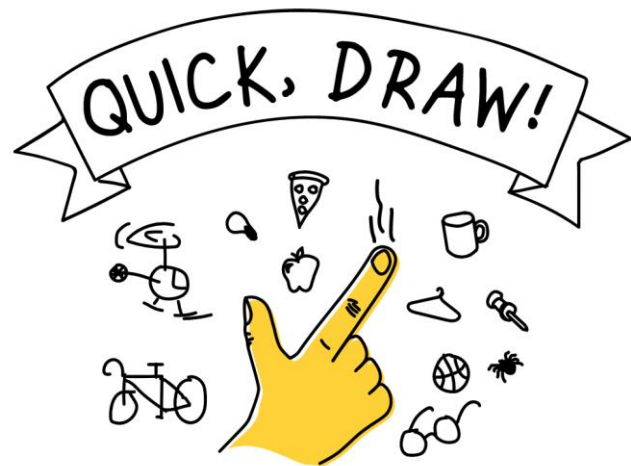
(1) Quick Draw

(2) Manual Recognition

Quick Draw

It uses neural network to recognize your artwork.

<https://quickdraw.withgoogle.com>



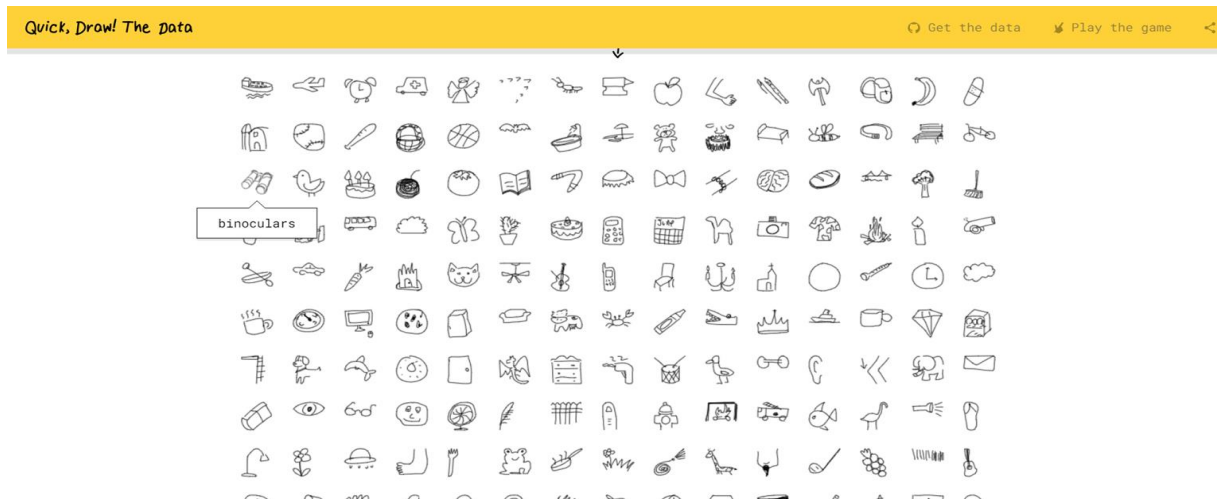
Can a neural network learn to recognize doodling?

Help teach it by adding your drawings to the [world's largest doodling data set](#), shared publicly to help with machine learning research.

Let's Draw!

Quick Draw

- Dataset



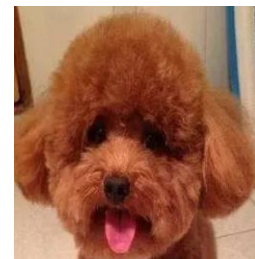
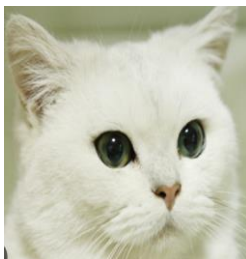
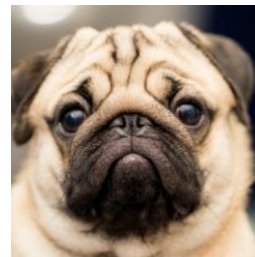
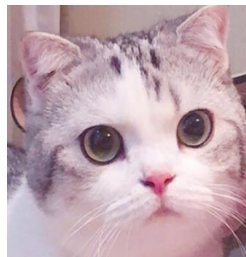
Quick Draw

- Think about this question:
- In addition to the large dataset having constructed, what else things are needed for the machine to recognize objects?

Manual Recognition

For each picture, it
is a cat or a dog?

Let's recognize them!



Write your answers on a paper with a pen or type your answers in the chat box of the Zoom.

Manual Recognition

For each picture, it
is a cat or a dog?

More Pictures:

1



2



3



4



Think about this question:
What's the difference of
cats and dogs?

Write your answers on a paper with a pen or type your answers in the chat box of the Zoom.

How do we human learn differences between cats and dogs?

- We need to observe; but before this, the definitions of cats and dogs have been made by predecessors.
- We generalize some key traits that only cats commonly share and key traits that only dogs commonly share.

How do machines learn differences between cats and dogs?

- Machines need to observe; but before that, the tags of cats and dogs have been made by humans.
- Machines find some key elements that only cats commonly share and key elements that only dogs commonly share.

When meeting similar but new things, how do we human recognize cats and dogs?

- We recall our experiences (memories stored)
- We compare unknown new things and known things with generalized traits and match them.

When meeting similar but new things, how do machines recognize cats and dogs?

- Machine recall their “experiences” (data stored)
- Machines compare unknown new things and known things with generalized elements and match them.

How to Train Machines to Learn

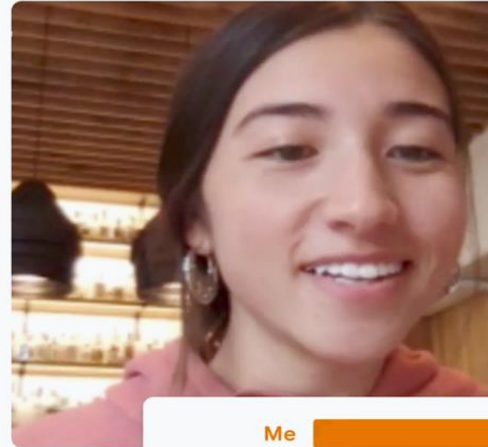
Let's start from "Google Teachable Machine"!

Teachable Machine

Train a computer to recognize your own images, sounds, & poses.

A fast, easy way to create machine learning models for your sites, apps, and more – no expertise or coding required.

Get Started



Me

99%

Me + Dog <3

Google Teachable Machine

1. Download digital pictures of animals.
2. Open the website, and name “Class 1” and “Class 2” into cats and dogs.
3. Upload images of cats to the class of cats.
4. Upload images of dogs to the class of dogs.
5. Click the button “train model”.
6. Upload new samples and use your trained model to them.

Google Teachable Machine

Images of dogs:



Images of cats:



Google Teachable Machine

Images of dogs:



Images of cats:



Google Teachable Machine

Use trained model to test these new samples. Write your answers on a paper with a pen or type your answers in the chat box of the Zoom.

Now test the following pictures

1



Dog: __%
Cat: __%

2



Dog: __%
Cat: __%

3



Dog: __%
Cat: __%

4



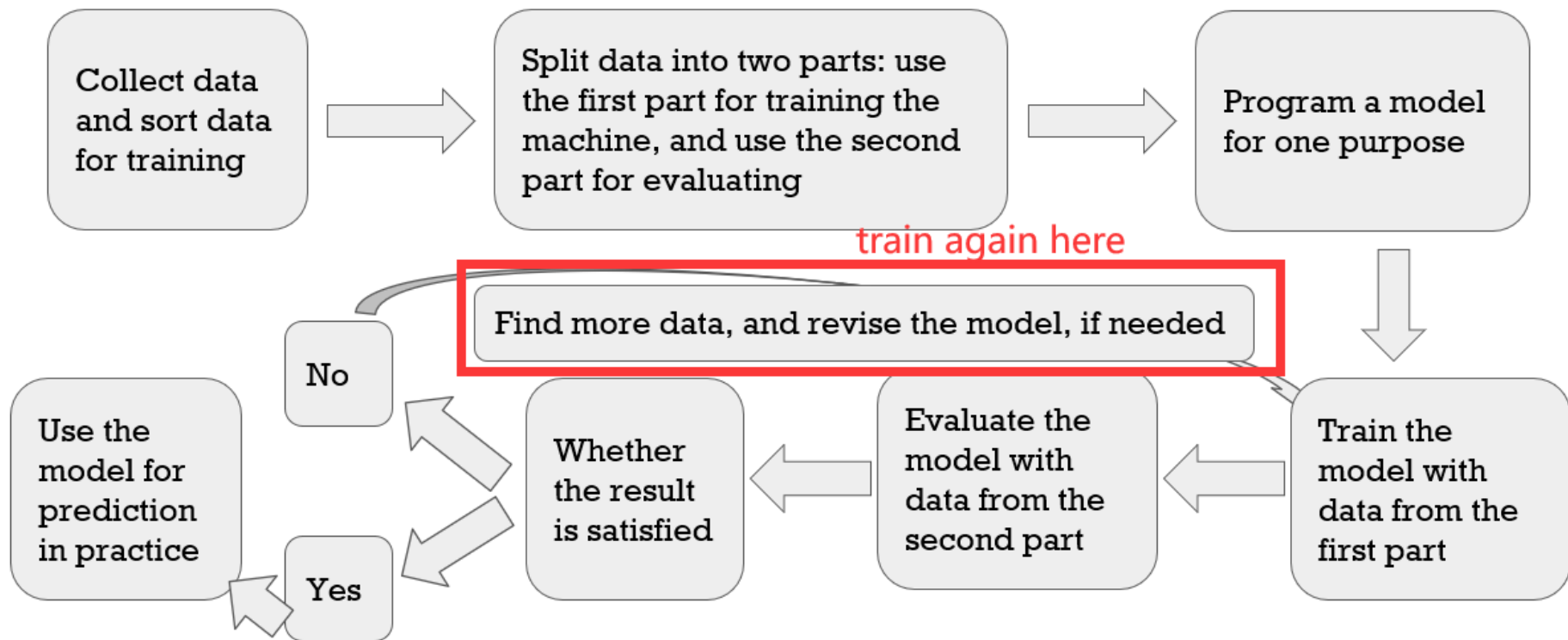
Dog: __%
Cat: __%

How to Train Machines to Learn

Take “Google Teachable Machine” as an example. Think about the following questions:

1. From the first-three test pictures, could you say how the machine successfully recognize them (could you generalize the steps of training machines to learn)?
2. For the last test picture, could you say why the recognitive rate of the last test picture is unstable (combined with your manual recognition)?

Process of Training Machines to Learn



How to Train Machines to Learn

From the example “Google Teachable Machine”, we can conclude:

1. With collected and sorted pictures (16 ones, 8 cats and 8 dogs) as inputs (tags + examples), the machine will be trained to “learn” new things.
2. However, in the stage of evaluating, the machine may not always give stable and correct answers under the given input. This phenomenon is called “data bias” and will be further discussed in the next section.

Compare Machine Learning and Human Learning

	human	machines
learn	<p>① input - definitions + examples</p> <p>② generalize - common traits (elements) for similar things and different traits (elements) for different ones by human (machines)</p>	<p>tags + samples</p>
analyze – compare and contrast	extract traits (elements) of new examples (samples), and try to match them with constructed model stored in memories	
evaluate the ability	we use worked examples (samples) to test them, and see whether they can get satisfied results	

Let's Break!

10 min



Application of M.L.

- Application of Machine Learning
 - Detailed Illustration with an Example
- Experience “Data Bias” from a Game
- What is Data Bias
 - Summary



Application of Machine Learning



Link: <https://youtu.be/HKcO3-6TYr0>

Application of Machine Learning

1. Virtual Personal Assistant (Google Assistant, Alexa)
2. Traffic Prediction
3. Social Media Personalization
4. Email spam filter
5. Online fraud detection
6. Stock market trading
7. Assistive medical technology

Detailed Illustration with an Example



Example: “**email spam filter**”

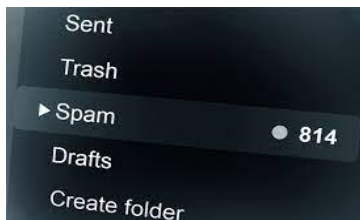
- difference between machine learning and traditional programs.

Traditional programs detect spam by checking an email against a **fixed set of rules**. For example:

- Did it come from known spammer domain/IP addresses?
- Does the email contain free, lottery, or gift several times?

In addition, as spammers change tactics, researchers need to continuously **update these rules**.

Detailed Illustration with an Example



By contrast, for developing the **machine learning**, researchers will:

- **Prepare a data set:** numerous emails labeled manually as spam or not-spam.
- **Train and adjust models**, also select the best one.
- During practical usage, **apply the model** to decide whether to keep an email in the inbox or in the spam folder.

If the user moves an email from inbox to spam or vice versa, **Train** add this feedback to the training data, and retrain the model **again with new input** to be up-to-date with the spam trends.

Detailed Illustration with an Example

Traditional programs: **deterministic**

Models in machine learning: **probabilistic**.

Both may make mistakes.

After mistake:

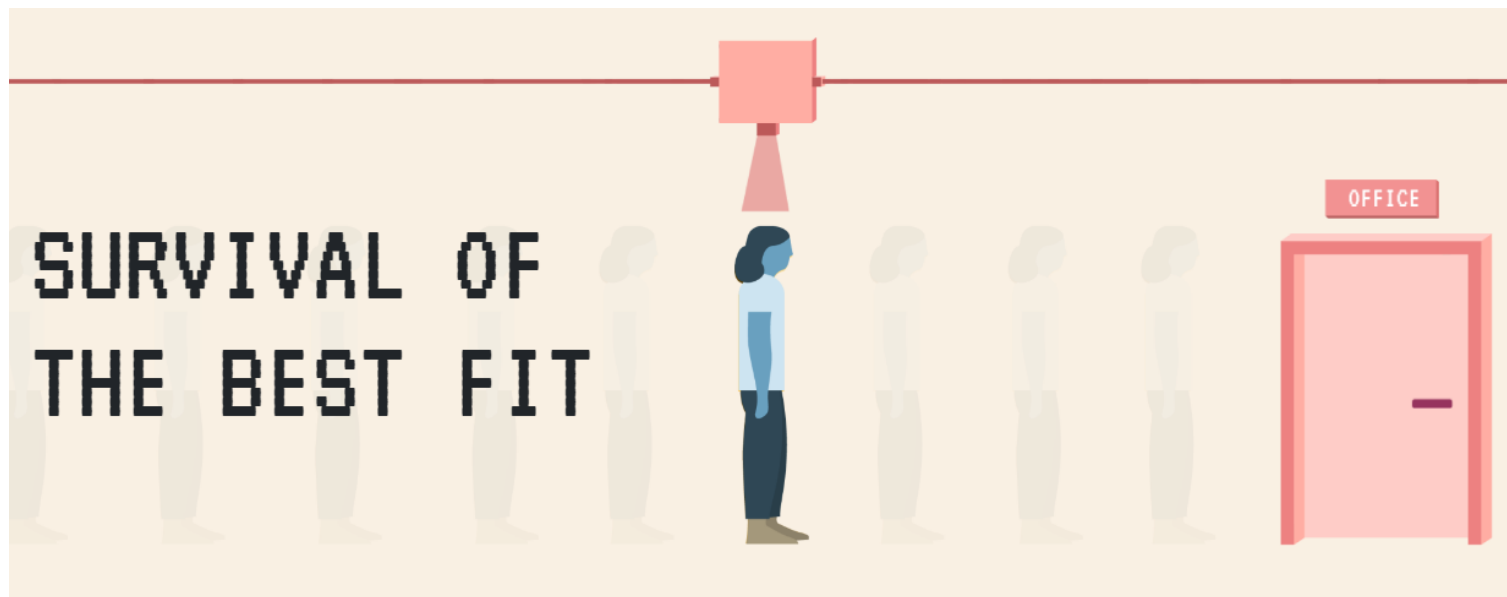
Traditional program: update rules manually

Machine Learning program: directly learn from retrained data...

*This involves the phenomenon “data bias”. Now we will talk about **what brings about data bias, and how to improve it**.

Experience “Data Bias” from a Game

Let’s start from a game - “Survival of the Best Fit”!



Link: <https://www.survivalofthebestfit.com/>

Experience “Data Bias” from a Game

1. According to instructions, choose candidates' CV you prefer.
2. Machine will then automatically choose candidates' CV and give the experimental results.
3. Analyze the results and reflect why these happened.

(Tips: Recall the process of data being collected in this game, and recall the process of machine learning from data, which we have discussed)

Why does progress of machine learning cause “data bias”?

Possible factors:

1. The **amount** of training data is not **large** enough and causes relatively large **randomness**.
2. The training data **source** may be different from evaluating data **source**, which respectively belongs to different **sorts**.
3. The **algorithm** of the model is not perfect -- it focus on some extra elements which are nontrivial for filtering CV.

.....



Experience “Data Bias” from a Game

With the experience of this game, let's think about the following questions:

1. Could you generalize why the machine may operate as unexpected? (what is data bias?)
2. Could you say what can we do to maximize the accuracy (to reduce data bias)?

If you feel not easy to answer these questions, don't worry.
Let's watch the following video and try to find answers.

What is Data Bias



Link: <https://youtu.be/x2mRoFNm22g>

What is Data Bias

Concepts:

Two ways of **collecting data**:

1. The devices directly collect from your daily use.
2. The devices ask you for help to recognize what are the objects.

Biased data favors some things, and de-prioritizes or excludes others, depending on when, where, and how training data is collected, and who collected them.



What is Data Bias

By learning from biased data, computers may make biased predictions, whether the people training the computer are aware of it.

E.g., for the training data of A.I. diagnostic model, if X-ray data is only collected from one gender, then the computer's predictions may only work for that gender.

Now we have found the answer to the first question. What about the second question?

1. Could you generalize why the machine may operate as unexpected? (what is data bias?)
2. Could you say what can we do to maximize the accuracy (to reduce data bias)?

What is Data Bias

1. The **amount** of training data is not **large** enough and causes relatively large **randomness**.

2. The training data **source** may be different from evaluating data **source**, which respectively belongs to different **sorts**.

3. The **algorithm** of the model is not perfect -- it focus on some extra elements which are nontrivial for filtering CV.

Ways to reduce data bias:

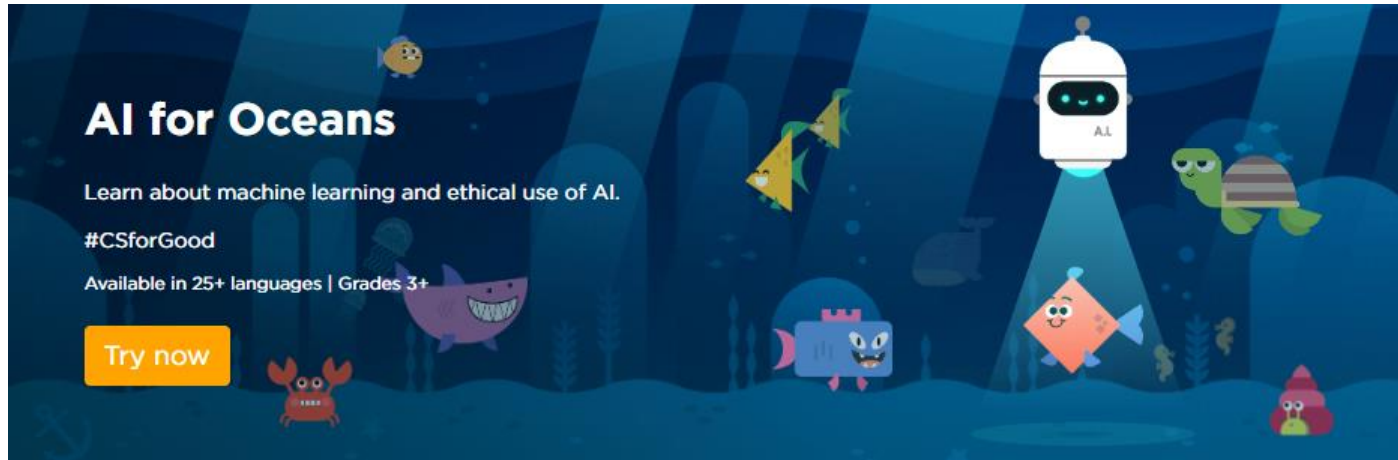
1. Training data should come from **reliable** sources without intentional bias, and its amount should be **large enough** to represent **scenarios** as **various** as possible.

2. In practice, the data is not all traceable and its amount is not unlimited, and no machine is perfect. We need to make sure **sources** of training and evaluating data are the same if we lack other sorts of data, to ensure working environment in usage and training stages are similar.

3. We may also tune the **algorithm** of the model to manually “help” machine correct bias if the existed data able to use includes flaws which are not easy to remove.

Optional Resource

Link: <https://code.org/oceans>



Thank you for listening!