Contact

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sophiedebrabander

Top Skills

WordPress
WooCommerce
MailChimp

Languages

Engels
Nederlands

Sophie de Brabander

Freelance Front-end Developer | Founder Madam Vélo
Gent Area, Belgium

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Experience

Solo & Solo
Co-Owner
March 2018 - Present
Gent Area, Belgium

Solo & Solo is Sophie de Brabander & Sofie Verhalle. Sophie and Sofie work independently of each other and sometimes they don't.

Sophie's (me) main focus is front-end development, Wordpress and React.js. She is also the founder of Madam Vélo, a community for women who like cycling.

Sofie is an experienced digital communicator and facilitator. She has an in-depth knowledge of social media and internal collaboration. You could describe her job as a Change Agent, Social Media Consultant, Digital Strategist, Online Marketer. She cycles with Madam Vélo.

Zofie
Freelance Front-end Developer
July 2018 - Present
Ghent

Wordpress, WooCommerce and Mailchimp.

Madam Vélo
Owner
May 2015 - Present
Gent Area, Belgium

A community for women who like cycling. A place where women can ask questions, share rides, meet new friends to ride together, attend workshops, ...

NGDATA
Front-end developer
November 2015 - March 2018 (2 years 5 months)
Ghent

NGDATA is the customer experience management solutions company that
enables organizations to maximize the value of their customer relationships.
Through its breakthrough solution, Lily EnterpriseTM, companies can
now create and maintain individual and actionable customer profiles – Lily
Customer DNATM – in real time, resulting in highly effective targeting and
more personalized customer experiences.

With Lily, companies can Listen bigger to all customer interactions, Learn
faster from behavior and contextual information – continuously building
intelligent Customer DNA – and through more effective actionable insights,
Execute smarter to better find, optimize and engage targets.

Sophie de Brabander
Freelance Front-end developer
October 2011 - November 2015 (4 years 2 months)
Ledeberg

Wijs
Front-end Developer
August 2013 - July 2015 (2 years)

As a front-end developer at Wijs I was responsible for the visual parts of the
projects. Our projects were all build from the ground up with Chopstick (our
front-end framework) and with a focus on performance and mobile first.

CoderDojo Belgium
Coach
March 2014 - March 2015 (1 year 1 month)

CoderDojo is an open source, volunteer led movement orientated around
running free not-for-profit coding clubs and regular sessions for young people.
Since CoderDojo is open source all Dojos are different and completely
autonomous!

At Dojos, young people between 5 and 17 learn how to code, develop
websites, apps, programs, games and more. Dojos are set up, run by and
taught at by volunteers. In addition to learning to code, members meet like
minded people, show off what they've been working on and so on. CoderDojo

makes development and learning to code a fun, sociable, kick ass experience. CoderDojo also puts a strong emphasis on open source and free software, and has a strong network of members and volunteers globally. CoderDojo has just one rule: "Above All: Be Cool", bullying, lying, wasting people's time and so on is uncool.

ontoforce
Front-end developer
December 2012 - June 2013 (7 months)

disQover is a user-friendly search engine that establishes intelligent links between different autonomous sources of information: your own databases, databases of other departments or companies within your concern, external sources such as the internet, social media and so on.
In short: disQover connects internal, private data with external, public information.

Code d'Or
Project Manager
April 2011 - September 2011 (6 months)

As a Project Manager, I make sure the client's project is delivered as defined in terms of scope, requirements and timing. While communicating with the client, I also help to define a project, and I service the client where possible.
I am the first point of contact for a project stakeholder and/or a client.
I keep an eye on the project workflow, and make sure scope definitions and requirements are met.
My role as a project manager is to facilitate communication between Developers and the Designers on one side, and the client on the other.

Netlog
1 year

Internal IT assistant
January 2011 - March 2011 (3 months)

Taking care of internal IT questions, problem, ...
Taking care of network printers, Video Signage, Mac issues, Server, Mobile Accounts, Internal network, Software, Telephone (Skype/Voip), PMtool, Google applications/mail, Surveytools, ...

Community Assistant
October 2010 - March 2011 (6 months)

Responsible for customer support (Helpdesk), moderation (abuse handling, law enforcement relations)

Single point of contact for our members

Focusing on Business Development projects in a supporting role towards users.

Daily liaison between Business Development and Community.

Business Operations
April 2010 - September 2010 (6 months)

Following up all the marketing-campaigns on Netlog and make sure everything goes according to the planning.

- Setting up brandpages
- Media follow up
- Content placement
- Customer support where needed.
- Creating contests

N-Allo
Klantenadviseur for Electrabel
November 2007 - March 2010 (2 years 5 months)
Belgium

Act as a point of contact for customers

Work to enhance customer satisfaction by dealing with customers in a professional way

Listen to what customers have to say and build up a relationship of trust

Describe and reformulate customers' requests clearly and precisely and resolve any problems by giving accurate and appropriate responses

Convey a positive image of the company from the first contact

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Education

Syntra Midden-Vlaanderen
Sportmanager, Sports Communication · (2019)

KISP
Bicycle mechanic · (2015 - 2017)

VISO
Photography · (1999 - 2005)