

# Online Grocery Store



**Project Name:** Online Grocery store  
**Presented By:** Zohaib

## 2. Problem Statement

Modern consumers face challenges such as:

- Limited time for grocery shopping
- Difficulty in finding fresh and affordable products online
- Inefficient eCommerce experiences with slow checkout and poor UI

## 3. Solution

**Smart Grocery Hub** is a fast, user-friendly, and modern eCommerce grocery platform built with **Next.js** and **Sanity CMS**. Key features include:

- **Fast & Secure Ordering** with optimized performance
- **Personalized Recommendations** based on user behavior
- **Seamless Checkout Experience** with multiple payment methods
- **Real-Time Inventory Management** powered by Sanity CMS



**Apple**

Vegetables are a vibrant gift of nature, offering a stunning variety of colors, shapes, and textures. From the deep green of leafy spinach to the bright red of juicy tomatoes, each vegetable carries its own unique beauty.

**Rs. 300**

- 1 +

**Add to Cart**

## 4. Market Opportunity

- Online grocery market is projected to reach **\$250 billion by 2025**
- Increasing demand for **contactless shopping** and **same-day delivery**
- Competitive edge through superior **user experience** and **tech-driven solutions**

## 5. Business Model

### Revenue Streams:

- **Commission-Based Sales** (Revenue per transaction)
- **Advertisement & Sponsored Listings**
- **Affiliate Partnerships** with grocery brands

## 6. Technology Stack

- **Frontend:** Next.js, React, Tailwind CSS
- **Backend & CMS:** Sanity.io
- **Payments:** Stripe
- **Hosting:** Vercel

## 7. Competitive Advantage

Unlike traditional online grocery stores, we provide:

- Blazing Fast Performance** using Next.js SSR & ISR

- Real-Time Updates** with Sanity's Headless CMS
- Seamless Multi-Vendor Integration** for scalability

## 9. Call to Action

-  Contact: azohaibshoukat22@gmail.com
-  Website: <https://grocery-store-plum.vercel.app/>
-  Looking for: Feedback, Investors, Partnerships