



<<team name>>

VISION DOCUMENT – VERSION <X.Y>

<<Team Name: Product Name>>
ICS 499 – Capstone

DELETE THIS SECTION AFTER READING IT
This is the template for the Vision document.

For this page, replace the text that lies with the double angle brackets << >>. For the rest of the document, just remove the <<>> and what's within it.

The vision document is where things usually start. As engineers, it's easy to overlook its value, but keep in mind that in many organizations, many teams are competing for funding, and the ones that tend to get the most are able to effectively communicate their vision. Think of it like “WOW – I HAVE TO HAVE THIS. HOW SOON CAN YOU DELIVER?”

The vision is usually developed by product development and it's usually a bit fancier than the rest of the documents you'll be developing. You can replace the photo with something else if you want to.

System Overview

<< Describe in a couple of paragraphs what your system is all about. You'll want to be brief, yet provide a sense of excitement and passion in your vision. >>

Attributes

<Attributes are the qualities and characteristics of the product that distinguish it from the competition. In effect, you are telling the reader why someone would want to purchase (or use) your product over someone else's.

Provide a bullet list of items. This should be about half a dozen or so. It's OK to go over or under a bit but keep in mind that the list for Google Chrome is 12 items long>>

Key Features

<< Provide a bullet list of key features. To set the stage, think about the bullet list of features you would see on prepackaged software. For example: google the Office 365 product. This list should be about a dozen items, give or take a few>>

Capabilities

<<Take each feature and drill it down with additional details. This list can be as long as necessary>>

<< It's OK, and quite normal, if your vision evolves throughout the development of your project. Remember, except for the overview, I am looking for bullet lists – not prose.