Meer Akbar Zohair Moosavi <22925002>

Persona (CleverNotes):

Raymond

"I want a smart

and efficient way

to take notes

and study them"

Background:

-20, Male

-Ongoing Higher Education

-Passionate

-Comfortable learning digitally

Personality:

Introvert -------------------------------|--- Extrovert

Thinking ----|------------------------------ Feeling

Openness -----------------------|-------------- Conscientiousness

Characteristics:

Efficient   Organised   Demands excellence

Goals:

-To have time to spend with family and friends

-To be able to have access to my notes and key dates wherever I go

-To study notes effectively

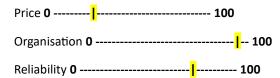**Frustrations:**

-Spending the entire day studying

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-Getting confused on which notes to study

-Having to remember exam dates

Bio:

Raymond is a vibrant university student with a passion for life and a deep love for his family and friends. Currently pursuing his degree, Raymond is dedicated to his academic pursuits, striving for excellence in his studies. He likes the fact that taking notes is so much easier than it used to be but has issues when it comes to organising/scheduling. He wants a note app that can take down notes quick and effortlessly while also keep them categorized for later revision. Raymond also requires easy access to upcoming exams/assignments dates.

Motivation:

Price **0** --------- **|** -------------------------- **100**

Organisation **0** --------------------------------- **|** -- **100**

Reliability **0** -------------------------- **|** --------- **100**

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Sources (Persona):

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