ZOHAR COHEN

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SUMMARY

Full-stack developer with strong foundations in computer science and hands-on experience building real products. Led the development of Smarketing - an automated marketing platform - from system architecture to polished UI, delivering a flexible, production-ready solution. Fast learner, sharp problem- solver, and comfortable owning complex features end to end

EDUCATION

B.Sc. in Computer Science, The College of Management - Oct 2022 - Oct 2025

Final GPA: 93
Focused on algorithms, systems, software engineering, and full-stack development

Complementary Self-Study (Udemy)

Full-Stack Development, Python, Selenium, React - small projects, clean code, Git

EXPERIENCE

Smarketing - end to end marketing platform

Product & Full-Stack Developer. Spent over a year building Smarketing - an end-to-end marketing automation platform that operated like a real startup. Led core development of the system, including a dynamic landing-page generator, customizable templates, responsive previews, and content-generation tools. Worked as part of a small founder-style team, iterating fast, validating features with users, and preparing the product for investor pitches. Took part in fundraising efforts and the college's entrepreneur program "The Sharks," where the project was presented as a startup initiative

MILITARY SERVICE

IDF, Kfir Brigade - combat role followed by command-staff responsibilities. Developed leadership under pressure, sharp judgment, and strong teamwork skills

SKILLS

web development	Programming Languages	Tools & Databases
• JavaScript / TypeScript • React , Responsive UI • Node.js & Express • Rest APIs , Auth (JWT) • Selenium	• Java , Python , C , C++ • Algorithms & data structures • Clean, modular architecture	• MongoDB (NoSQL) , SQL • Git/Github, CLI , Linux basics • Postman , Docker (basic)

STRENGTH

Ownership-driven, fast learner, and strong at turning complex ideas into clean, reliable features. Calm under pressure, clear communicator, and moves projects forward with focus and consistency