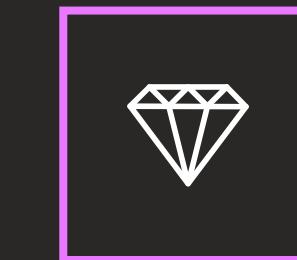




# SP: Mewtwo

Method: **EI Professor**

Augustin Mørieux | Raphaël Gabbay



# Disclaimer

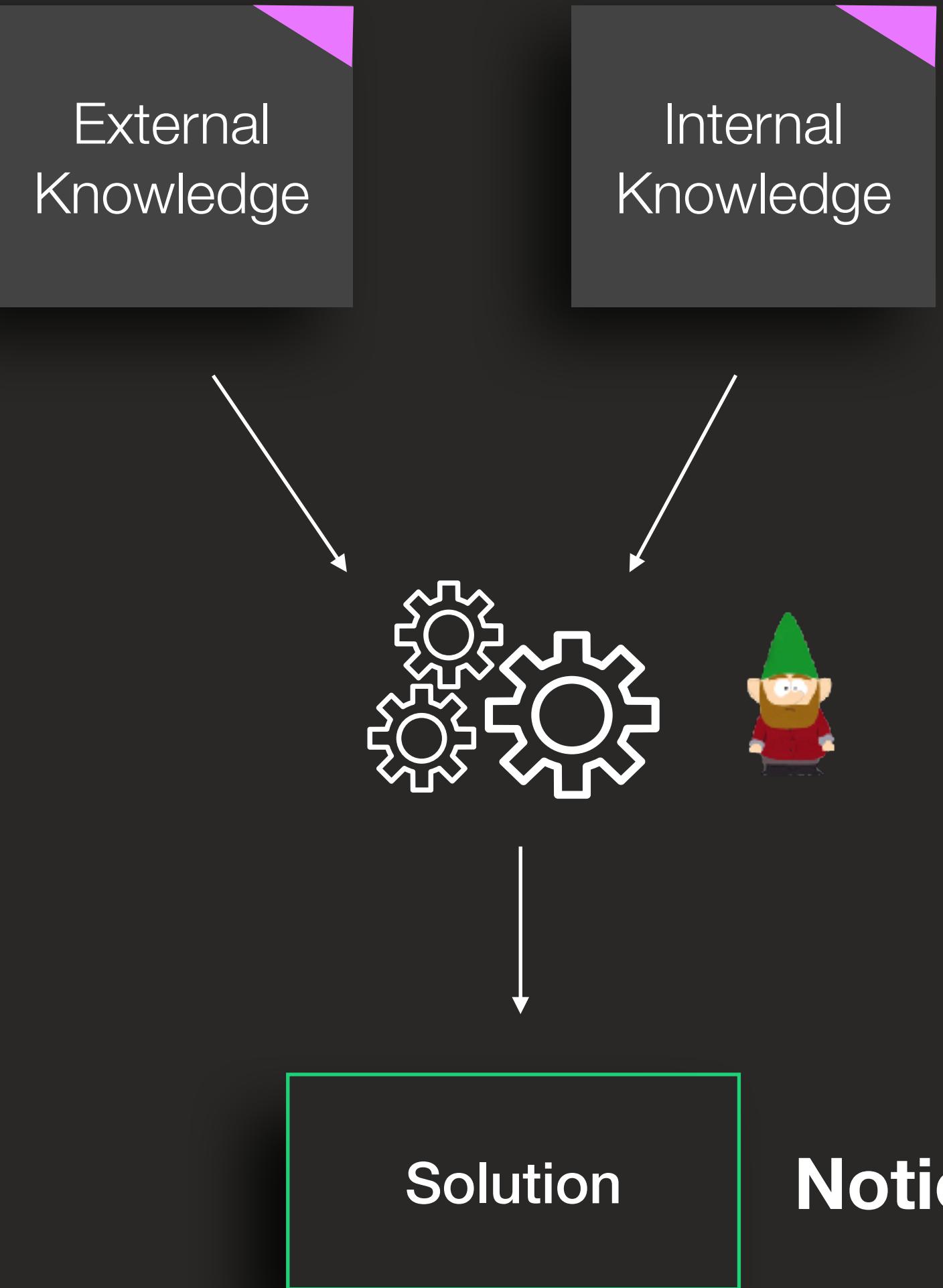
The design of this document has been conceived to simplify the comprehension, both by the use of specific colors and by ergonomic's figures.  
This document is intended to be read on a screen and not on paper.  
If you wish a paper version we can provide you with a bound version.  
Let's protect the planet, and save our printers.



## STYLE TRANSMUTAION

# Raison d'être (2/2)

L'essence de notre travail est de partir d'un tat d'informations (*cf. noumène*) et de l'observer, l'analyser pour le plus souvent l'améliorer. Pour se faire on doit faire fusionner notre knowledge interne (théorème, livres, articles, recherches etc...) avec notre knowledge externe (interviews, rows data, etc...) et à partir de cette fusion trouver les solutions. Le point est que même si on a trouvé la meilleure solution du monde, c'est la restitution de cette notion qui va faire que notre client est satisfait.

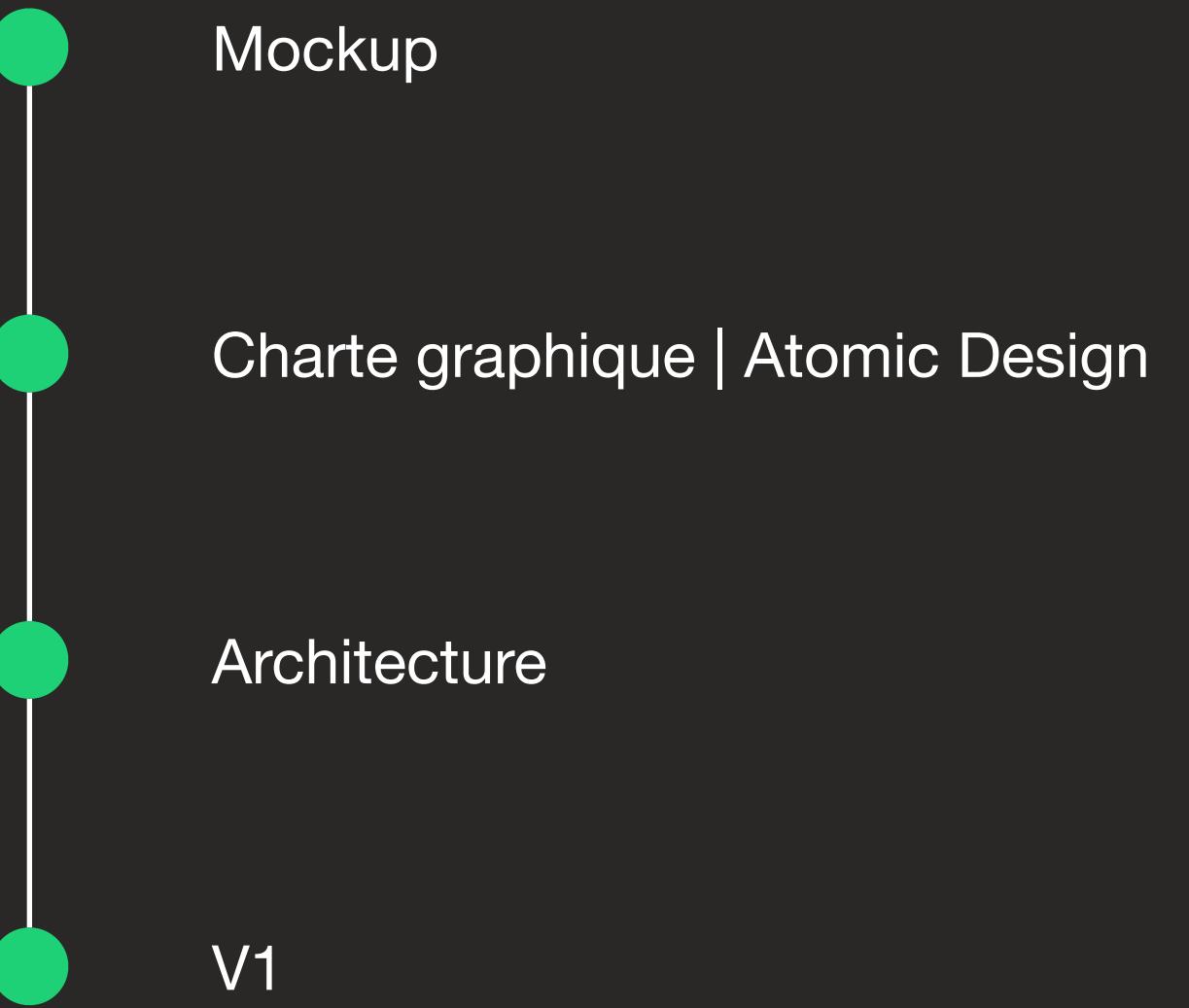


## STYLE TRANSMUTAION

# Overview

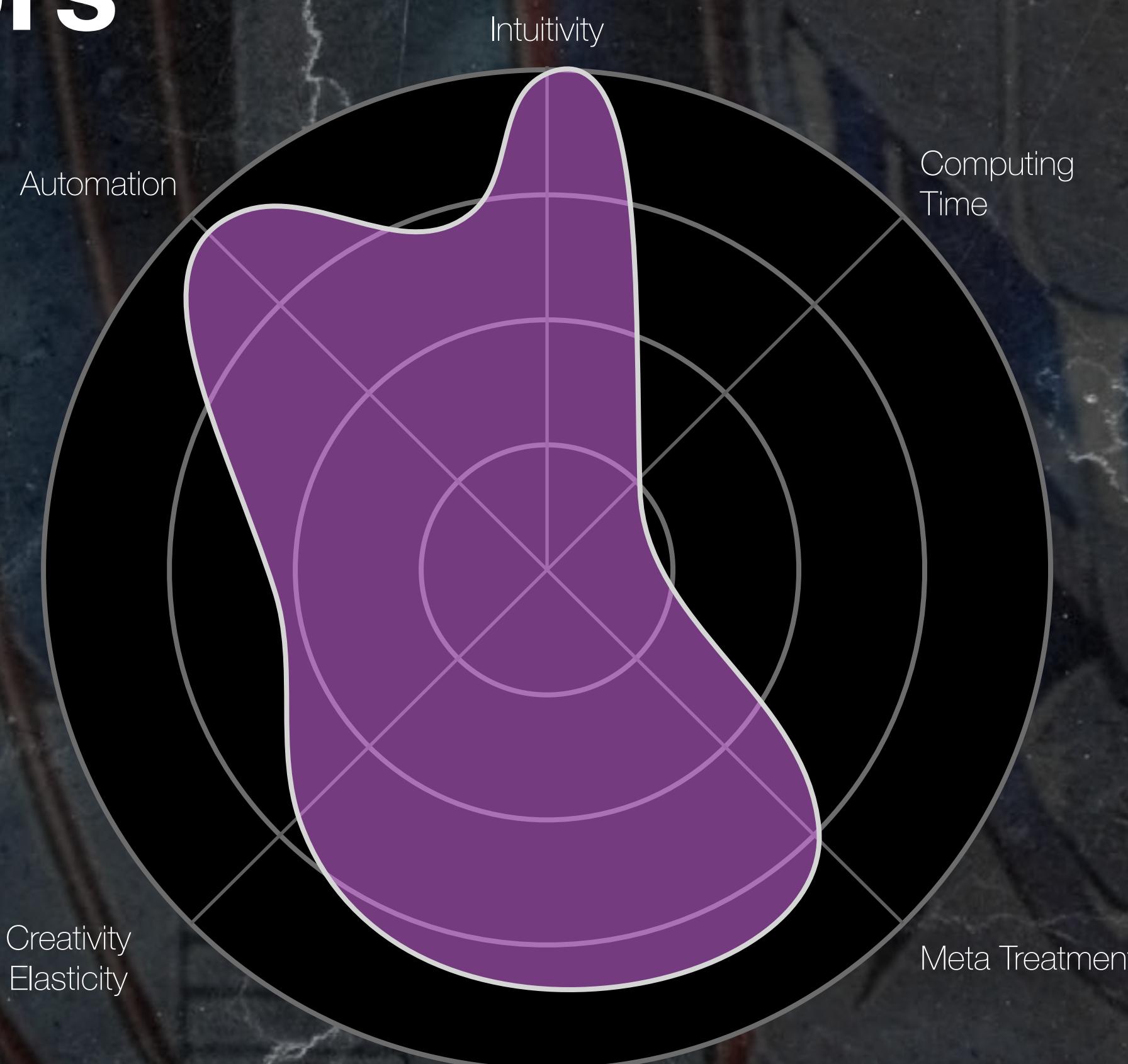
1. From Mood board to palette color
2. From Markdown to HTML (with CI's templates)
3. From HTML to PDF

## Road map



STYLE TRANSMUTAION

# Key Success Factors



## METRIC

INTUITIVE



COMPUTING TIME



META TREATMENT  
(CSV)



CREATIVITY  
ELASTICITY



AUTOMATION



### Creativity Elasticity:

Il faut que le template soit facilement ajustable (changement de couleur, font, images).

Il faut que l'output soit quand même modifiable (exemple modère avec adobe, ou qu'il soit facilement editable avant exportation au format pdf).

## STYLE TRANSMUTAION

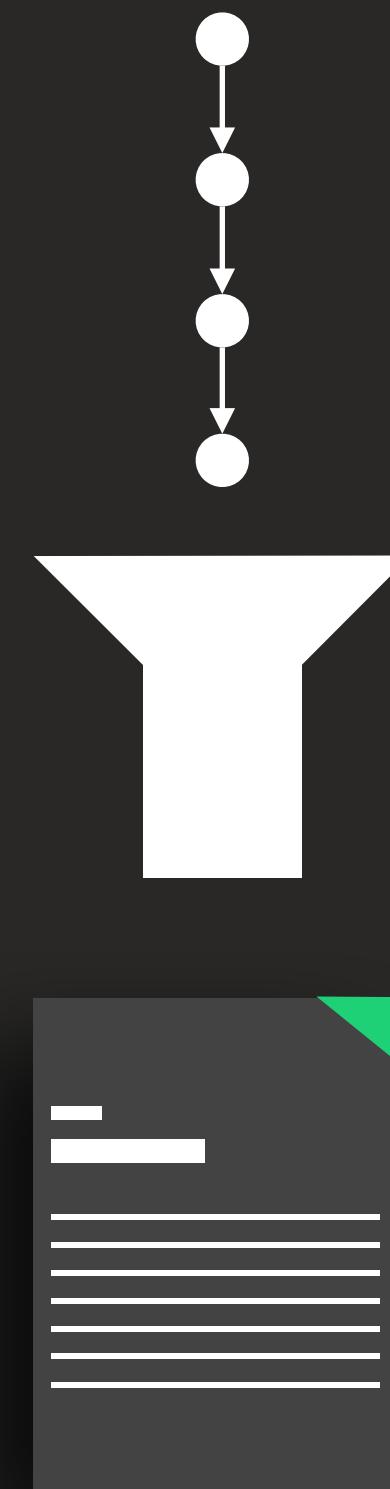
# Raison d'être (1/2)

### Génératif



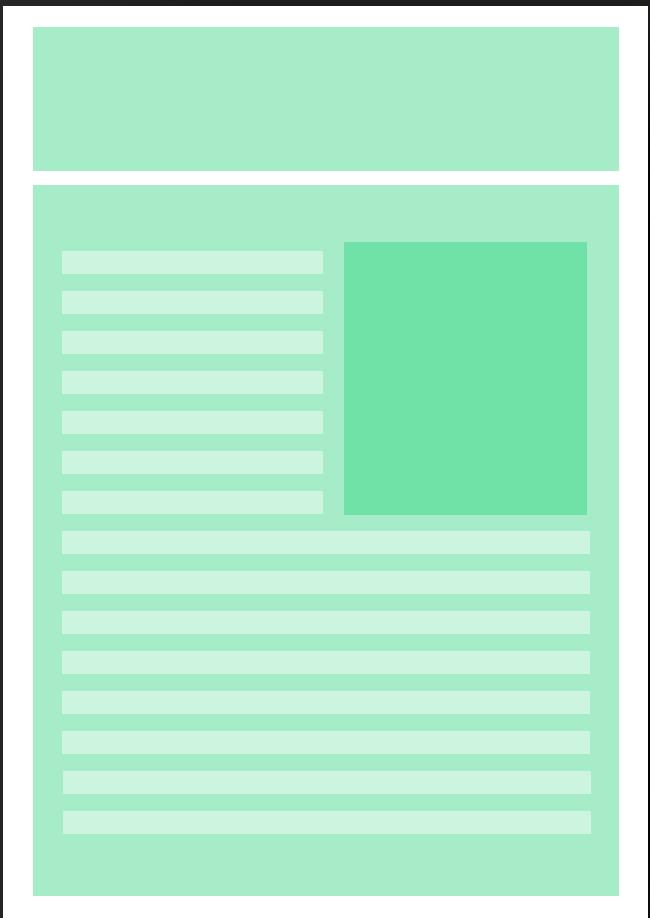
Nos rapports peuvent soit être généré de façon déductif lorsque l'on sait à l'avance ce que l'on veut. En revanche lorsque l'on ignore ce que nous souhaitons obtenir, il est donc envisageable de générer un rapport et de le critiquer de façon itérative jusqu'à obtenir un résultat satisfaisant.

### Déductif



## STYLE TRANSMUTAION

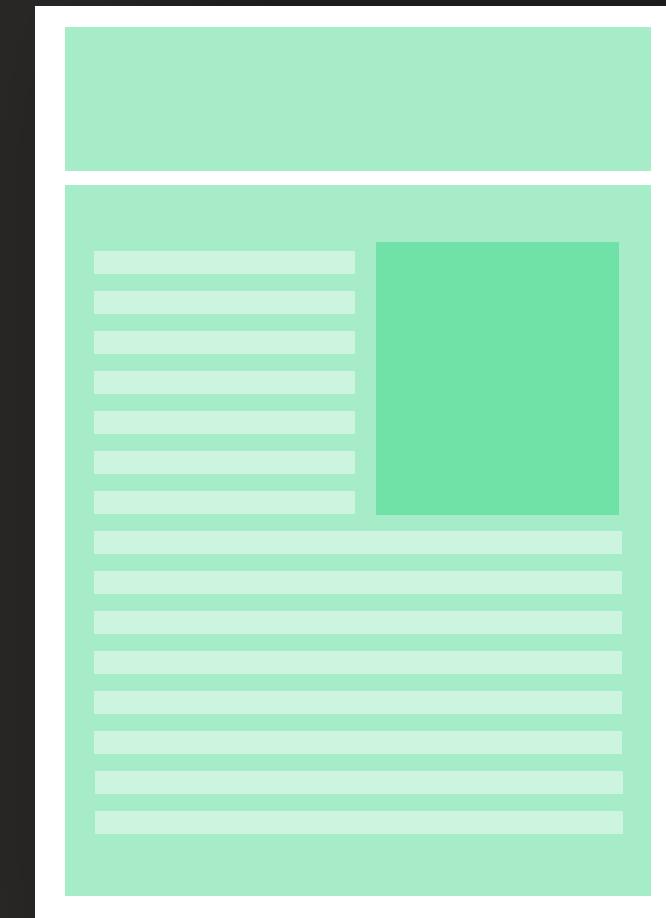
# Knowledge Management



### Knowledge

Case study | Research | Project

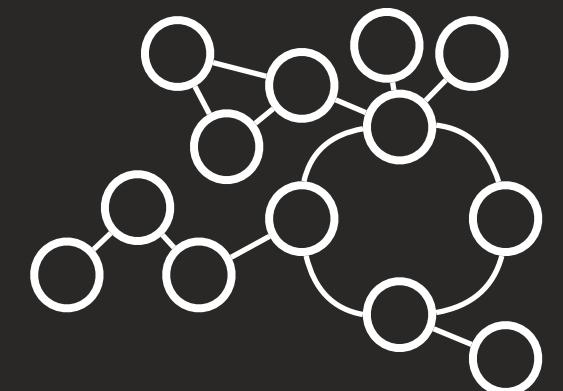
Design Fiction,  
Picasso et la force du  
trait, La strategy en  
2020 etc...



### Codex

Texts fondateurs | Nos théories

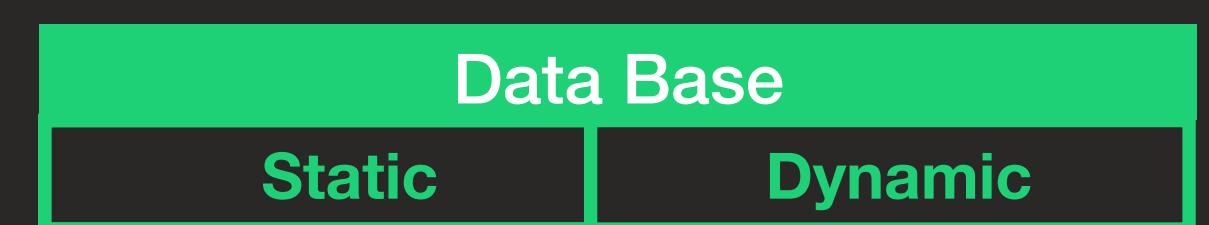
Ecology, Sociology,  
Theory des graphs,  
Color theory etc...



### Knowledge Graph



### Théorème / Cartouche



Toutes les idées et  
proposition, ex case study,  
project, names etc..

### Dossier client / Corpus Brut



### Interviews

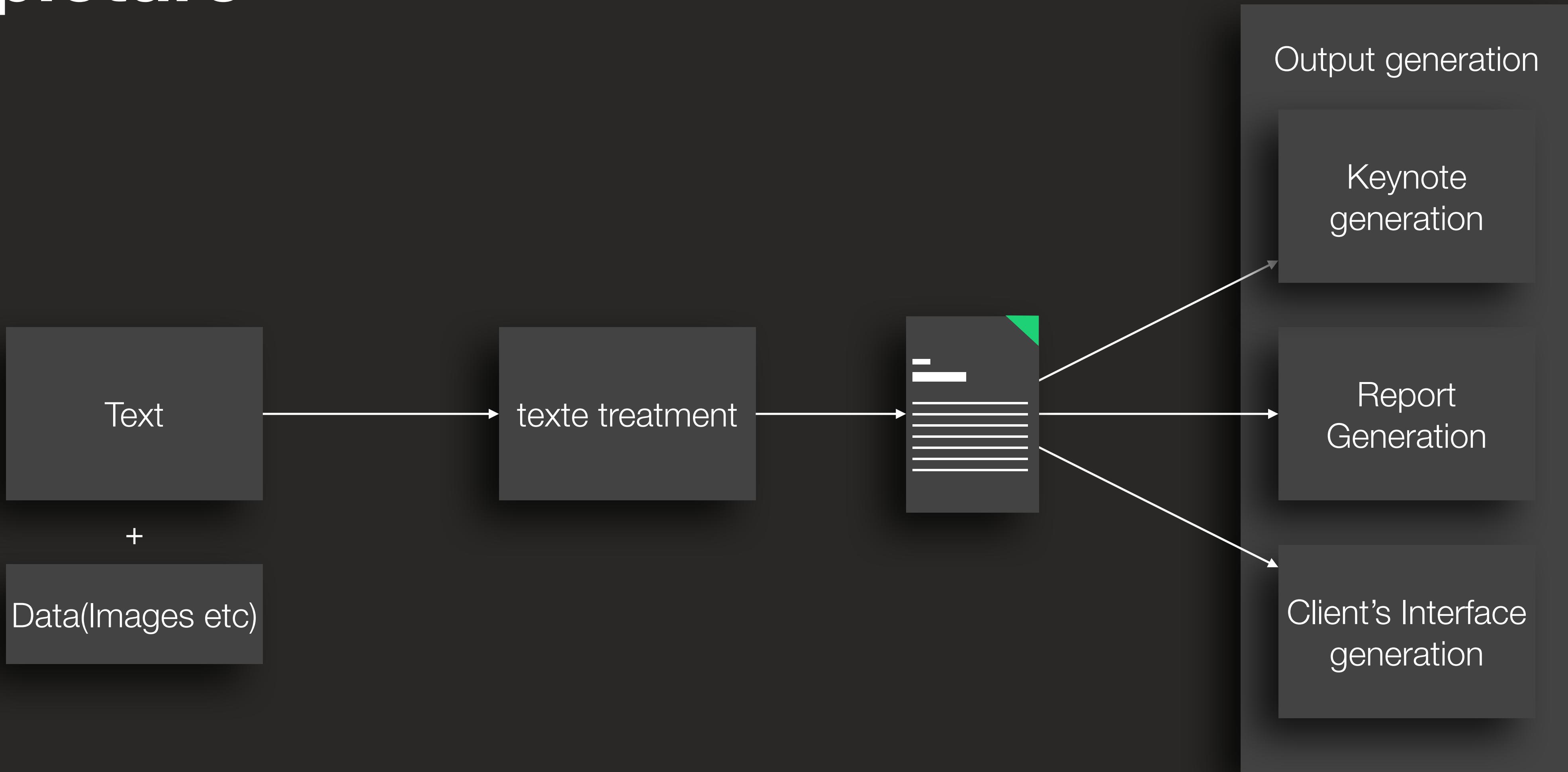


### Dossier Knowledge



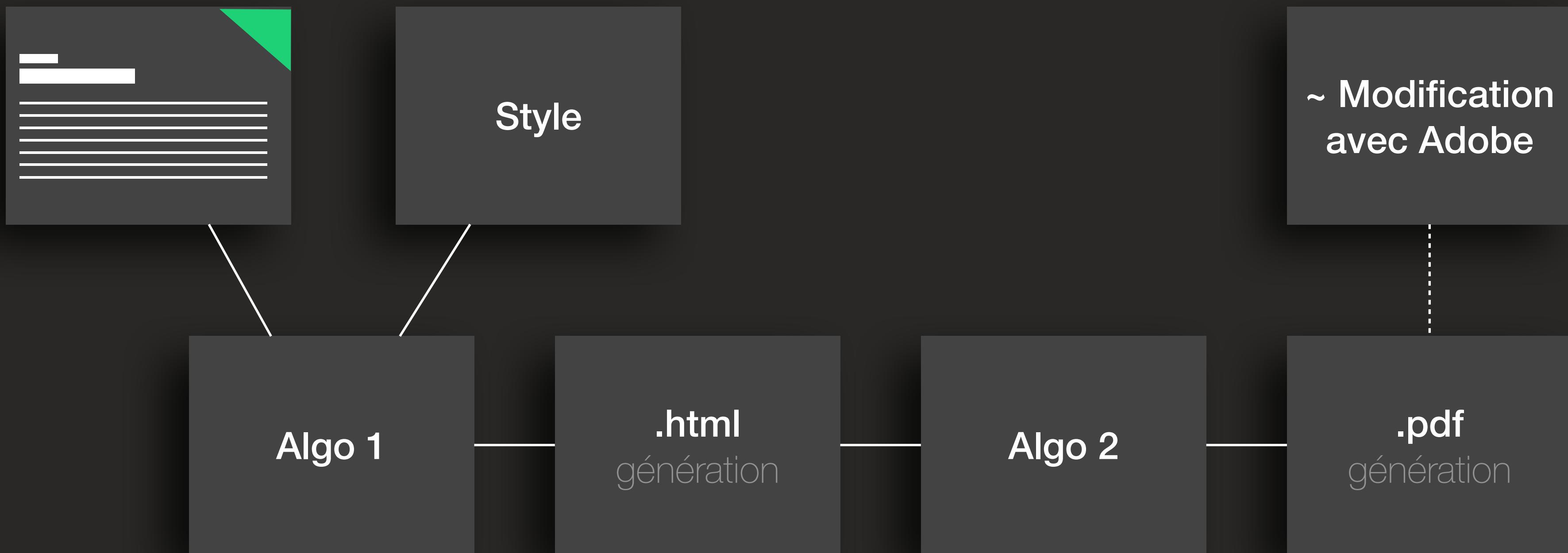
## STYLE TRANSMUTAION

# Big picture



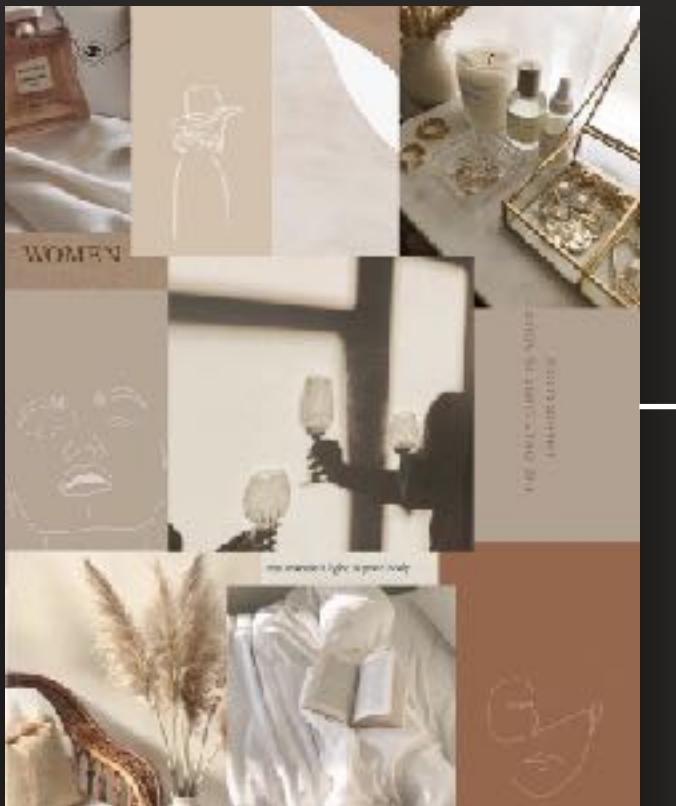
STYLE TRANSMUTAION

# Algorithmic big picture



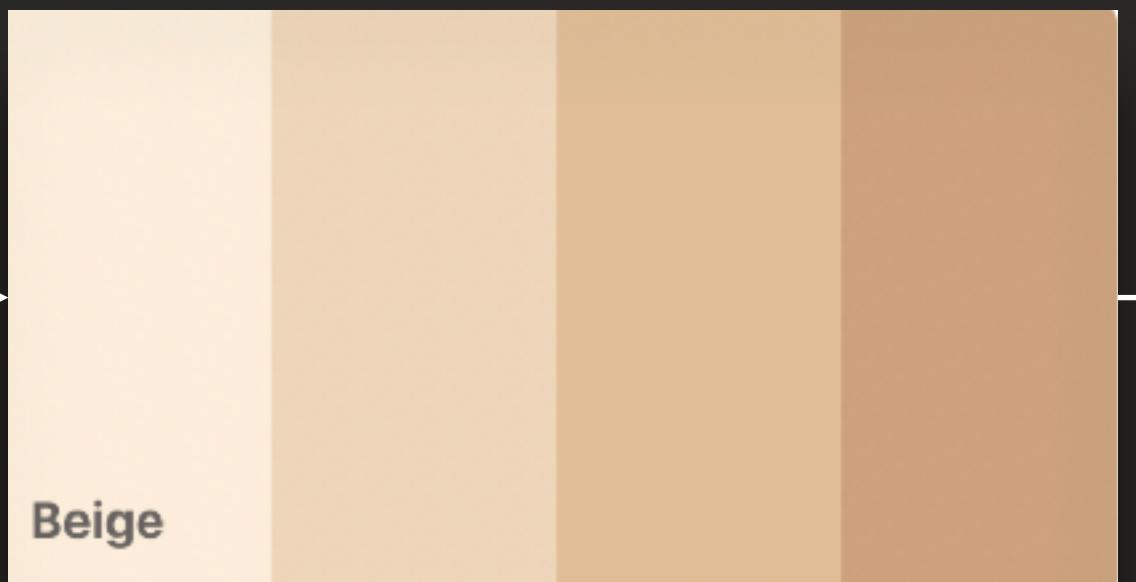
STYLE TRANSMUTAION

# Template colors



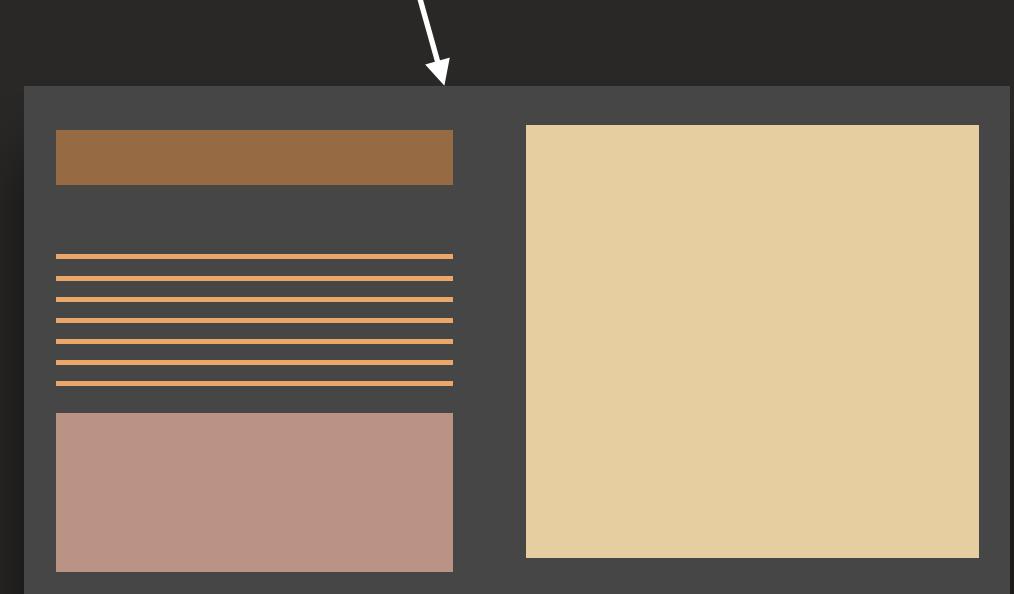
Mood Board  
vers palettes

Algo 1



Palette  
appliquée  
austère des  
interfaces

Palette  
Application  
Fonction



## STYLE TRANSMUTAION

# About Reports Design



Cluster ensemble concert offers  
Similar Motion

2017

The project "Similar Motion" gets its name from one of Philip Glass's pieces from his early minimalist period in the 1950s. Glass's compositional ideas from this time led to his agent Einstein or the Beach (1976). The intense collaboration between musicians Ivan Silber and Pavol Kirby influenced the instrumentation used in this project, which is unique. All of the pieces are performed on electric organs. It is also worth noting that only open-source software is used to produce the sounds, the quality of which was acknowledged by critics in reviews of an "Glass" album.

**Review:**  
*"The Cluster ensemble dedicates some of Philip Glass's most complex and delicate piano pieces to their ensemble, playing them more simply and clearly than perhaps any other ensemble in history."*

*Anton Gerasimov | Fugue*

### Cluster ensemble

is an avant-garde contemporary art group that emerged in 2009 around the central figure Ivan Silber, a Slovak musician. The ensemble started with a Slovak pianist, Ivana Reich's Six Hands, performed by Silber and his students in a piano store in Bratislava, Slovakia. Since then, the loose grouping of artists surrounding the core duo Silber and Kirby regularly performs in Slovakia and abroad. Our repertoire consists of works of contemporary composers as well as classics of the 20th century, and includes interdisciplinary art projects focused on breaking the boundaries of artistic interpretation. We are also regularly involved in

educational projects and, in addition to performing, we develop our own musical instruments. To date, nearly 50 great musicians, dancers, fire- and other artists from Europe and the USA have collaborated with Cluster ensemble. Our latest album, Cluster ensemble Plays Philip Glass, was released in June 2016 on the Slovak label Heyoka and on Orange Mountain Music in USA.

Other projects clusterensemble.sk/projects/

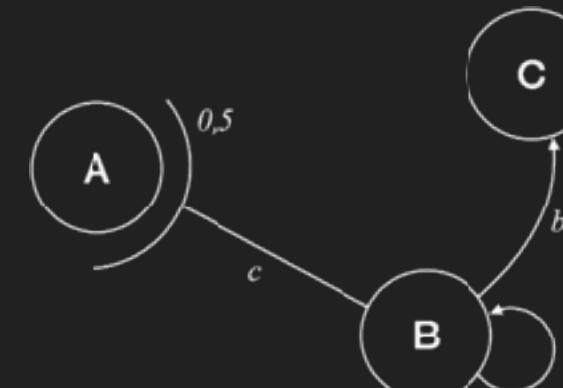
### Contact

clusterensemble@seznam.cz  
clusterensemble@seznam.cz  
Ivan Silber  
+421 908 045 225

2017 December 21st

Cluster ensemble concert offers  
Changing Parts

2017



A unique performance which combines Glass's piece Music with Changing Parts and Live video. The ensemble consists of 3 electric guitars, flute, clarinet, saxophone, electric guitar and marimba in a V. Cluster ensemble recorded this piece on the celebrated Cluster ensemble Plays Philip Glass, which was released on Glass's label Orange Mountain Music. The album got fantastic reviews from the [Threadless](#) and [Pitchfork](#).

### Cluster ensemble

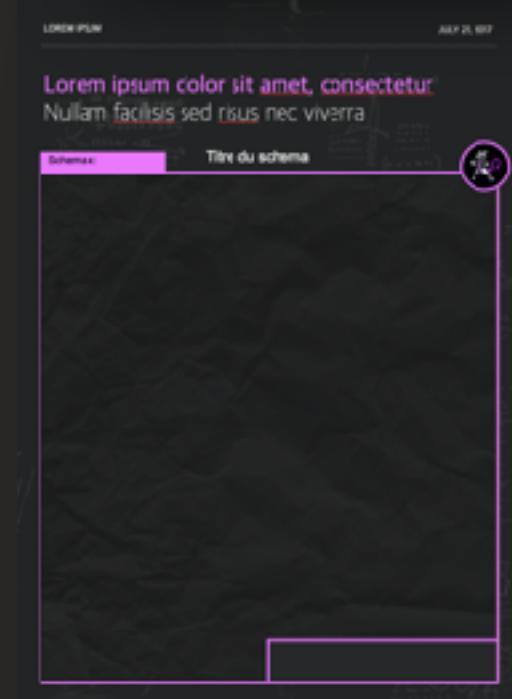
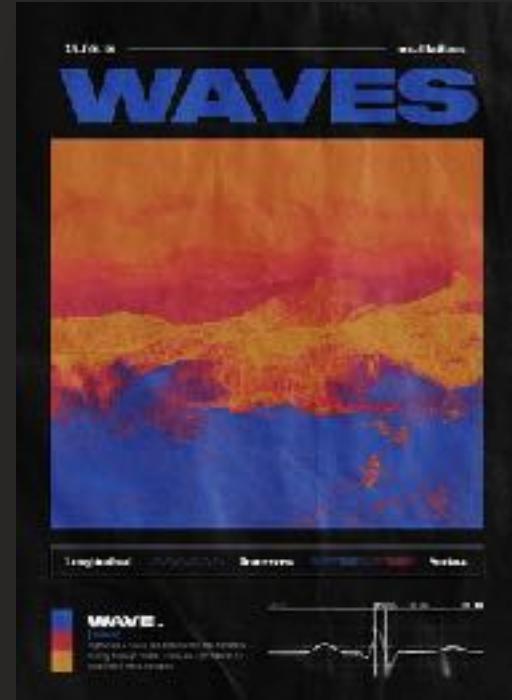
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Other projects clusterensemble.sk/projects/

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clusterensemble@seznam.cz  
clusterensemble@seznam.cz  
Ivan Silber  
+421 908 045 225

2017 December 21st



STYLE TRANSMUTAION

# About Reports Design

## Notre style

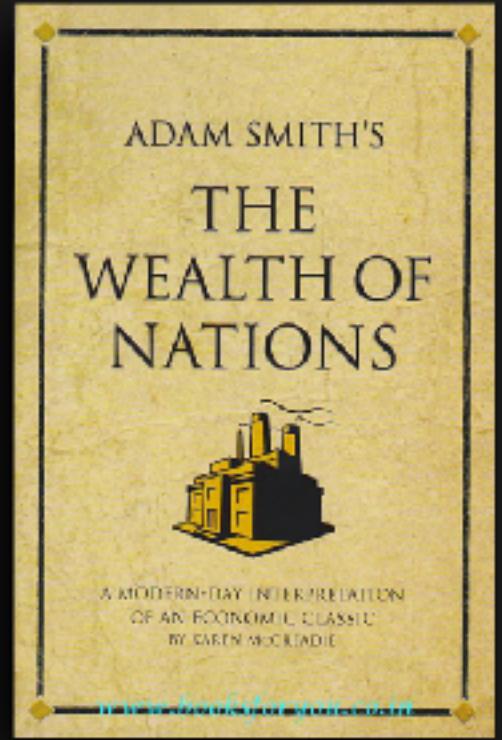
- Sobriété (au niveau des couleurs et des polices)
- Rigueur Algorithmique/Informatique
- La culture artistique vient casser la sobriété.

## INSPIRATION:

- Livres de design

## IDEA:

- "Interactif"
- Jouer avec le 3D objects (noir mate)
- Coeur avec le Achromatic colors



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adipisci elit,*

*sed eiusmod tempor incident ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur. Quis aute iure reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint obcaecat cupiditat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.*

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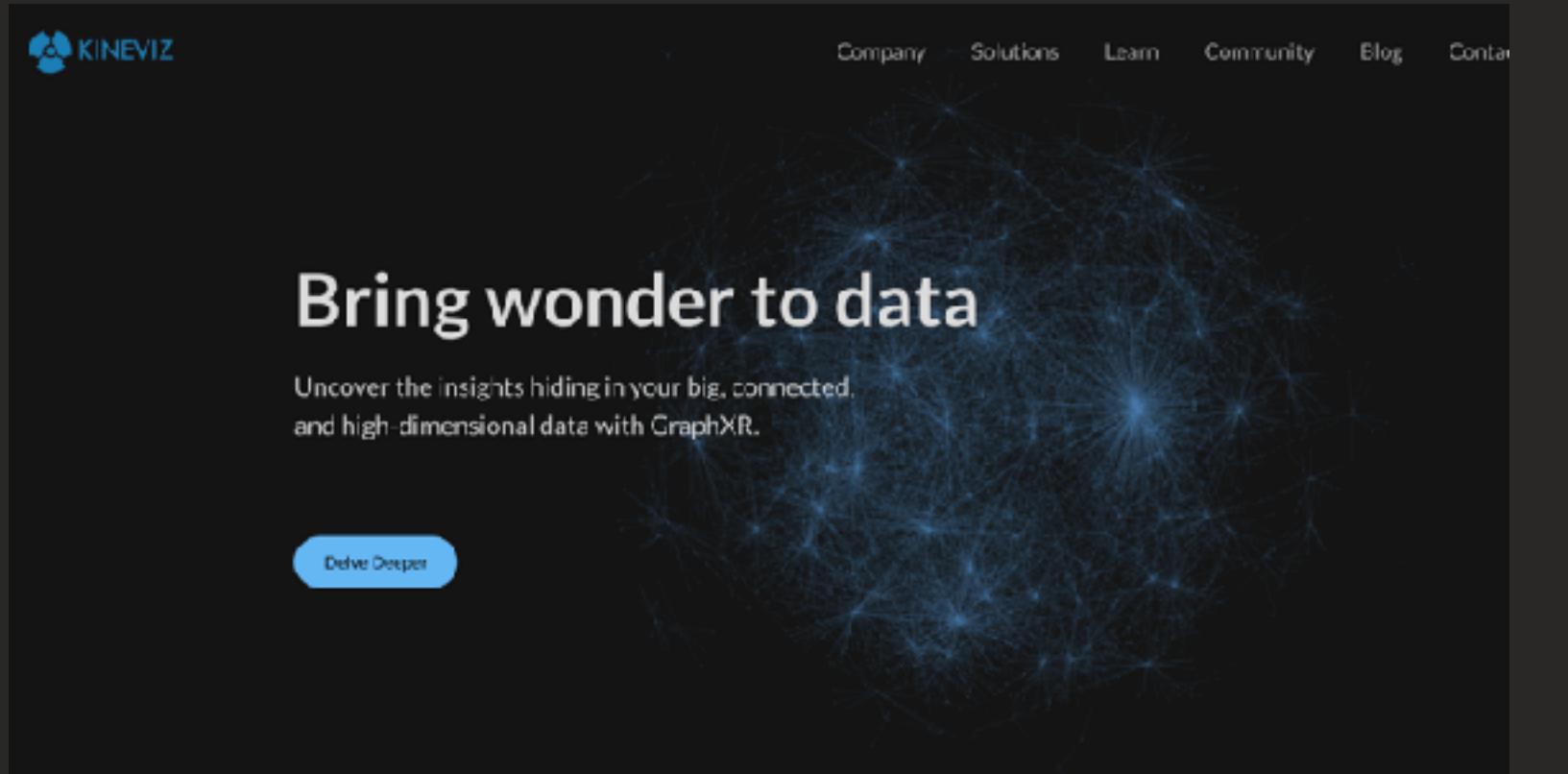
STYLE TRANSMUTAION

# About Reports Bundle



**INTERNAL TOOLS**

# Presentation

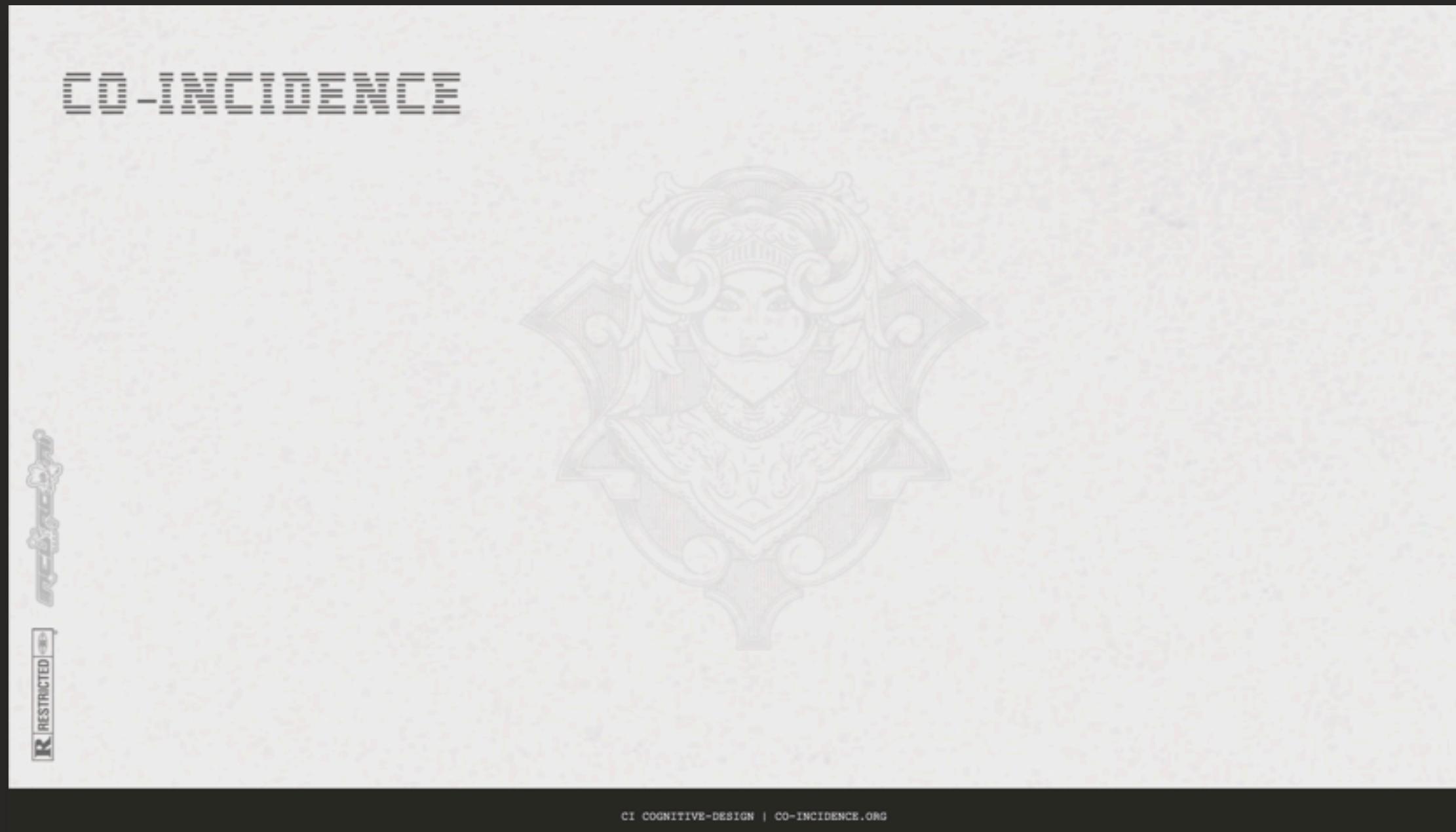


**Cortex representation**

<https://www.kineviz.com/>

## INTERNAL TOOLS

# Type of Designs



### Furiosa - Style

- Retro
- Confidential look
- Straight to the point
- Less rigorous

**INTRODUCTION**

## Data Sciences

Ce document pose les fondements des data sciences. Il s' appelle du cours de Kirill Eremenko pour la partie cours mais ceci fleuri par les pensées et les interrogations d'Augustin Marieux et de Joseph William Potgens. Fait afin d'avoir non pas seulement un regard purement technique mais également pousser le raisonnement sur une voie plus théorique, adjacente à la transformation digitale et aux application plus organisationnelles des Data Sciences.

**Qu'est ce que les Data sciences?**

- Visualisation (avec Tableau)
- Data Mining
- Data Mining avancé

**Modélisation (avec Gráf)**

- Régression linéaire simple
- Régression multiple
- Régression logistique
- Modèle de segmentation géographique
- Utiliser le modèle
- Créez des modèles
- Mettre à jour

**Préparation des données**

- Data Wrangling
- Data Cleaning
- Data Transformation
- Data Integration
- Data Mining avec préparation (ETL, schema et Z)
- Préparer les données
- Data Wrangling après l'extraction
- Gérer les ensembles permanent (ETL, schema)

**Communication**

- Traduire avec des personnes
- Présenter les résultats

**Data Sciences:**  
The use of scientific methods to obtain useful information from computer data especially large amounts of data.  
Cambridge Dictionary

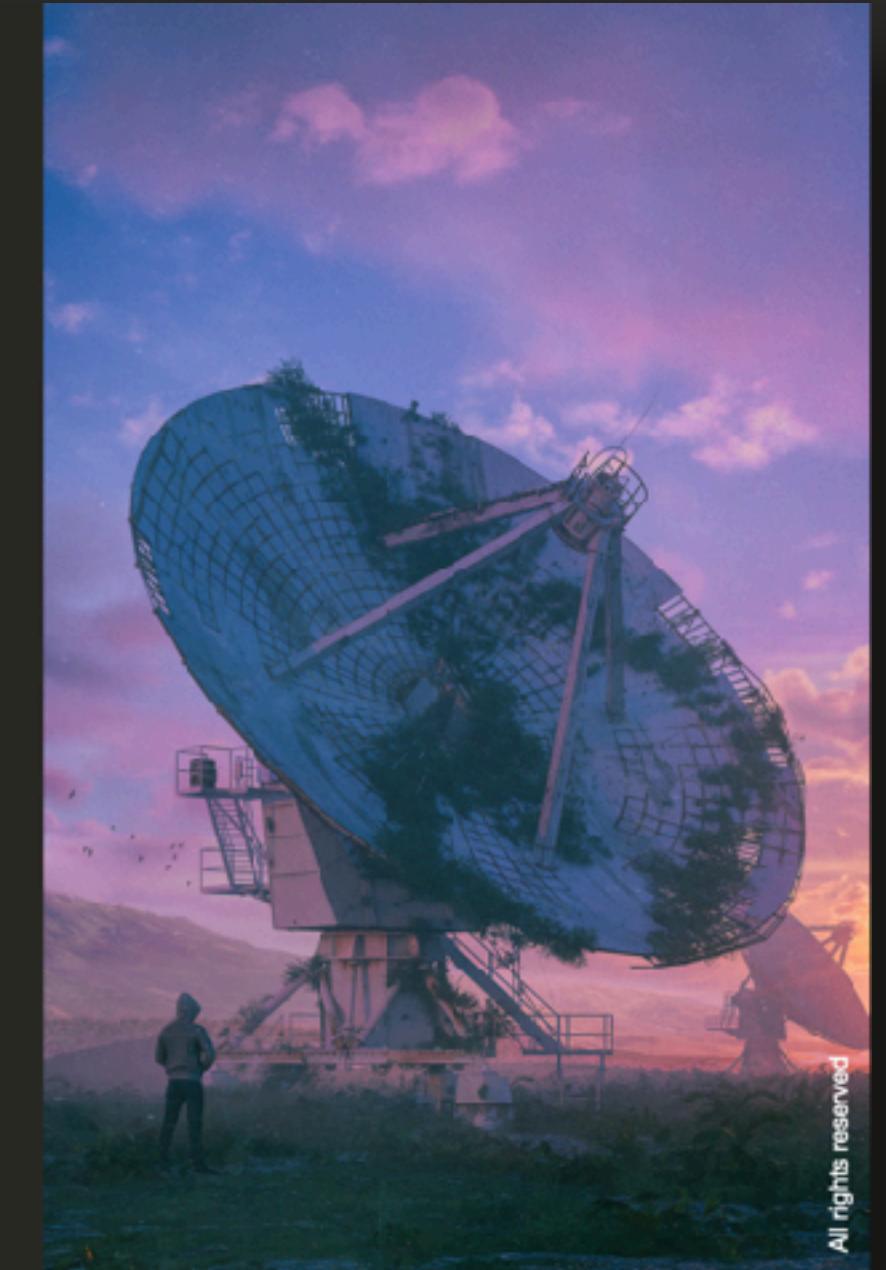
Il est tout d'abord intéressant de noter que l'on dit "Les Sciences de la Donnée" et non "La Science de la Donnée" comme on dit "Les Mathématiques" et non "Le Mathématique" à contraste on dit "Le Physique" et non "Les Physique". Deux déjà évidemment on comprend l'apparté dual des sciences de la donnée DS pour Data Sciences en Anglais. En effet les DS sont un point de rencontre entre plusieurs méthodes scientifiques dans le but de pouvoir tirer des informations en appliquant ses méthodes à des données *immenses*\*. Le plus souvent les DS sont utilisés dans un milieu complexe et nombreux important. Je donnez. Pour rappel, Le Big Data (BD) est une sous catégorie des DS.

\*Computable: Il s'agit d'un anglicisme signifiant Pouvoir être traité par ordinateur.

Depuis la nuit des temps jusqu'en 2006 les humains avaient créent 100 exabytes de données. Et de depuis la nuit des temps jusqu'en 2020 les humains avaient créer 40, 000 exabytes de données.

**C**

Intern ressource:  
Data\_Sciences\_A-Z

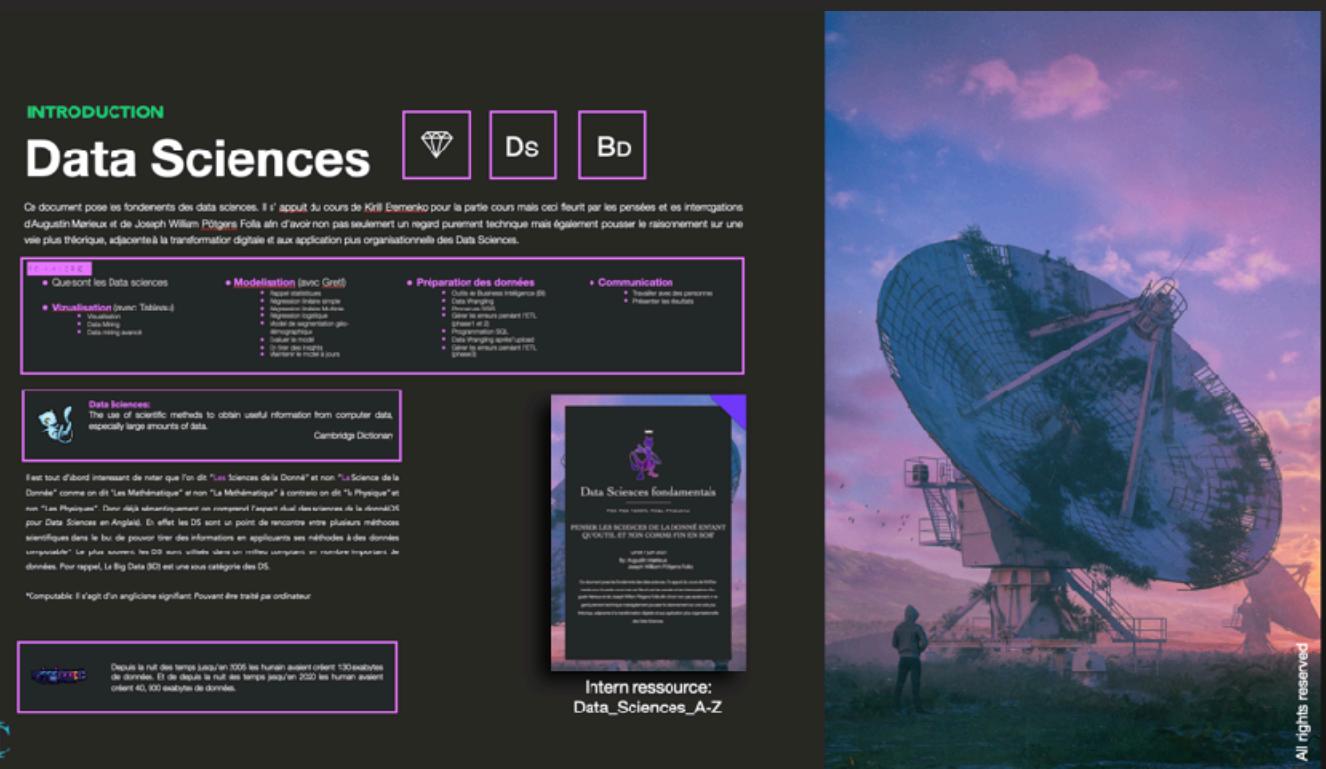


### C137 - Style

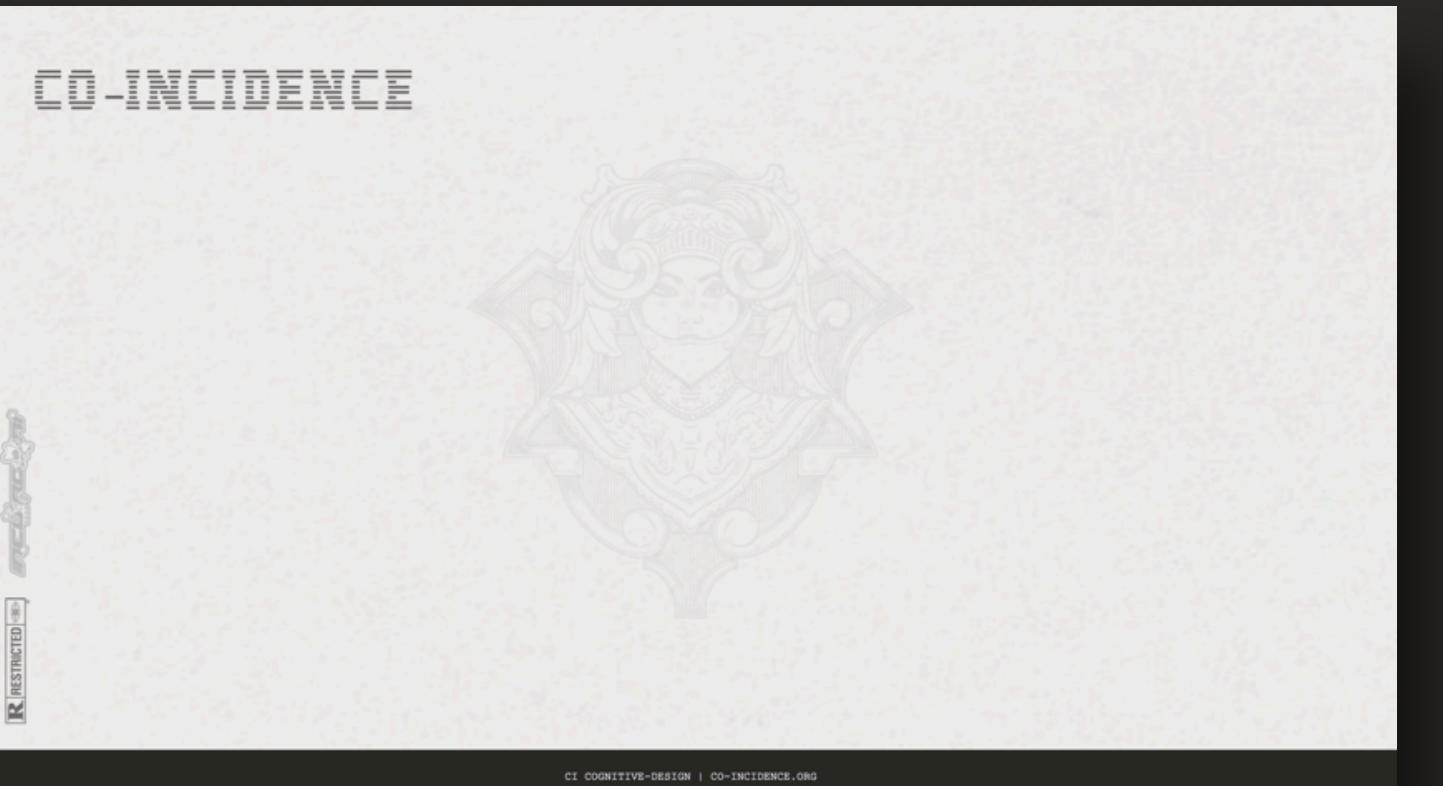
- Elegant
- UX guidance
- Lot of content
- Really rigorous

## INTERNAL TOOLS

# Type de templates



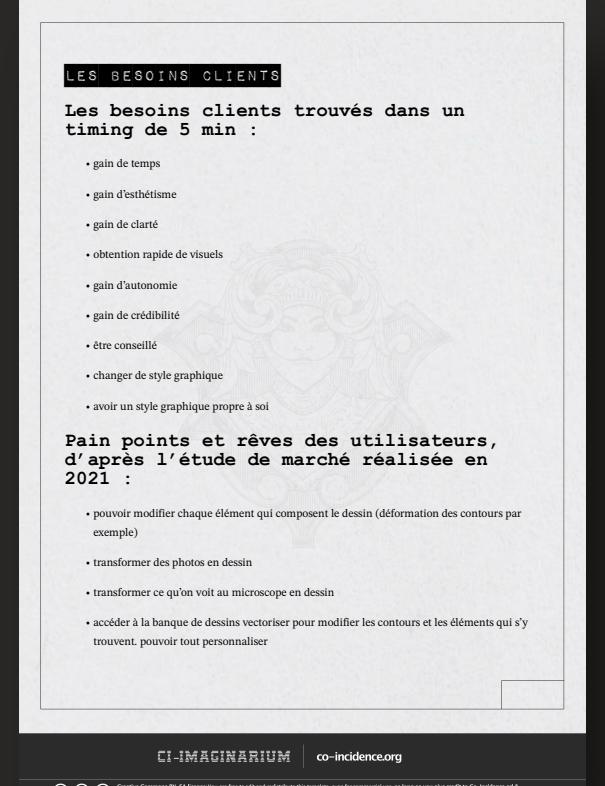
C137 - Slides



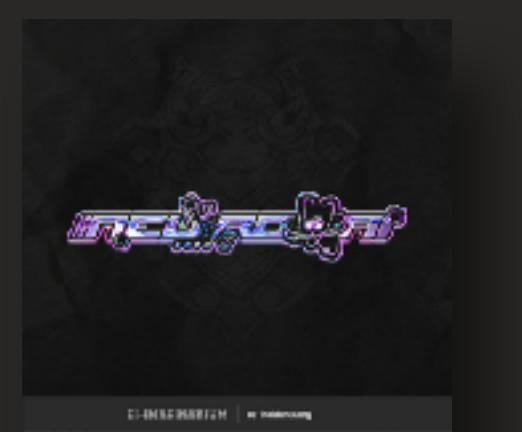
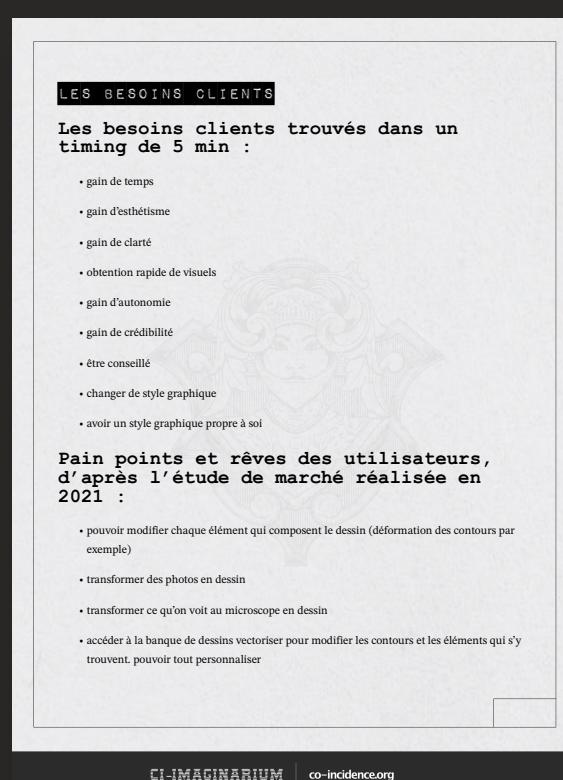
Furiosa - Slides



Black Report



Report white



Letters

Fiche

Drafts

Social Media

## INTERNAL TOOLS

# C137 report exemples

**RX-0 Unicorn Gundam**

**Phénoménologie**  
Analyse du texte de Husserl

**RX-93 V NU GUNDAM**

**AKIRA**

**DELUSION**

**ULTRA**

The screenshot shows the Toolbox application window. On the left, a sidebar menu lists categories: Discover, Themes, Infographics, Diagrams, Logos, Elements, New, Favorites, and Purchased. Arrows point from the sidebar to the following labels: Templates → Discover, Design Thinking Tools → Themes, Strategic Tools → Infographics, Atomic Design → Diagrams, Images & Inspi → Logos, and Previous presentations → Elements.

**Get the most from Toolbox!**

**Our Best**

Make it unique

Mean business

Get their attention

Project Presentation

Business REPORT 2030

AGILE DEVELOPMENT

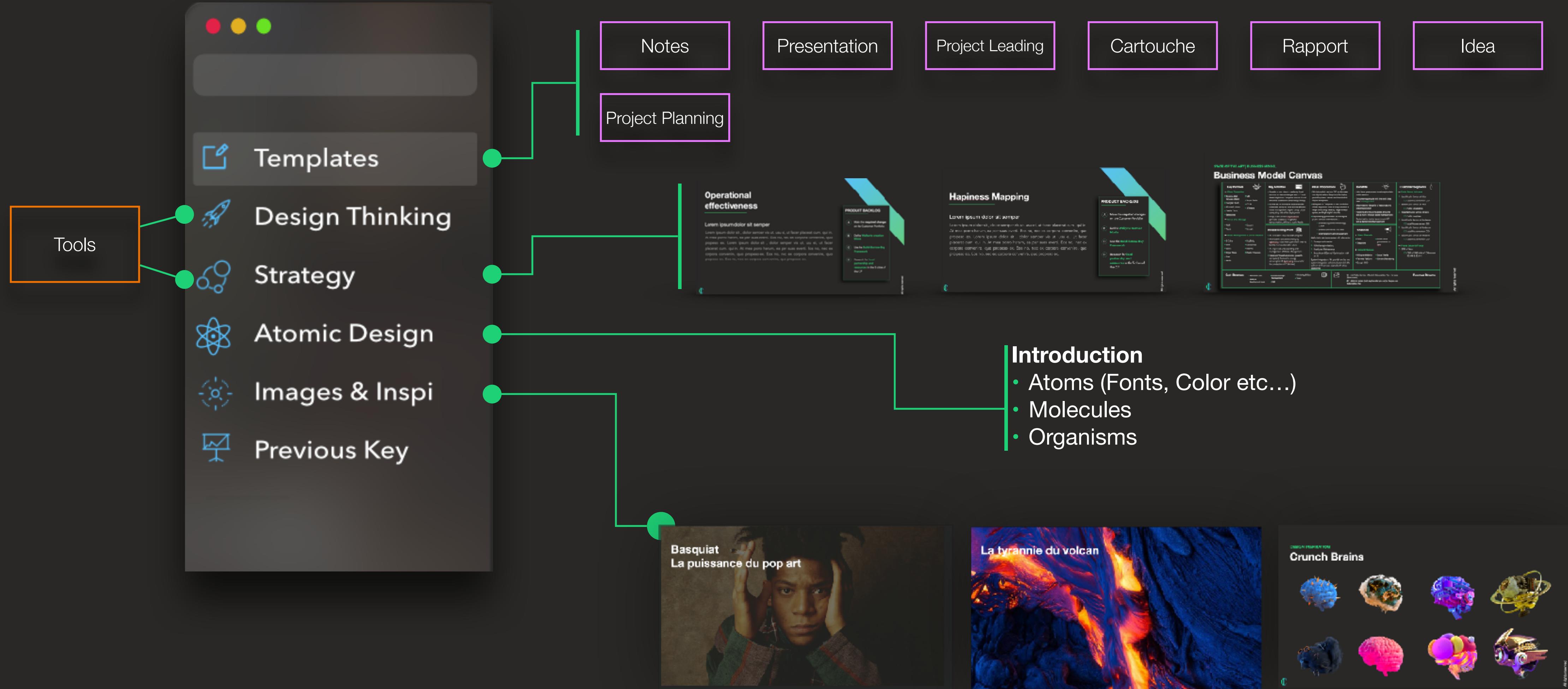
LOGO DESIGN

Themes

The screenshot shows the Canva Themes library interface. On the left, a sidebar includes a search bar and links to Discover, Themes, Infographics, Diagrams, Logos, Elements, New, Favorites, and Purchased. The main area is titled "Themes" and features a "Business" section with cards for "Business Report", "Business Casual", "Business Box", "Strategic Planning", and "Barebones". Below this is a "Creative" section with cards for "The Rouge", "Idea Splash", "Sketch Art", "Color Shock", and "Mind Harmony". Each card has an "Open" button at the bottom right. An orange box highlights the "Idea Splash" card's "Open" button.

The screenshot shows a Canva document editor window titled "List 150". The slide is titled "STDC Framework" and contains four large blue arrows pointing right, each containing an icon and a title: "SEE" (eye icon), "THINK" (lightbulb icon), "DO" (person riding a bike icon), and "CARE" (two hands icon). Below each arrow is a list of marketing focus items. At the bottom of the slide is a row of small thumbnail previews of other slides. An orange box highlights the "Open" button in the top right corner of the slide.

Genère un  
téléchargement du doc



**Templates**

- Templates
- Design Thinking
- Strategy
- Atomic Design
- Images & Inspi
- Previous Key

**Presentation**

**Open**

**Project Leading**

**Open**

**Cartouche**

**Open**

**Idea**

**Open**

**Rapport**

**Open**

**Planning**

**Open**

**Project Definition**

**Open**

**Notes**

**Open**

**Rapport**

**Download**

**PROJECT LEADING**

**Method: EI Professor**

Augustin Mérieux | Joseph William Pötgens Folla

Sopra Steria next x SKema  
BCDT Session n°2

All rights reserved

**Templates**

- Templates
- Design Thinking
- Strategy
- Atomic Design
- Images & Inspi
- Previous Key

**La Tyrannie du volcan**

Créateur de la collection: Augustin Mérieux  
Date de création: 24.04.2021  
Référence à mettre: www.website.com

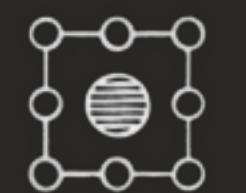
*Ipsum ipsum dolor sit amet, dolor tempor dolor sit ut. Admodum cognoscit enim quod usus est ut facit placuisse eum. Duis possim quelques qui in. At mea ponit harum prodesiat, es per se, et evanii. Eos mentium praesentio nec ex corpora converte viuperatius, quo probo ancillae om.*

# ELEMENTS





Merging



Isolation



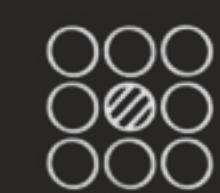
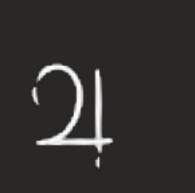
Goal



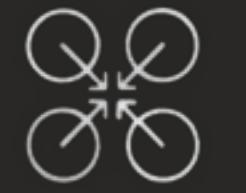
Part



Structure



Contradictory



Cooperative



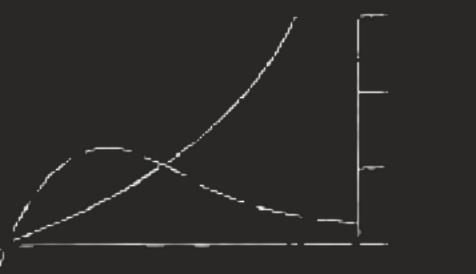
Directions



Influence



Hierarchy



Overlapping



Whole



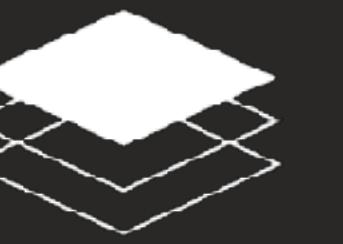
Opposite



Movement



Concentration



Vulnerability



Expansion



Aiming



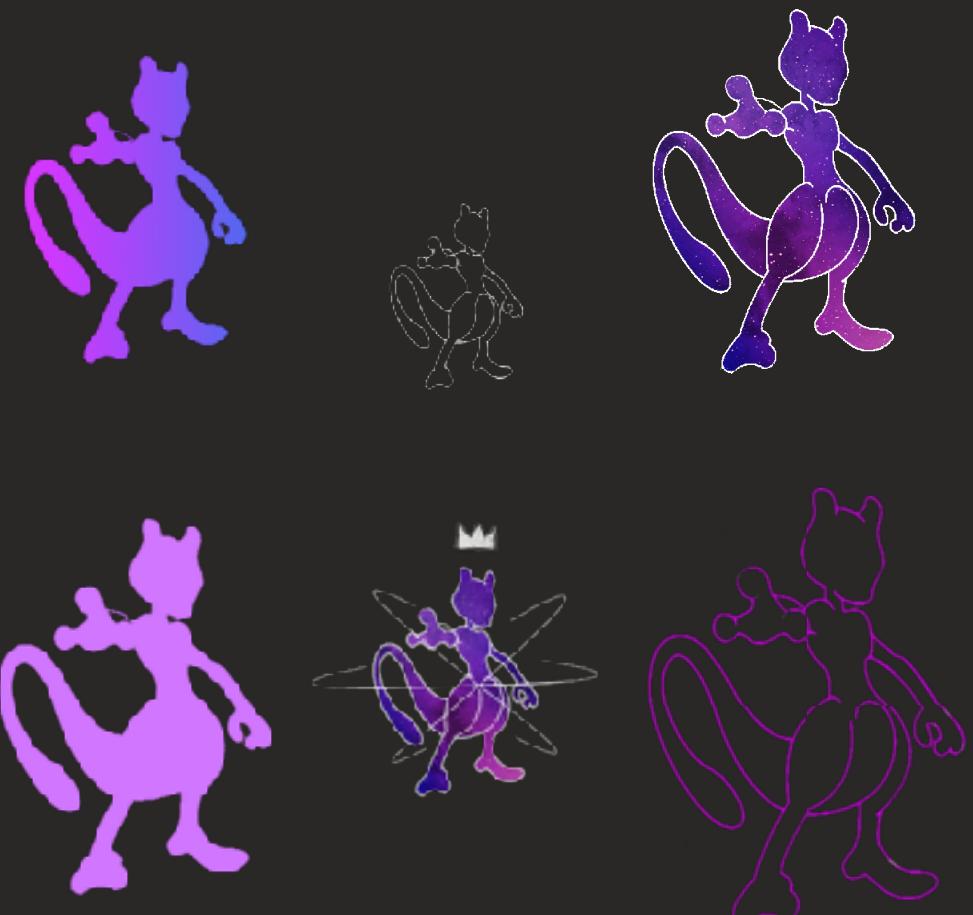
Circle



Chaos



Spreading



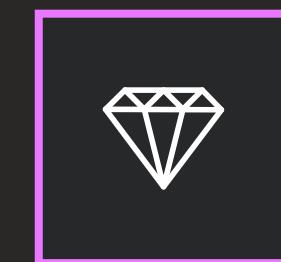
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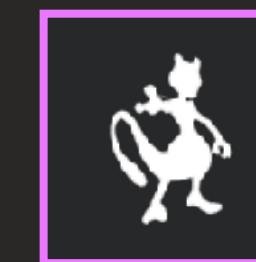
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#### Optimizer:

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Idées



Knowledge



Machine Learning



User Experience



Phénoménologie



Mathématique



Deep Learning



Co-Incidence



Design Thinking



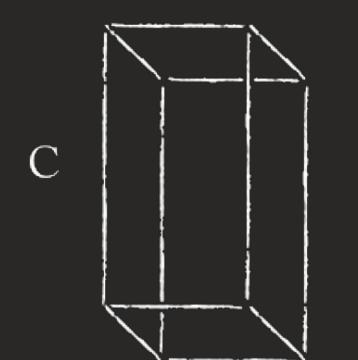
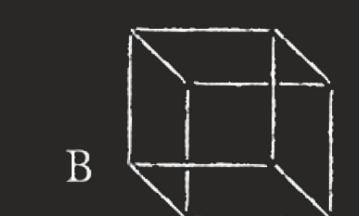
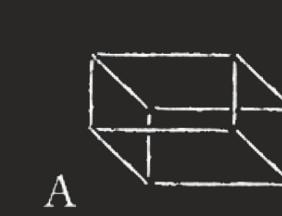
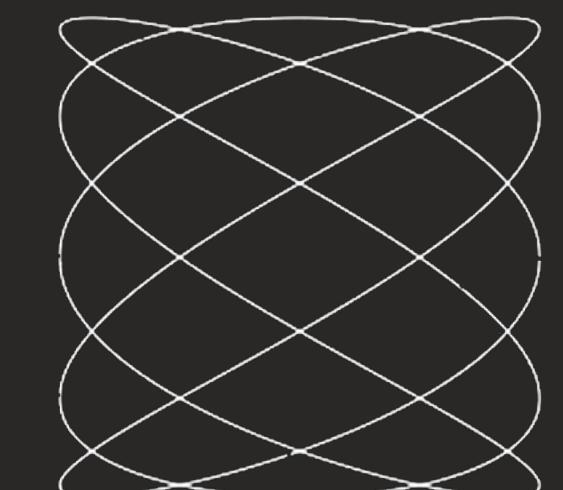
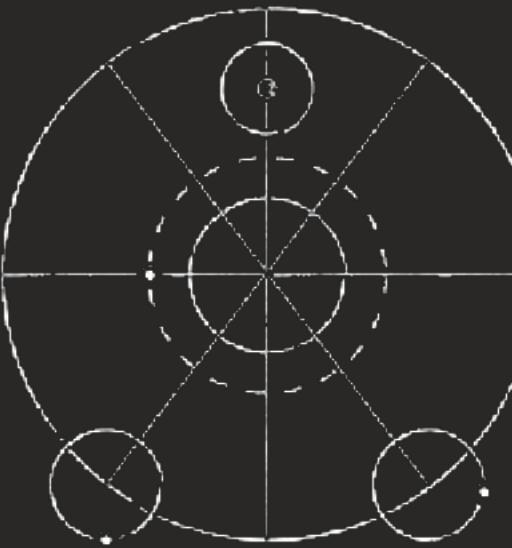
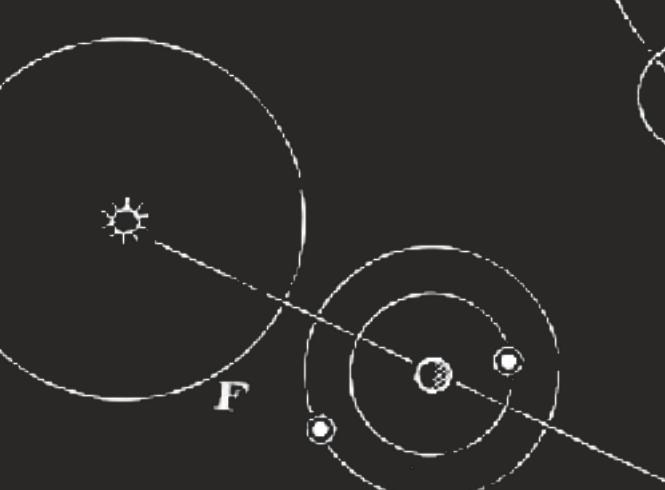
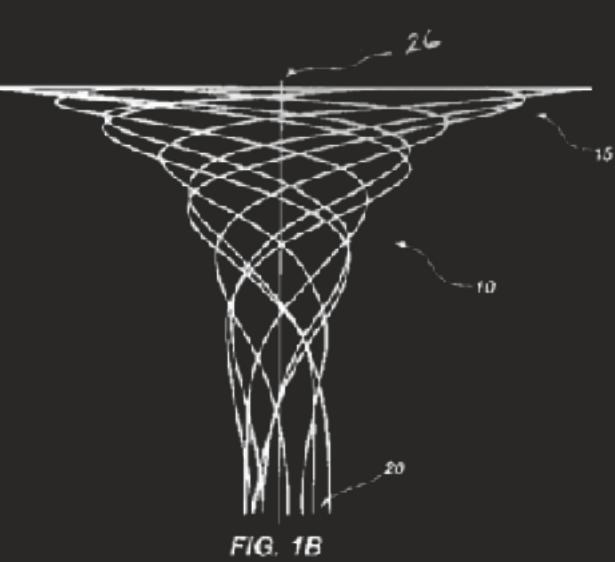
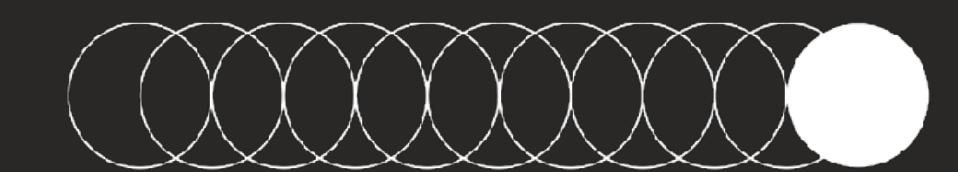
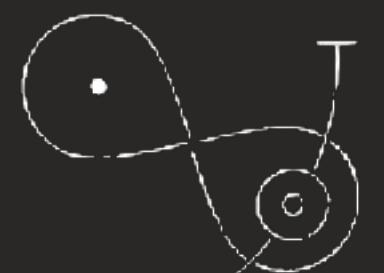
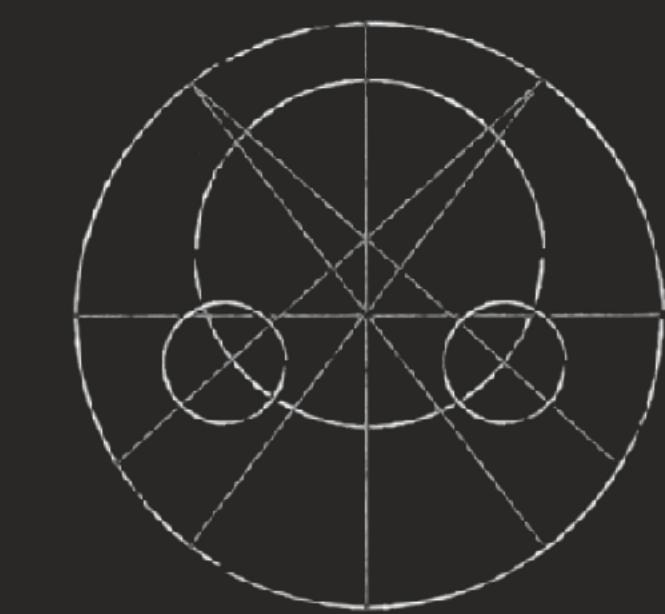
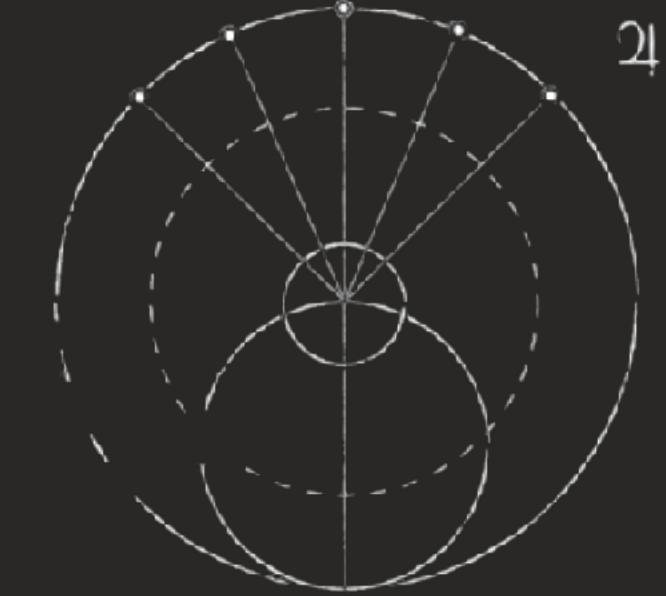
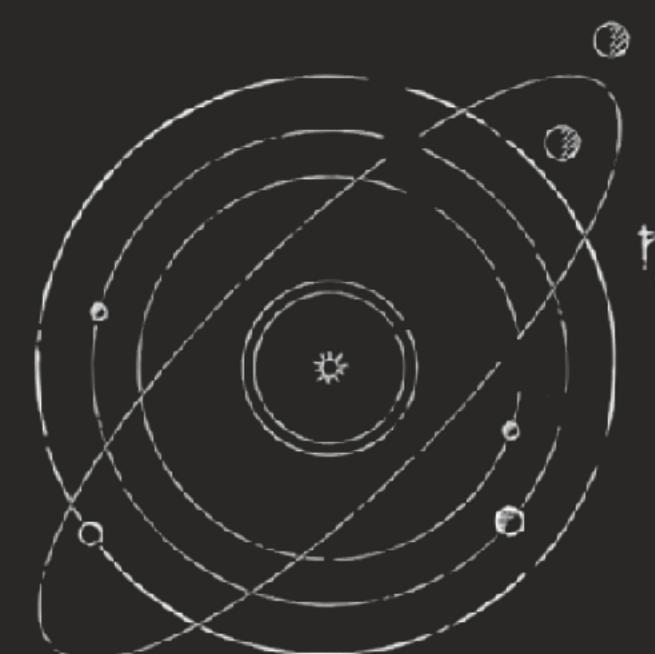
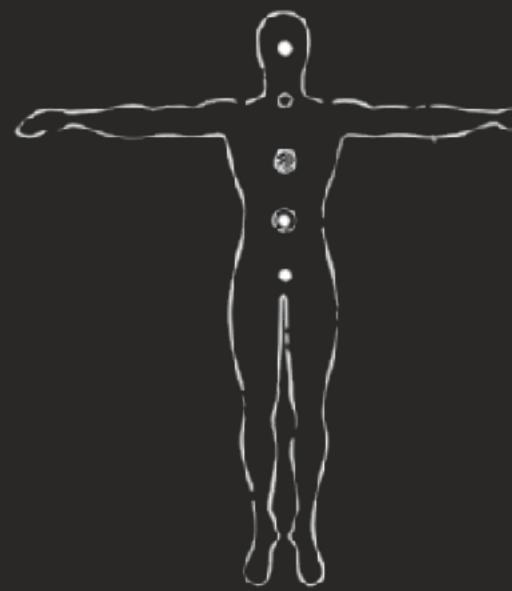
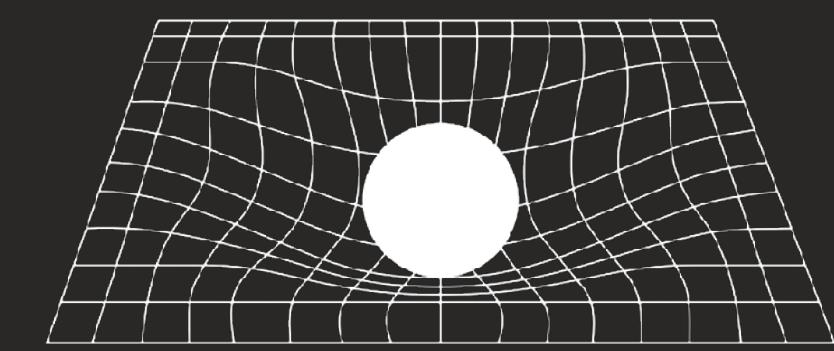
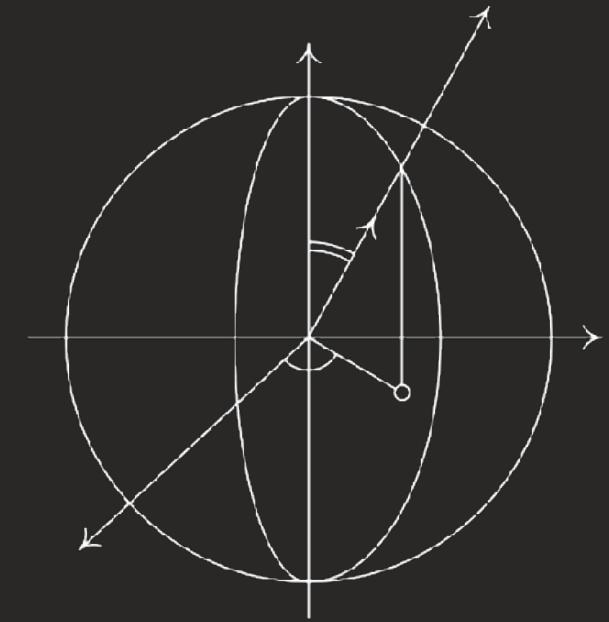
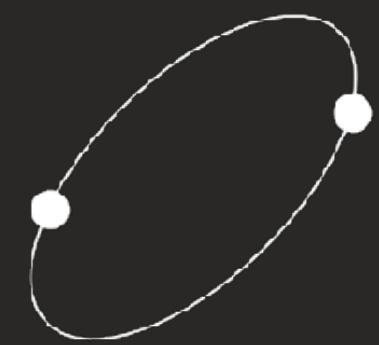
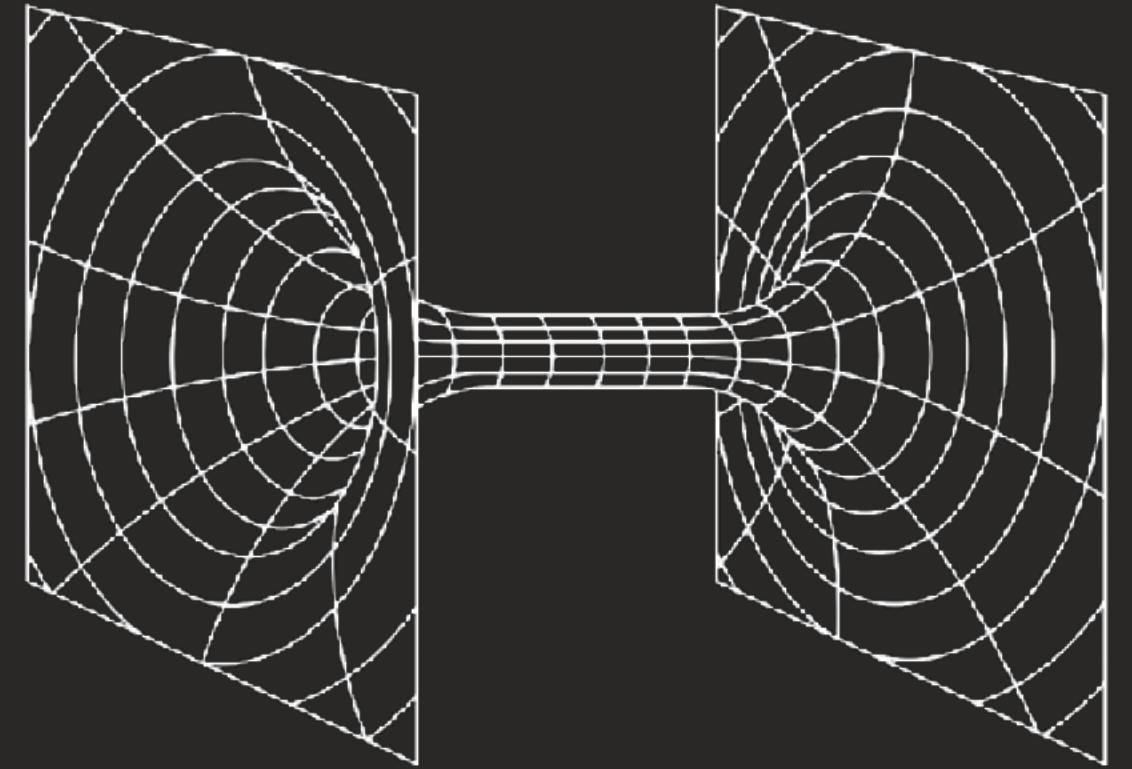
Logique



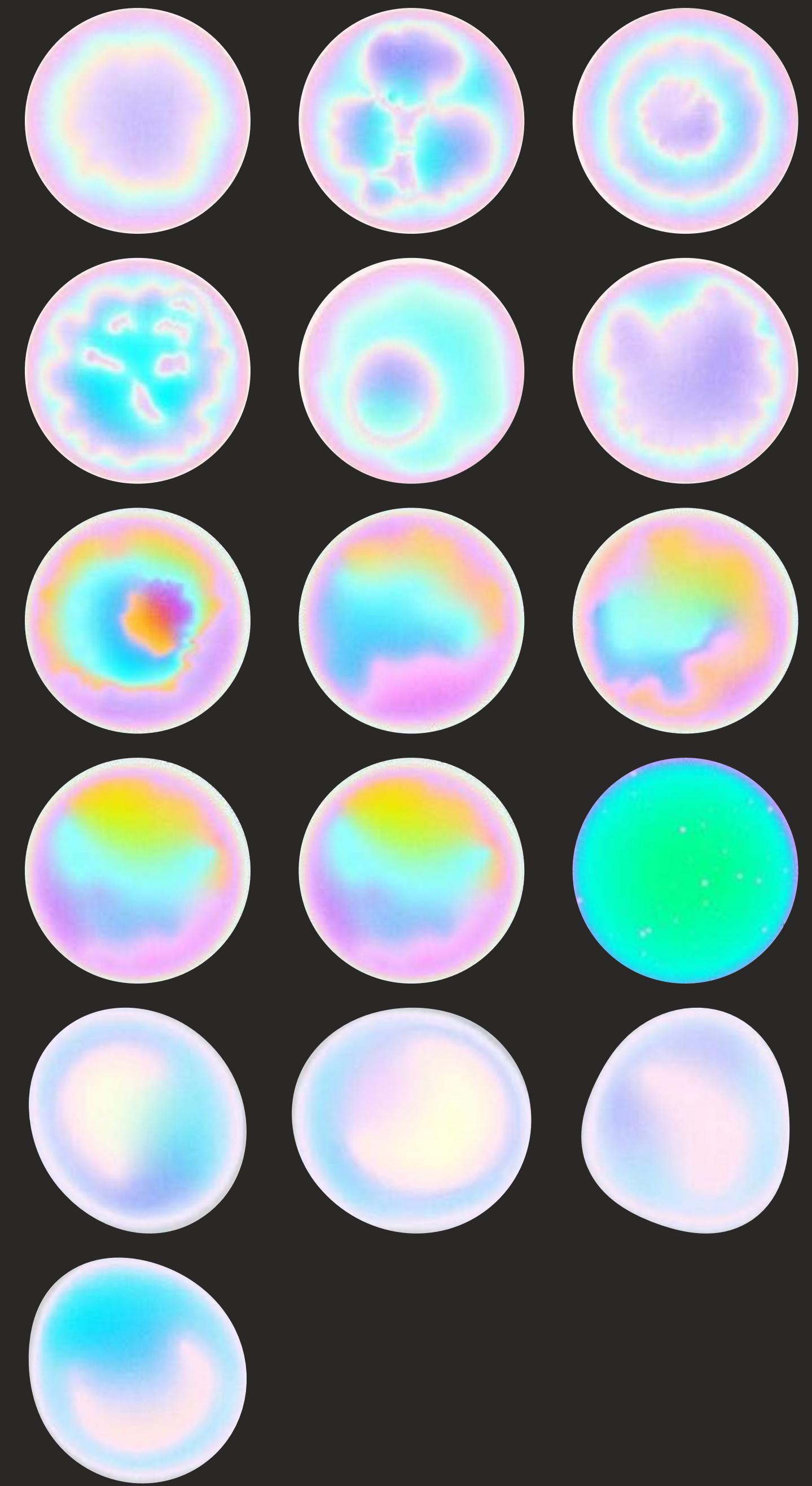
Philosophie



Data Science

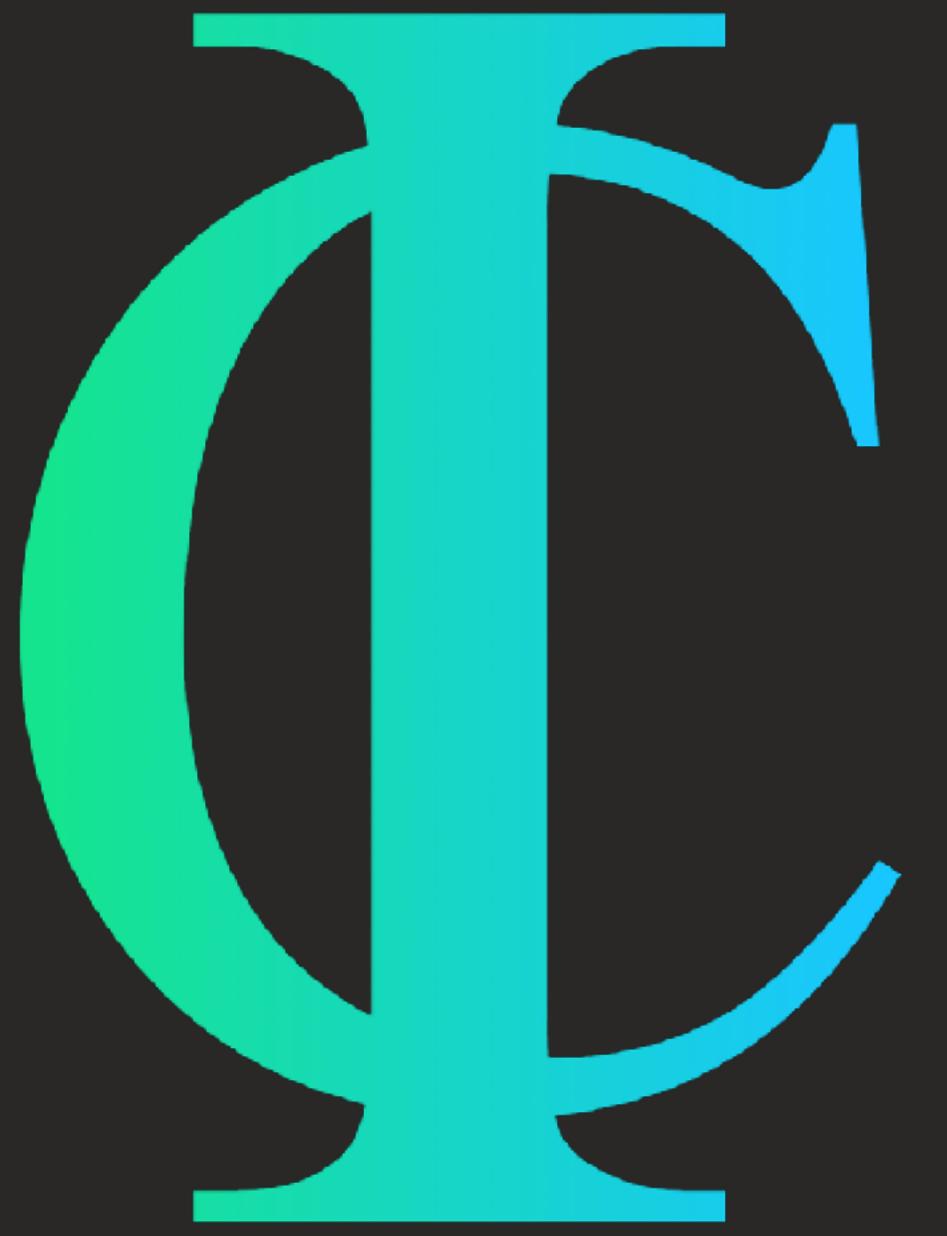






INTERNAL TOOLS

# Major logos



## KNOWLEDGE MANAGEMENT

# Knowledge Classification

- Tags
- Alias

**Tags:** #Cognition #Neurosciences #Course #AI

**Alias:** #AI #DeepLearning #ArtificialIntelligence ...



Idées



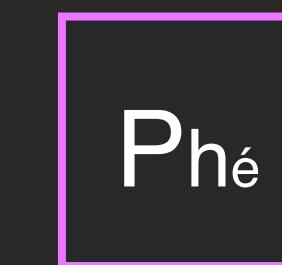
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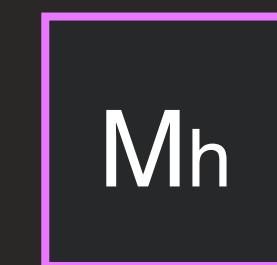
Machine Learning



User Experience



Phénoménologie



Mathématique



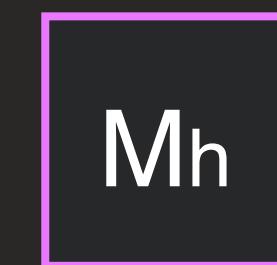
Deep Learning



Co-Incidence



Design Thinking



Lorem Ipsum



Lorem Ipsum



Lorem Ipsum