

Dylan Conklin is a designer, developer, real human being and a real hero. He crafts experiences for real people.

AGENDA

Proposal for SAXUM

Hobby Lobby vs. Sebelius microsite

Global Styling and Layout - Establish global layout as well as supporting graphical elements such as typographical hierarchy and styles, iconography etc. to be used throughout. This phase also includes delivery of any associated graphics and standards guidelines as established by Hobby Lobby Stores, Inc and the incorporation of these standards.

8 hrs

Pages Design - In addition to the global styling, a minimum of 4 hours per page will be dedicated to ensuring consistency between the global styles, graphical standards and content to ensure the best possible representation of the content and messaging per page. Per the received wireframe my quote is based off the Home, The Case, FAQs, About Becket Fund, and Support pages, totaling 5 pages.

20 hrs

ADDITIONAL SERVICES RECOMMENDED

Development and Functionality Direction Consultation - I'm happy to offer my services on a consultative basis during the development phase, this could include user action and user interaction enhancements not visible in the static designs to produce the most pleasing and appropriate experience.

TBD

PRICING

Standard contractor rate \$85.00/hr

Based on the sum of projected hours the total cost of my services

\$2,380

Available to begin immediately

