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                                                                                                  Edmond OK, 73102

Dylan Conklin is a designer, developer, real human being and a real hero. He crafts experiences for real people.

AGENDA   ## Proposal for SAXUM

saxum.com web strategy, design, development, mobile considerations.

Web Strategy - To ensure the best possible design solutions for saxum.com, the delivery of the content and messaging should be considered as a fundemental component. There are many options to ensure that the correct content is paired with the best presentation for users, including audiencing content based on a user's device among other solutions.

6 hrs

Design - Refining the existing art work into a more cohesive and complete web project will require a clear and fully formed direction. Solutions will be created to address specific areas of weakness, and each design choice will reinforce the strong visuals that are already established.

15 hrs

Development - Development solutions, including the CMS will be created based on clear needs for the users, content managers. Development will create custom solutions tailored to the functionality needs. This will ensure high functionality, minimal bloat and reinforce the agency's interactive competency. It is my recommendation to explore alternative back end systems to provide the correct level of editability.

45 hrs

Mobile Considerations - Solutions that address how the site will look and function on the myriad of devices being used to experience saxum.com will be created throughout the phases outlined above. A strategy that provides a salient and impactful experience regardless of the device being used is paramount in a successful web project, and must be considered in nearly every design choice.

10 hrs

PRICING   ## Standard contractor rate $85.00/hr

Based on the sum of projected hours the total cost of my services

$6,460

Available to begin immediately

dylanconklin.com