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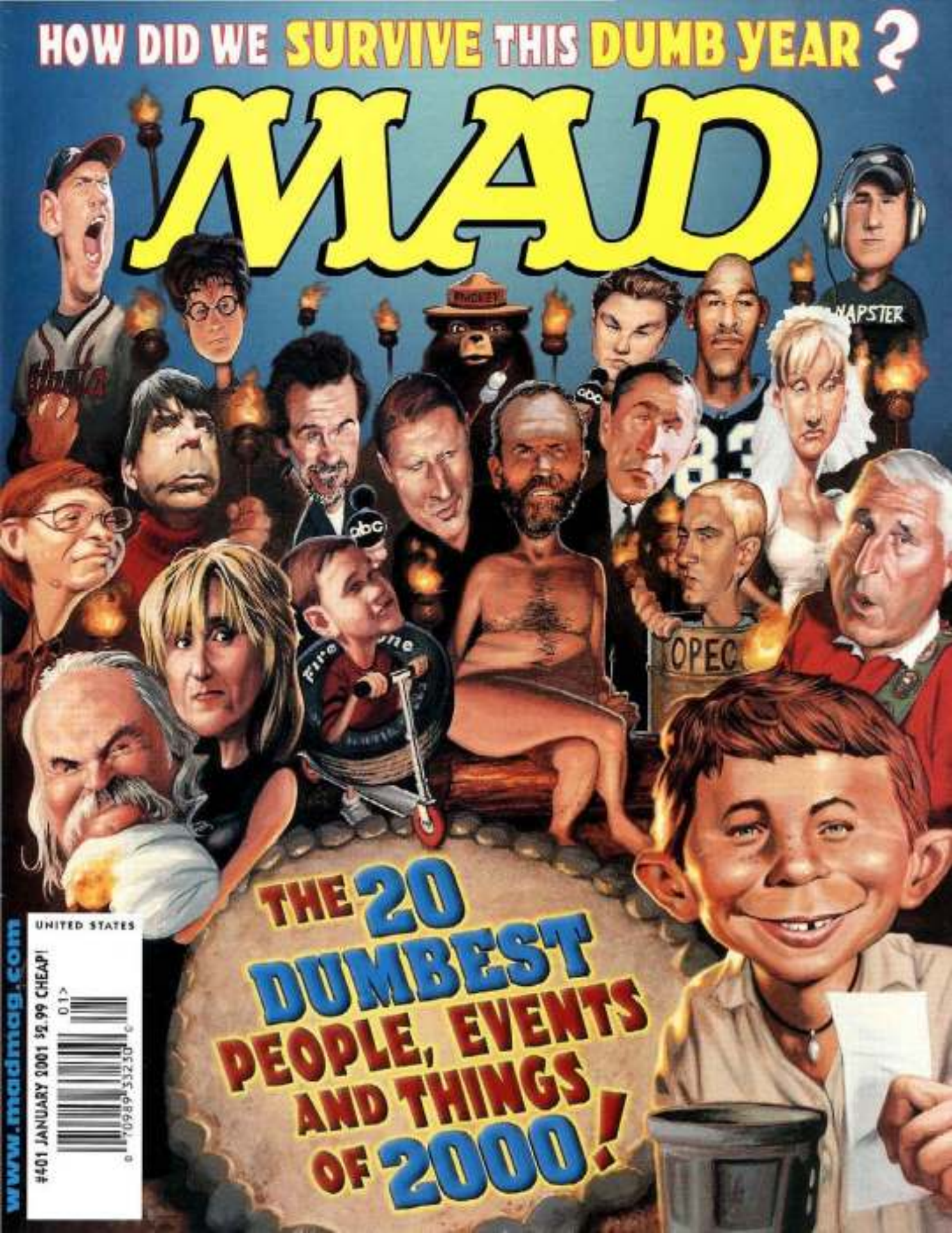
MAD



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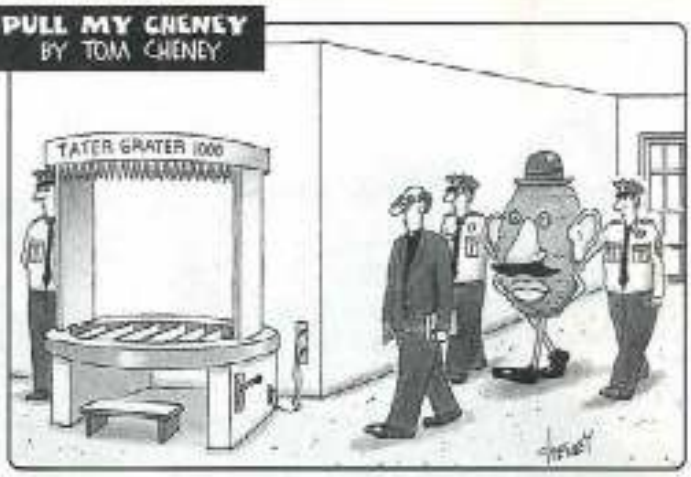
5DAU8

*By "high-quality" we mean the best that can be produced for under a buck by jolly singing elves in a poverty-stricken, backward Third World nation with no technical skills or standards.

MAD
NUMBER 401
JANUARY 2001

PULL MY CHENEY
BY TOM CHENEY



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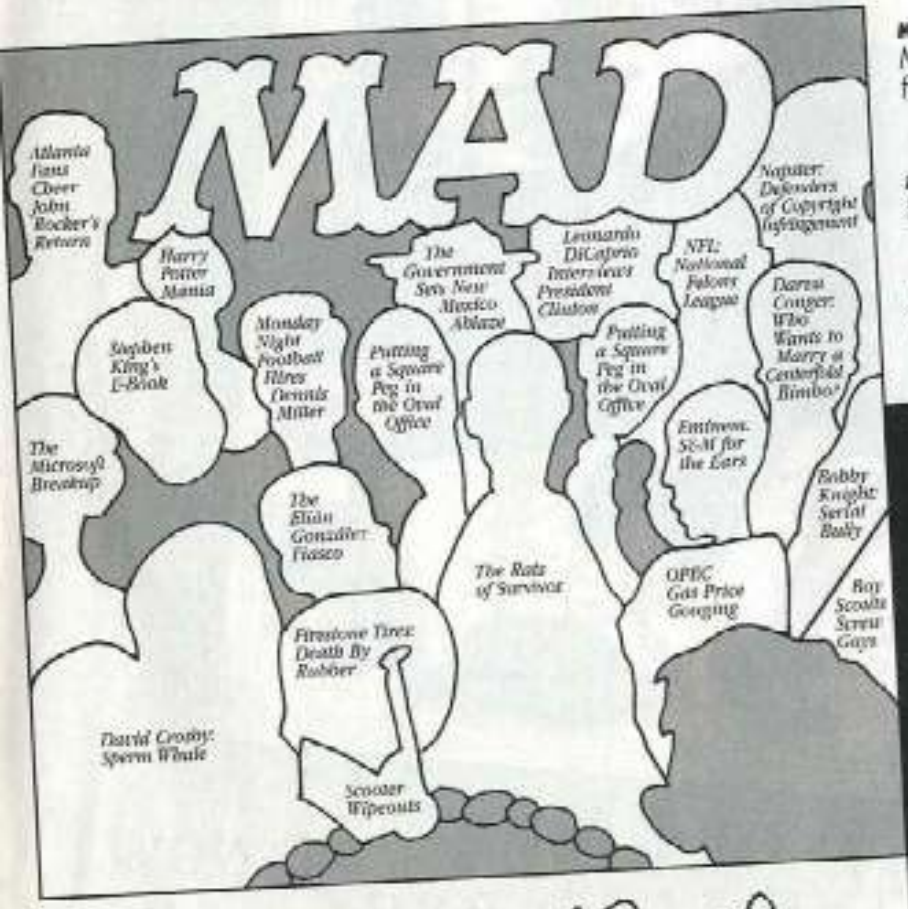


THE MAD 20

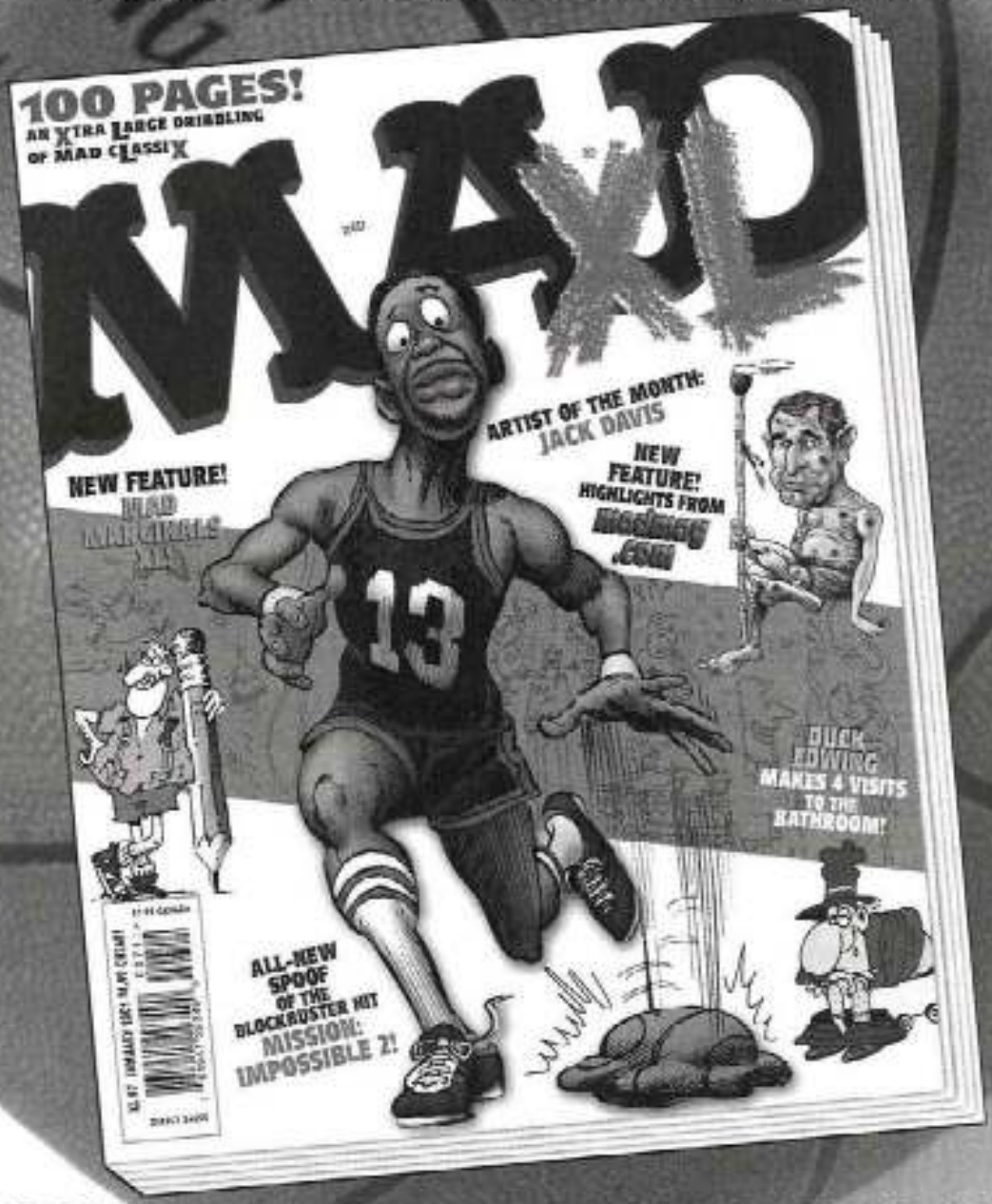
Our Third Annual Review of the 20 Dumbest People, Events and Things of the Year!

IN FULL COLOR!

PAGE 17

FEELING A BIT DEFLATED?

PUMP UP YOUR SPIRITS WITH...



DRIBBLE DOWN TO YOUR NEWSSTAND NOW AND PICK UP A COPY TODAY

YOU'LL HAVE A BALL!

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1998
Texas Governor Bush Proposes Plan to Execute Every Man, Woman and Child in the State

1991
Secret Documents Found Revealing Gap Clothing Sizes Based on Measurements of Monkeys

THIS MONTH IN HISTORY

JANUARY						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

1982
12-Year Old RoPaul Denied Admittance Into Boy Scouts of America

1948
Largest Snowfall Ever Goes Unrecorded Because All Witnesses Are Buried Alive

1986
Special "Director's Cut" of Zapruder Film Debuts

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FRONT COVER ARTIST: JAMES BENNETT
BACK COVER ARTIST: SCOTT BRICHER
BACK COVER WRITER: ABE KAPLAN

"A shepherd with no flock falls asleep counting creditors!"

DEPARTMENT • AND • TOMATOES • LETTERS •

HOW TO REACH US

Please Address Correspondence to: MAD, Dept. 401, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

STORM AFFRONT

Your article on *The Perfect Storm* ("The Perfect Snore" MAD #398) caught my eye. You're right, it was a perfect snore, but those were real men out there and they have real families, something I'm sure you never think about. Those men died at sea and you make fun of them? You should not ridicule and disgrace their families like that.

Jesse Smith, Wheeling, WV

Jesse James — You are absolutely dead on in your criticism. And it's with our sincere hope that the families of the late George Clooney, Marky Mark and all the rest of the B-list actors who went down with the boat accept our apologies and condolences at this, their time of grief. —Ed.

THE PAN FROM DOWN UNDER

I just wanted to comment on a letter that you received in issue #393. Sareen Pearl said that "'N Sync actually have talent." I laugh at the thought. Reasons that crap like 5ive, 'N Sync and 98° etc. is crap: Their meaningless lyrics, their computer refined voices, their computer refined dancing and their general up themselves attitude.

Paul Silson, Queensland, Australia

Big Paulie — Yeah, maybe, but you're from freakin' Australia! 'Nuff said! G'day, clod! —Ed.

MAD MUMBLINGS @madmag.com

I am by no means advocating the narcotic intake of goldfish — GoodBick...Why do my legs taste like chicken? — Nasty...Help me! I was sitting at my computer when my cocker spaniel Cleo exploded. Does anyone know how to put her back together, or have blueprints or something? — Solarblitz...No I am not a magic potato, but I am a spectacular squash. — HOWmidrvng...Never stand less than 3.6 feet away from an angry goat! — GirlThang.

FAT'S ALL, FOLKS!

In issue #397, your artist, John Caldwell, decorated two of the serial killers with tattoos on pages 16 and 17 ("Legitimate Gripes of Your Average Serial Killer"). What's John got against tattoos? Does tattoo equal killer? Hell no! Lay off the stereotyping, Johnny!

R. Hamilton, Carrollton, TX

Ham Sandwich — Your observations of Caldwell are way off base. In fact, John's first wife Zelda worked for many years as the Tattooed Lady in the Tip Top Traveling Carny and Freak Show. Theirs was a love only a few have known. Tragically, Zelda's career was cut short after she gave birth to triplets (Zelda Jr., Zeke and Brad). As is frequently the case when a woman has a multiple birth, Zelda's resulting sags, stretch marks and drooping made many of her tattoos indecipherable, and she was fired from the carny. Sadly, since it was the tattoos that first attracted Caldwell to Zelda, he quickly filed for divorce. We are happy to report the triplets are doing well and all have followed in their mother's footsteps working the carny life as a bearded lady, a snake charmer and a geek, respectively. Hey roo, thanks for writing! —Ed.

MAD CELEBRITY SNAPS

I was attending a benefit in New York City recently and I ran into Uncle Junior himself, actor Dominic Chianese of HBO's *The Sopranos*. He was a great guy, warm, gracious and pleasant. I didn't turn my back on him. Check out Dominic's right trigger finger. Along with his thumb it's holding the magazine and I'm glad it's not holding a loaded gun!

Dominic Chianese and Jeffrey Jay Edelman

Jeffrey Jay Edelman, Long Island, NY

Your photo is a hit! We happily put out a contract on your three-year subscription in memory of Big Pussy and Hyman Roth! Congrats, Jeff!

Max's mom MaryBeth and Steve Van Zandt

Meanwhile, Max Zicheli of South Orange, NJ gets a three-year subscription for this double hit of *Sopranos* cast members Steve Van Zandt (Silvio) and Robert Iler (Anthony Jr.), though to be honest, we would have preferred a photo of the lovely Meadow Fa Fal

Max's mom MaryBeth and Robert Iler

14 YEARS AGO IN MAD

MAD #260 January 1986

MOON RIBBER

In "The Intimidator LX 2000 Owner's Manual" (MAD #398), one of the driver and passenger safety suggestions is to make sure that children ride in the rear seat and wear a lap/shoulder belt. One of the children is clearly unbuckled and pressing his bare butt against the window. I'm a firm believer in mooning while driving, but let's keep our story straight, people!

Jim Dewey, Claridon, OH

Jungle Jim — Good eye! We didn't notice the "crack" in the window. We promise to have it fixed before we reprint the article in a future MAD XL, a Workman Page-A-Day calendar, "The Best of 2000" book, The MAD World of Timothy Shamey Compendium, MAD Color Classics and in the updated Totally MAD CD Rom collection. Thanks for writing, butthead! —Ed.

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

1. Publication Title: MAD. 2. Publication No.: 264-320.

3. Filing Date: Sept. 27, 2000. 4. Issue Frequency: Monthly. 5. Number of Issues Published Annually: 12. 6. Annual Subscription Price: $24.00. 7. Complete Mailing Address of Known Office of Publication: MAD Magazine, 1700 Broadway, 5th Floor, New York, NY 10019-5905. Contact Person: Lori Parsons. Telephone: 212-506-5745. 8. Complete Mailing Address of Headquarters or General Business Office of Publisher: MAD Magazine, 1700 Broadway, 5th Floor, New York, NY 10019-5905. 9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Associate Publisher: Publisher: Paul Levitz, MAD Magazine, 1700 Broadway, New York, NY 10019-5905. Editor: Jenette Kahn, MAD Magazine, 1700 Broadway, New York, NY 10019-5905. Associate Publisher: Dorothy Crouch, MAD Magazine, 1700 Broadway, New York, NY 10019-5905. 10. Owner: E. C. Publications, Inc., wholly owned by Time Warner Inc., a publicly held corporation. Complete Mailing Address: 75 Rockefeller Plaza, New York, NY 10019. 11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities: To the best knowledge of Time Warner Inc., the names and addresses of stockholders beneficially owning one percent or more of the common stock of Time Warner Inc. (as of 03/31/2000) are as follows:

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13. Publication Title: MAD. 14. Issue Date for Circulation Data Below: September 2000. 15. Extent and Nature of Circulation: a. Total Number of Copies (Net Press Run): Average No. Copies Each Issue During Preceding 12 Months: 624,330; No. Copies of Single Issue Published Nearest to Filing Date: 618,844. b. Paid and/or Requested Circulation: (1) Paid/Requested Outside-County Mail Subscriptions Stated on Form 3541. (Include advertiser's proof and exchange copies): 95,903; 99,939. (2) Paid In-County Subscriptions Stated on Form 3541 (Include advertiser's proof and exchange copies): 0; 0. (3) Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Non-USPS Paid Distribution: 137,428; 134,428. (4) Other Classes Mailed Through the USPS: 0; 0. c. Total Paid and/or Requested Circulation [Sum of 15b. (1), (2), (3), and (4)]: 233,400; 234,364. d. Free Distribution by Mail (Samples, complimentary, and other free): (1) Outside-County as Stated on Form 3541: 0; 0. (2) In-County as Stated on Form 3541: 0; 0. (3) Other Classes Mailed Through the USPS: 450; 450. e. Free Distribution Outside the Mail (Carriers or other means): 0; 0. f. Total Free Distribution (Sum of 15d. and 15e.): 450; 450. g. Total Distribution (Sum of 15c. and 15f): 233,850; 234,814. h. Copies not Distributed: 390,477; 383,540. i. Total (Sum of 15g. and h.): 624,330; 618,844. j. Percent Paid and/or Requested Circulation (15c. divided by 15g. times 100): 99.81%; 99.82%. 16. Publication of Statement of Ownership will be printed in the January 2001 issue of this publication. 17. I certify that all information furnished on this form is true and complete.

Dorothy Crouch, Associate Publisher — September 26, 2000

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MAD (ISSN: 0024-9319) is published monthly by E.C. Publications, Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 12 issues $24.00 or 24 issues $45.00; or 36 issues $66.00. Outside U.S.A. (including Canada): 12 issues $30.00 or 24 issues $57.00 or 36 issues $78.00. (Canadian price has GST tax included.) Check currency & copyright 2000 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. INCLUDE YOUR MAILING LABEL TO: MAD, P.O. Box 52345, Boulder, CO 80323-2345. The Publisher and Editor will not be responsible for unsolicited manuscripts, and respect all rights. Material submitted by a contributor will be assumed unless otherwise specified. The names of characters used in all MAD stories and semi-stories are fictitious. A resemblance between such names and those of any person is a coincidence. Printed in U.S.A.

It's that wonderful time of year again! You know, when you max out your credit cards and receive crappy gifts that you can never ever use! But fear not! It's also the time of year when MAD takes beloved Christmas songs and basically destroys them by taking away everything spiritual, warm and uplifting about them! So, warm up your vocal cords and sing out loud these...

TECHNOLOGY CAROLS FOR THE *Holiday Season*

SEE THE GAMES

(Sung to the tune of "Deck the Halls")

See the games the kids are playing!
Fa la la la la — la la la la!
"Monster Ranchers" hot for slaying!
Fa la la la la — la la la la!
Ogres raging for no reason!
Fa la la — la la la — la la la
Brighten-ing the Yuletide season!
Fa la la la la — la la la la!

"Tenchu 2" is highly rated!
Fa la la la la — la la la la!
Blood and gore are animated!
Fa la la la la — la la la la!
What a boon to edu-cation!
Fa la la — la la la — la la la!
If you like assassi-nation!
Fa la la la la — la la la la!

"Dragon Valor's" big on killing!
Fa la la la la — la la la la!
What a treat when guts are spilling!
Fa la la la la — la la la la!
When their scaly limbs you sever —
Fa la la — la la la — la la la!
Joy and gladness reign forever!
Fa la la la la — la la la la!

Hail Nintendo and PlayStation!
Fa la la la la — la la la la!
Let us praise decapi-tation!
Fa la la la la — la la la la!
When dark warlords you are blasting —
Fa la la — la la la — la la la!
Peace on Earth is everlasting!
Fa la la la la — la la la la!

ARTIST: PETER KUPER WRITER: FRANK JACOBS

O DETEK AND AMERITRADE

(Sung to the tune of "O Little Town of Bethlehem")

O Datek and Ameritrade,
We love you, heaven knows;
It's really swell
To buy and sell
Just like those Wall Street pros:
We love your low com-mis-sions,
Of that there is no doubt;
We'd gladly stay
And trade each day,
Except we're now wiped out.

NAPSTER'S HERE—START LOADING IT DOWN

(Sung to the tune of "Santa Claus is Coming to Town")

When lacking the cash
To buy a CD,
Just give a quick click
And get it for free —
Napster's here —
start load-ing it down!

Whatever you like,
From country to rock,
From Dylan to rap,
From Britney to Bach —
Napster's here —
start load-ing it down!

The groups are in a tizzy:
Metallica is pissed:
The record firms are shook up bad —
'Cause in time they won't exist!

So writers may scream
And singers may roar
The ethics don't count
As long as you score —
Napster's here —
start load-ing it down!

AARGH! THE BLASTED CELL PHONES RING

(Sung to the tune of "Hark! The Herald Angels Sing")

Aargh! The blasted cell phones ri-ng!
Peace and quiet shatter-ing;
Day and night they pierce the air-r,
Till the ring-ing we can't bear;
More and more we've come to hate them;
Wish we could oblit-er-ate them;
See those mourners gather-ing,
Hoping they'll hear no cell phone ring;
Aargh! We'll hear them rant and rave —
One's going off — inside the grave.

Aargh! The wretched cell phones ri-ng!
Heedless drivers chatter-ing;
See that caller try to swer-ve,
Barrel-ing around a curve;
Oops! A jag he just impacted;
Guess he got a bit distracted;
See him pray that he'll survive,
Crushed to a pulp and half alive;
He's the all-time jerk of jerks—
Hey, but good news, the phone still works!

A-O-L

(Sung to the tune of "Silver Bells")

Pop-up ads there, by the scads there,
All the thousands you've seen —
You're online with the "Number One" server;
Tech support there, falling short there,
While you stare at the screen —
And from desktop to desktop you'll hear
A-O-L...A-O-L!
Tried to log on...lines were busy;
A-O-L...A-O-L!
Once more you've wrecked my whole day.

Logging on-yay! Then you're gone-hey!
Once again without fail—
You've been bumped by the "Number One" server
Or you're stuck there while some schmuck there
Hollers out, "You've got mail!"
And you know that those sleaze bags don't care
A-O-L...A-O-L!
It's pissed-off time in the country;
A-O-L...A-O-L!
Please disconnect me today!

VIRUS FRIGHT

(Sung to the tune of "Silent Night")

Vi-rus Fright —
Here at my site —
Feel...the...fear,
Day...and...night;
Sneak attacks from those
hackers re-viled;
Hard drives crippled and
systems de-filed;
Pray these lunatics cease
Pray these lunatics cease!

MY TWELVE DAYS ON eBAY

(Sung to the tune of "The Twelve Days of Christmas")

On my twelfth day on eBay
my winning bid got me
Twelve MAD Mags sucking
Eleven bagpipes rotting
Ten golf clubs warping
Nine beer steins leaking
Eight slinkys rusting
Seven jock straps reeking
Six mooseheads shredding
Five yo-yo strings
Four Star Trek mugs
Three pet rocks
Two Elvis lamps
and a street guide to Al...bany!

MAD's Parental Guide SPORTING

You hear about it every day. A soccer dad goes berserk and chokes a soccer coach because he feels "his kid isn't getting enough playing time." Meanwhile, a little league dad shoots a little league ump for "a bad call at the plate." Escalating petty arguments, riots in the stands, lawsuits and counter lawsuits. If any of this sounds like something your folks are capable of, then be sure to show them...

Remember to keep your cool. It is only after an official blows a game-deciding call that a Class A felony is warranted.

It is entirely appropriate to use visual aids when attempting to turn a group of bored parents into a bloodthirsty mob.

While bottles and D-cell batteries are frequently the projectiles of choice, a well-tossed roll of quarters has proven again and again to be the most effective tool to get your point across to a game official.

It is the thoughtful parent who always takes time to compliment the parents of opposing players.

Etiquette for KIDS' EVENTS

A considerate Saturday morning Pee Wee Soccer parent always remembers to share with others his cooler full of Gatorade and vodka.

It is a wise parent who seizes lengthy halftime intermissions as the perfect opportunity to key the vehicles of "Honor Students on Board" dweebs.

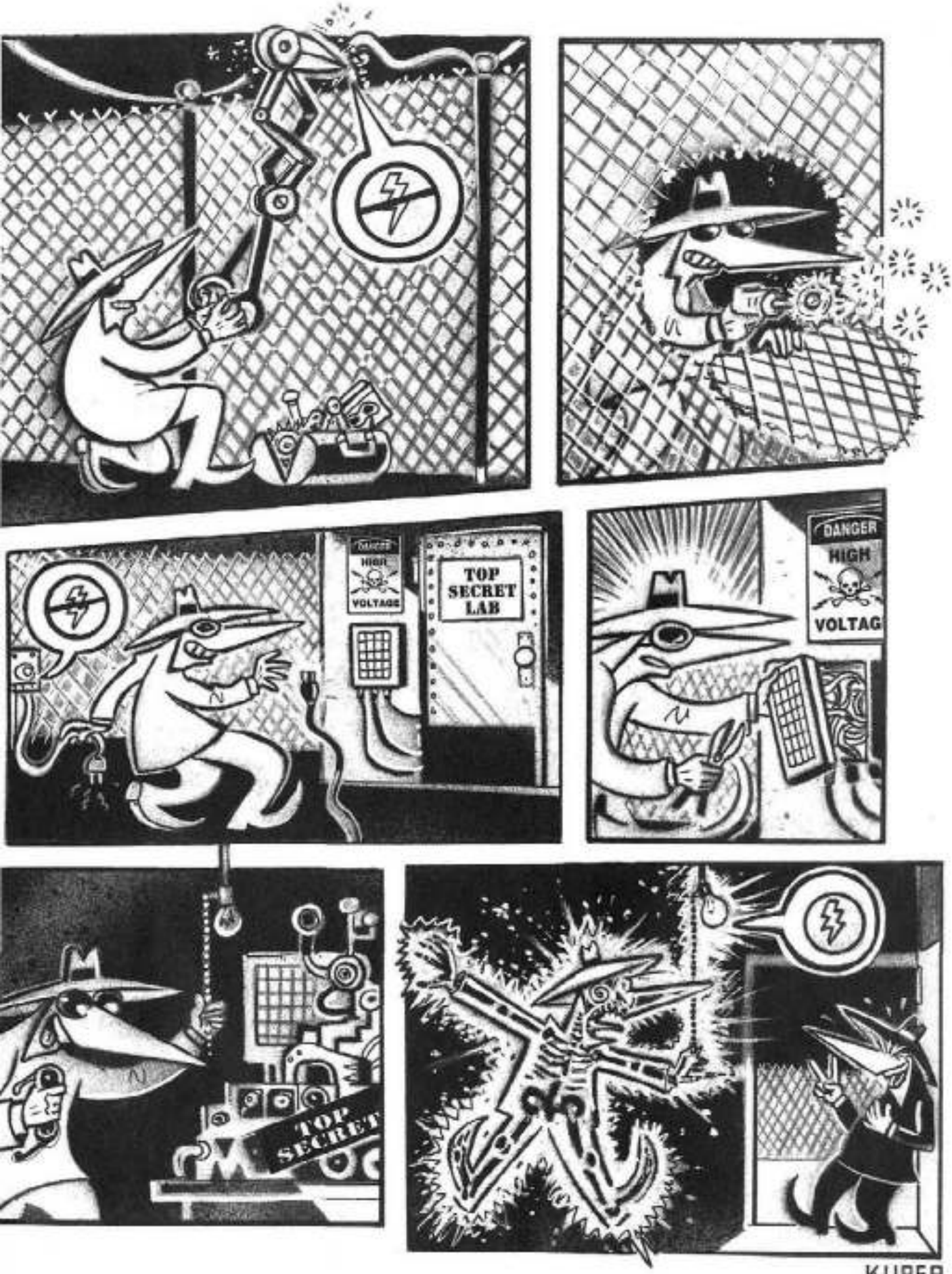
Always keep in mind that Little Leaguers are young and innocent children doing their level best to compete against their peers. Bet accordingly.

Always remember, a knowledge of playing field dimensions comes in handy when factoring in restraining order distance limits.

It's perfectly acceptable for a proud parent to show emotions at his child's accomplishments.

ARTIST AND WRITER: JOHN CALDWELL

ARTIST AND WRITER: PETER KUPER



KUPER

Monroe

Nothing can bind a boy and his granddad better than a weekend away together. Then again, maybe not! Hold onto your rod for this family outing!

and... THE FISHING TRIP

ARTIST: BILL WRAY WRITER: ANTHONY BARDIERI

MONTAGE
NOW, START SCOOPIN'!
ISN'T THIS KIND OF CHEATING?
GRANDPA'S FISHING RULE #1: "YOU CAN'T EAT PRINCIPLES AND FISH YOU AIN'T GOT!" HERE'S A GUTTIN' KNIFE!
NO WAY!
GRANDPA'S FISHING RULE #2: "HIM WHO BLOWS 'EM UP, CLEANS AND COOKS 'EM."
RULE #3: "GET DRUNK AND ALMOST BLOW YOUR BEST FRIEND'S HEAD OFF!"
SHUT UP, YOU LITTLE BASTARD!
LATER...
HEY, THIS IS PRETTY GOOD GRAMPS.
NOW YOU'RE GETTING IT. FRESH KILLED FISH IS THE BEST MEAL YOU'LL EVER TASTE, UNLESS YOU MAKE IT TO DEATH ROW! THEN YOU GET ANY DAMN MEAL YOU WANT! THINK A' THAT!
HERE, HAVE SOME MORE. I WAS ABLE TO PUT TOGETHER ALMOST FOUR WHOLE FISH FROM ALL THE BLOWN UP PARTS!
DIGH IT UP, MONTY!
WHAT THE HELL ARE YOU PEOPLE DOING IN OUR CABIN?
GOOD LORD, DONALD! VAGRANTS!
JINKEES! GRAB THE GEAR AND RUN, BOY!
I THOUGHT YOU SAID YOU USED TO COME UP HERE!
I DID! I NEVER SAID I OWNED THE PLACE!
WE'RE CALLING THE POLICE!
GET THIS RUSTBUCKET CRACKIN'! I'M TOO PRETTY TO GO BACK TO THE JOINT!
THAT WAS MEGGED UP BUT FUN. MAYBE WE'LL COME BACK AGAIN SOME DAY!
YEAH, MAYBE NEXT SUMMER... IF I'M NOT DEAD BEFORE THAT!
AND I'LL TELL YOU HOW I DEFLOWERED YOUR GRANDMOTHER ON THAT VERY TABLE YOU WERE EATING ON!

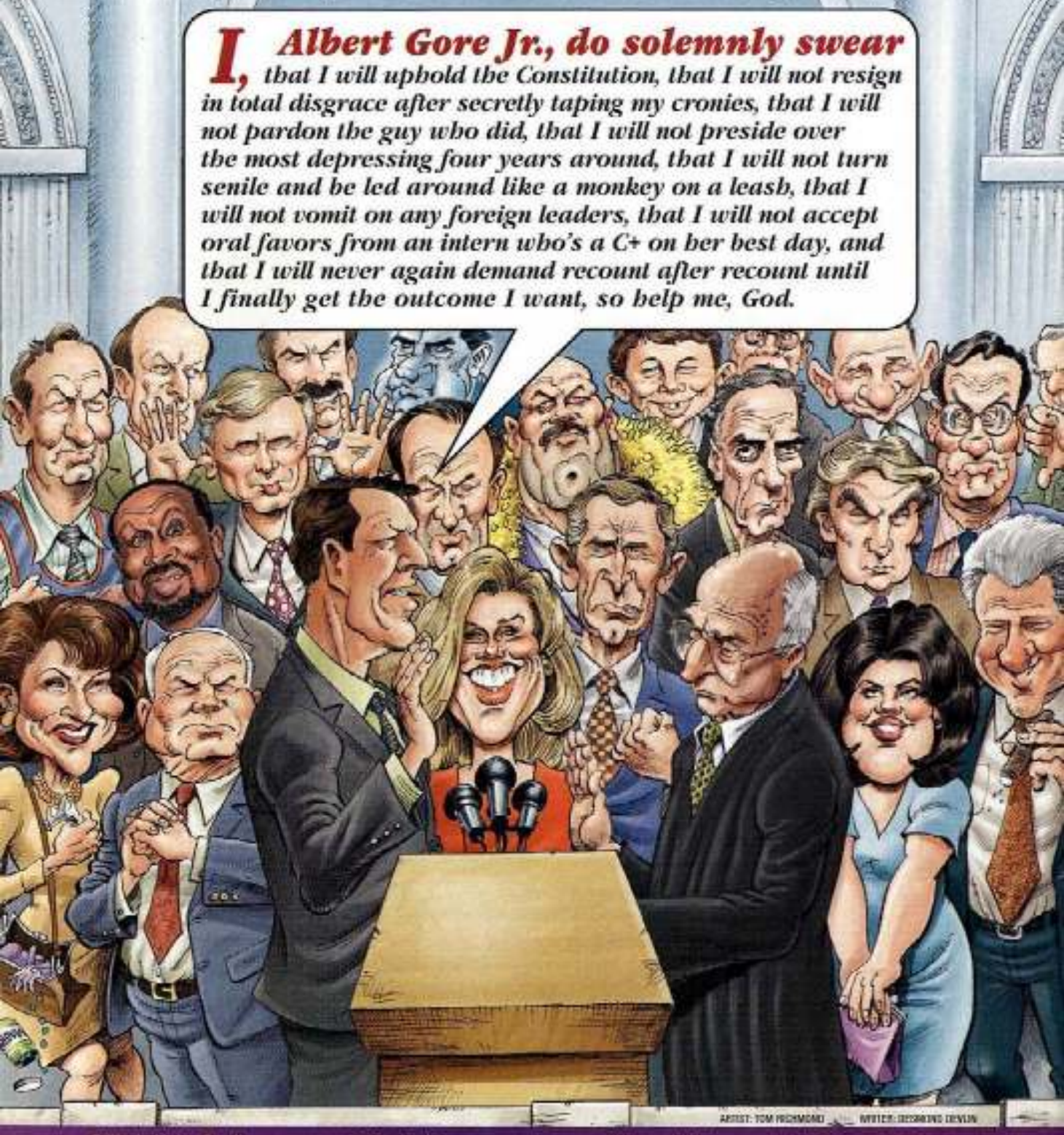
THE MAD 30

KNICKS SWAP PATRICK EWING FOR LUC LONGLEY / STREISAND RETIRES AGAIN / THE ELIÁN GONZÁLEZ DEBACLE / PRESIDENTIAL CANDIDATE RALPH NADER / DAVID CROSBY, TWO LESBIANS AND A BEAKER OF SPERM / ROSEANNE POSES NUDE (YECCCCH!) / THE RATS OF *SURVIVOR* / PRESIDENTIAL CANDIDATE PAT BUCHANAN / FIRESTONE TIRES: DEATH BY RUBBER / DR. LAURA OPENS HER MOUTH / OPEC PRICE GOUGING RETURNS / DIANA ROSS AND THE FAUX-SUPREMES FAILED REUNION TOUR / *BATTLEFIELD EARTH* / JOHN ROCKER RETURNS TO A STANDING OVATION / PRESIDENTIAL CANDIDATE JOHN MCCAIN / HARRY POTTER AND THE MASS HYSTERIA / PUFF DADDY, JENNIFER LOPEZ AND THE SMOKING GUN / HILLARY VS. LAZIO (THE BITCH VS. THE PUNK) / DARVA CONGER: WHO WANTS TO MARRY A MULTI-MILLIONAIRE CENTERFOLD BIMBO / TIME WARNER CABLE PULLS THE PLUG ON ABC / THE REGIS/VAN HEUSEN DEAL / ELECTION 2000: PUTTING A SQUARE PEG IN THE OVAL OFFICE / PRESIDENTIAL CANDIDATE BILL BRADLEY / THE MISOGYNISTIC, HOMOPHOBIC EMINEM / THE ROCK ADDRESSES THE GOP CONVENTION / NAPSTER: COPYRIGHT INFRINGEMENT MADE EASY / *COYOTE UGLY* / SCOOTERS: CONTRAPTIONS OF CONCUSSION / TYSON VS. GOLOTA / FAMED "JOURNALIST" LEONARDO DICAPRIO INTERVIEWS PRESIDENT CLINTON / PRESIDENTIAL CANDIDATE ALAN KEYES / THE GOVERNMENT SETS NEW MEXICO ABLAZE / AOL/TIME WARNER'S ATTEMPT AT WORLD DOMINATION / RAE CARRUTH: GRIDIRON FELON / GEORGE W. VISITS BOB JONES UNIVERSITY / BOBBY KNIGHT: SERIAL BULLY / PRESIDENTIAL CANDIDATE STEVE FORBES / BOY SCOUTS SCREW GAYS / BIG BROTHER: BIG YAWN / DENNIS MILLER: THE HOWARD COSELL OF THE NEW MILLENNIUM / NRA PROPOSES THEME RESTAURANT / THE GOVERNMENT VS. MICROSOFT: NOBODY TO ROOT FOR / WEN HO LEE GOES TO JAIL / THE OLYMPICS NO ONE WATCHED / STEPHEN KING: THE HORROR OF E-BOOKS / PRESIDENTIAL CANDIDATE ELIZABETH DOLE

THE DUMBEST PEOPLE, EVENTS AND THINGS OF 2000

ELECTION 2000:
PUTTING A SQUARE PEG IN THE OVAL OFFICE

Who would have thought that George W. Bush speaking at Bob Jones University and Al Gore French kissing his wife on national TV were mere warm-ups for the historically dumb things to come in Election 2000? As we go to press, a full week after election day, we still haven't a freakin' clue as to who will be our next President. Here's what we do know: Gore won the popular vote and leads in the electoral college. Yet it's Bush who's rented a U-Haul and is getting ready to move into the White House. Between inaccurate network "projections," baffling butterfly ballots, endless recounts and ugly partisan bickering, Election 2000 had all the grace and dignity of a Mexican cockfight. Unfortunately, one of these two weasels will take the Oath of Office on January 20. Let's hope we do better in 2004.



ARTIST: TOM RICHMOND WRITER: DESMOND DEVLIN

Editor's Note: For the purpose of historical inaccuracy, some editions of this issue depict George W. Bush being sworn in, while others show Al Gore. In the interest of bipartisanship, we urge all Americans to buy them both!

2 ATLANTA FANS CHEER JOHN ROCKER'S RETURN

ARTIST: DRAW FRIEDMAN
WRITER: ANTHONY BARBER

Every now and then we get nostalgic for a simpler time when racist extremists had to hide behind white pointed hoods or bear the scorn of decent people everywhere. Sadly, those days are long gone. Today, John Rocker can give a hate-filled interview to *Sports Illustrated* expressing his contempt for foreigners and homosexuals. And what's this scumbag's comeuppance? After being suspended from baseball for a few measly games, he returns to a standing ovation from fans who are happy to overlook his racist remarks just because he can still paint the outside corner with a slider. We wonder, would history have been different if Hitler could throw a wicked changeup?

3 NAPSTER: DEFENDERS OF COPYRIGHT INFRINGEMENT

Here's some MAD equations:
Taking + Paying = Buying. Taking − Paying = Stealing.
Stealing + The Internet = Napster. Class dismissed.

Location: http://www.napster.com/

napster

Home	Plunder
Steal	Pillage
Loot	Infringe

Welcome To Napster

Furiously Avoided Questions (FAQ)

Q: What is Napster?
A: Napster is the best way for college students with too much time and very little cash to download music for free, leaving more money for pizza, beer and illicit drugs while jamming servers at universities nationwide with never-ending downloads. Napster also eliminates the problem of trying to open those damn shrink-wrapped CD cases when you're in a hurry to hear your new music.

Q: What does Napster stand for?
A: Napster stands for irresponsibly defrauding the entire music industry, one song at a time.

Q: What do the letters in "Napster" stand for?
A: National Association of Pirates Stealing Tunes and Evading Royalties.

Q: But isn't Napster available internationally?
A: Yes, but the cute little acronym doesn't work then.

Q: Won't making music available for free adversely affect the livelihoods of thousands of people involved in the music industry, and not just people who deserve it like Michael Bolton, John Tesh, Yoko Ono and Björk?
A: Making songs downloadable for free will actually increase sales of obscenely overpriced CDs. This way, everybody wins! (We're not sure how, but that's our story and we're sticking to it!)

Q: What's the deal with Lars Ulrich of Metallica?
A: Good question! What is the deal with that Lars guy? What kind of name is Lars, Anyway? Is he even American? Sounds like he's from Belgium. We don't even know if the copyright laws apply there. Therefore, Lars may not even be entitled to the royalties we're denying him!

Q: In the registration process for the Napster software, why do you ask questions such as name, address, blood type, annual income, and name of first-born child?
A: This allows us to get a sense of the make-up of the Napster community, but mainly it ensures that you'll also be named in any class action lawsuits brought against Napster in the future. We're just covering our own asses here, folks.

4 EMINEM: S&M FOR THE EARS

Imagine if it was scientifically possible for Andrew Dice Clay and Vanilla Ice (remember them?) to somehow bring forth into the world a love child. What would it be like, this little bastard? What venom and hate and mediocre hip-hop would spew forth from its ugly mug? How long would its vile act last before even the lowest dregs of our crass society rejected it and found it even beneath them? Stay tuned.

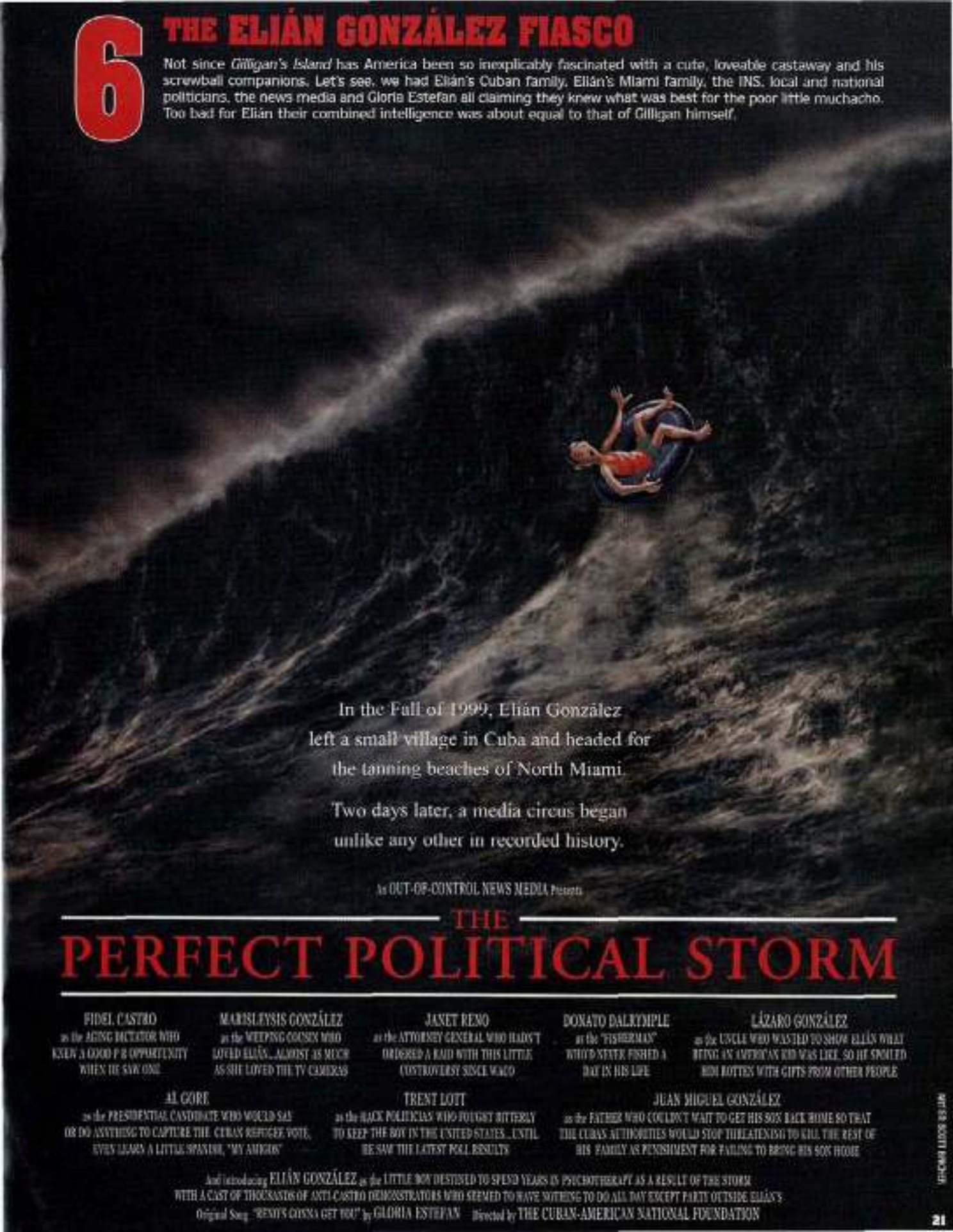
5 THE U.S. VS. MICROSOFT: NOBODY TO ROOT FOR

A little history: Back in the '80s, everyone hated the phone monopoly that was AT&T, so our do-good government broke it up! Now everyone still hates AT&T, Sprint, MCI, Verizon, South Central Bell and 10-10-ClamSauce! Fast forward to the new millennium: Everyone hates the software monopoly that is Microsoft, and here comes our do-good government again to break it up! We're not sure how it'll all turn out, but you can bet your microchips that when egomaniacs Bill Gates and Janet Reno get into a pissing contest, we're the ones who are going to get soaked!

Companies We Can Expect to See After the Microsoft Breakup

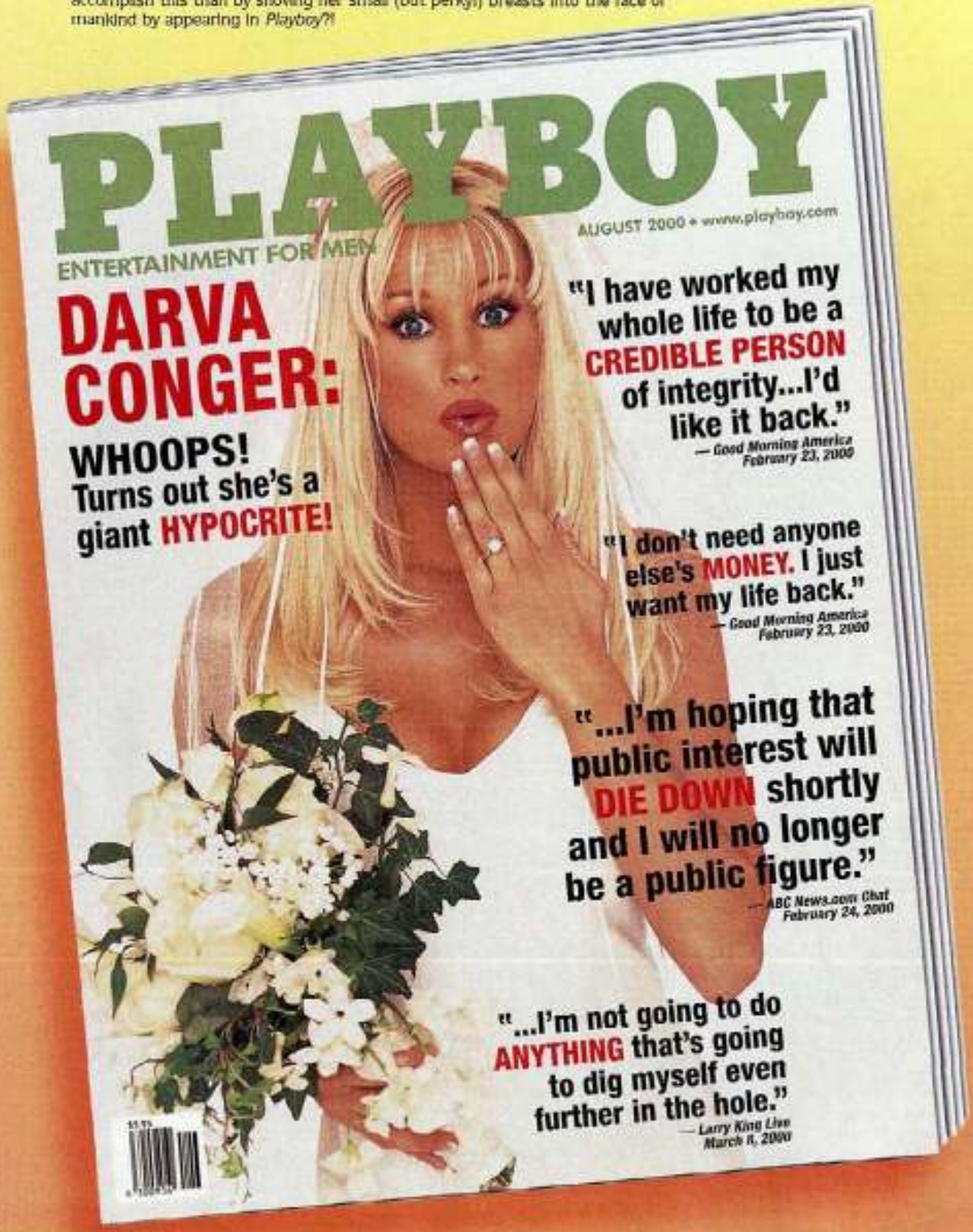
6 THE ELIÁN GONZÁLEZ FIASCO

Not since *Gilligan's Island* has America been so inexplicably fascinated with a cute, loveable castaway and his screwball companions. Let's see, we had Elián's Cuban family, Elián's Miami family, the INS, local and national politicians, the news media and Gloria Estefan all claiming they knew what was best for the poor little muchacho. Too bad for Elián their combined intelligence was about equal to that of Gilligan himself.



7 DARVA CONGER: WHO WANTS TO MARRY A CENTERFOLD BIMBO

It went like this: seeking easy money and fame, a quiet little suburban nurse named Darva Conger decides to appear on the sleaziest, most morally-reprehensible show since *The 700 Club*, FOX-TV's *Who Wants to Marry a Multi-Millionaire*. And she gets exactly what she wants: she wins. Then she discovers – surprise, surprise – that overnight she's become a national punchline! So she makes the media rounds telling anyone who will listen that in fact, she's just a quiet little suburban nurse who wants her anonymity and dignity back. And what better way to accomplish this than by shoving her small (but perky!) breasts into the face of mankind by appearing in *Playboy*?!



8 BOBBY KNIGHT: SERIAL BULLY

It seems like it'd be a simple rule: If a coach assaults a player, the coach gets fired. Yet, in May, when a video surfaced of Bobby Knight putting a Latrell Sprewell-style chokehold on one of his Hoosiers, Indiana University "disciplined" him by issuing a wrist-slapping "zero tolerance policy." The most amazing part of this story? That the hot-headed Knight managed to last four whole months before he got caught again abusing a student and that Indiana finally found the nerve to toss him — just like one of those cheap folding chairs Bobby himself used to toss across the gym floor.

Oops!... He Did It Again

Sung to the tune of Britney Spears' "Oops!...I Did It Again"

Looks like he did it again —
Got angry, went nuts!
Did not count to ten...
That's Bobby!
Said he "just grabbed his arm..."
The kid wasn't hurt —
so what was the harm?"

All his raaaanting and raaaaving
This was so pre-dict-a-bly him!
Ol' Bobby, Bobby

Oops! He did it again!
"Uncivil!" "He's cut!"
They fired his butt!
Bad Bobby, Bobby!
Oops! he lost all control,
acted like an a-ho-ho-hole...
He's so bel-lig-erent!

He snarled, "It just isn't fair!"
"I gave it my all —
Choking a stuuudent —
or throoow-ing a chair!"
I.U.'s prez had his fill
Always fearing what's next —
and who would Knight kill!

All his raaanting and raaaving
The man is so ment-a-lly ill!
That's loony Bobby!

Oops! He did it again!
"Uncivil!" "He's cut"
They fired his butt!
Bad Bobby, Bobby!
Oops! he lost all control,
acted like an a-ho-ho-hole...
he's so bel-lig-erent!

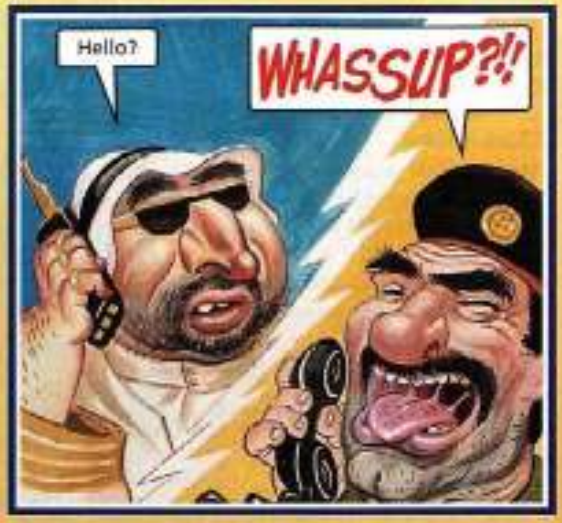
ARTIST: JON NAA

9 LEONARDO DICAPRIO INTERVIEWS PRESIDENT CLINTON

For years, the line between entertainment and journalism has been getting blurrier and blurrier. This year, thanks to ABC News, it was erased. To celebrate Earth Day, the President of the United States agreed to a one-on-one interview. And who does ABC get to conduct it? The tough-talking Ted Koppel? No. The in-your-face Sam Donaldson? No again. The inquisitive and probing Barbara Walters? No, no, no! The mediocre pretty-boy actor who drowns at the end of *Titanic*? BINGO! Hello ratings gimmick, good bye credibility.

10 OPEC GAS PRICE GOUGING

We thought we had a deal. We send our troops to the Middle East and throw Saddam Hussein's ass out of Kuwait and all the OPEC nations — except Iraq — keep the oil flowing to us fast and cheap. But nope, nope, nope! Have you been to the pump lately, bunky? Try filling up that gas-guzzling SUV for less than 50 clams? Over a deuce for a measly gallon of hi-test? Hey, Kuwait — next time Saddam and his goons drop by to rape and pillage your country, call France.



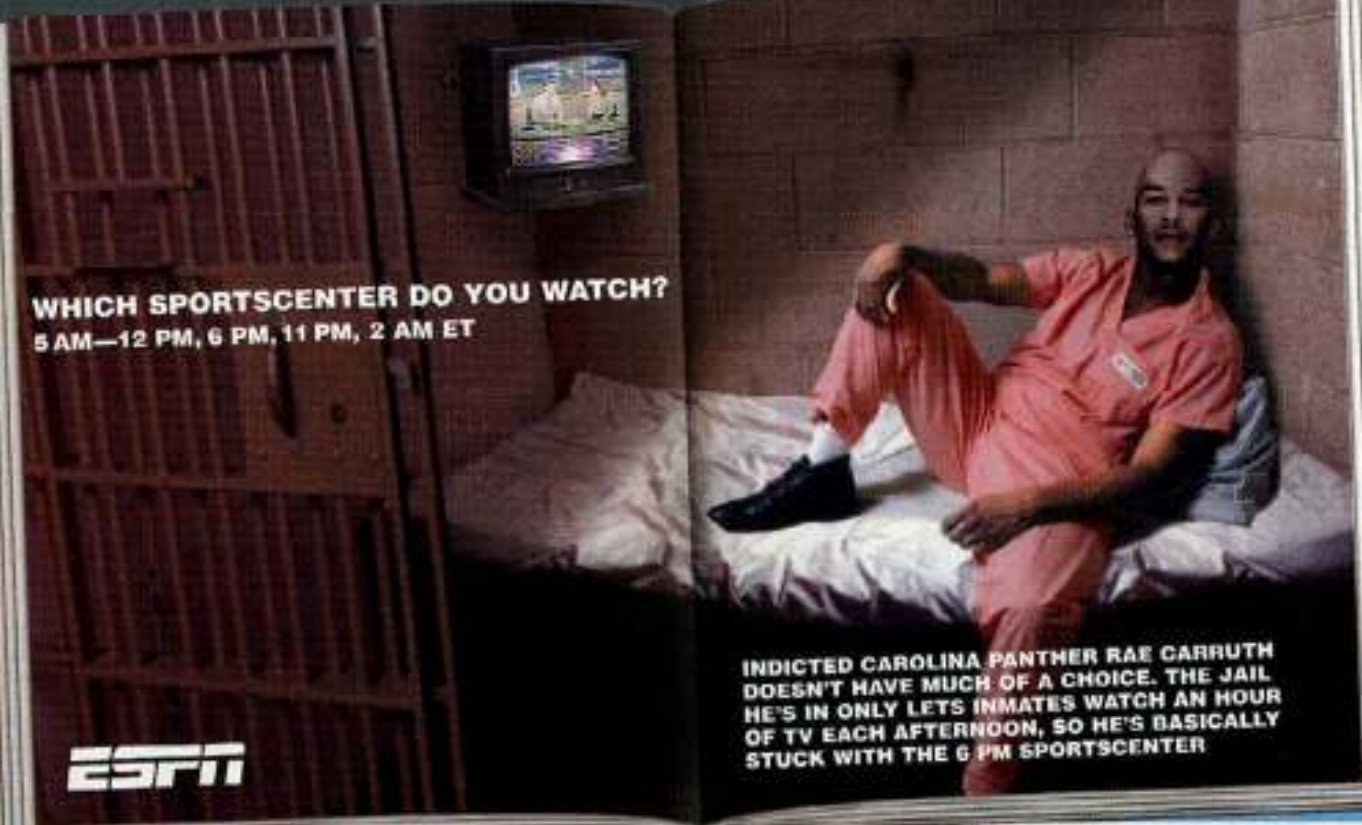
11 THE RATS OF *SURVIVOR*

"A fat homosexual, a Navy SEAL and a flaky neurosurgeon with a nipple ring get marooned on a desert island..." It sounds like the beginning of a bad joke – and that's exactly what it was. For 16 weeks, millions of viewers tuned in to see who would survive and who would be voted off! Of course, we were under the impression that once a castaway got the boot, they'd be saying goodbye forever. Wrong! Turns out, it was just the beginning! Quicker than you could say "Pagong" they were selling us milk, giving us medical advice and interviewing George Dubya on national freakin' TV! Sick fact, folks: Even B.R., who was voted off the island after 22 minutes, now has "people." Not only has the tribe spoken...they won't shut up!

ARTIST: RICHARD WILLIAMS

12 NFL: NATIONAL FELONS LEAGUE

Murder, rape, kidnapping, wife-beating, burglary, drug possession, driving under the influence – with superstars like Ray Lewis, Rae Carruth and Mark Chumura leading the pack, one in five NFLers has a criminal record (and that's not counting all the Cincinnati Bengals, who collectively should be charged with the heinous crime of "Perennially Sucking")! Go figure that a bunch of coddled, uneducated, steroid-popping goons who've been trained their whole lives to smash, brutalize and destroy on the field can't stay out of trouble off it! Our guess is the league's next expansion team will be in Leavenworth.



WHICH SPORTSCENTER DO YOU WATCH?
5 AM—12 PM, 6 PM, 11 PM, 2 AM ET

INDICTED CAROLINA PANTHER RAE CARRUTH DOESN'T HAVE MUCH OF A CHOICE. THE JAIL HE'S IN ONLY LETS INMATES WATCH AN HOUR OF TV EACH AFTERNOON, SO HE'S BASICALLY STUCK WITH THE 6 PM SPORTSCENTER

13 STEPHEN KING: THE HORROR OF E-BOOKS

Over the years, Stephen King has done everything in his power to send shivers and tingles up our spines! And this spring, he came up with his "scariest" idea yet: Banging out another one of his overwritten horror-by-the-numbers tomes – this time about a big, evil plant – and releasing it in installments over the internet. Then he made his big threat: If we don't pay a buck a chapter under the honor system, he won't finish the story! To which we say: You promise?

WRITER: RUSS COOPER

14 THE GOVERNMENT SETS NEW MEXICO ABLAZE

When setting a "controlled forest fire," the key word to remember is "controlled." This obvious fact somehow eluded the "experts" at the National Forest Service who managed to burn down 325 homes and turn thousands of pristine woodland acres into a charred and smoldering disaster area. But maybe we're being too hard on the boys at the Forest Service – after all, they did manage to incinerate every tree, bush and shrub that they set out to (and a tad more). Or, to put it another way, "the operation was a success but the patient died."

15 MONDAY NIGHT FOOTBALL HIRES DENNIS MILLER

After being body-slammed in the previous season's Nielsen Ratings by the WWF's *Monday Night Raw*, ABC sports executives were obviously desperate to win back viewers. Since cloning Howard Cosell is still beyond medical technology, they did the next best (or worst?) thing. They hired a brash, obnoxious, too-smart-for-his-own-good, egotistical, pompous, esoteric and sports-dumb foil for the "Uffer" and "Dandy Don" wannabes, Al Michaels and Dan Fouts. What scares us most... America just might be dumb enough to go for it. And that's "telling it like it is"!

16 FIRESTONE TIRES: DEATH BY RUBBER

Question: What does a big tire manufacturer and a major auto company do when they realize they're responsible for putting millions of defective tires on the road, thereby endangering countless lives? A) Tell no one and hope the little problem goes away by itself. B) Open a new division which manufactures coffins since they're sure the demand is going to be high. C) Initiate a multi-million dollar cover-their-ass media blitz featuring full page ads feigning concern while completely denying any legal or moral responsibility whatsoever. The correct answers: "A" and "C" – and who knows? – maybe "B" as well.

THE FIRESTONE TIRE RECALL. DOES IT AFFECT YOUR FORD MOTOR COMPANY VEHICLE?

As a demonstration of our ongoing commitment to customer safety and satisfaction, Firestone, after consulting with the National Highway Traffic Safety Administration (and our panicked attorneys, who strongly advised us to at least appear to be concerned), has announced a phased recall of Xplode-124, Xplode-126 and certain Insta-Shred® Tires.

We believe that these tires, when properly inflated and maintained, are among the world's safest tires, especially on a stationary car. On a moving car your results will vary widely. Most reported accidents related to these models have involved tires operated in extremely warm climates — in cities and towns where the temperature often zooms above 65 degrees and stays there for twenty-four hours or longer. It must also be noted that tire failure most frequently occurs when vehicles are operated at reckless, double digit speeds of 20 mph and higher. Nevertheless, we are committed to taking whatever steps necessary to retain our customers' long-standing confidence, in the sincere hope that they will retain our tires, if for no other reason than it's a hassle to bring them back.

Only our round tires, such as the one shown above, are involved in the recall.

Which tires are affected? The round ones made of rubber are the most vulnerable.

Should I stop driving my car if I have these tires? No. Under most conditions, driving with these tires is no more dangerous than driving down a winding mountain road at night, at high speed, with no headlights, while you're dead drunk.

What is Firestone doing to meet the increased demand for replacement tires? We've tripled production, working around the clock to meet customer demand. Of course, cranking up production to such record-breaking speed requires us to forego our usual quality controls, but taking such short cuts insures that you'll have replacement tires sooner. And they'll look great!

Look for #P-U-124. If your tire has already exploded or fallen apart, check each and every piece for the serial number.

What should customers do while they're waiting to receive official notification that their tires are being recalled? Travel by bus or a cab. Be sure to check the tires before you ride and make sure we didn't make them! If we did, take a different bus or cab, or walk.

Why is the number of reported incidents with these particular tires so high? The number of reported tire failures only seems high. If you compare our tires to tires made by unskilled labor using poor quality materials and outdated manufacturing tools, you'll find the failure rate of our tires is only slightly higher.

Who should customers call with questions? Call our customer assistance line at 1-900-BLO-OUT. The line is open 24 hours a day, but someone will be there to actually answer the phone between 10AM and 2PM when our regular surcharge of $2.99 per minute is reduced to $2.89.

What is Firestone doing with the tires that are returned? In order to lessen any environmental impact, the returned tires will be washed, relabelled as "new" and sold in third world countries where safety regulations are either not enforced or non-existent.

A final word: We are not aware of any manufacturing or design defect which may have caused our tires to suddenly disintegrate while in use. Even so, when the treads of your tires suddenly, unexpectedly and for no apparent reason start totally coming apart, we urge you to regard it as a "storm warning" that they need to be replaced. We took this voluntary recall step because customer safety and satisfaction remain our number one concern, right after spin control and covering our ass legally as much as we can.

Firestone / *Ford Motor Company*

WRITER: DICK DEBARTOLO

A MAD AD INDUSTRY

17 THE BOY SCOUTS SCREW GAYS

It is the long standing motto of the Boy Scouts, and better advice has never been given: "Be prepared." Be prepared to fight all the way to the Supreme Court to defend your right to exclude homosexuals. And when the Court votes by a narrow 5-4 margin to protect your right to discriminate, be prepared to lose state funding. Be prepared to be forbidden to use public schools and parks for your homophobic troop meetings. And be prepared to hear people snicker when you recite that bogus law about being "helpful, friendly, courteous" and "kind."

SPOTTING MERIT BADGE

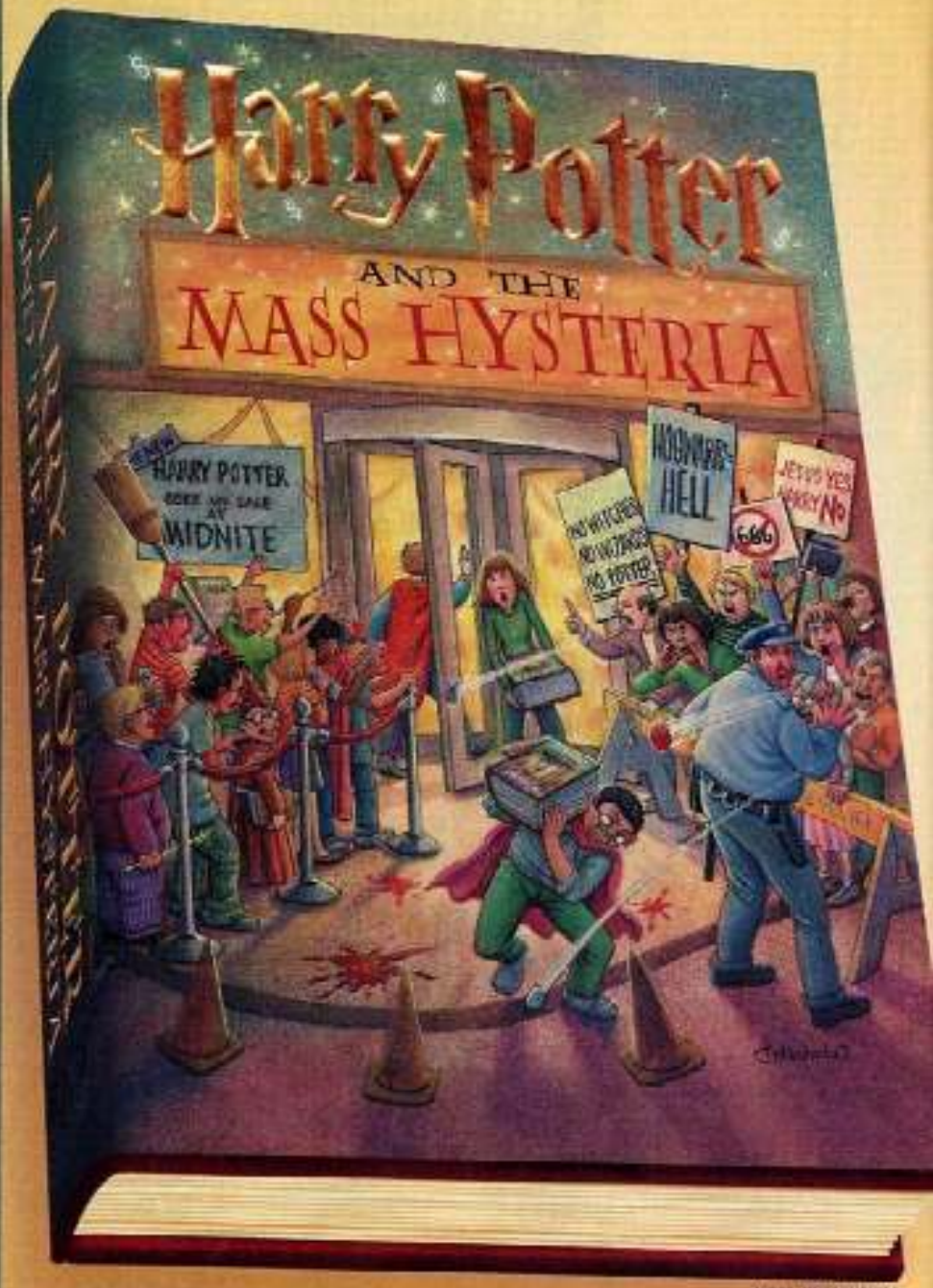
JUDGING MERIT BADGE

OUTING MERIT BADGE

EXPELLING MERIT BADGE

18 THE OVERBLOWN, OVERHYPED HARRY POTTER MEDIA FRENZY

For the last few years, kids (and really immature adults) have been obsessed with Harry Potter books. But in 2000, the insanity reached ridiculous new heights. Morons dressed as wizards camped outside bookstores for days to be the first to buy J.K. Rowling's latest 752-page tome, *Harry Potter and the Goblet of Fire*. Meanwhile, zealots on the religious right were busy trying to ban the book, claiming that it would transform children into Satan-worshipping witches and warlocks. It seems to us that all these unbelievable, surreal, phantasmagorical events had all the makings of a Harry Potter book themselves.



ARTIST: JAMES WARHOLA

 ARTIST: TIMOTHY SHAMEY WRITER: MICHAEL GALLAGHER

WHAT CRISIS IS PUTTING A STRAIN ON OUR HEALTH CARE SYSTEM THIS YEAR?

HERE WE GO WITH A SPECIAL EDITION

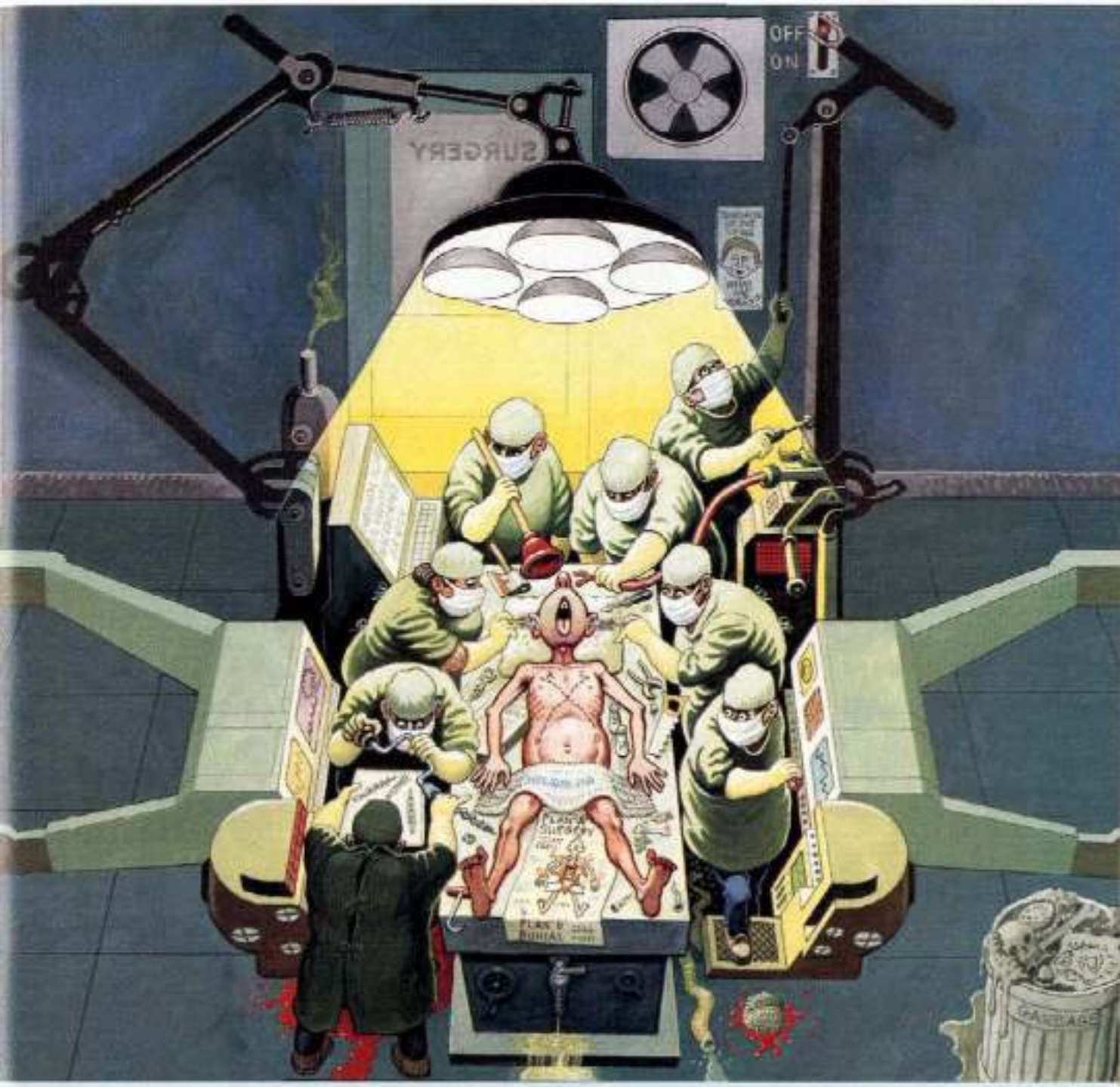
MAD 20 FOLD-IN

Health care in this country has reached a new low point. Between the lack of insurance coverage and HMO's not paying for procedures, people are starting to panic. And now, a new crisis has popped up that is putting an additional strain on our failing health care system. To find out what our 19th dumb thing of the year is, fold page in as shown.

FOLD PAGE OVER LIKE THIS!

A FOLD PAGE OVER LEFT

B FOLD BACK SO THAT "A" MEETS "B"



SCOFFERS DENY A CRISIS EXISTS BUT EVERY PROMOTER OF BETTER HEALTH CARE KNOWS THE TRUTH. WILL ANYTHING BE DONE? OR WILL THERE BE SCAPE-GOATS WHO'RE RIDICULED AS FEAR MONGERING LOUTS.

A

ARTIST AND WRITER: AL JAFFEE

B

20 DAVID CROSBY: SPERM WHALE

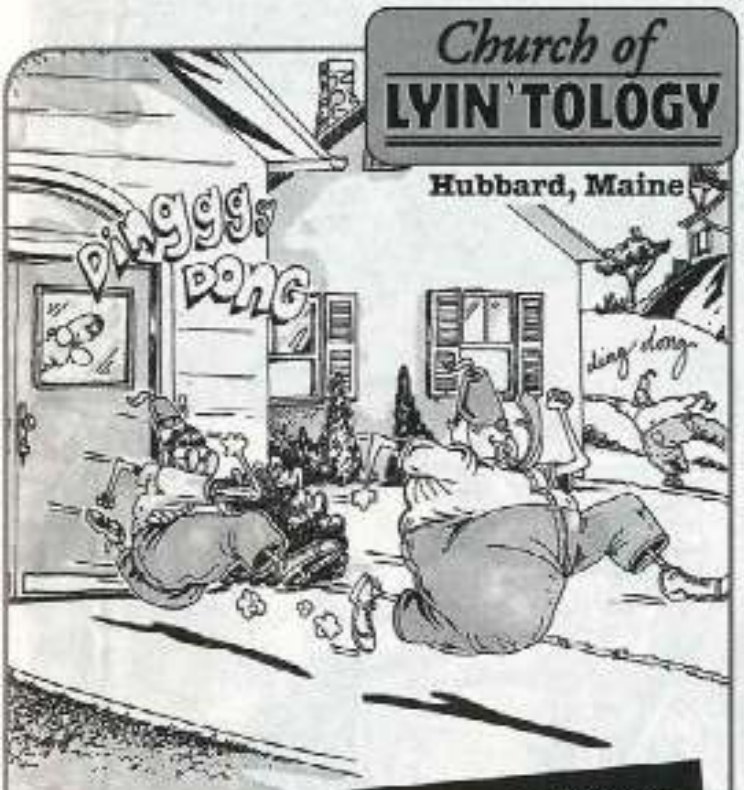
Don't get us wrong, we think every couple who sincerely wants kids should have them. Even lesbian couples. But c'mon! Who in their right minds would choose a decrepit, grotesquely obese, burnt-out former rock star with a long and widely-documented history of substance abuse, liver disease and felony convictions to father their child? Twice, no less! On the other hand, we found it refreshing that Melissa Etheridge and Julie Cypher were secure enough in their femininity to choose a sperm donor with larger breasts than they have.

ARTIST: LEYMAN MEAN

Attention MAD Followers! To fully enhance your reading experience, our exalted and infallible leader instructs you to do the following: 1) slip into a black shroud 2) throw on a pair of some comfy Nike sneakers 3) mix up a fresh batch of Kool-Aid! You are now prepared to take a journey to a higher plane as you read...

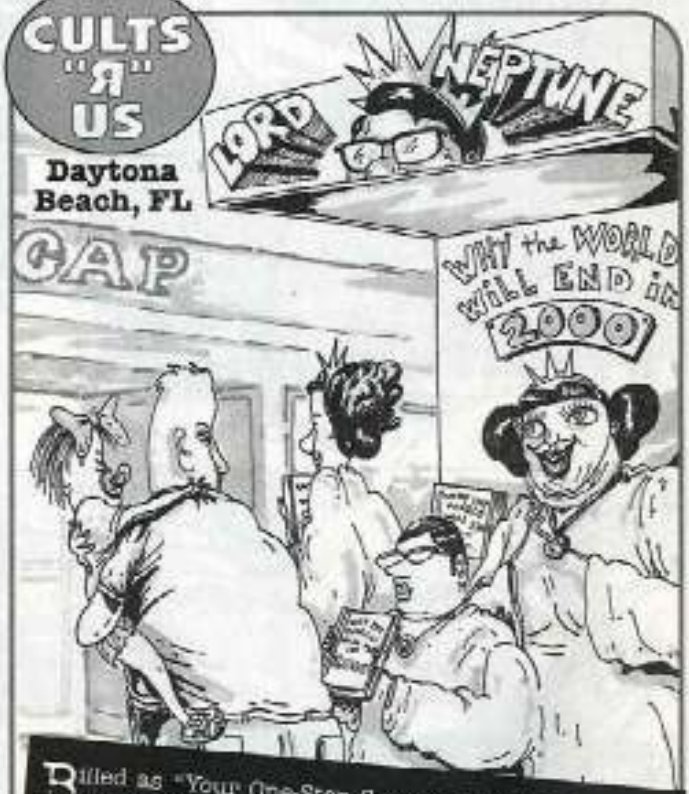
A MAD INVESTIGATIVE REPORT:

DOOMSDAY CULTS IN AMERICA TODAY



This church is one of six different cults jockeying for the exclusive rights to present the massive conflagration of fire, suffering and anguish that will mark the end of the world as a Pay-Per-View event. The group's leader, self-styled holy man Shaman Ra Ganymede is the author of *Mass-Brainwashing For Dummies*.

New members of this cult are required to go door-to-door and perform the "ring-the-doorbell-and-run" prank. The group's surprisingly honest motto is, "You can't spell Shaman without Sham."



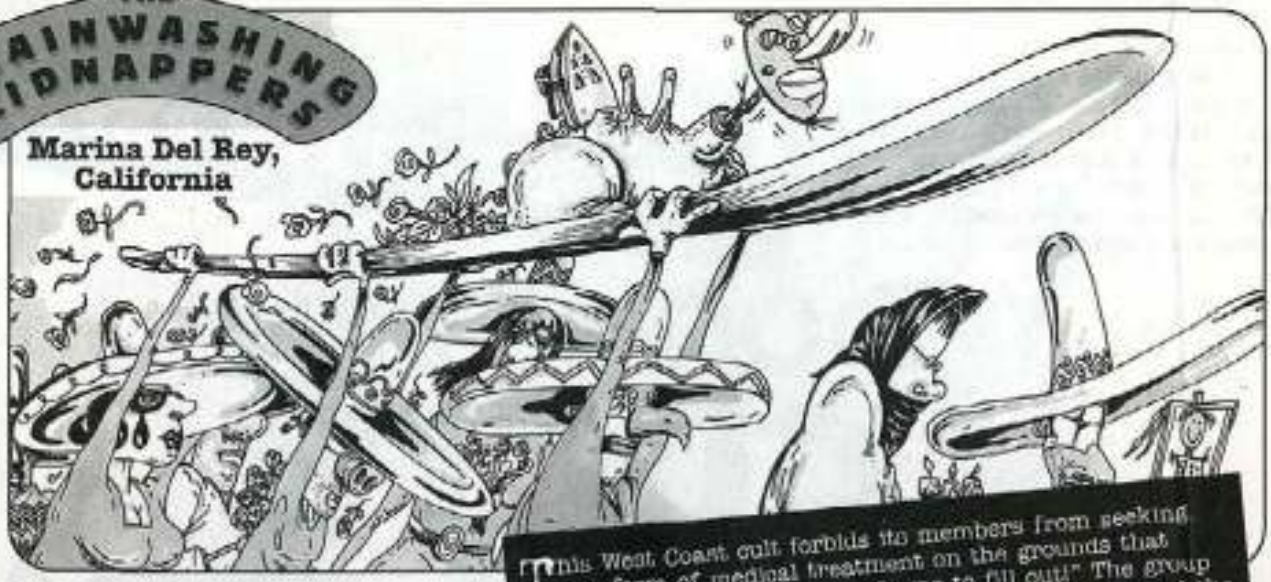
Billed as "Your One-Stop Super Cult," this growing sect is responsible for driving many smaller mom and pop cults out of business. Lord Neptune, the cult's founder and a Metabolife salesman, has gathered so many new converts that he was named "Cult Leader of the Year" by *False Messiah Monthly*.

Followers can often be seen manning colorful kiosks at shopping malls, selling copies of Neptune's books *Why the World Will End in 1998*, *Why the World Will End in 1999* and *Why the World Will End in 2000 – Really*. Members routinely receive messages from God by playing "Weird Al" Yankovic albums backwards.

ARTIST: KEVIN POPE WRITER: JEFF KRUSE

THE BRAINWASHING KIDNAPPERS

Marina Del Rey, California

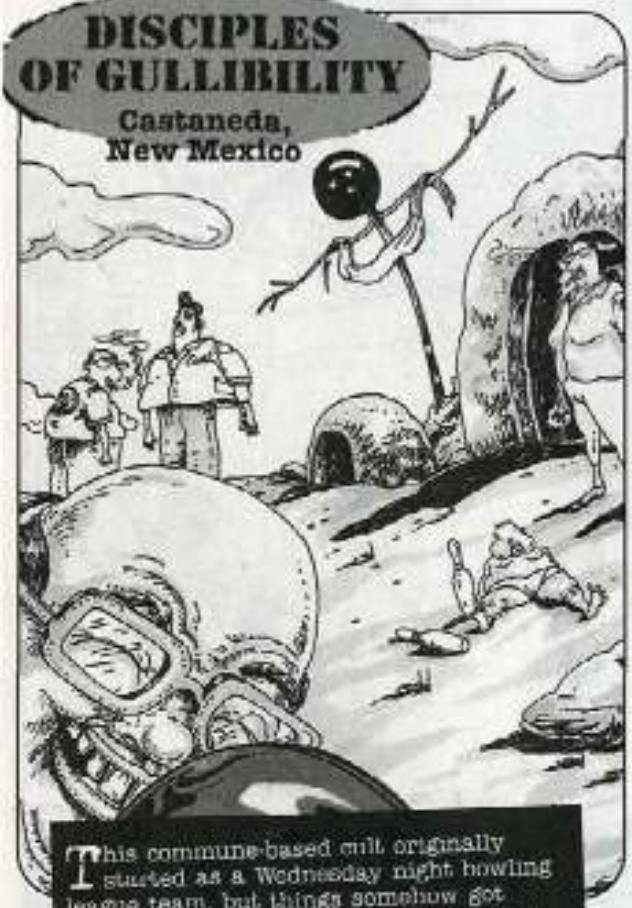


This West Coast cult forbids its members from seeking any form of medical treatment on the grounds that "There's just too many damn forms to fill out!" The group first gained national attention when it almost convinced the Anaheim Angels to have a "Severed Goat Head Night."

If you live in the Marina Del Rey area, you may recognize members by their distinctive uniforms of sombreros, lime green unitards and big red clown shoes worn during their holy days of mourning. Currently, this is the only cult in America with a height requirement.

DISCIPLES OF GULLIBILITY

Castaneda, New Mexico



This commune-based cult originally started as a Wednesday night bowling league team, but things somehow got "weird" along the way. Members of this collective live in mud huts and believe that all modern technology is the tool of the devil (for more information, visit their website at www.disciplesofgullibility.com).

The cult's leader, Rev. Ling Yazuka, is best known for presiding over "mass divorces" in which thousands of his followers split up at the same time. The group's core belief is that the Four Horsemen of the Apocalypse are Tinky Winky, Laa-Laa, Dipsy and Po.

FLOCK OF SATCHINANDA

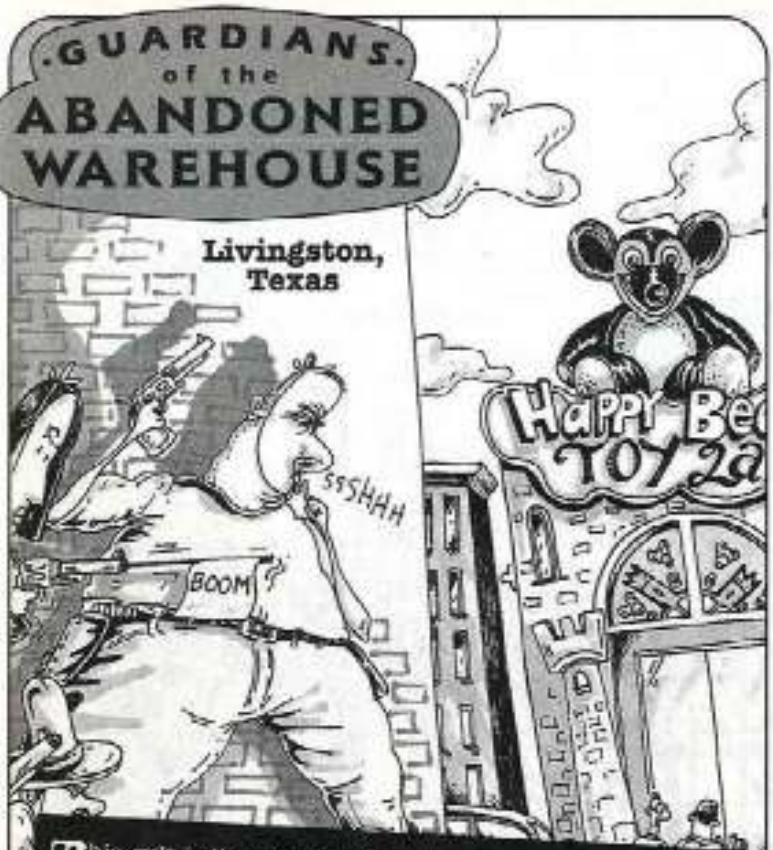
Mount Tabor, New Jersey

This little-known cult was founded by Swami Satchinanda, who shortened his name from Swami Satchinandaberg. Members are not required to shave their heads bald, but are required to wear their hair in unattractive comb overs.

The group's main activity is phoning local authorities to take credit for things they couldn't possibly have caused, such as eclipses or fog. According to J.D. Power & Associates, this cult ranks #1 in slavish devotion (which may be due to the daily electroshock treatments).

GUARDIANS of the ABANDONED WAREHOUSE

Livingston, Texas

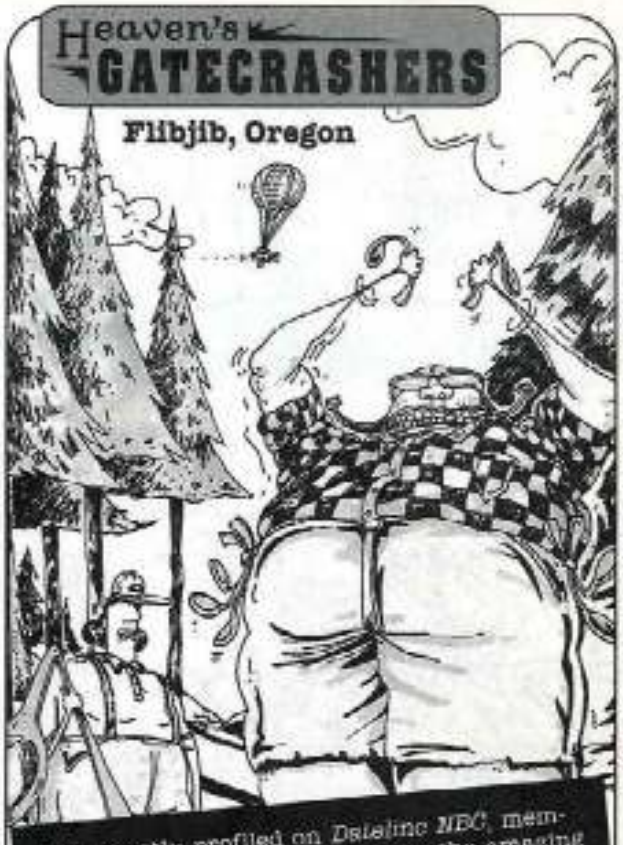


This cult believes that the ultimate sign of the end of the world will be "a whole lot of nuclear weapons being launched at the same time." Members profess a fanatical devotion to their charismatic founder, Guru Ram Vindaloo Pona (formerly Bernie Rosenblatz).

Last year, after a tense standoff with the FBI, many members were jailed for illegally stockpiling gag pistols with the "boom" flag. The Guardians believe in a message of tolerance and brotherhood, but only on Thursday — the rest of the week they encourage the vicious, bloody overthrow of anything they don't like.

Heaven's GATECRASHERS

Flibjib, Oregon

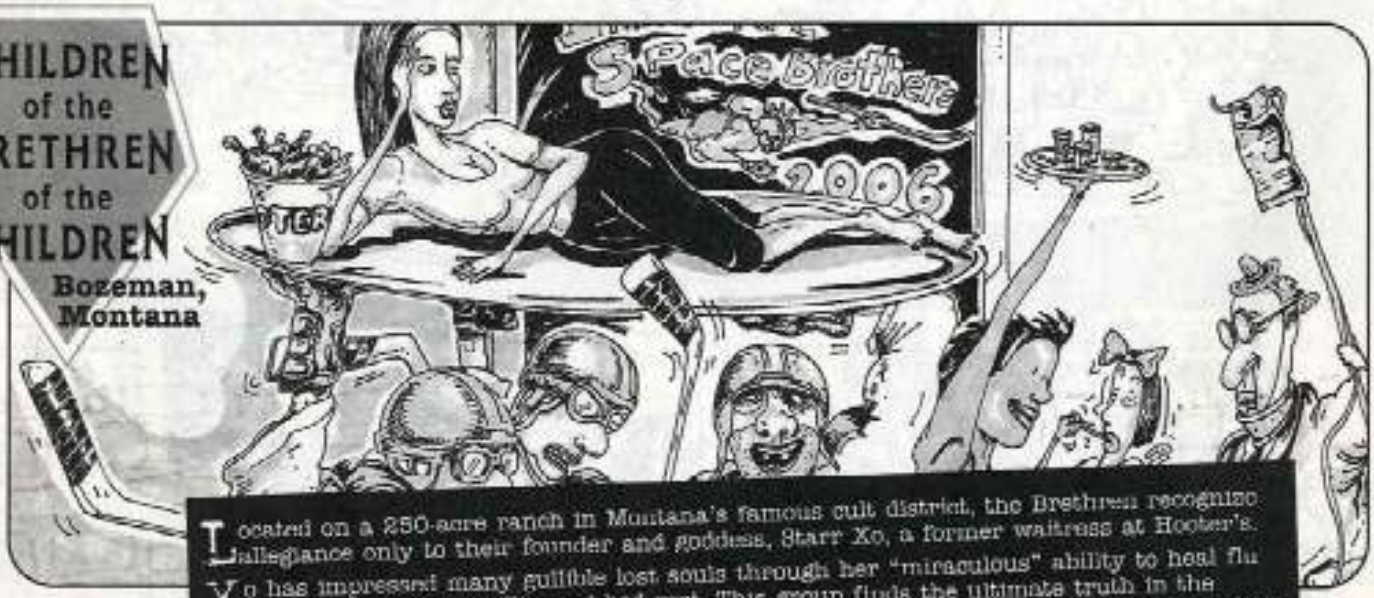


As recently profiled on Dateline NBC, members of this mystical cult have the amazing ability to bend spoons with their hands.

Recently, the group attempted mass suicide by swallowing handfuls of Flintstones chewable vitamins — tragically, all survived. In stark contrast to the numerous UFO cults that have sprung up recently, this is the first-ever weather balloon cult. Currently, their "Date of the Apocalypse" pool has over $400.00 in it.

CHILDREN of the BRETHREN of the CHILDREN

Bozeman, Montana

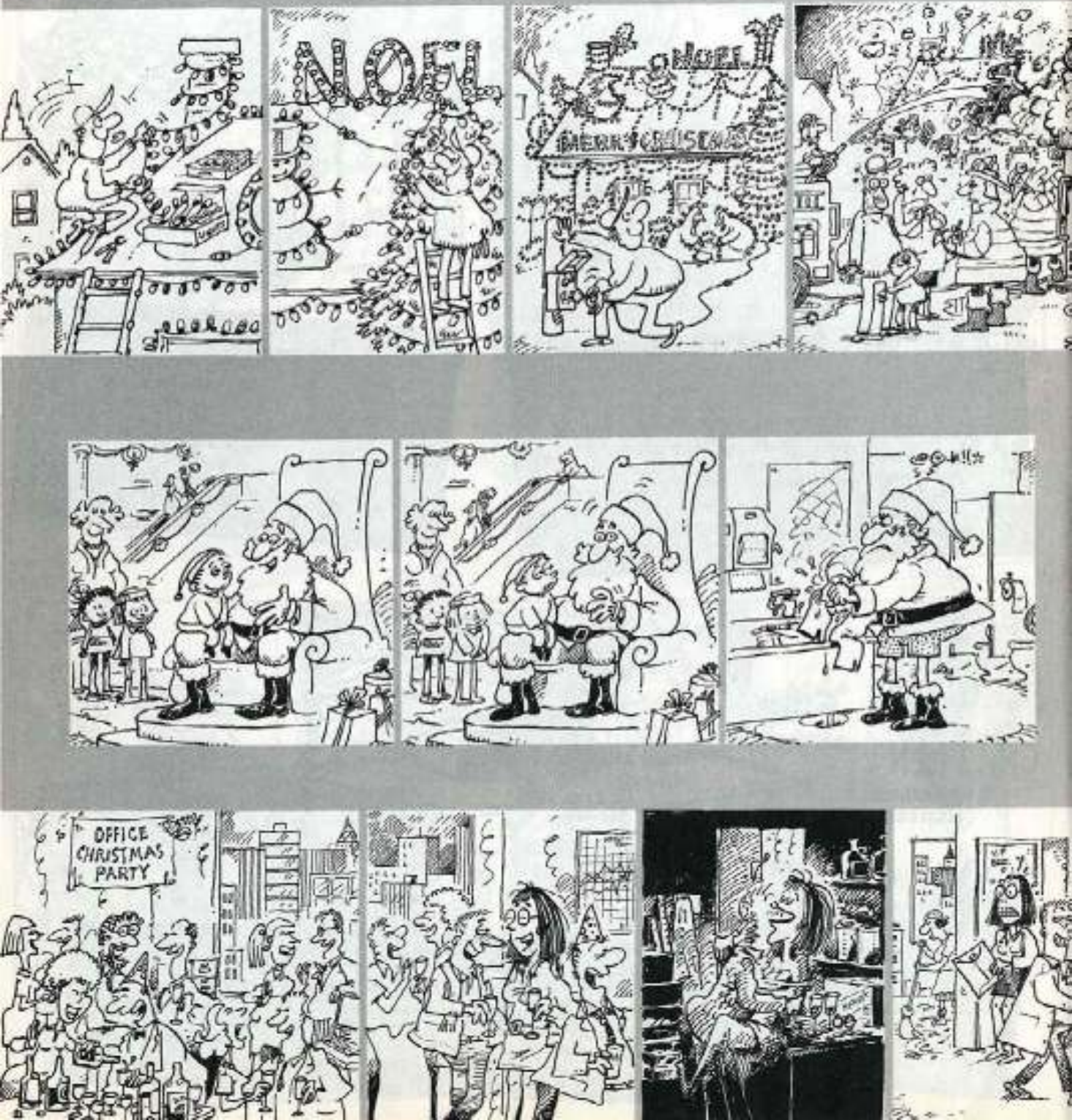


Located on a 250-acre ranch in Montana's famous cult district, the Brethren recognize allegiance only to their founder and goddess, Starr Xo, a former waitress at Hooter's.

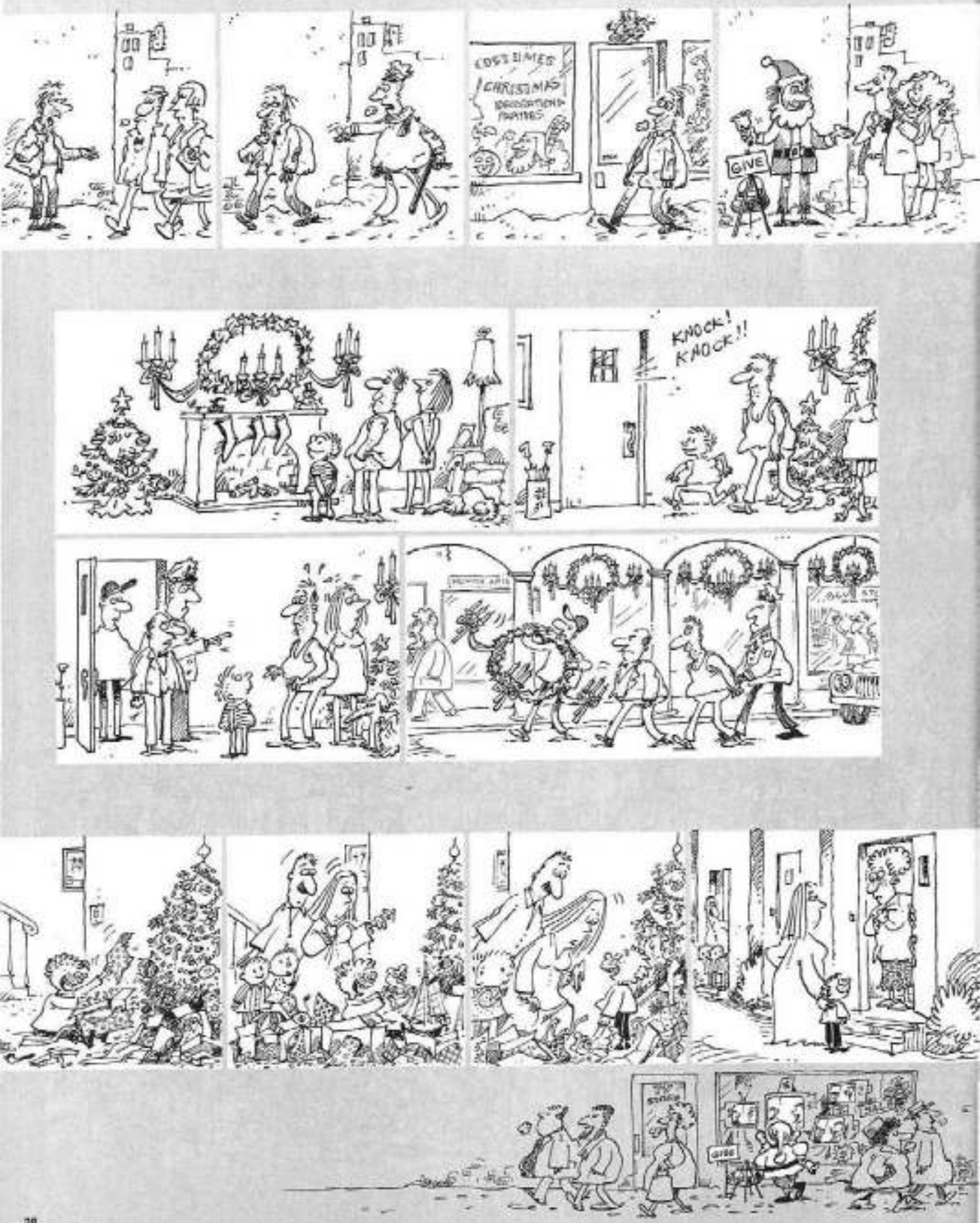
Xo has impressed many gullible lost souls through her "miraculous" ability to heal flu symptoms with penicillin and bed rest. This group finds the ultimate truth in the Where's Waldo? series, but what really sets "The Children" apart from other cults is their conviction that, in 2006, "Immortal Space Brothers" will land on Earth and set up a new professional hockey league.

A MAD LOOK AT

ARTIST AND WRITER: SERGIO ARAGONES



CHRISTMAS


COSTUMES
CHRISTMAS
GIVE
KNOCK! KNOCK!!
GIVE

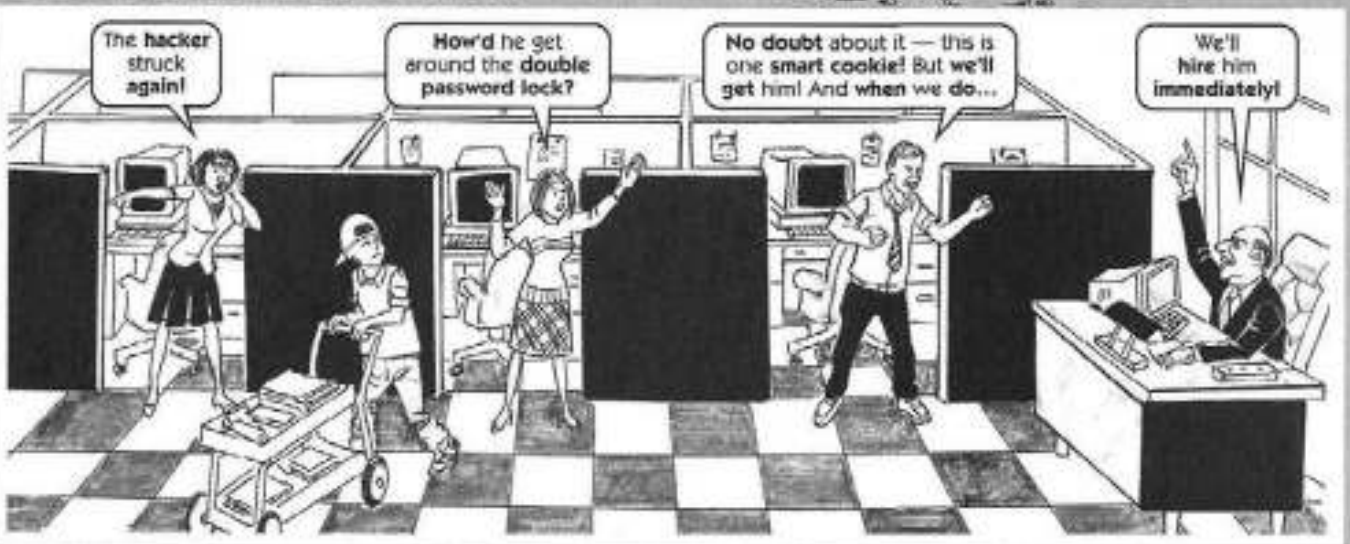
THE LIGHTER SIDE OF...

ARTIST AND WRITER: DAVE BERG

JUSTICE

MODERN ROMANCE

COUNTERINTELLIGENCE



SHOPPING

RELATIONSHIPS

LAWYERS

WEAPONS

SUPPORT GROUPS

THERAPY

DATING

THE OFFICE

PRIORITIES

DOCTORS

Hey kids, we continue with the game that may seem real familiar to you (mainly because we started it in issue #390)! Here's...

Spot your Parents!!

This Issue...

WHEN YOU ASKED IF SANTA CLAUS WAS REAL

ARTIST: BOB SIAARE
WRITER: JEFF KRUSE

CYNICAL

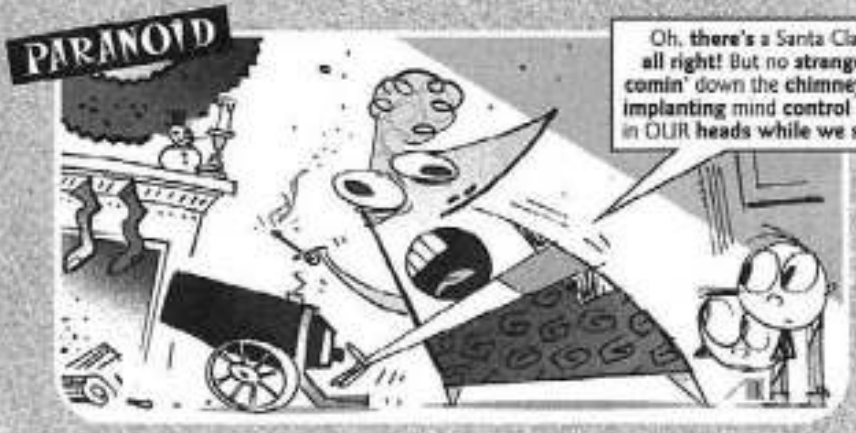
CLINTONIAN

POLITICALLY CORRECT

MATERIALISTIC

RESENTFUL

PARANOID



Now that the Presidency of Bill Clinton is limping to a close, one question must be answered. And not in the usual evasive legalistic way, either. What will be the enduring legacy of President William J. Clinton? Has he left an indelible mark on history, or just on Monica's blue dress? We at MAD can't wait for the highfalutin college eggheads to spend the next 25 years arguing about it! We're gonna tell you right now in a learned analysis we call...

HOW BILL CLINTON WILL STACK UP AGAINST

ARTIST: PAUL COKER WRITER: DESMOND DEVLIN

While his soldiers endured hardship and despair, George Washington inspired them to survive the freezing cold winter of 1777-78 at Valley Forge.

Bill Clinton pretty much knows what Washington went through, after years of sharing a bed with Hillary.

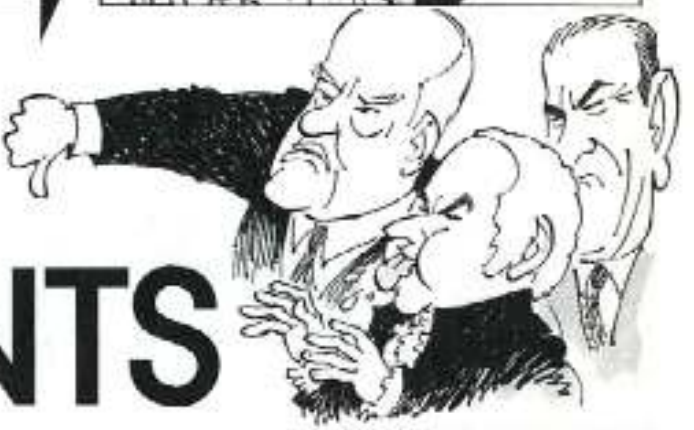
Jimmy Carter had an ill-bred hillbilly brother who embarrassed the country with his sloppy antics.

Bill Clinton didn't need his ill-bred hillbilly brother to do that.

Abraham Lincoln got less than 50% of the popular vote, but grew to earn the respect and admiration of all people throughout the United States.

Bill Clinton got less than 50% of the popular vote.

OTHER U.S. PRESIDENTS



During his Presidency, most Americans never suspected what was really going on below Franklin Roosevelt's waist.

There's one guy in Wyoming named Cletus who doesn't know about the goings on in the lower half of Bill Clinton's body yet.

15 million dollars enabled America to double in size, thanks to Thomas Jefferson's wise and daring Louisiana Purchase.

55 million dollars (so far!) enabled America to find out where Bill Clinton likes to put his weenie.

Harry Truman told the world, "The buck stops here."

Bill Clinton told his donors, "For enough bucks, you can sleep here."

Woodrow Wilson dedicated himself toward creating an international "League of Nations."

Bill Clinton looks like he devoted most of his energies toward supporting the International House of Pancakes.

Ulysses S. Grant personally redefined the meaning of courage, the meaning of loyalty, and the meaning of patriotism.

Bill Clinton redefined the meaning of "is."

HOW BILL CLINTON WILL STACK UP AGAINST OTHER U.S. PRESIDENTS

Several historians now believe that Warren G. Harding died after being secretly poisoned by his wife.

Stay tuned.

One of the black marks on John F. Kennedy's record was the Bay of Pigs.

One of the black marks in Bill Clinton's life was his non-stop parade of pigs.

Observers and historians will argue for decades as to what might have been contained on the missing 18 and a half minutes on Richard Nixon's secret tapes.

Whenever Bill Clinton had an unexplained 18-minute gap in his schedule, nobody was all that confused as to what he was doing.

Before becoming President, Dwight Eisenhower signed off on the order that sent over 100,000 American soldiers rushing onto French soil during the D-Day invasion.

As President, Bill Clinton signed the NAFTA deal that sent over 100,000 American jobs rushing over the Mexican border.

MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will be voted off the planet!

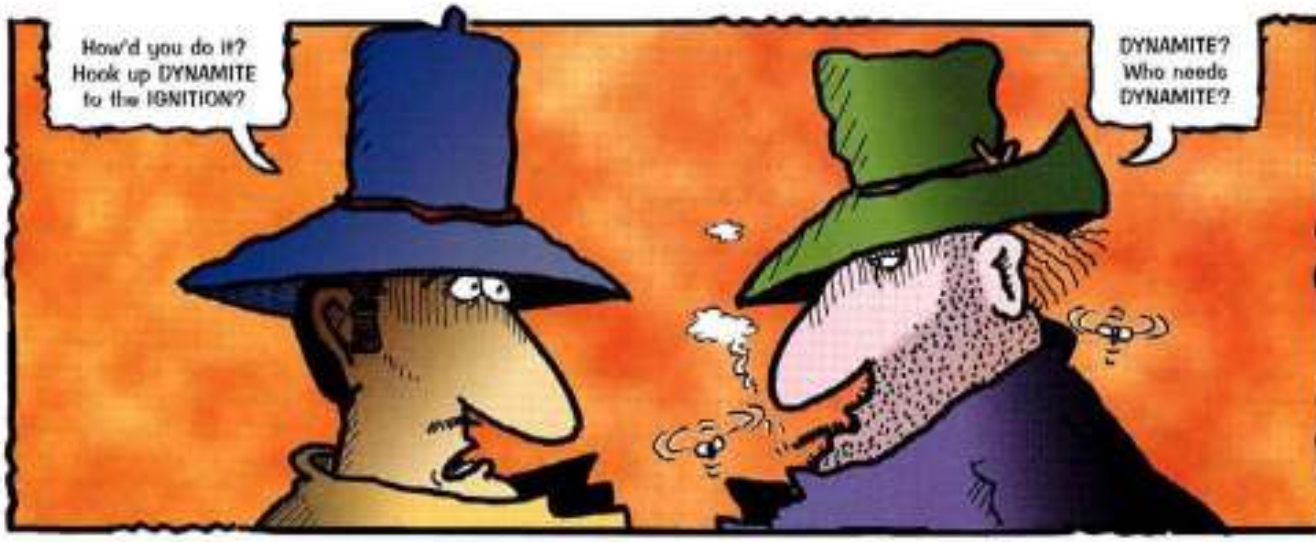
THIS MONTH'S FUTURE MEMBER OF THE R.I.P. TRIBE:

JEFF PROBST

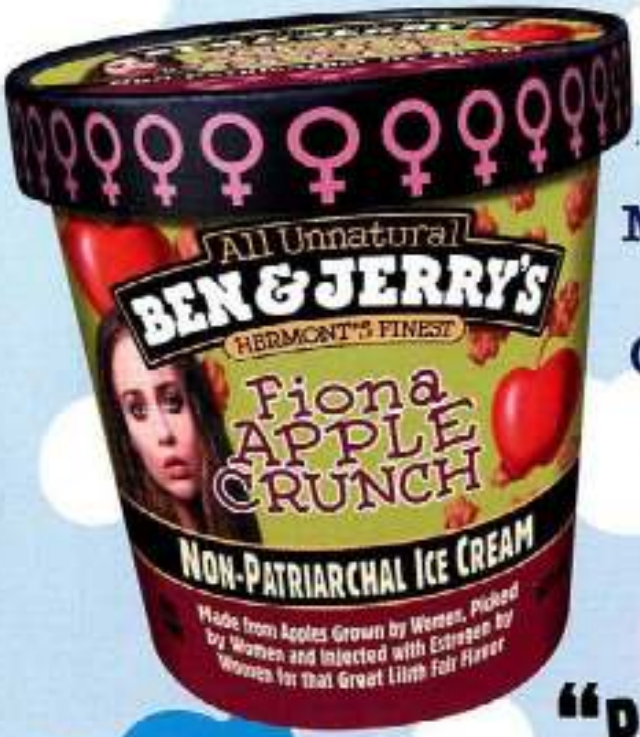
CAUSE OF DEATH	ODDS
Eaten by *Survivor* cast members sick of dining on rats, beetles and maggots	2:1
Tribal Council torch "accident"	5:1
Gags on smell of castaways after a week or so without showers or deodorant	8:1
Accidentally sat on by naked fat gay guy	10:1
Speared by viewers outraged that that jerk Richard Hatch won the million	13:1
Fatal fistfight with Regis Philbin over who's "da man" in primetime	15:1
Crushed by mob of fans who think he's the only reason to watch	300,000,000:1

ARTIST: JON WEIMAN WRITER: MIKE SNIDER

TALES FROM the DUCK SIDE GOOFFELLAS



ARTIST AND WRITER: DUCK EDWING



From the Makers of Cherry Garcia and Phish Food Come...

NEW "ROCK & RAP INSPIRED" BEN & JERRY'S FLAVORS

Also available! Sour McLachlan and Alanis 'SmoresSette!

Sample the world's first "sampled" ice cream! A'ight!

Try it and help topple the corporate whore ass-kissing Praline agenda!

The favorite of convicted felons with refrigerator privileges!

A MAD AD PARODY