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PDII Tech Issues and Solutions
WRR 5 Boeing 737 MAX

1)

Flies further, carries more, better aerodynamics, better engines, redesigned interiors. Better in all the technical and non-technical generational ways that make it more profitable and nicer to fly.

2)

They had information that the warning light may be faulty and decided to wait until 2020 to implement a fix. There is some defense to this, as grounding all aircraft to make fixes would incur huge costs and delays/cancellations for consumers all over a faulty light, but as we can see, that ended up being partially responsible for two crashes.

3)

Outside of the obvious negative press, fines, loss of sales, hit to stock prices, and other direct impacts, it's put them under much more scrutiny and created a lot of possible long term mistrust. Commercial airline crashes have historically been astronomically rare, but all of the sudden we've realized the manufacturers of these aircraft may not be putting the time, money, and effort into ensuring safety of those aboard their aircraft, so to regain trust, they must make critical changes that last.