

Cleat Sales Website

Features and Functionality

The Cleat Sales website is an interactive multi-page web application built using HTML, CSS, and JavaScript.

The website includes four fully functional pages:

- **Home Page**

- Personalized greeting based on user input
- Image slider with next/previous controls
- Promotional reveal section with a toggle button

- **Products Page**

- Dynamic cleat catalog displayed using JavaScript
- Ability to filter cleats by brand
- Real-time search that updates the displayed products instantly
- Ability to choose a cleat size before adding to the cart
- Shopping cart that updates total live

- **About Page**

- Expandable information sections using show/hide buttons
- Fun-fact generator that displays random facts
- Image hover effect with light scaling on pointer hover

- **Contact Page**

- Clean, styled contact form
- JavaScript validation before submission
- Real-time error messages to guide the user

Each page includes meaningful JavaScript interactivity, ensuring the application meets project requirements while offering a clean, responsive user experience.

How JavaScript Enhances User Experience

JavaScript is responsible for all interactive elements across the site. Key enhancements include:

Event Listeners

Buttons, search fields, drop-down menus, text inputs, toggles, and hover events dynamically update the page without refreshing.

DOM Manipulation

JavaScript updates parts of the page instantly:

- Cart totals
- Product rendering
- Error messages
- Text reveals
- Fun-fact output
- Page elements shown/hidden based on user actions

Filtering and Search Logic

The Products Page uses JavaScript (loops, conditionals, and string matching) to:

- Filter products by brand
- Instantly update the displayed cleats as the user types

Form Validation

On the Contact Page:

- Required fields are checked
- Invalid entries display warnings
- The form prevents submission until everything is correct

Arrays and Objects

The cleat catalog is stored in **arrays of objects**, such as:

- Product name
- Brand

- Price
- Image
- Available sizes

The cart also uses arrays to track:

- Items
- Quantities
- Selected sizes
- Pricing totals

Reusable Functions

Functions are used to:

- Render products
- Apply filters
- Validate inputs
- Update cart totals
- Generate fun facts
- Toggle visibility

This modularity improves readability, prevents repeated code, and keeps the project organized.

Challenges Faced and How They Were Overcome

1. JavaScript File Organization

Because each page uses different interactive features, using one large JS file created conflicts.

Solution:

Separate files were created:

- script.js
- products.js
- about.js
- contact.js

This made debugging easier and prevented functions from interfering with each other.

2. Product Filtering + Size Selection

The product cards needed to include:

- Displaying the product
- Showing a size selector
- Adding to cart
- Updating totals

This required extra DOM manipulation and careful logic.

Solution:

A reusable product-rendering function was created. Sizes were added directly inside each card template so the cart could receive the correct selected size.

3. Background Styling and Readability

The sports turf background originally appeared too blurry or too washed out.

Solution:

A semi-transparent white overlay was added. It reduced blur, improved readability, and kept the sporty aesthetic without overpowering the content.

4. Cross-Page Consistency

Different pages were originally styled differently as features were added.

Solution:

Shared styles were added to styles.css, and the same navigation bar/header structure was kept across all pages.

Plans for Additional Features and Backend Integration

Future improvements could expand the project from a demo site to a practical e-commerce platform.

User Accounts

- Login system
- Saved carts
- Purchase history

Database-Driven Products

Using MySQL, MongoDB, or Firebase to:

- Store cleat inventory
- Update products without editing code
- Track stock levels

Real Checkout System

Payment integration using:

- Stripe
- PayPal

Admin Dashboard

- Add/remove/edit product listings
- Upload new cleats via a form
- Manage inventory and pricing

Shopping Cart Persistence

- Save cart items using localStorage
- Or save cart sessions on the backend

Order Tracking

- Confirmation emails
- Tracking statuses
- Delivery updates

These expansions would transform the Cleat Sales website into a complete online store.