

HAYK MNATSAKANYAN

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GitHub: <https://github.com/Zoneam> | Portfolio: <https://zoneam.github.io/my-portfolio/>

SUMMARY

Educated as an engineer, a trilingual graphic designer and photographer turned into a self-taught businessman and entrepreneur. Post-baccalaureate education from UC Davis in full stack web development languages such as JavaScript, CSS3, HTML5, databases including MySQL, MongoDB, frameworks not limited to Node.js, React, and Bootstrap, and tools encompassing Git and Heroku. A multi-modality thinker able to see the bigger picture from the top-down perspective, yet break down details utilizing bottom-up approach to ensure completed staff work is performed. Motivated and excited to not only be employed as a web developer, but hear the organization's business goals and challenges through a unique approach that will advance both the organization financially as well as myself as a great asset and contributor to the organization's success.

TECHNICAL SKILLS

Languages: CSS, HTML, JavaScript

Applications: VS Code, MySQL Workbench,

Frameworks: Node.js, React, Foundation, and Bootstrap

Databases: MySQL, MongoDB

Tools: Git and Heroku

PROJECTS

Lead and developed the MARVELizer project at the University of California, Davis Bootcamp

Project MARVELizer | GitHub: <https://github.com/Zoneam/Marvelizer>

Deployed Project: <https://zoneam.github.io/Marvelizer/>

- A web application that enables one to search for a Marvel character, view information and Giphys related to a character, and save favorite Giphys. The search feature queries the Marvel API for a character's description and thumbnail, and uses the character name to query the Giphy API for the Giphys related to the character.
- Project lead and main developer that ensured assignments of project objectives, completion of task, and leading the project to fruition.
- Languages, tools, and APIs used include but are not limited to JavaScript, HTML, CSS; JQuery, Foundation, Git and GitHub; and Marvel and Giphy.

Lead and developed the Eventory project at the University of California, Davis Bootcamp

Project Eventory | GitHub: <https://github.com/Zoneam/Eventory>

Deployed Project: <https://my-eventory.herokuapp.com/>

- A web portal to create events for friends and meet new people, embark on new adventures, or try new experiences.

- Project lead and main developer that ensured assignments of project objectives, writing the code, proofreading peers' assignments, completion of tasks, and presenting the project.
- Languages, tools, and APIs used include but are not limited to JavaScript, HTML, CSS, MySQL2, Express.js, Handlebars, Passport.js, Sequelize, Bootstrap, Git and GitHub.

EXPERIENCE

Business Owner King Start Auto (Dealership)

2014 – Current
Sacramento, CA

Plan and organize the day-to-day operations of personal business utilizing communications skills and critical thinking. Develop and update controls to ensure availability of systems and databases for the vehicle inventory. Create sales plans each month, marketing plans each quarter and overall business plans each year. Set a budget and compare actual income and expenditures. Review sales reports and adjust sales activities or expenses to better meet budgets. Personally manage all the accounting, taxes and required reporting duties for personal business. Set up advertising campaigns, social media campaigns and face-to-face events to deliver my message to the right audience. Meet with service vendors and product suppliers to facilitate delivery. Accompany customers on test drives, collecting licenses and documentation beforehand per best practices. Coordinate with the finance department to determine each customer's financing and ownership options. Contact past customers to ensure they are satisfied with their vehicles.

Key Accomplishments:

- Increased vehicle inventory from a few vehicles at a time to a full dealership inventory
- Reduced overhead expenditures by 40% through elimination of redundancies and implementation of technological solutions.
- If applicable, bullet-point 2-4 key value-adds or recognitions, i.e., awards, nominations, special assignments, leadership, praise, etc.

Freelance Graphic Designer/Digital Content Creator River City School

2018 – 2020
Rancho Cordova, CA

Assisted in production photos/videos from start to finish: conceptualizing, coordinating, writing, shooting, and editing. Shot videos using state of the art equipment; set up sound and lighting and provided direction to on-screen talent as needed. Edited videos, including adding motion graphics and cleaning up audio as needed. Created content for the school's website, social media, digital ads, signage, logos or collateral utilizing CSS, HTML and JavaScript while executing guidelines for technology governance and process improvement. Designed, developed, and implemented software that adhered to organizational enterprise requirements. Gathered, documented, and reviewed system requirements and specifications and tested, debugged, and evaluated software systems functionality. Completed projects by coordinating with outside agencies, art services, printers, etc. Contributed to team effort by accomplishing related results as needed. Installed, configured, maintained, and troubleshooted applications.

EDUCATION

Bootcamp Certificate in Full-Stack Web Development: University of California, Davis

A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

Bachelor of Science: State Engineering University of Armenia with a major in Standardization, Certification, and Quality Control. 2000 – 2004

College Courses: American River College with the following relevant coursework: Imaging for the Web, Digital Video, Computer Upgrade, Repair, and Assembly, Introduction to Digital 3D Modeling. 2007 – 2012