

ZooMu 2025

Duke University, Durham, NC

The logo features the text "EMu" in a white, serif font, centered within a dark gray circle. This circle is surrounded by a light gray ring. The entire logo is set against a dark blue background that includes a teal circle in the upper left and a red circle in the lower right.

EMu

A solid purple circle is positioned to the right of the "Axiell EMu" text.

Axiell EMu

Amanda Roy, Director of Sales

Dominic Marshall, Emu Product Manager

axiell

The beginning of KE EMu



- “Knowledge Engineering”
- Originally developed out of Melbourne University, in 1983
- Branched out 1986 to become “KE Software” and launched “Emu” Electronic Museum
- First Emu customer was the Museum Victoria, 1998
- Expanded to Europe and North America

YALE
PEABODY
MUSEUM

NATURAL
HISTORY
MUSEUM
LOS ANGELES COUNTY



Our Community began to grow...

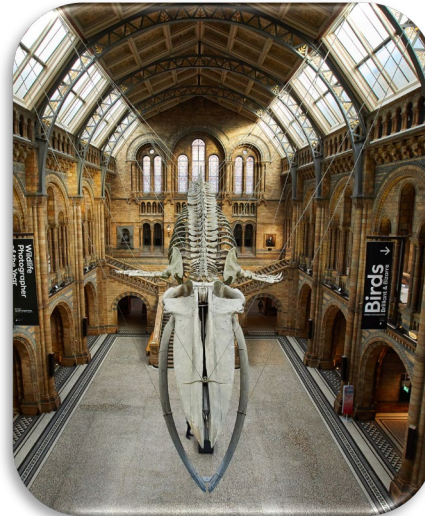
**American Museum
of Natural History**



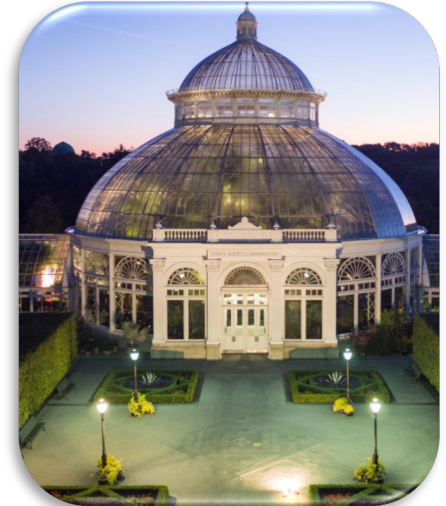
**National Museum of
Natural History**



**Natural History
Museum, London**



**New York Botanical
Gardens**



Our First Annual North American User Conference



Field Museum of Natural History
Chicago 2005

American Museum
of Natural History

Open daily, 10 am–5:30 pm.

Become a Member »

Reserve Tickets »

My Account

Plan Your Visit

Exhibitions

Learn & Teach

Explore

Our Research

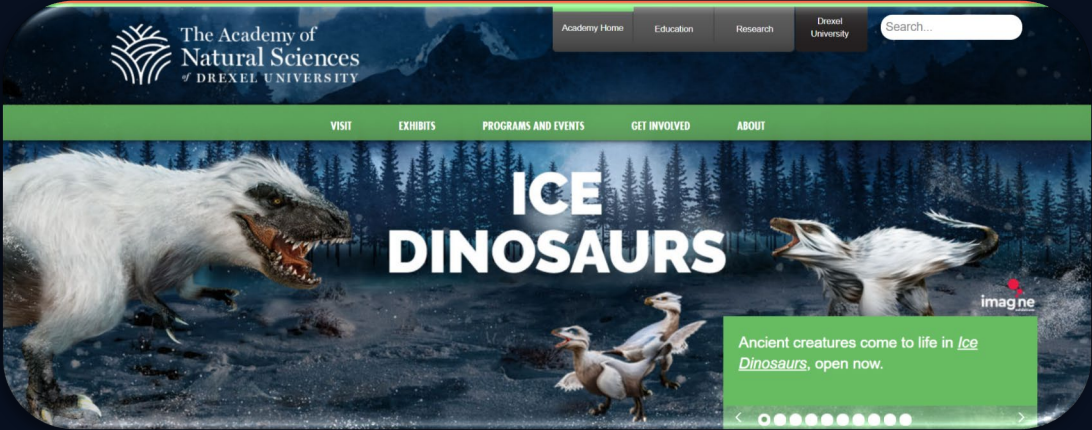
Calendar

Join & Donate

Shop

Evolution of Horses


Part of Hall of Advanced Mammals.





ADOPT ME

Coquerel's Sifaka



ADOPT ME

Crowned Lemur



ADOPT ME

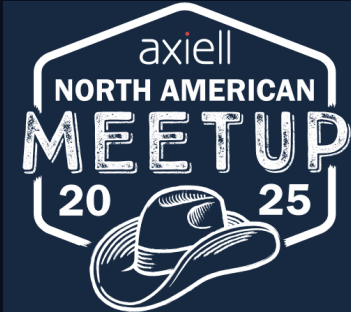
Gray Mouse Lemur



ADOPT ME

Fat-tailed Dwarf Lemur

2025 Welcome to the Natural History Special Interest Group



In 2014 KE Software was acquired by Axiell



Market leader with the most comprehensive **well-invested digital platform** and stack of software tools.



Rich holder of metadata for precise search capabilities and cataloging enabling sharing and collaboration.



The **industry's most extensive customer base** provides for community and best practice.



A broad and well-established **ecosystem and geographical footprint** balances global and local.

Axiell by the numbers

Working in
60 countries

13,000
Customers

380
employees
3,650
years of
experience

Offices in
15
countries

1 BN +
objects

52.7M
patrons served



Our partnership philosophy



Prioritize relationships

In a world at high speed, we offer long term, solid partnership.



Listen

We are experts at our services, but we can never understand our customers situation better than they do.



Keep moving

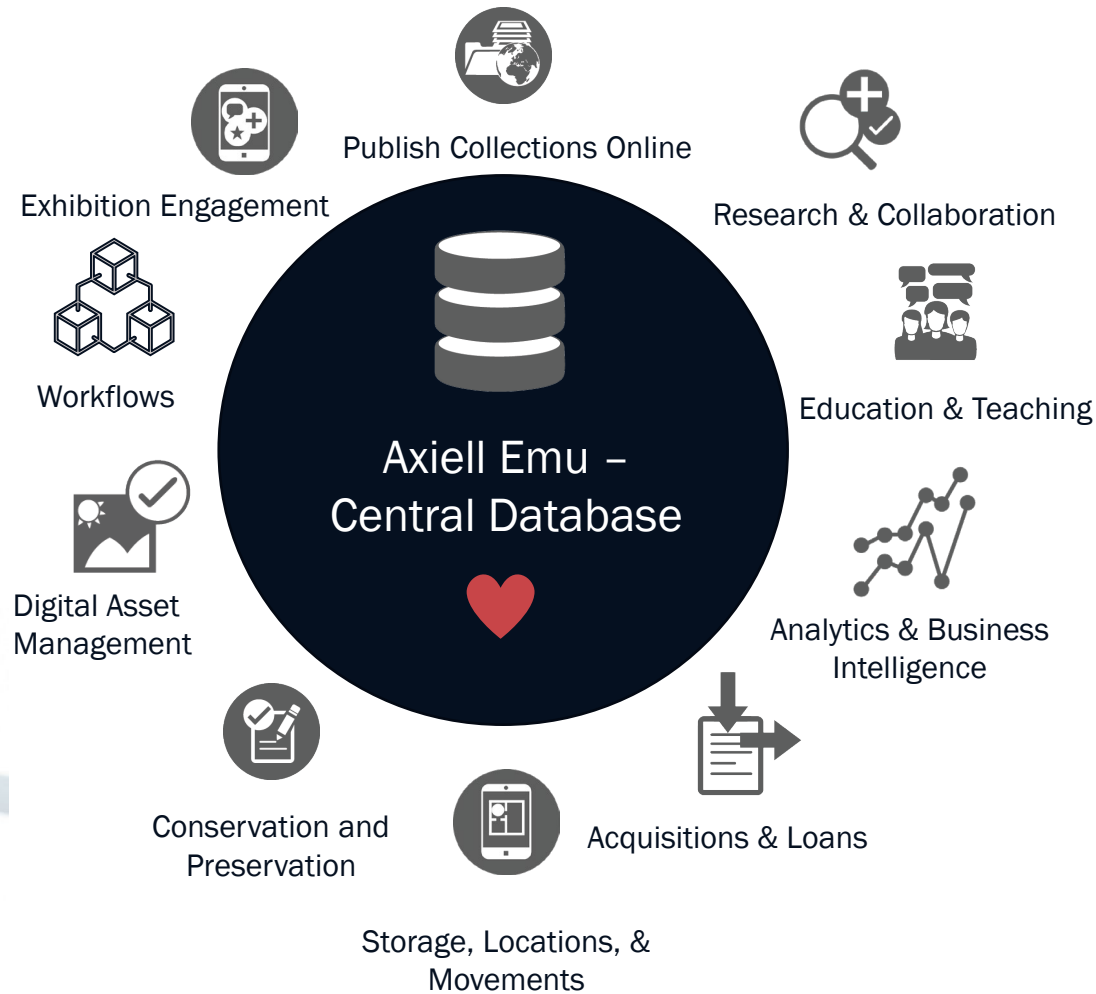
The one thing we know about the future is that it will bring change. We need to stay in the forefront and identify and develop what each customer wants and needs. We are constantly evolving, adding value and adapting to changing needs.



Stay in touch

For a global company, local presence is crucial.
First name basis goes both for colleagues as for customers.

Collections Management Solution



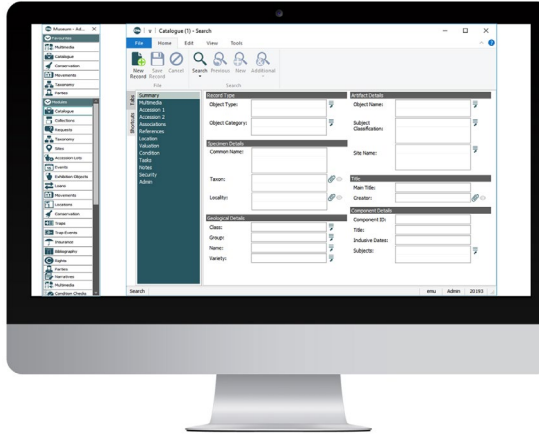
Study, understand & draw insights from your collections!

Preserve & protect your collections for the future!

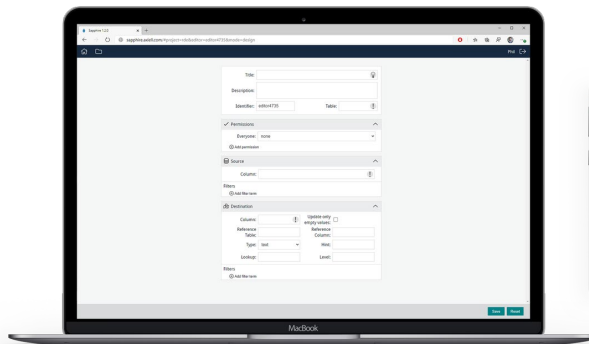
Share your collections & engage your audience!



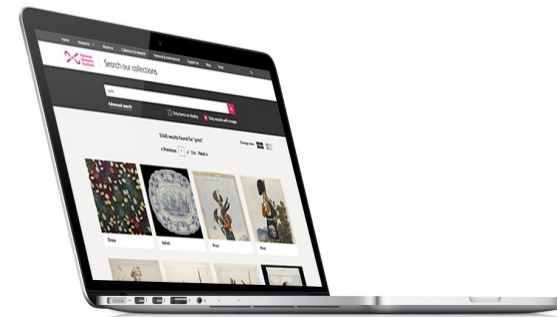
Emu Bundle:



EMu Collections Management System



Web Tools – Axiell Go, Sapphire,
+ RESTAPI



IMu Public Interface

End to End Tech Stack with Add-on Options



Infrastructure Options

Local

- Set up and maintained at your institution
- You manage your own backups and data storage requirements
- Good option if you have an in house IT department to support you in this effort.

OR

Hosted

- Set up and maintained in Axiell's data center
- Axiell manages all database products, backups and data storage requirements
- Good option if you do not have an IT department, or, want a hands-off approach to database management

ISO Certification



Tier III Data Center

The Data Center guarantees upholding the standards required by various certification levels like (NIST, HIPAA, etc.). This guarantees high-availability and reliability, security, legal regulatory standards, etc.



We do all the work

Your IT team does not need to purchase and set up complex infrastructure for your CMS and collections data storage. We're also responsible for maintaining the environment – so there's no work on your side to keep the software up and running.



Lower total cost of ownership

Save the costs associated with owning, managing and maintaining infrastructure in-house including supporting additional applications and managing security and performance.



Easily scale up and down

If your collection is growing or you need to store less – it's easy for us to adjust your requirements within our environment – meaning you don't need to re-evaluate your infrastructure when your needs change.



Optimized for collections management

We've tailored our hosting services to best serve the specific needs of collections management systems and collections data. That means better performance for your software.



Easier and faster support for users

We're responsible for supporting both the software and the hosting environment so we can identify any issues more quickly and have the access we need to resolve issues or requests without third party intervention. The turnaround for you on any support queries is quicker.

Any Questions?

axiell.com

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