

Blackfire Research Announces Distribution Agreement with TecStar/Macnica of Japan

San Francisco, CA – January 6, 2016 – Blackfire Research, the leader in Wireless High Performance Multimedia, Multi-Channel Wi-Fi Streaming Solutions, today announced an agreement with **Premier Japanese Distributor TecStar Company (a division of Macnica, Inc.)**. As a result of the new relationship, TecStar will be Blackfire's largest distributor in Japan, bringing significantly expanded reach and efficiency in order to form strategic alliances with all leading Japanese Consumer Electronics enablers of Multimedia Connected Home products and solutions.

"We are delighted to partner with TecStar. Our partner ecosystem in Japan is growing rapidly as the demand for broadcasting multiple video streams and Multi-Room, Multi-Channel audio over Wi-Fi increases" said Blackfire's CEO, Ravi Rajapakse. "Our program recognizes the challenges of bringing to market new interoperable Multimedia systems over Wi-Fi and offers the most complete solutions for enabling smart Wi-Fi media products in a timely fashion with an unrivaled feature-set and unparalleled performance to our customers".

Blackfire and TecStar have joined forces to develop and offer fully complete solutions of Software and Hardware for Multimedia Streaming for the Connected Home. Together, Blackfire, TecStar and our ecosystem of Technology Partners have addressed the challenges of deploy high performance and cost competitive product lines to end users worldwide.

"Our mission is to deliver the best solutions for all our customers based on leading edge technology such as Blackfire's wireless Multimedia Streaming platform," said TecStar Company President, Yuichi Yoshioka. **"We are glad to announce that we become a partner with Blackfire who has the most advanced software for high performance broadcasting of audio and video over Wi-Fi in real time to many destinations synchronously."**

About TecStar/Macnica Company

TecStar Company is a division of Macnica, Inc. Since its establishment in 1972, Macnica Inc. has specialized in the supply of wide a variety of high-value-added electronic parts and network equipment, particularly semiconductors, to the electronics, information and communications industries. The company is justly known as a leader in the high-technology fields in which they operate. In recent years, Macnica has expanded its lineup to provide in-depth technical support to customers in addition to the supply of devices. Its customers include Japan's leading electrical and electronic products manufacturers. The company has its headquarters in Yokohama, and its subsidiaries are located in Hong Kong, Shanghai, Taiwan, Singapore, Korea, Thailand, Europe, and the USA.

For more information: www.macnica.co.jp

About Blackfire Research

Blackfire Research, a San Francisco based company, provides a software for smarter distribution, syncing and playback of media on multiple A/V devices over standard Wi-Fi. Blackfire's patented technology enables simultaneous high-performance communications using Internet Protocol among multiple devices over Wi-Fi. Blackfire software will be key

infrastructure for the rapidly growing Internet of Things (IoT) space. For more information, please visit <http://www.bfrx.com>

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