

# Justia & LII Directories Services Proposal

## Dear [Name],

We appreciate your interest in premium membership in the Justia and Legal Information Institute (LII) Lawyer Directories. Premium membership gives you increased visibility, enhanced profile features, and traffic statistics.

Each year, the Justia (https://lawyers.justia.com) and LII (https://lawyers.law.cornell.edu/) Lawyer Directories help several million visitors find lawyers. Our lawyer directories, in conjunction with our website and blog solutions, offer services that assist attorneys in reaching and retaining clients.

## **Premium Memberships Include:**

#### 1. Premium Placements

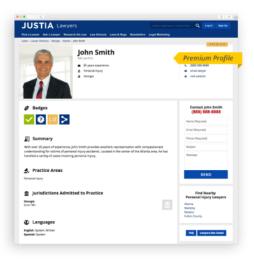
Premium Members receive premium placements that appear above and among the free listings in the Justia and LII directories for heightened visibility. Premium placements are featured for a practice area throughout an entire metro area.

We offer three levels of premium placement - Gold, Silver, and Bronze - that may be tailored to your specific marketing goals.



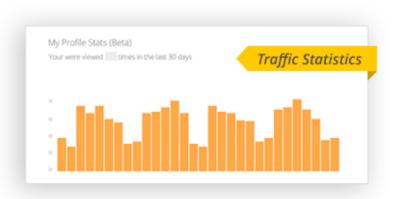
#### 2. Premium Profile

Premium Members receive an upgraded profile with a prominent contact form to make it easy for potential clients to reach you. Competitor ads, which appear in free profiles, are removed from premium profiles.



### 3. Traffic Statistics

Lawyers with premium memberships have the ability to view their traffic statistics on the Justia & LII lawyer directories and legal portals.



Please feel free to contact me with any questions.

Thank You!
[NAME]
Justia & LII Lawyer Directories Team
650-810-1990

# **Recommendations for Justia & LII Premium Placements**

## **Option 1 Summary**

Items	Level	Practice Area	Metro Area	Monthly	Yearly	3 Years
1	Gold	Criminal Law	Longview, TX	\$117.19	\$703.14	\$1,406.28
1	Gold	Estate Planning	Longview, TX	\$58.60	\$351.60	\$703.20
1	Gold	Probate	Longview, TX	\$58.60	\$351.60	\$703.20
Subtotal				\$234.39	\$1,406.34	\$2,812.68
1 Free	Gold	Probate	Longview TX	(\$58.60)	(\$351.60)	(\$703.20)
Multi-Badge Discount Subtotal				\$175.79	\$1,054.74	\$2,109.48
One Time \$ Discount   Additional XX% Discount				100	100	100
Total						
(IF DIFFERENT THAN TOTAL) Renewal Total				\$175.79	\$1,054.74	\$2,109.48

Longview, TX metro area includes: Gregg, Rusk, & Upshur Counties