

Zosya Trimbacher

DATA ANALYST

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[LinkedIn](#) | [GitHub](#) | [Tableau](#)



Technical Skills

Data Analysis & Visualization

Python • SQL • Tableau • Microsoft Excel
(Pivot Tables, VLOOKUP, Power Query) •
PowerPoint • G Suite

Business Systems & ERP Tools

SAP Ariba • SAP Concur • SAP Fiori •
Siebel e-Media • SharePoint • HP Records
Management (HPRM)

Project & Workflow Management

Jira • Miro • Workday (basic reporting)

Languages

English (Native)
Russian (Professional)
Ukrainian (Limited)
German (Learning)

Highlights

Led Fintech Merchandise Project (12 stakeholders, compliance & logistics).
Promoted at Delivery Hero; received
“Outstanding” rating.
Rolled out new process at QUT, adopted
across offices.
Directed office renovation project at
Caxton Legal Centre.

About

I bring 12+ years of professional experience, including 4 years in the tech industry and 3 years in fintech, with expertise in operations, project management, and executive support. Having recently completed a five-month full-time Data Analytics program with CareerFoundry, I gained hands-on experience with SQL, Python, Tableau, and Excel. I also hold certifications in SQL, Tableau, and Python, as well as an IBM Data Analytics course. Passionate about continuous learning, I have a proven track record of streamlining workflows and improving operational efficiency, with a growing focus on applying data-driven insights to support decision-making.

Education

Data Analytics Program (Introduction + Immersion)

CareerFoundry, Berlin, Germany, August 2025.

B.A. Media & Communication

Queensland University of Technology, Brisbane, Australia.

Introduction to Data Analytics Certificate

IBM, Online.

Certificate III in Business

Martin College, Brisbane, Australia.

Projects

Rockbuster Stealth - SQL Business Analysis.

Goal: Support Rockbuster’s transition from DVD rentals to streaming by identifying revenue drivers and expansion markets.
Process: Queried and joined the customer, rental, and payment tables in PostgreSQL. Used CTEs, subqueries, and aggregations to analyze customer value, rental duration, and film category performance.
Outcome: Recommended first-wave streaming markets (India, China, U.S.) and profitable catalog focus (Sports, Sci-Fi, Animation).
Tools: SQL (PostgreSQL), Excel, PowerPoint | GitHub:
github.com/ZosyaTrimbacher/RockbusterStealth

Instacart - Python Customer Segmentation.

Goal: Help Instacart improve marketing strategies through customer segmentation and behavioral analysis.
Process: Cleaned and merged 3M+ rows using pandas; created new features (loyalty and spend flags). Segmented users into profiles (families, singles, high/low spenders) and analyzed order timing and product preferences.
Outcome: Delivered actionable insights for ad scheduling, retention campaigns, and promotions in Produce, Dairy, and Snacks.
Tools: Python (pandas, NumPy, matplotlib, seaborn), Jupyter Notebook | GitHub: github.com/ZosyaTrimbacher/Instacart

Influenza Season - Tableau + Statistics

Goal: Anticipate U.S. hospital staffing needs during the influenza season to prevent under- or over-staffing.
Process: Merged CDC influenza mortality data with Census demographics. Ran descriptive statistics and a one-tailed t-test confirming elderly risk. Grouped states into vulnerability tiers and built Tableau dashboards showing seasonality and hotspots.
Outcome: Recommended surge staffing in California, New York, and Texas during Dec–Feb and proactive planning in senior-heavy states.
Tools: Tableau, Excel, Python |
Tableau: <https://public.tableau.com/app/profile/zosya.trimbacher>

Personal Achievements & Other Qualifications

Introduction to Python
Introduction to SQL
Intermediate SQL
Manipulating Data with SQL
Joining Data in SQL
Introduction to Tableau
Project Management
Emotional Intelligence and Behavior
Design Thinking
Effective Communication
Communication, from conflict to resolution
Foundations of Effective Business Writing.

Interests

Skiing
Camping
Hiking
Snorkeling
Reading mostly non fiction books
Specialty coffee
Watching documentaries
Ancient architecture
Renaissance and early modern European art.
Spending time with my whippet Neko

Work Experience

Team Assistant II Fintech and Delivery Hero Europe - Supported Vice president, Chief Marketing Officer and Chief People Officer, Delivery Hero SE

December 2019 – June 2024, Berlin, Germany

- Provided high-level support to multiple high-level executives across different time zones.
- Worked with SAP tools: Ariba, Concur, Fiori, and CC approval.
- Developed and implemented processes and systems & managed several projects.
- Collaborated with the talent acquisition team daily to streamline recruitment.
- Onboarded new staff from 60 to 200 people.
- Managed the planning and execution of large-scale events, including summits.
- Responsible for presenting and moderating bi-weekly Fintech meetings.
- Managed procurement for marketing and people team.
- In charge of internal communications.
- Automated processes across multiple teams to enhance efficiency.
- Managed one other administrative professional.

Personal Assistant/Administrative Assistant, Disabilities & Student Counselling & Human Resources departments – Queensland University of Technology

January 2018 – August 2019, Brisbane, Australia.

- Provided high-level support to multiple senior executives.
- Maintained confidential databases and asset registers.
- Managed the end-to-end coordination of the department's hiring and interview processes.
- Provided comprehensive administrative support to the Human Resources Department.
- Prepared and distributed disability student Service Plans.
- Reconciliation of financial reports and timesheets.

Administration & Support Officer – Caxton Legal Centre Inc.

January 2016 – December 2017 (*Contract*), Brisbane, Australia.

- Provided initial assessment of each client's social and legal service needs.
- Maintained data and client records.
- Conducted conflict checks.
- Managed outside vendors and service providers, such as interpreters.
- Supervised front office students and volunteers.

Business Services Worker – Micah Projects Inc.

August 2013 – December 2015, Brisbane, Australia.

- Provided administrative and operational support to the CEO.
- Provided administrative and operational support across various departments.
- Handled a high volume of inquiries.
- Assessed clients' needs and referred them to appropriate services.
- Streamlined client processes.
- Trained front desk students and volunteers.
- Supported event coordination, financial processes, and communication strategy.