

User Research Interview:

1. "How do you usually find out about concerts?"
2. "What frustrates you most about finding or booking concert tickets?"
3. When was the last time you went to a concert? How did you hear about it?
4. Have you ever discovered a concert by accident or through a friend? Tell me about that.
5. What factors influence your decision to go to a concert (e.g., artist, location, friends, ticket price)?
6. How do you usually coordinate plans with friends to attend concerts?
7. What challenges do you face when trying to get friends to go to a show with you?
8. Would you prefer the app to integrate with your social media or existing music accounts (e.g., Spotify, Apple Music)? Why or why not?

Pain points

1. Have you ever missed a concert you would have loved to attend? What happened?
2. What frustrates you most about finding concerts?
3. Do you ever feel overwhelmed by too many notifications or emails about events?
4. Are there any features you wish your music or event apps had but don't?

Behaviors:

1. Do you follow artists or venues on social media for concert news?
2. How satisfied are you with your current methods for discovering live music events?
3. Do you actively follow artists or venues to stay updated? If so, how?

Survey Questions:

1. How often have you attended concerts in the past 6 months?
 - a. At least once a week
 - b. At least once a month
 - c. At least once every three months
 - d. none
2. What are your preferred genres?
 - a. Pop/Rap
 - b. Indie/Soul
 - c. Rock/Metal
 - d. Jazz/Classic
 - e. Any
3. What are your preferred venues?
 - a. Stadiums
 - b. Amphitheaters
 - c. Bars
 - d. Concert venues
4. What apps do you use to find concerts?
 - a. Bandsintown
 - b. Songkick

- c. Ticketmaster
 - d. Spotify
 - e. Other
5. Would you like to know if any of your friends are going to the same concert?
 6. Would it be useful to get notifications about upcoming concerts