ZOYA AFZAL

W E B   D E V E L O P E R

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ABOUT ME

I am a passionate and dedicated front-end developer with a strong interest in creating responsive, user-friendly websites that deliver seamless and intuitive user experiences. My expertise lies in HTML, CSS, JavaScript, and TypeScript, with practical experience in React and Next.js, enabling me to develop high-performing and engaging web applications. My journey in the IT field began at GIAIC, where I had the opportunity to work on diverse projects, gaining proficiency in Cloud Computing and AI.

I thrive on turning complex ideas into elegant solutions that not only meet user needs but also create lasting impacts. My professional experience includes roles as a Brand Ambassador and Business Development Officer, where I honed my skills in customer service, brand promotion, and business development. These experiences have equipped me with a unique blend of technical and interpersonal skills, allowing me to excel in both technical and client-facing roles.

PROFESSIONAL EXPERIENCE

BRAND AMBASSADOR   4 Years

Different Marketing Agencies and Multinational Companies

- I have worked as brand ambassador in different corporate events and exhibitions to promote their brand and provide exceptional customer services and details of the products to customers to increase their sales.

BUSINESS DEVELOPMENT OFFICER   1 Years

Banking Sector

- I have worked as business development officer in Summit Bank for a year. My work was to satisfy customers with latest bank facilities,convence them to open their accounts and to give great revenue to bank.

HACKATHON PARTICIPATION

Throughout our journey of Quarter 2, we have worked on different projects, but participating in hackathons was a unique experience introduced by our esteemed Dean,   Sir Ameen Alam.
These challenges helped us unlock our hidden potential, refine our skills, and enhance our problem-solving abilities. Hackathons pushed us to think critically, innovate under pressure, and elevate our technical expertise.

Hackathon 1:

- We built a professional resume builder, enabling users to effortlessly create polished resumes. This project aimed to help others present their skills effectively.

Hackathon 2:

- We focused on UI/UX design, transforming a Figma template into a fully responsive web interface.

Hackathon 3:

- We developed a NIKE e-commerce platform using Next.js for the frontend, Sanity CMS for dynamic product management, Clerk for secure user authentication, ShipEngine API for collecting shipping addresses & tracking, and Stripe for seamless payment processing.
- https://hackaton2-figma-projects-ecommerce-website.vercel.app/
- https://github.com/ZoyaAfzal/Hackathon2_FigmaProject_EcommerceWebsite

Participating in hackathons has been a transformative experience for me, pushing me to think critically, innovate under pressure, and elevate my technical expertise. I have worked on projects such as a professional resume builder, a responsive web interface, and an e-commerce platform, showcasing my ability to deliver innovative solutions under tight deadlines.

I am committed to continuous learning and professional growth, always seeking to refine my skills and stay updated with the latest industry trends. My portfolio reflects my dedication to creating high-quality, impactful web applications, and I am excited to contribute my skills and expertise to future projects.

PROFESSIONAL SKILLS

- **HTML:**
Proficient in creating structured, semantic, and responsive web pages.

- **Custom CSS:**
Skilled in designing visually appealing and user-friendly interfaces with advanced CSS techniques.

- **Tailwind CSS:**
Expertise in utilizing Tailwind CSS for rapid UI development and responsive design.

- **JavaScript:**
Strong knowledge of JavaScript for dynamic, interactive web applications.

- **TypeScript:**
Competent in using TypeScript for building scalable, maintainable, and type-safe applications.

- **Next.js:**
Experienced in developing server-side rendered (SSR) and static web applications using Next.js for optimized performance and SEO.

PORTFOLIO

Here is my portfolio, where I have showcased various projects, including Next.js portfolio websites built with TypeScript, e-commerce websites using Next.js, TypeScript, Tailwind, and custom CSS, a blog website using Next.js and Sanity CMS. You can explore all my projects through my portfolio link here:
https://next-js-milestone2-my-portfolio-portfolio-website.vercel.app/

TECHNICAL SKILLS

Frontend Development:
- *HTML, CSS, JavaScript*
- *TypeScript*
- *Responsive Design (Flexbox, Grid)*
- *CSS Frameworks (Tailwind CSS)*
- *JavaScript Libraries & Frameworks (React & Next.js)*
- *UI/UX Principles*

Backend Development:
- *API Integration*
- *Authentication & Authorization (Clerk, NextAuth)*

Database:
- *Sanity CMS*

Version Control & Deployment:
- *Git & GitHub*
- *Hosting (Vercel, Netlify)*

Additional Skills:
- *Figma*
- *Payment Gateway Integration (Stripe)*
- *Shipping API Integration (ShipEngine)*
- *SEO Best Practices*

EDUCATION

Bachelor of Commerce
University of KarachI

Intermediate in Commerce
Board of Intermediate Education, Karachi

Matriculation in Science
Board of Secondary Education, Karachi