

عبدالمعز محمد الوكيل

مهندس برمجيات ومصمم جرافيكس ومدير سوشيال ميديا

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PROFESSIONAL SUMMARY

Motivated Senior Software Engineering student at Ain Shams University with a versatile skill set spanning Artificial Intelligence, Web Development, and Digital Media. Proven track record in managing social media strategies for diverse brands and developing engaging graphic content. Adept at leveraging Python and modern web technologies to build functional software solutions while simultaneously driving digital marketing growth. Strong collaborative skills with a passion for innovation at the intersection of technology and design.

EXPERIENCE

Social Media Manager & Content Creator Present

Freelance / Various Clients

- Managed and grew social media presence for high-profile accounts including Sheikh Othman Ahmed Othman and 'Dala Nafsak' with Mohamed Sami.
- Executed comprehensive digital marketing strategies for Sama Real Estate, increasing online engagement and lead generation.
- Designed high-quality graphic assets and wrote compelling content to align with brand identity across various platforms.
- Leveraged data analytics to optimize content reach and audience interaction.

Digital Marketing & Design Specialist Past

One Store Real Estate Marketing

- Developed creative digital marketing campaigns for real estate portfolios, enhancing brand visibility.
- Collaborated with the sales team to produce visual content that supported property listings and promotional events.
- Maintained technical systems and software tools to ensure smooth daily operations.

IT Support & Administrative Associate Past

Complex

- Provided technical support and managed digital documentation for engineering projects.
- Assisted in the coordination of administrative workflows and team communications.
- Utilized software tools to improve data management and operational efficiency.

EDUCATION

Bachelor of Science in Computer Science & Information Technology - Ain Shams University
Final Year (Expected Graduation)

Professional Certification in Programming & Web Development - Digital Egypt Initiative (DEI)
Completed

Graphic Design & Adobe Photoshop Certification - Vocational Training
Completed

KEY SKILLS

Software Engineering • Python Programming • Web Development (Full Stack) • Artificial Intelligence (AI) Development • Social Media Management • Graphic Design (Adobe Photoshop) • Content Writing & Strategy • Digital Marketing • Team Leadership • Technical Troubleshooting