

Rainbow Software

RFP 01

Corporate website RFP

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Corporate Website RFP

Dates

Issued: 2016-09-09

Deadline: 2016-09-15

Acquirer Contact Information

Rainbow Software KB.

Contact information

Jenny Karlsson

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Acquirer Background

Type of business: IT Consultants specializing in web development.

Business vision: Increasing our portfolio within the web development sector.

Number of employees: 7.

Number of active users: 500 simultaneously.

Software system portfolio supporting the business: ID1354

Software Product Description

General Product Description

A page containing Rainbow Software's story of origin. A couple of paragraphs containing an account of our story, our company vision, a few quotes or inspirational lines, a group photo of our team, our names, a contact form that will send the information written on the site to our company by email and lastly a prominently visible hit counter (a counter recording amount of **unique** views the site has generated)

Specification of functionality

- Static web pages
- Email form
- Hit counter with unique hits

Specification of non-functionality

- Front page
 - Prominently visible hit counter, unique hits
 - Testimonial quotes
- Contact page
 - Form for contacting our company through email
- About us
 - Information about the company
 - List of employees in some manner
 - Group photo

End-users:

Businesses and people that will need a site of their own, but do not have the competence internally.

How it will improve business:

The website will promote the acquirer's business and thereby generate sales.