

# ZSUZSANNA FARKAS

## Contact

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Dachau, Germany

## UI Projects

### PAPER SOCIETY →

Responsive website design for  
an online stationery store

### WILDERNESS →

Native iOS and Android app  
design for searching hiking routes

### POCKET M.D. →

Responsive web app design for  
searching healthcare providers

### FOCUS →

Productivity app design

## Softwares

Adobe XD  
Illustrator  
Photoshop  
InDesign  
InVision

## UI/UX Skills

User Research  
Personas  
User Stories  
Wireframing  
Prototyping  
Usability Testing  
Style Guides  
Branding

## Languages

German  
English  
Hungarian

User interface designer with ten years of experience in desktop publishing. Worked on a variety of print projects with strong foundation in typography and graphic design principles. Passionate about UI for its user-centered approach of mixing aesthetic and functionality. Disciplined, detail-oriented, enduring designer with good prioritization skills, committed to create beautiful and valuable interfaces.

## Work Experience

### DESKTOP PUBLISHING (DTP) SPECIALIST

07/2016 – 03/2021 • 2W Technische Informations GmbH & Co. KG • Munich, Germany

- Developed and edited extensive print products (100+ pages) in several languages (10+) collaborated with different departments.
- Localized graphics and illustrations in Illustrator and Photoshop.
- Organized and executed internal training sessions about desktop publishing, Adobe Indesign and Microsoft Word.
- Supported the workflow of the company by creating dynamic PDF-forms and checklists.

### FREELANCER DTP-SPECIALIST

12/2014 – 04/2017 • Dachau, Germany

- Built a long-term cooperation with two agencies.
- Effectively prioritized projects and delivered them in tight deadline.
- Worked on various product catalogues in numerous languages.
- Created and edited graphics and illustrations.

### DTP ASSOCIATE

04/2011 – 07/2013 • Afford Translations and Interpreting Ltd • Budapest, Hungary

- Following industry standard technical specifications prepared various file formats for the translation process.
- Edited and post-processed InDesign and Word files and graphics.

### EDITORIAL DESIGNER

11/2010 – 01/2011 • Internship at Haszon Publishing House • Budapest, Hungary

- Conceptualized and designed the magazine layout tailored to the articles.
- Designed infographic imagery, like charts and diagrams.
- Prepared PDF-files for printing process

## Education

### USER INTERFACE DESIGN CERTIFICATE

2022 • CareerFoundry

Intensive nine month training program with a focus on UX/UI fundamentals and methodology. Designed four apps from initial concept to final UI mockups using Adobe XD and InVision.

### BA: COMMUNICATION

2011 • Eszterházy Károly University • Eger, Hungary

### DESKTOP PUBLISHING COURSE CERTIFICATE

2010 • Top School Education Centre • Budapest, Hungary