Pets-R-Us Group Project

Group Activity 1: User Stories Created and Ranked

1. As a consumer who prioritizes time efficiency, I need a simple booking process that is uncomplicated and user-friendly, so I can easily schedule my appointments.
2. As a pet owner who utilizes multiple services, I need to be able to easily switch between grooming, training, and boarding services on the Pets-R-Us website, so that I can schedule the correct services for my pet.
3. As a busy user, I need mobile appointment reminders so that I can be reminded of my scheduled appointments to avoid forgetting them.
4. As a user with an unpredictable schedule, I need the ability to cancel appointments so that I can easily handle scheduling conflicts or cancel mistaken bookings.
5. As a potential customer of Pets-R-Us, I need to be able to easily navigate the website and find information about the different pet-related products, supplies, and accessories that Pets-R-Us offers.
6. As a customer of Pets-R-Us, I need to be able to see pricing information for grooming, training, and boarding services, so that I can make informed decisions about which services to book.
7. As a busy user, I need the system to remember my preferences, so that I have the option to default to the same settings every time I book.
8. As a user with multiple pets, I need a way to track their appointments separately so that I can keep a record of each pet's upcoming appointments and easily identify which pet is due for what service.
9. As a user with low computer literacy, I need clear contact information to be displayed so that I can easily find and use the store's contact details to make a booking over the phone.

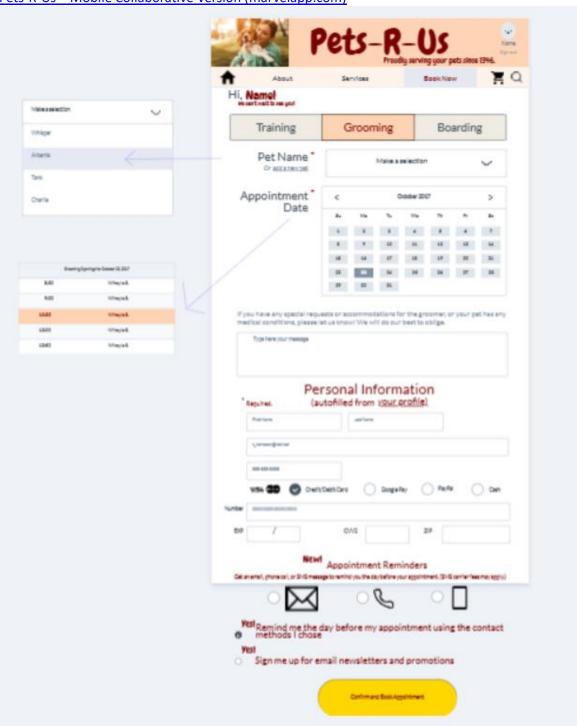## Group Activity 2: User Stories Tasking & Size Estimation

Tasking & Size Estimation	WORK HOURS	STORY POINTS
As a consumer who prioritizes time efficiency, I need a simple booking process that is uncomplicated and user-friendly, so I can easily schedule my appointments.	**61**	**46**
1. Create a web form to gather information from the user pertaining to the pet and appointment being booked	26	20
2. Create a database to hold scheduled appointments	17	13
3. Create a date picker that shows what timeslots in the database are still available to book (to prevent overbooking).	11	8
4. Create an account management system to track customers	4	3
5. Create a login process (login page or prompt)	3	2
As a busy user, I need appointment reminders so that I can be reminded of my scheduled appointments to avoid forgetting them.	**13**	**15**
1. Add opt-in options to the scheduling form for email, SMS reminders, and newsletter/promotions	5	5
2. Automate sending SMS reminders to opted-in customers	3	3
3. Automate sending email reminders to opted-in customers	2	3
4. Add opt-out option to the user profile page	2	3
5. Automate a list of all customers who have an appointment the next business day with phone numbers for real person reminder call	1	1

Group Activity 3: Functionality, Wireframe, Review and Documentation

Functionality: Create a web form to gather information from the user pertaining to the pet and appointment being booked.

Wireframe Design

Pets-R-Us – Mobile Collaborative Version (marvelapp.com)

Documented Challenges

Challenges we faced included switching to a mobile first design late in the process, as well as subjective taste disagreements, estimating complexity (story points and hours) of tasks we didn't have any experience with.