**RESPONSE**

**Motivated by Autonomy**  
Autonomy is the ability to self-govern or the ability to make decisions about our own actions and behaviors. Studies have shown that autonomy is a powerful in motivating us.

How people are motivated by autonomy:

1. If someone feels they have a choice, they tend to feel motivated to pursue tasks or goals because they have chosen to do so willingly.
2. When people feel accountable for their choices there’s more of an inclination to be motivated to achieve positive results.
3. People tend to come up with more creative solutions when they can express their ideas without judgement.
4. When employees are given the opportunity to make decisions, set goals and have a say about the way tasks are completed they tend to experience job satisfaction.
5. Students who choose topics that interest them, go at their own pace of learning and select the method of how they will learn tend to be more motivated.
6. People become more empowered to overcome challenges and persevere when they are pursue goals that are meaningful to them.

Autonomy is a powerful motivator because it ties into our desire to make our own decisions. When we are able to make choices for ourselves, we’re more likely to be motivated, satisfied and successful.

**Doing Things Bonds Us**

This week I was able to tour the USS LST 325 ship. This is a historic ship that was at the center of the D-Day invasion during WWII. There were many veterans from various wars on the ship that day. Anytime a touring Veteran would run into a tour guide, who was also a Veteran, there was an instant bond based on their shared memories of their experience. There was no talk of war itself, but the instant connection was visible. You could see how they understood what the other had gone through, bonding them for life in a way that many of us will never understand. Obviously, this is a very extreme version of a bonding activity.

However, as software developers this same type of bonding experience can occur when we work together to create code, develop practices that encourage collaboration and mentor each other to become better. When we do things together that encourage collaboration and communication, we are building relationships that create bonds that can lead to stronger teams and better project outcomes.

**DISCUSSION RESPONSES**

**#1**

**Khaoula Azdoud Module 8 Discussion Board**

Hi Khaoula,

Your emphasis on recognizing the varying levels of autonomy in individuals and how some would prefer more guidance while others would want to work more independently was insightful. You suggestion to offer a self-service option and assistance that makes send could really lead to better designs. Your example of how Amazon appeals to different users through independent product searches, purchase and account management really supported this idea.

Your example using a fitness app that allows users to share workouts and goals did a nice job illustrating the use of creating a connection among members.

**#2**

**Tanner Glaser**

Hi Tanner,

I’ve noticed how shared experience can bond people together. It doesn’t seem to matter what type of experience it is, which is interesting. The comparison between online communities using text and voice chat was interesting. I can see how voice chat can enhance the sense of connections among users compared to text chat.

I like how you pointed out that a new person to a group may imitate others in the group, but also mentioned that the core group may imitate the new person. Getting insight into user behaviors and understanding them well would help you create websites that resonates with them and encourage more engagement.

**#3**

**RE: Trost - Socially Motivated**

Hi DJ,

You brought up a great point about using images to evoke emotions and connect with content. The Kuleshov effect that you mentioned is interesting. The idea of using images alongside neutral or persuasive content to create a more impactful user experience was insightful.

It’s interesting to consider the potential benefits of using a shared experience in marketing. Using the click-bait titles idea may be a useful strategy, especially for platforms that rely on user generated content or community participation. Highlighting the size of your community or shared contributors may encourage users to engage with the community or product. This was an interesting perspective.

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