



ANANDA SAFIRA

Manager Marketing

I am a health student who has a personality that is easy to socialize with, even working with people I have just met.
I am also a worker who has a level of competence and thoroughness in the tasks given, so that helps me in my career.

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📍 JL. Kayu Besar,
RT.008/RW.008, Tegal
ALur, Kec, Kalideres, Kota
Jakarta Barat

EDUCATION

Social Sciences

MAN 16 JAKARTA
2019-2022

pharmacy

Institute of Health Science
2023-UNTIL NOW

EXPERTISE

- AMS Office
- Visual Design
- Leadership
- Data collection
- Target Calculation

LANGUAGE

English

French

Experience

● Jan 2018- 2019

AZALEA BRAND

AZALEA BRAND MODEL

AS A MODEL PROMOTING THE PRODUCT

● 2022-2023

PT. DEKORASI MOBIL

MARKETING OFFICER

My job is to help develop and implement marketing strategies in a company, and also assist in monitoring the performance of the creative team that will create the concept structure

● Jan 2023-Until Now

PT. DEKORASI MOBIL

MARKETING MANAGER

leading marketing and competitor surveys, creating strategies for marketing campaigns and implementing them, communicating company products in the form of goods and services, ensuring that the messages in campaigns are relevant and right on target, and coordinating with various divisions in the company.

● JUL 2023

freelance online shop admin

ADMIN SHOPPE

Taking care of administrative management, such as managing all files, making reports, archiving and financial arrangements. As well as making vouchers and discounts which must be in accordance with market prices, arranging any upcoming events.

ORGANIZATION

● 2022

ANTI-SEXUAL VIOLENCE AMBASSADOR

Educate on how sexual violence occurs, as well as provide seminar material regarding this matter in larger or smaller areas

● 2023

NARASI