



## CHAPTER 8 & 9

Reference: <http://www.stat.ucla.edu/~vlew/stat10/archival/wi03/lectures/wi031019.pdf>

# Scatter plot

- A scatterplot or scatter diagram is a two dimensional plot of data. The horizontal dimension is called x, and the vertical dimension is called y.
- Each point on a scatterplot or scatter diagram shows two values, an x value and a y value. Each point represents a single case. A single case could be a single person or object, but a single case could be a matched pair (e.g. father-son, twins, husband-wife)
- ***Scatter diagrams only show association, but association does not mean causation***

# Correlation

- The CORRELATION COEFFICIENT, denoted  $r$ , measures how close the data are to a straight line or in other words it measures the strength of association.
- Formula Your text gives you a very long formula for calculating the correlation coefficient (pp 132-134) and I am not certain how useful it is. Instead, read the technical note on p. 134, the formula is reproduced here:

# Properties of the correlation coefficient

- $-1 \leq r \leq 1$
- If  $r$  is close to 1 or -1, the data are close to a line
- If  $r$  is close to 0, the data are not close to a line
- Pictures! (see pages 127, 129 and 142 of your text)
- The correlation  $r$  measures how close the data are to a line
- $r$  does NOT tell what percentage of the data fall on the line
- The correlation between  $x$  and  $y$  is the same as the correlation between  $y$  and  $x$ .  $r(x, y) = r(y, x)$
- Invariant under addition. If some constant "a" is added to every one of the X or the Y values, the correlation is unchanged.
- Invariant under multiplication: if all of the x or the y values are multiplied by some positive constant "b", the correlation is unchanged. The correlation can change very dramatically if only ONE of the data points is changed.