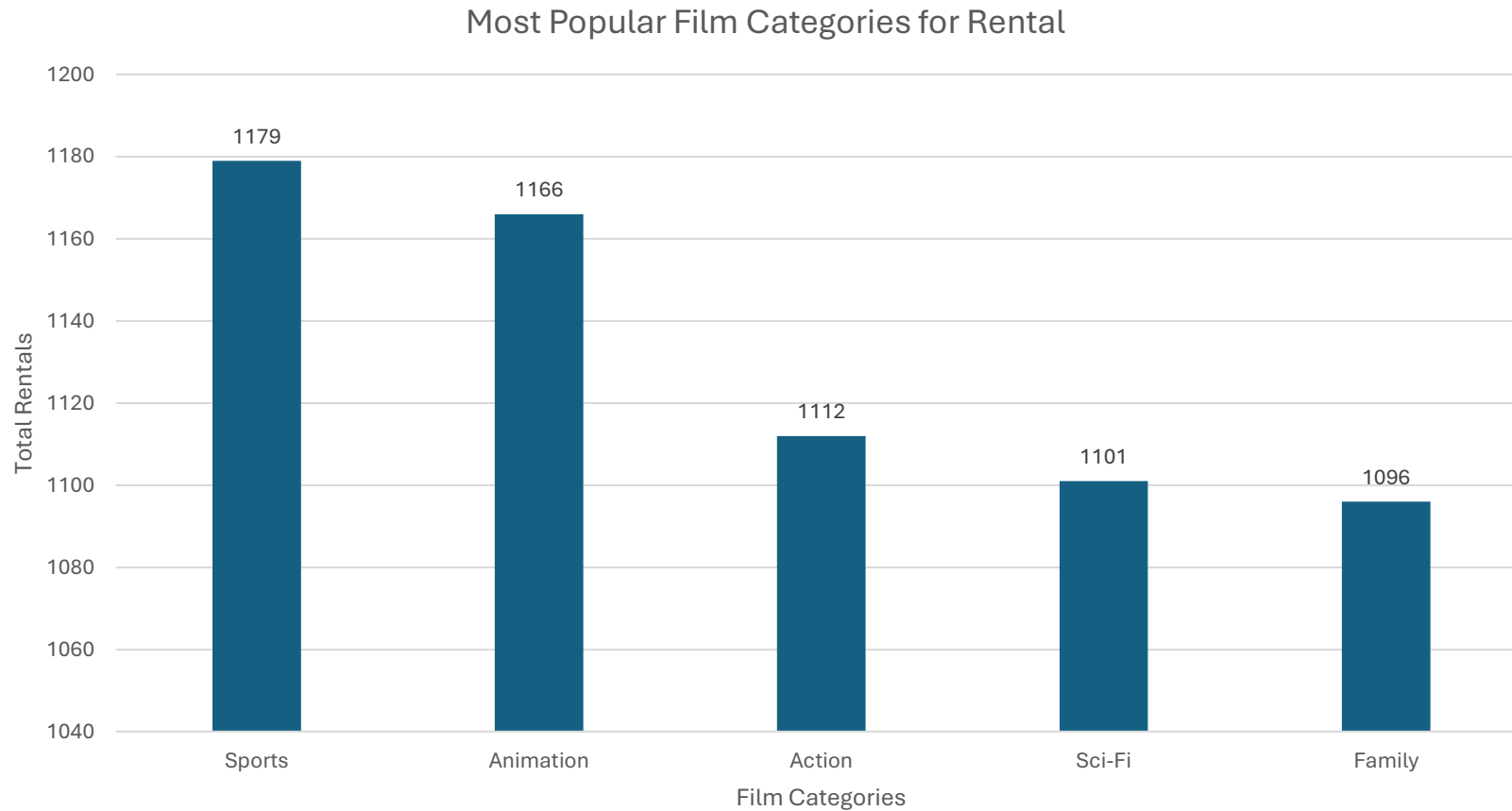
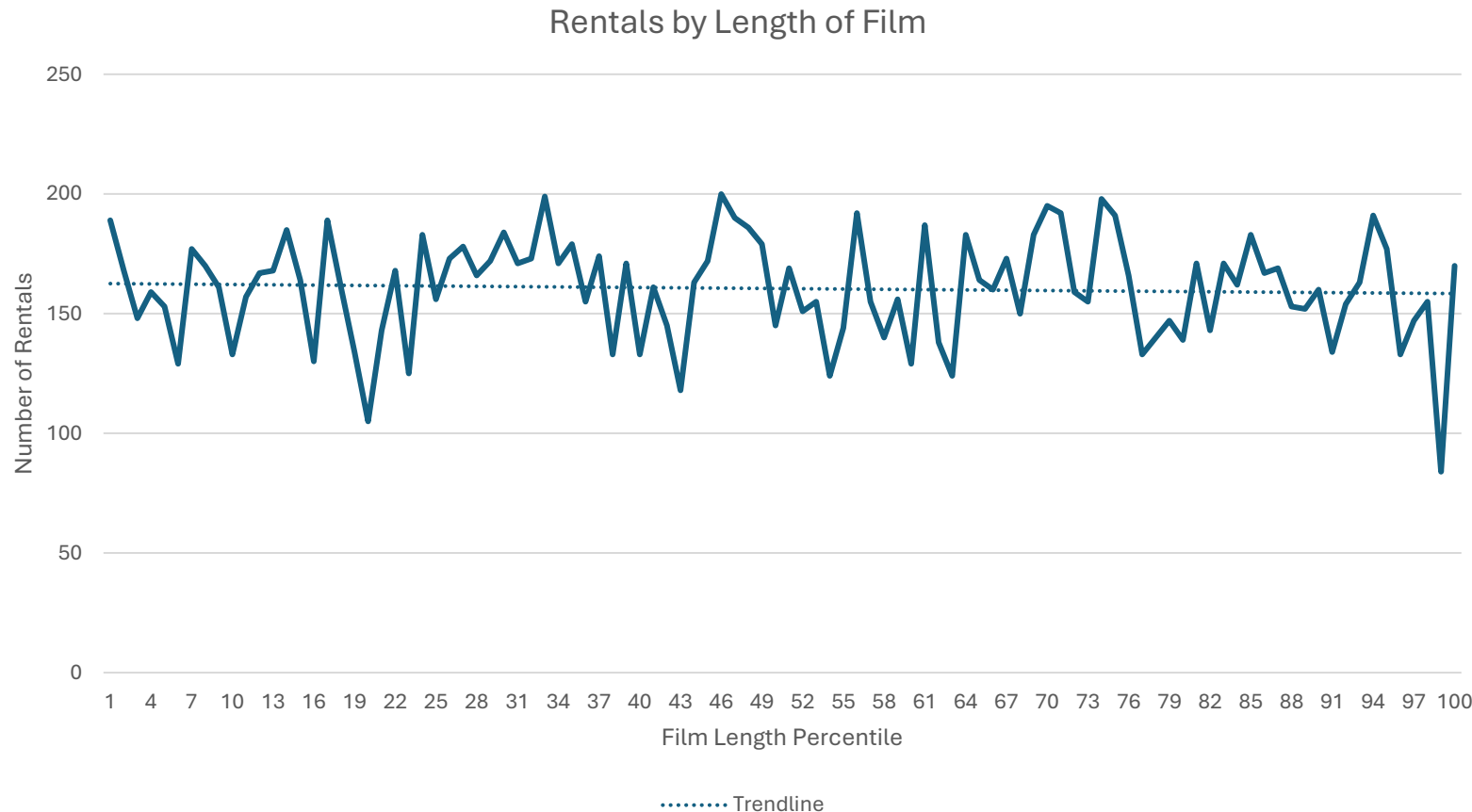


1) What are the Top 5 Most Popular Film Categories for Rental?



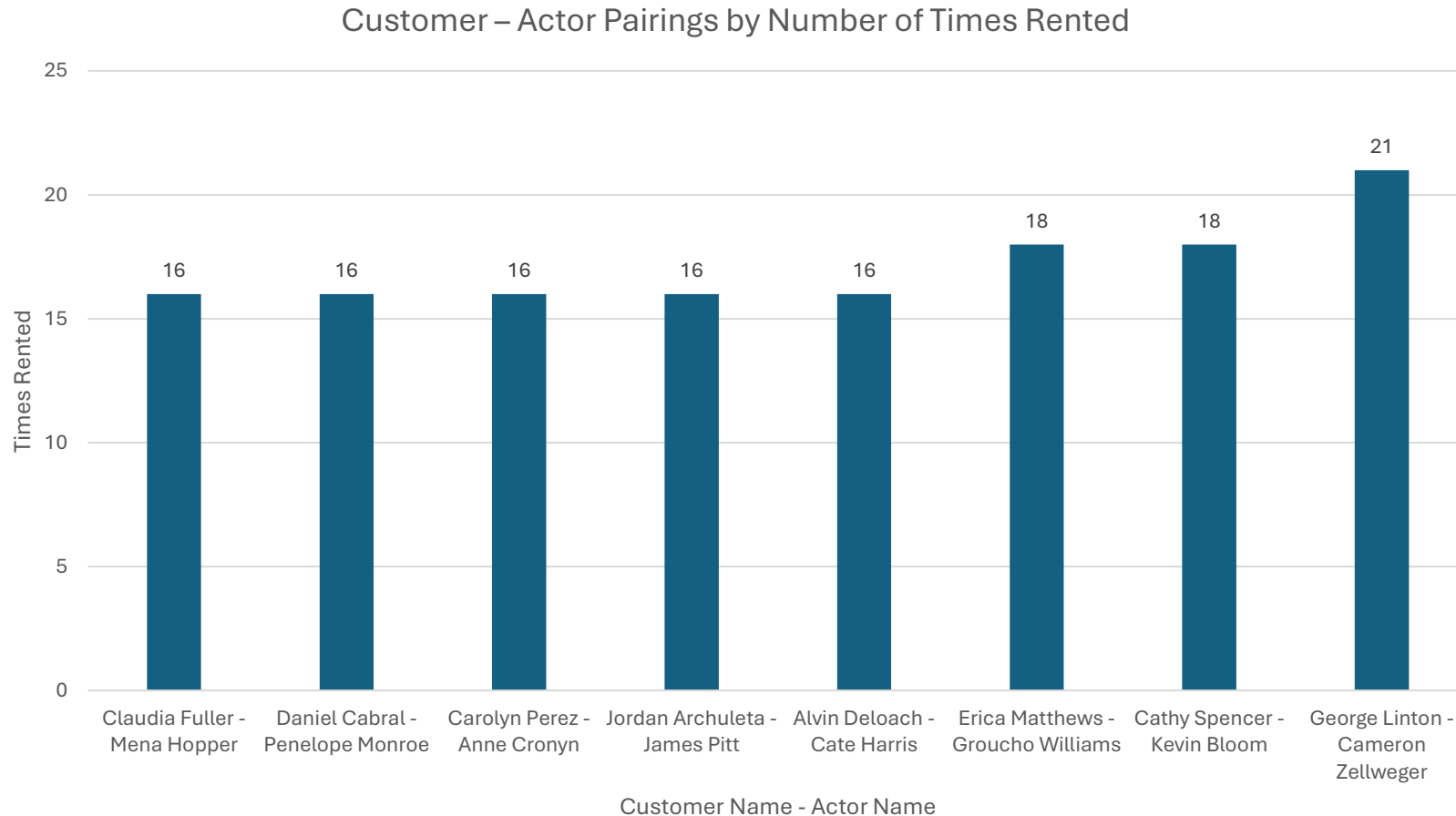
The top 5 most popular film categories for rental are Sports, Animation, Action, Sci-Fi, and Family.

2) Does the Length of a Film Effect How Often a Film is Rented Out?



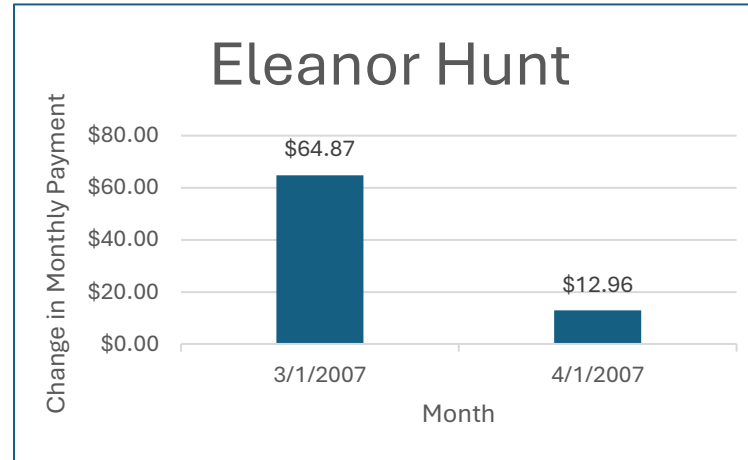
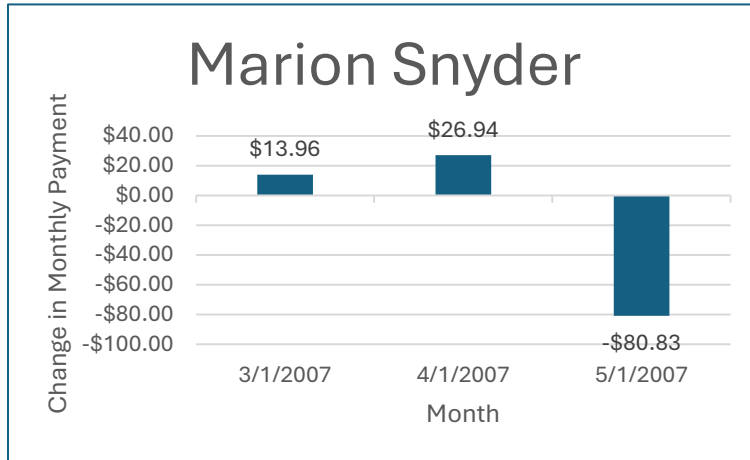
There doesn't appear to be any relationship between film length and how often a film is rented. The trendline (dotted line) being relatively flat is indicative of this.

3) Which Customers Rent Films with the Same Actor the Most?



George Linton rented a film with Cameron Zellweger in it 21 times. This was the most any customer rented films with one specific actor in it.

4) How Did The Top 5 Paying Customer's Payment Amounts Differ Month-by-Month in 2007?



All of the top 5 paying customers increased their payments both in March '07 and April '07, when compared to the previous month. This trend was bucked in May though by Marion Snyder who saw a large decrease in payment that month.

