



Travel Helper Application

Overview

A travel application that helps users find cheap transportation to their destination (plane, trains etc) , how to pack for their trip (weather, travel limitations), what to do when they arrive (restaurants, and entertainment),how to get around in the area (subways, buses,metro), and user reviews to promote community and help make decisions easier.

Problem Statement - Describe problems and holes within the international travel experience.

Goals

1. Create a survey to see if we can spark interest in our app, and make use of the data to further rationalize and hone in our idea.

Survey Questions -

1. Do you like to Travel?
2. do you have trouble packing for a trip?
3. do you find customer/user reviews helpful for restaurants, travel services, and entertainment?
4. name some struggles you go through, when traveling to a place you haven't been before?
5. how do you go about finding the cheapest/most desirable method of travel?
6. on a scale from 1-5, how would you rate your interest in an app that finds the best travel transportation, entertainment, and places to stay at your destination?

Summary of Survey Findings-

1. 8 out of 8 surveyors were at least interested in the app, Most participants very interested.
2. 100% of assumptions about the struggles of travelers turned out to be true.
3. Hopes that the app would generate money via monthly subscription is bleak (62% saying they would not pay for a monthly subscription.)
4. Our problem statement has been confirmed; there are many holes within the travel industry's quality experience that need to be filled. Much room for outside developers to take advantage of this area.

Link to survey and results -

https://docs.google.com/forms/d/1URZW7qWX8veW5c_uiLrAe2L85--Y4u1mxFFgfjneeYw/edit#responses

