Temple Inn & Suites

Site Plan

Site Name

The name of the site will be Temple Inn & Suites, and the proposed domain will be templeinnsuites.com. This domain according to Google Domains is available and costs \$12 a year.

Purpose Statement

The purpose of this site is to show off the Temple Inn & Suits and allow possible temple patrons to see what they offer. The site will also allow customers to make a reservation, and will allow them to see contact information.

Target Audience

- Who: Members of the Church of Jesus Christ of Latter-Day Saint that wish to go to the temple in another area than their home, and need a place to stay.
- Age: 18 and up
- Income: Any income
- <u>Motivation:</u> The motivation is to provide a way for people to visit temples that they haven't before, and give them a wonderful place to stay.

Personas

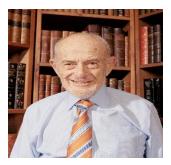
Charles Benson



- Occupation: Computer Engineer
- **Demographics and Education:** 23 years old. Has a bachelor's degree in Computer Engineering.
- Goals and Motivation for using the site: To make reservations for a trip he is taking to visit a temple he had before not been to.

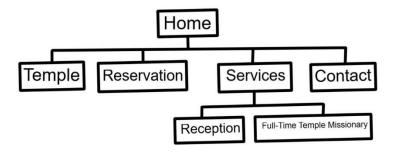
• **Technology:** Very into technology. Mostly uses his laptop to browse websites and accomplish what he needs.

Bert Williams



- Occupation: Retired
- **Demographics and Education:** 81 years old. Was a Seminary teacher.
- Goals and Motivation for using the site: Wants to spend his retirement visiting different temples, and is looking for a hotel to stay at.
- **Technology:** Uses an old desktop computer to surf the web and make all his appointments.

Site Map



Color Scheme

Header & Footer Background Color: #88A834

Header & Footer Font Color: #FFFFFE

Nav background Color: #CABF43

Nav active Color: #FFD20C

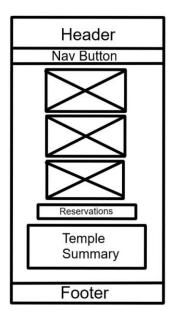
Typography

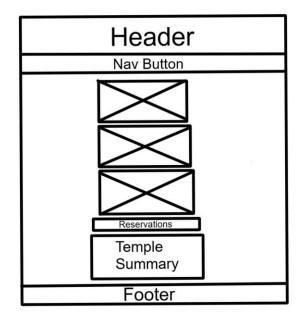
Site Header	Arial	30рх	Sample
Site Footer	Arial	15рх	Sample
Heading H1	Arial	35рх	Sample
Heading H2	Arial	29рх	Sample
Navigation	Arial	20px	Sample
Basic Page	Arial	16рх	Sample

WireFrames

Small

Medium





<u>Large</u>

