

Weatherfuntime.com

Zach Stradling

Site Plan

Site Name

The name of the site will be Weather Fun Time, and the proposed domain will be weatherfuntime.com. This domain according to Google Domains is available and costs \$12 a year.

Purpose Statement

The purpose of this website is to show the weather and other information. The information that will be shared is information for the following: Preston, Soda Springs, Fish Haven, Storm Center, and then there will be a Gallery.

Target Audience

- **Who:** Outdoor Enthusiasts, People who walk to work/bike to work or school, Those who need to do work outside.
- **Age:** 12 to 100
- **Income:** Any income
- **Motivation:** Improve the knowledge of what the weather is around the local areas.

Personas

Charles Benson



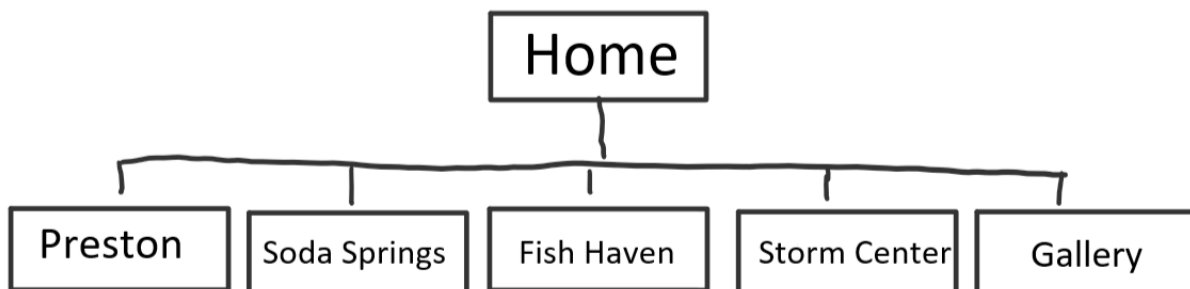
- **Occupation:** Computer Engineer
- **Demographics and Education:** 23 years old. Has a bachelor's degree in Computer Engineering.
- **Goals and motivation for using the site:** To learn what the weather is like to know how to dress for his walk to work.
- **Technology:** Very into technology. Mostly uses his laptop to browse different websites.

Nathanial Peterson



- **Occupation:** History Teacher
- **Demographics and Education:** 21 years old. Has a bachelor's degree in education.
- **Goals and motivation for using the site:** To know what the weather will be like for his mountain hikes every weekend.
- **Technology:** Mostly uses his cell phone and school desktop to check different websites on the go.

Site Map



Color Scheme and Typography

| | | | | |
|--------------------------|-------|------|--------|---------------|
| Site Header | Arial | 48px | 3300FF | Sample |
| Site Footer | Arial | 26px | 3300FF | Sample |
| Navigation | Arial | 22px | 009900 | Sample |
| Heading H1 | Arial | 32px | | Sample |
| Heading H2 | Arial | 29px | | Sample |
| Emphasis on current page | --- | -- | | <i>Sample</i> |