



Tasneemah Yasmin

UI/UX & Frontend Engineer

01772111446

tjui94@gmail.com

www.linkedin.com/in/tas-yasmin

https://www.behance.net/tasneemahYasmin

https://devgirl.netlify.app/

Uttara,Dhaka

Education

B.Sc In Computer Science & Engineering

East West University 2018

H.S.C

Milestone College 2012 G.P.A-5

S.S.C

Uttara High School & College 2010 G.P.A-5

Skills

UI/UX Tools

Figma / Adobe Xd / Sketch, Adobe Illustrator
Adobe Photoshop, InVision
Slack / Trello / Open Project/ JIRA

UI/UX Skills

UX Research, Information Architecture, Visual Design, Wireframing, Analytics, Interaction Design, Persona, Storyboarding, Moodboard, Usability Testing, Responsive Design,Cross-functional collaboration

Frontend/Backend/Database/ Version Control

HTML, CSS, Bootstrap, Tailwind CSS, JavaScript, Svelte JS, SvelteKit Vue JS, Nuxt.js React JS,
Python, Node JS, SQL, MongoDB, MySQL
WordPress, Webiny, Git, GitHub, GitLab

Soft Skills

Interpersonal skills, Collaboration, Creative Thinking , Critical Thinking, Problem Solving, Teamwork, Leadership

Experience

InNeed Intelligent Cloud

UI/UX & Frontend Engineer

Oct,2021-Present

Designed and executed user studies to understand needs, behaviors, and attitudes. Analyzed data and synthesized insights to inform design decisions. Improved client satisfaction by 60%.

Created user flows, sitemaps, and navigation structures to improve usability and ensure users can find what they need quickly and easily.

Created wireframes, prototypes, and user flows to define how users interact with digital products and ensure a seamless user experience. Ensure signing up with new project contracts.

Created layouts, typography, and color palettes to create visually appealing designs that meet user needs and brand standards. able to grab the attention of national and international clients and increased company's annual revenue by 35%.

Wrote headlines, labels, and other text elements to ensure that users can easily understand and navigate digital products.

Developed frontend applications with HTML, CSS, Tailwind CSS, JavaScript, Vue.js, Nuxt.js, svelte, sveltekit etc.

Used Figma, Miro, InVision, Adobe Sketch, Adobe Illustrator, and Design systems such as Material Design and Carbon design systems.

Involved with projects focused on healthcare , cloud management, machine learning , data science,

Worked with clients such as University of North Carolina, USAID, NTP, JSI, Augmedix, BBS etc.

Successfully collaborated with diverse national and international clients from various industries, utilizing effective communication channels and collaboration tools to gain insights into user behavior and deliver high-quality, user-centered UX/UI design solutions that met their unique business goals and needs, resulting in positive feedback, referrals, and repeat business.

Language Proficiency

Fluent in English & Bengali

Research Experience

Title: Differential Evolution Approach for Localization in Wireless Sensor Networks.

Description: The research is to find efficient localization in WSN using RSSI (Received Signal Strength Indicator) and an Evolutionary algorithm. (MATLAB)

Hardware Project

Smart Blind Stick, Arduino Nano, Buzzer, LED

Notable

Participated in the 'Digital mela' event 2022

Hosted a seminar on cloud computing in healthcare, in collaboration with UNC-Chapel Hill/CHIP (Carolina Health Informatics Program).

Participated in the 'প্রেগন্যালি মনিটরিং ইনোভেশন চ্যালেঞ্জ' 2022

References

Kazi Sadman Ahmed

Assistant Manager (DevOps Lead), Client Technology, BMC, EY
Email: kazi.Ahmed@bd.ey.com Contact No: +88 0171 5092151

M A Muquit

Back-end Engineer, Object Software Inc.
Email: muquit@paceapp.com Contact No. +880 152 110 3492